

Activity Report 2019



Santa Fé

Caroline at the age of 14, five months pregnant, came to live at Casa Vovó Ilza, where she lived for four years. She gave birth to S., a girl, now 6 years old, healthy, with great cognitive development.

At the age of 18, working and studying, she was able to organize her home and her emancipation with the support of the Continuing Education program.

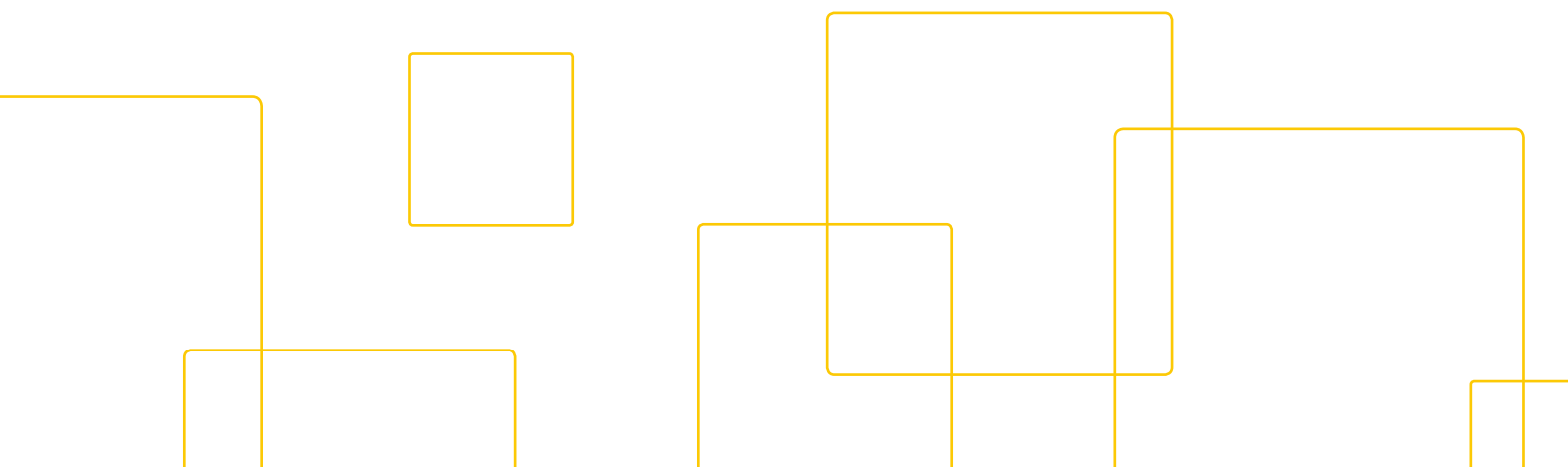
She has been working now for 4 years in a Civil Engineering company, and she is also attending the 1st year of the Civil Engineering graduation course at Universidade Presbiteriana Mackenzie.

// My name is Caroline, I'm 21 years old and my experience with Santa Fé was not easy at first, I didn't like the idea of needing judicial authorization to do anything. At that time I was also going through a phase of "social isolation", so I didn't like being in a group, either.

But over time I got used to it and I opened up, making friends with the educators and some girls who lived there. Usually, I didn't get along very well with people right away, people needed to know me so I could relate, because I wasn't easy to deal with, due to situations in life that made me not trust people.

In Santa Fé I met people who even seeing an ugly side of me did not "gave up" on me, as always happened. I'll be forever grateful to some people with whom I had contact.

I had several opportunities in the period when I was in Santa Fé, and as I seized the chance, I started working at a company and I'm still there."



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- Families Program and Courses – Maria de Fátima Colares Alarcon
- Administrative and Financial Department - Alberto Moghrabi
- Institutional Development – Márcia Pastore

¹ Serviço de Acolhimento Institucional para Crianças e Adolescentes: Institutional Children and Teenagers Shelter Service.

LETTER FROM THE PRESIDENT



In a hopeful way, I present to you our 2019 Activity Report, the result of a year that presented multiple adversities, but also a lot of union and overcoming, making our results possible and increasing once again.

We continue to believe that children and adolescents are the center of all action, and to recognize their journey and experiences is the first step for any intervention for the development of a country.

The change that we truly want is structural and depends on the collective efforts of the civil society and the state.

With great happiness we can present concrete advances exalting ways to break the cycle of poverty, working the education axes for peace, access to basic rights and dignified experiences for all our audiences attended. The levels of schooling, drug use abandonment had positive results, as well as mediations of family conflicts, providing a harmonious return to homes. In addition, the number of young people entering higher education and the job market is growing with the collaboration of our partnerships.

These results were only possible thanks to you, our collaborators, maintainers, partners, volunteers, our friends, who are committed and believe that change is possible and that our work is one of the ways to achieve this goal.

Let's walk together to build a better present and future.

Thank you very much,

Marcia Ventura Dias
President of Associação Beneficente Santa Fé



On behalf of the council, I would like to thank all our partners, collaborators and friends throughout 2019 for the support of Santa Fé, which does so much for our children and adolescents. Thank you for being part of this story!

Santa Fé rescues self-esteem and recovers in children and adolescents the possibility of wanting to be. Through a highly capable and committed team, it welcomes, gives the attention and the care necessary for the complete development of boys and girls and their families.

My goal in 2019 was to continue this excellent work, further improving the relationship of Santa Fé with all of you, in a committed, transparent and honest way.

It worked! We were elected one of the 100 best NGOs in Brazil by the Instituto Doar. This recognition gives us the necessary foundation and the certainty that we are on the right track.

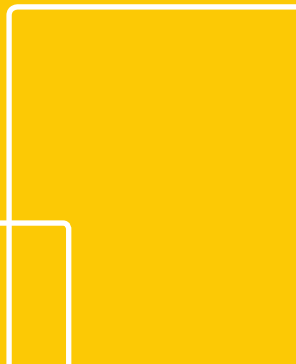
And by the efforts of each member of Santa Fé, we will be better every day.

To all who support this project and our whole team, thank you very much!!

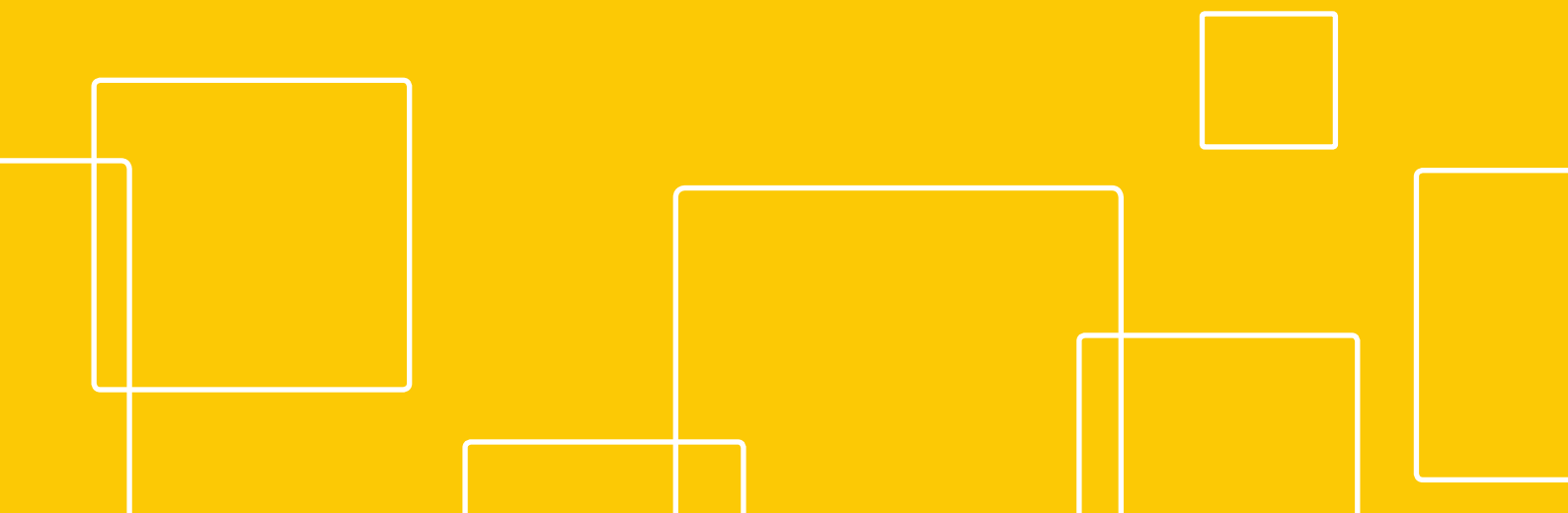
Daniel Dabus
President of the Board of Management Support

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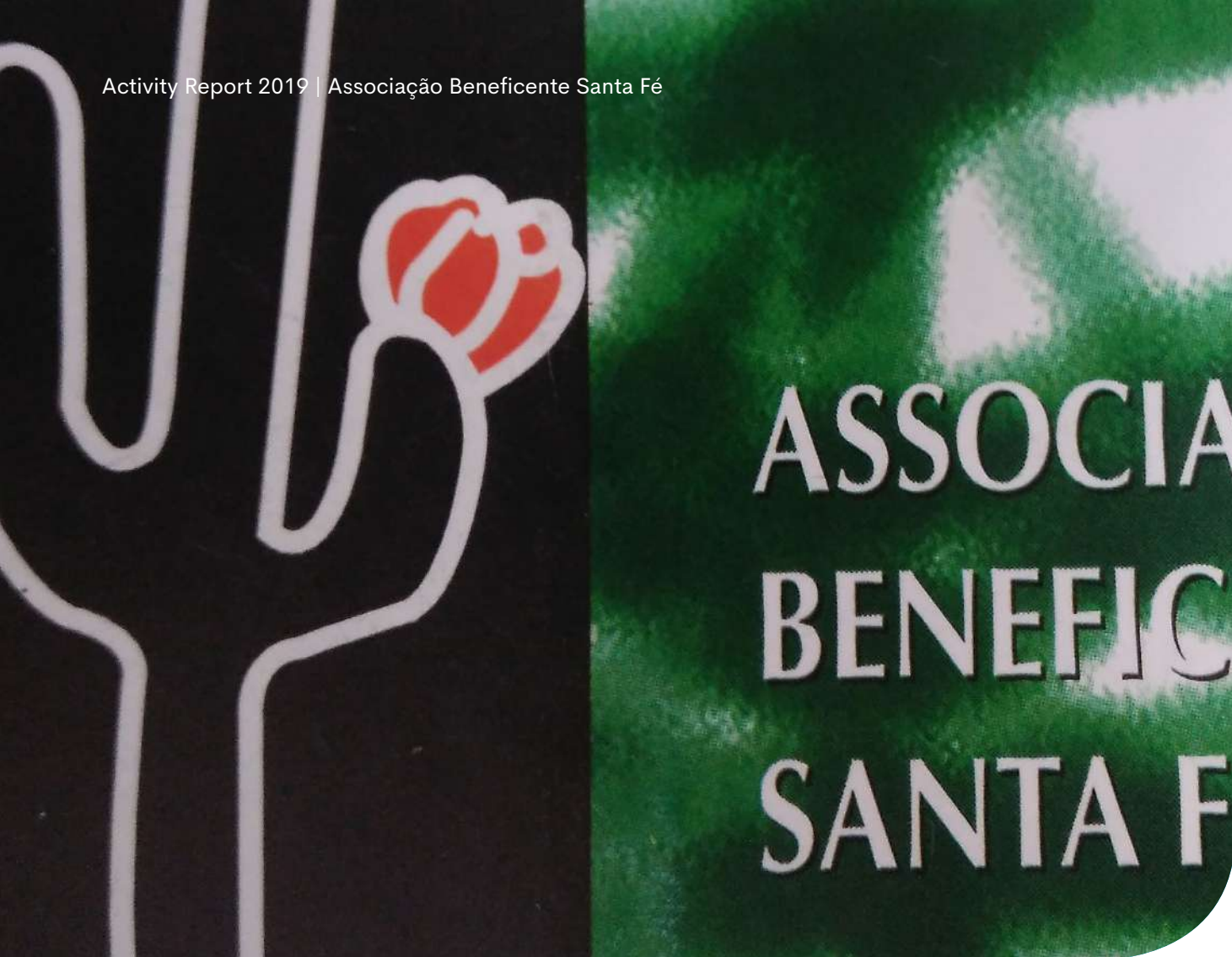
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ABOUT SANTA FÉ





OUR NAME AND INSPIRATION

The inspiration for the institution's name comes from the flowers that spring from the cactus in the desert of the city of Santa Fe (New Mexico - USA), even in the face of all odds. The work of Santa Fé is based on this relationship, believing in the full development of each child and adolescent sheltered, offering the conditions to flourish to their full potential.

MISSION

To include children and adolescents, who face personal or social situations of risk, in the universal category of common and total children and adolescents, providing them with a safe and adequate environment for their development, respecting their particularities and implementing care models that guarantee the defense and the promotion of their rights and their families.

VISION

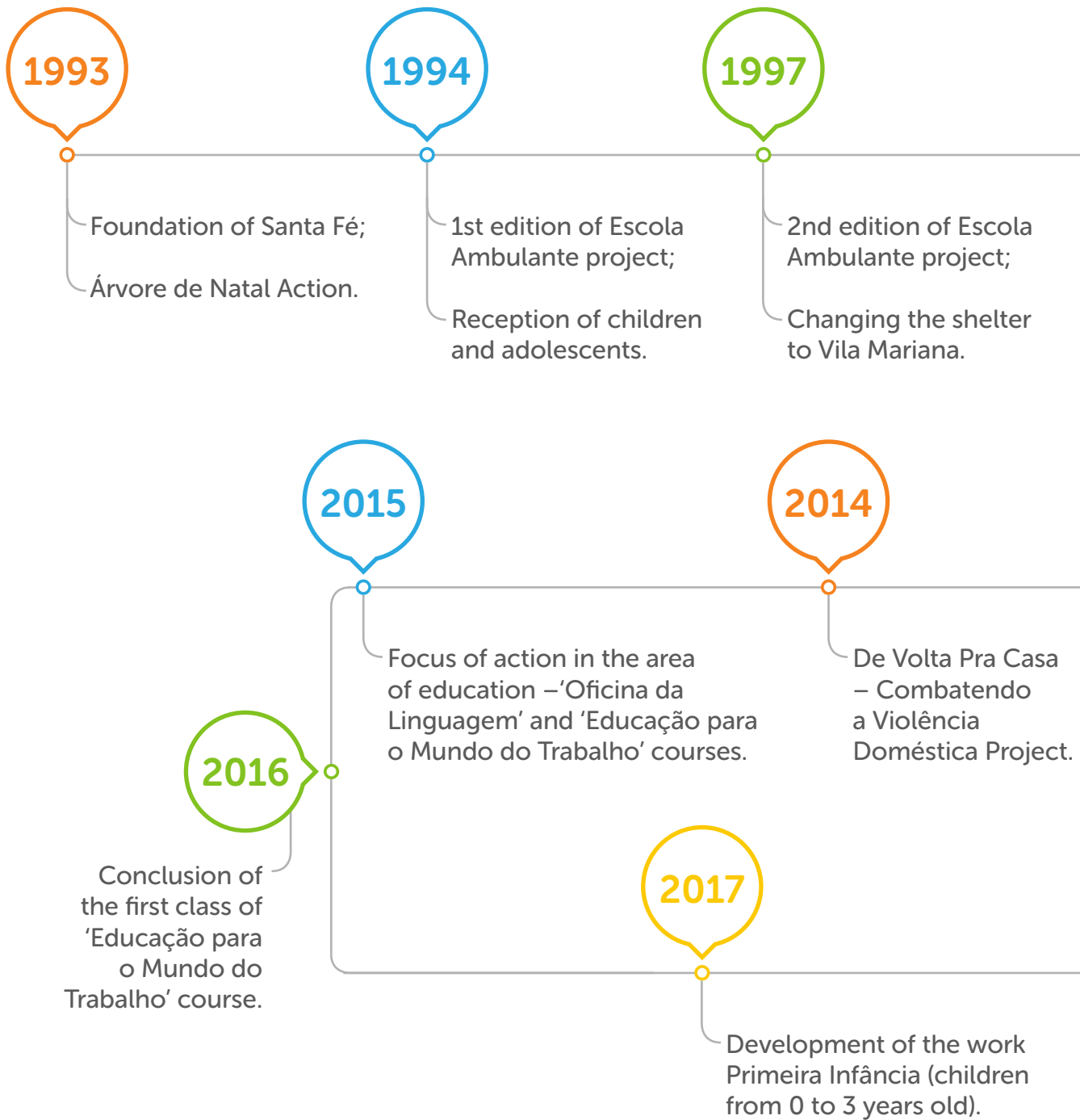
Being a reference center in the care of children and adolescents, victims of maltreating, domestic abuse and/or living on the streets, sharing experience with similar organizations and influencing public policies, in order to broaden the social impact of their programs.

CORE PRINCIPLES

- The children as the center of all action, starting from the recognition of their history, needs and desires;
- The rupture of the vicious circle of misery-violence present in the social and family spaces, and the struggle for human rights;
- The stimulus to the understanding and acceptance of each other;
- The respect for individual rights, based on tolerance, solidarity and sharing - principle of dialogue and mediation in the conflict's resolution;
- The axis of education for peace, consolidating democratic values, being impossible to conceive the separation of political-economic rights from social rights.



TIMELINE



1998 - 1999

Usina Cultural Project.

2001

3rd edition of Escola Ambulante project.

2002

3 new addresses for reception.

2012

Creation of the Board of Management Support.

2009 - 2011

Andanças da Saúde Project.

2018

Santa Fé completes 25 years fighting for the rights of children and adolescents;

Conclusion of the second class of 'Educação para o Mundo do Trabalho' course;

Beginning of the project "Empregabilidade para Jovens Mães".

2019

Santa Fé was elected one of the top 100 NGOs in 2019.

ORGANIZATION CHART



OUR TEAM

| FUNCTION | Nº |
|--------------------------------|-----------|
| Business Analyst | 1 |
| HR Analyst | 1 |
| Funding Assistant | 1 |
| Social Worker | 3 |
| Assistant | 1 |
| Accounting Assistant | 1 |
| Accountant | 1 |
| Coordinator | 7 |
| Cook | 4 |
| Educator | 29 |
| Speech Therapist | 1 |
| Manager | 2 |
| Driver | 2 |
| Workshop | 4 |
| Psychologist | 3 |
| Technical Supervisor | 1 |
| General Services | 10 |
| Institutional Supervisor | 1 |

COLLABORATORS:
73

AREAS OF ACTIVITY



SHELTERING

Minha Casa

Casa Vovó Ilza



FAMILIES

Mudando a História

Fortalecendo Famílias



AFTER SHELTERING

Moradia para Jovens Emancipados

Educação Continuada

METHODOLOGY

The work is focused on group management.



Therapeutic Environment:

- The space must be maintained and perceived as a home (Dr. Winnicott² proposal).



Routine:

- Social interaction routines;
- Small group meetings (Speaking Groups) and Assemblies.

² English psychoanalyst creator of the concept of the therapeutic environment.

PILLARS OF METHODOLOGY



1. Mother-girls

Residence house exclusively for pregnant mother-girls and/or accompanied by their children;

2. Individuality

Recognition of the individual identity of each child and adolescent sheltered;

3. Child & Family

Individualized therapeutic work - extended to family members, promoting the harmonization of their bonds;

4. Bonds

Preservation of kinship and friendship relations, aiming primarily the return to the original family;

5. Rights

Access of families to their rights, contributing to socioeconomic reorganization;

6. Employability

Access to quality education and vocational courses for insertion in the job market;

7. Emancipation

Directing to an autonomous and emancipated life;

8. Monitoring

Maintenance of the bond with the institution based on emancipation and post-shelter programs.



CHILDHOOD AND ADOLESCENCE IN BRAZIL





CHILD & ADOLESCENT



- There are 68.8 million children and adolescents between 0 and 19 years of age in Brazil (Fundação Abrinq, 2018);
- 47.8% of children under 14 years old live in low-income household conditions in Brazil (Fundação Abrinq, 2018);
- In Brazil, 70,000 children and adolescents live on the streets (World Vision, 2019);
- In the city of São Paulo, there are 1,800 children and adolescents living on the streets (World Vision, 2019).

TEENAGE PREGNANCY IN BRAZIL

- There are 62 teenage pregnancy cases per thousand girls (UN, 2019);
- 76% of teenage mothers do not study (IPEA, 2017);
- 58% of teenage mothers do not work (IPEA, 2017).

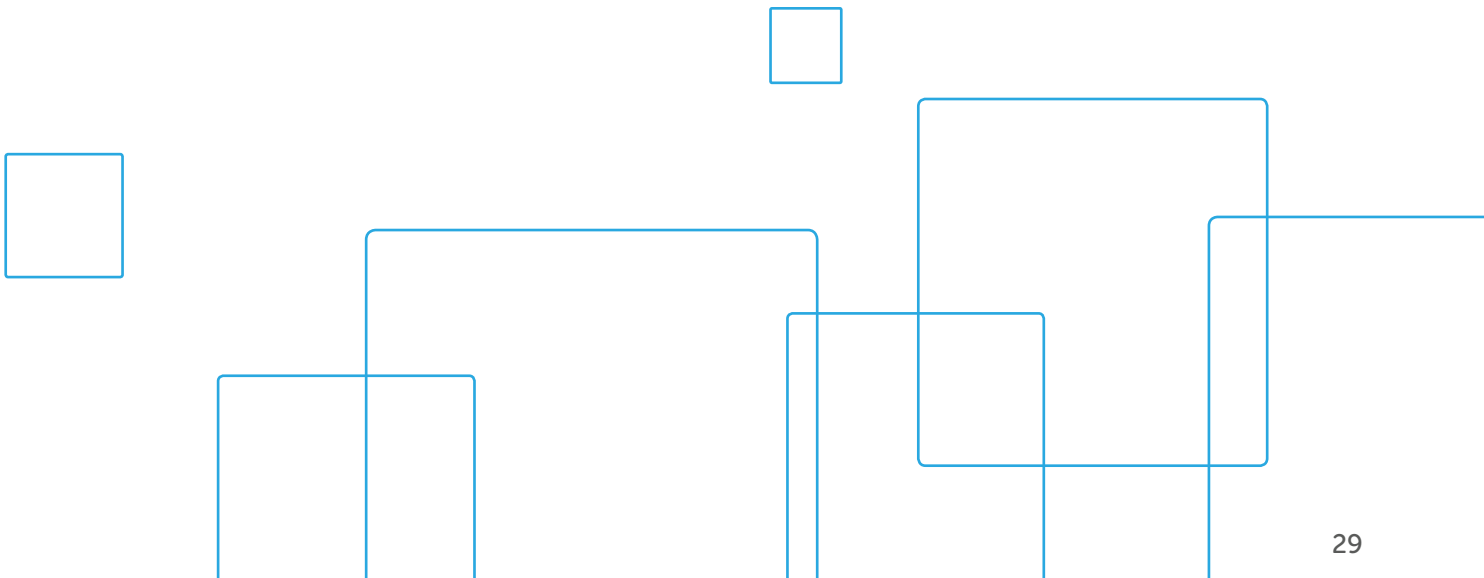


SEXUAL ABUSE IN BRAZIL

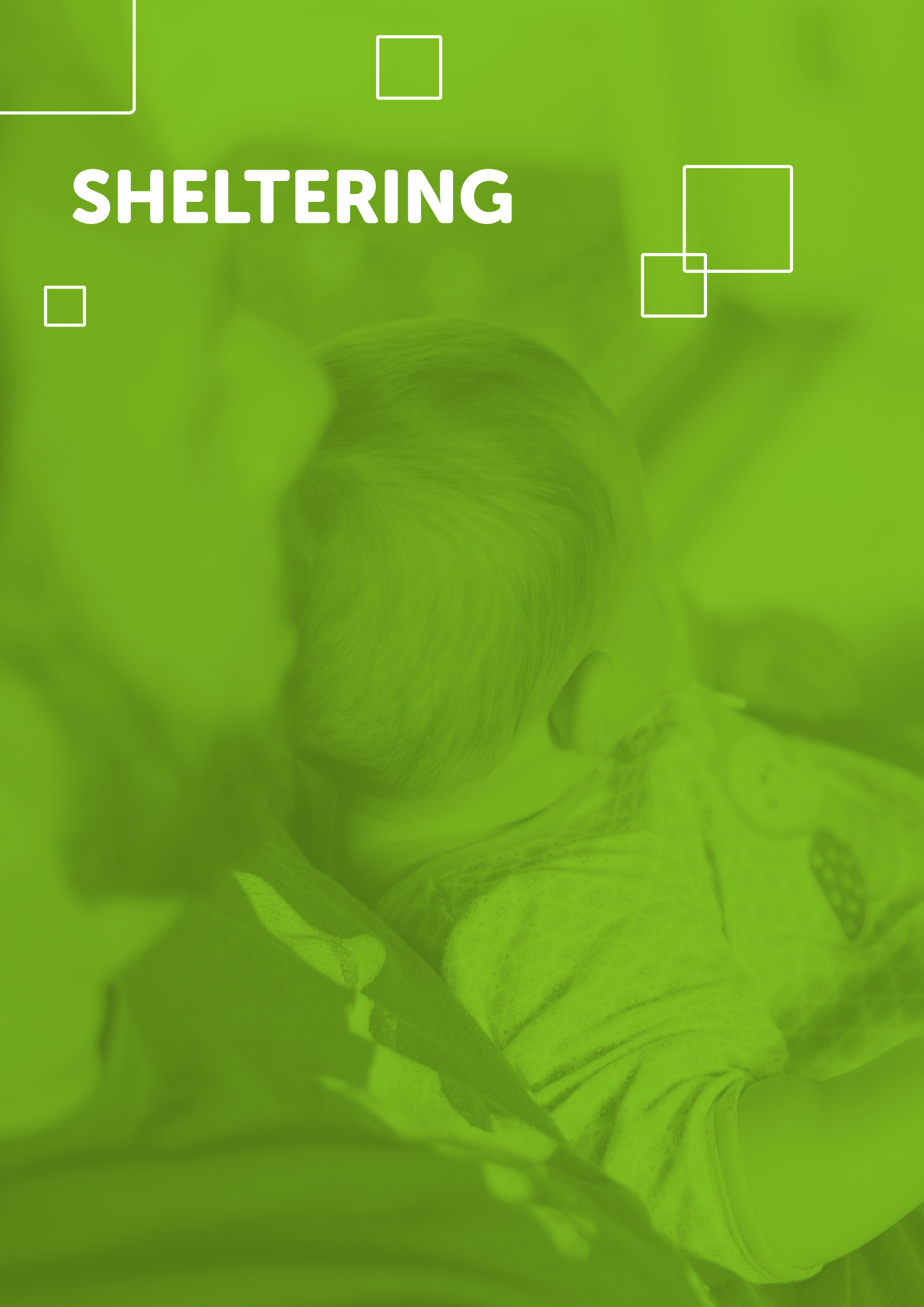
- 80% of reports of violence against children and adolescents are sexual abuse (Ministério da Saúde, 2018);
- 69.2% of the abuses occurred in the homes of children and adolescents (Ministério da Saúde, 2018);
- 33% of the abuses had a repetitive aspect and the main places of occurrence were the residence and the school (Ministério da Saúde, 2018);
- 37% of the authors had a family relationship with the child/adolescent (Ministério dos Direitos Humanos, 2018).

VIOLENCE AGAINST WOMEN

- Brazil ranks 5th in the number of feminicides in the world (UN, 2018);
- 16 million women suffered some kind of violence in Brazil, equivalent to the entire population of Ecuador (Datafolha, 2019);
- In 2018, in every hour 536 women suffered some kind of aggression in Brazil (Datafolha, 2019);
- 117 women were beaten every 60 minutes in Brazil in 2018 (Datafolha, 2019).



SHELTERING







MINHA CASA

Housing and comprehensive care program for children and adolescents.

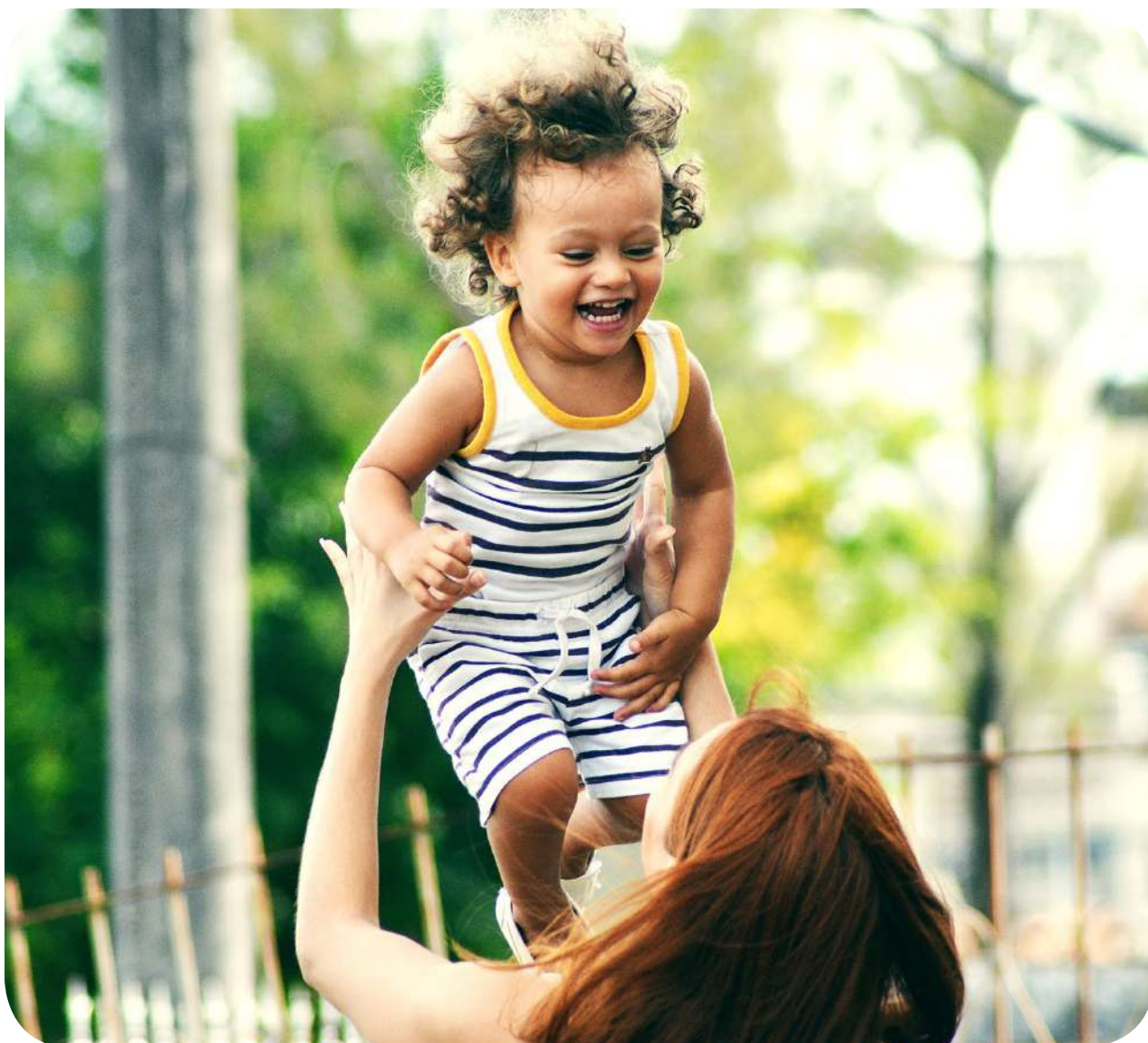
Target Audience: children and adolescents, aged 0 to 18, with problems of family disharmony, victims of domestic violence, abuse, mistreatment and abandonment.

Goals

- The return to the family (nuclear or extensive) is prioritized. If reintegration is not possible, it is sought, depending on the age, the referral to adoption or to an autonomous and emancipated life;
- Breaking the vicious circle of misery-violence, present in the social and family spaces.

Strategies

- Recognition of the individual identity of the child and adolescent;
- Rescue and preservation of kinship and friendship relations, promoting the harmonization of their bonds;
- Individualized therapeutic work, extended to the relatives, to re-signify the dramatic experiences, fomenting their full development;
- Provide an environment that contributes to the therapeutic process (large, clean, airy house, colorful rooms, pleasant common environments, balanced and quality food).



Main Actions

- Psychosocial diagnosis - Individual Care Plan;
- Reinsertion in school and monitoring;
- Medical, psychological and dental care;
- Interlocution with the judicial system;



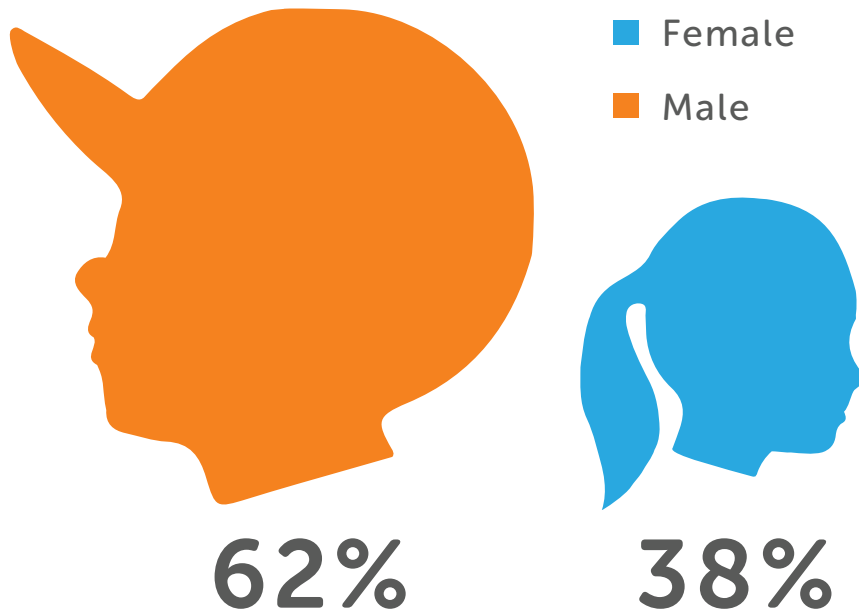
- Family approach;
- Workshops, cultural, sports and leisure activities;
- Referral to extracurricular and vocational courses;
- Assistance for insertion in the job market.



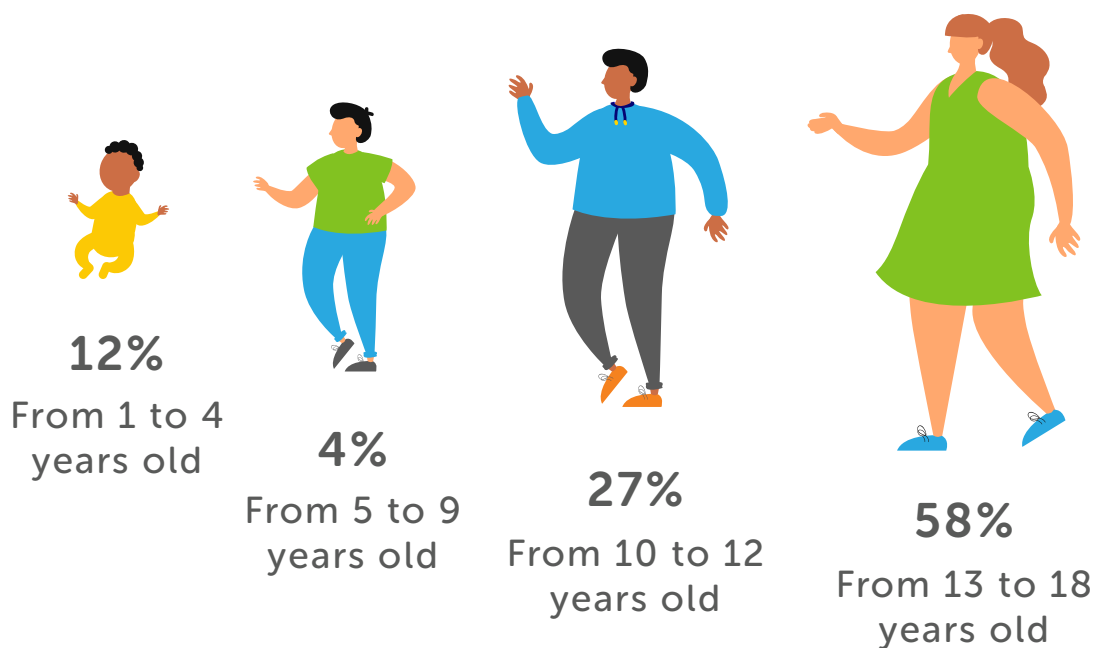
2019 NUMBERS

26 children and adolescents sheltered.

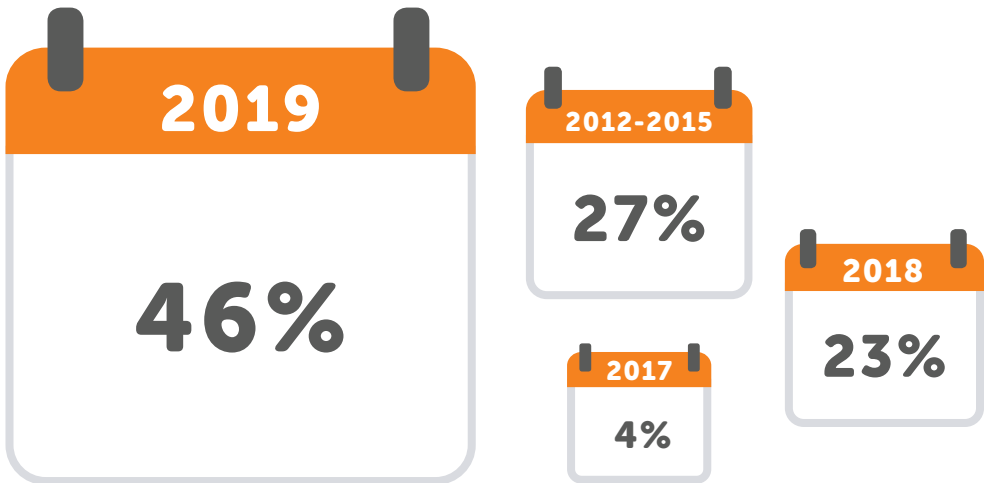
Gender



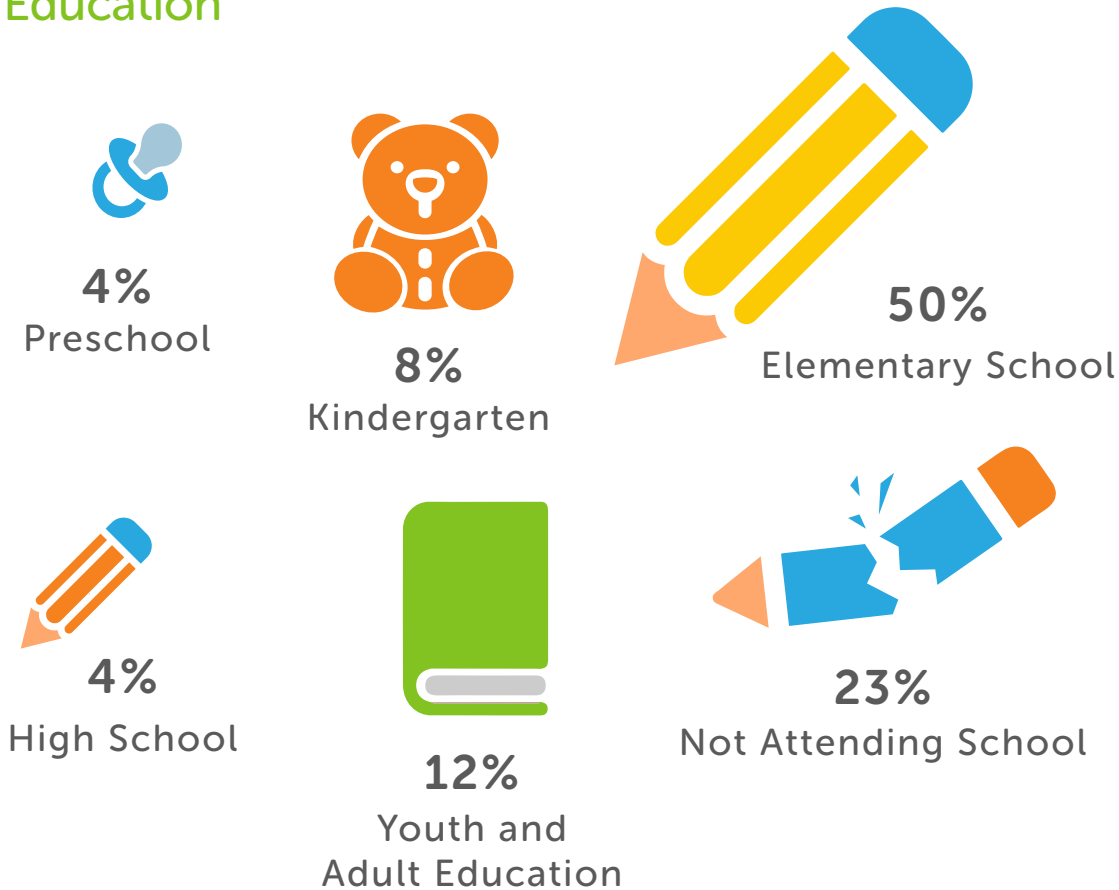
Age Group



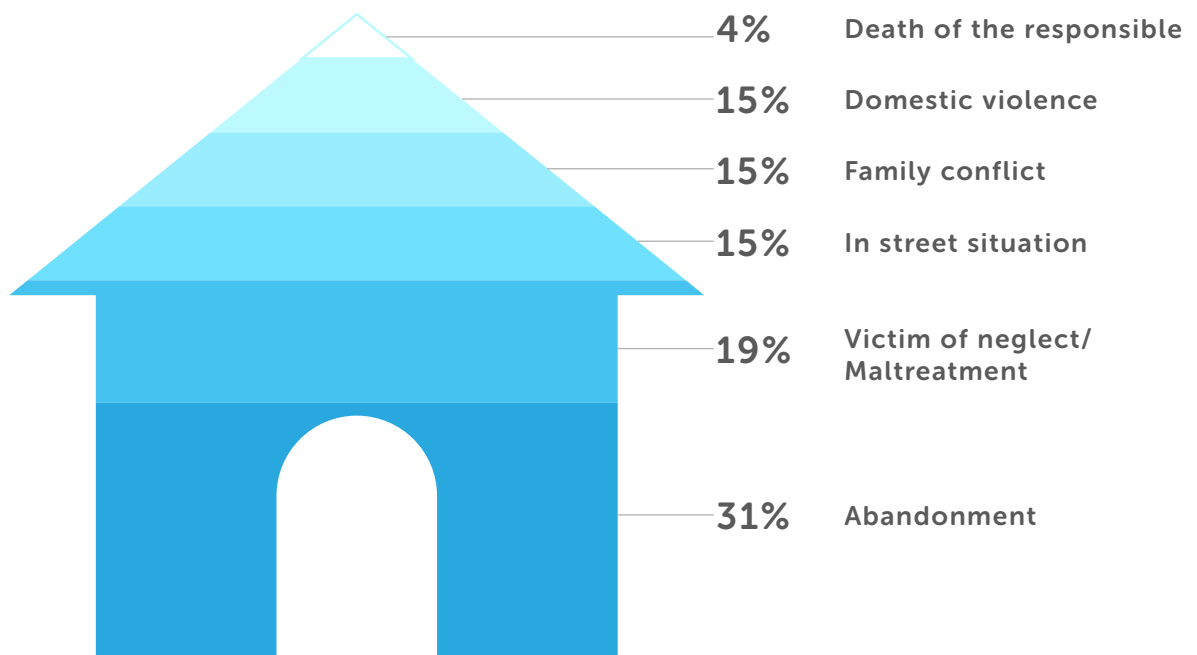
Year of reception



Education



Reason for the Reception

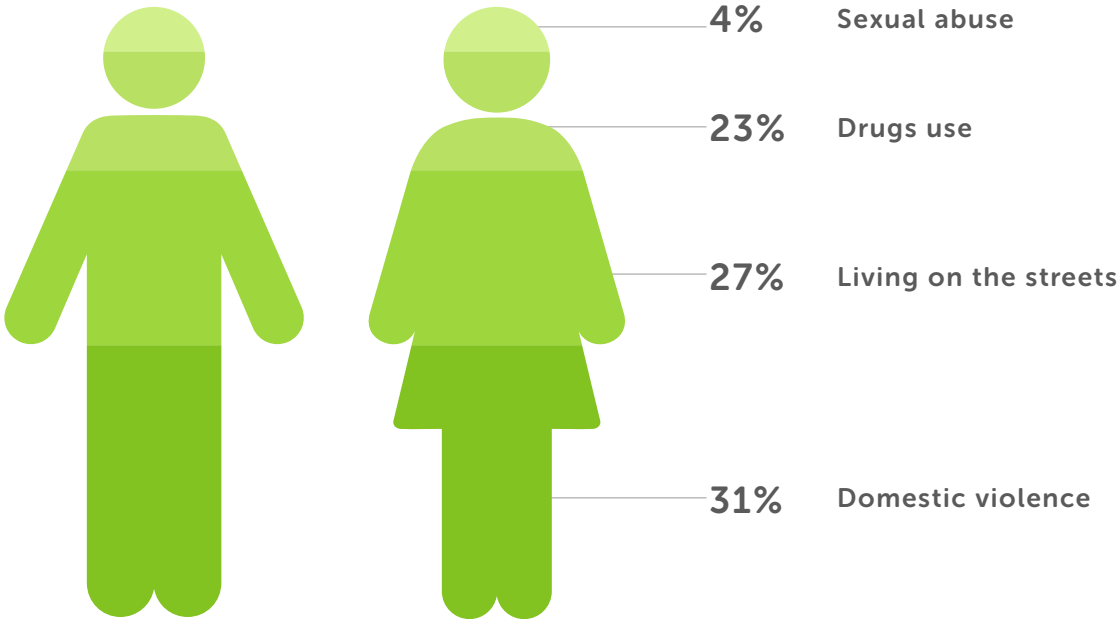


Familiar Profile

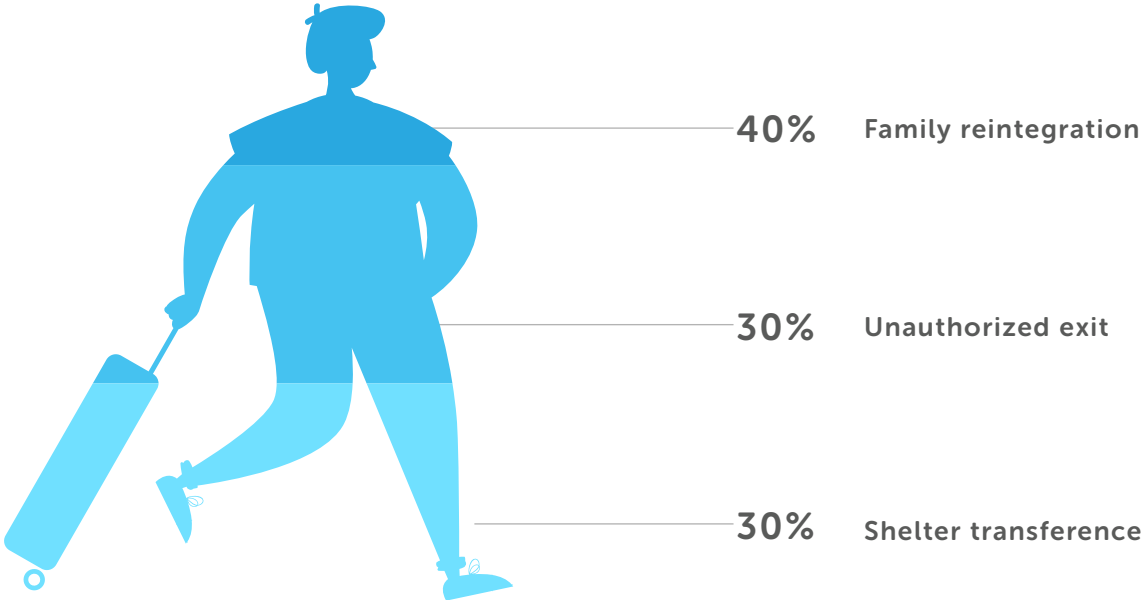
- 19% - Without information about the parents
- 35% - Paternity acknowledgement
- 38% - Without father's presence
- 38% - Mother drug and/or alcohol user
- 42% - Father drug and/or alcohol user
- 50% - Family headed by woman



Child and Adolescent Profile



Reason for Leaving



Health

- All children and adolescents have adequate development for their ages;
- They have regular medical follow-up and their morbidity index is 0;
- All children victims of violence receive specific and specialized medical treatment;
- Regular dental treatment for all children and teenagers;
- Treatment according to the needs of each child and adolescent, with the support of several partnerships, such as the Instituto Horas da Vida (Institute Life Hours);
- All children's and adolescents vaccinations are up to date.



CASA VOVÓ ILZA

Exclusive housing and comprehensive care program for adolescent-mothers and their children.

Target Audience: Girls from 11 to 18 years old, pregnant or with their children. Most of them are victims of mistreatment and sexual abuse, experience of living on the streets and drug use, without family bond or with very tenuous bonds.

Goals

- Breaking the vicious circle of misery-violence, present in the social and family environment, as well as the occurrence of early pregnancy;
- Strengthening the bond between mother and child;
- The return to the family (nuclear or extensive) is prioritized. If reintegration is not possible, it is sought the referral to an autonomous and emancipated life;
- Ensure child custody.

Strategies

- Specialized care to ensure that adolescents are cared for during pregnancy and develop the maternal function. Their experiences, faced with the family conflicts experienced, did not provide them with affective repertoire. It is necessary to "mother them" so that they can take care of their children;
- Recognition of the individual identity of the young mother sheltered;
- Individualized therapeutic work for the experience of early motherhood in a constructive and harmonious way for mother and child;
- Provide an environment that contributes to the therapeutic process (large, clean, airy house, colorful rooms, pleasant common environments, balanced diet with quality food).

Main Actions:

- Psychosocial diagnosis - Individual Care Plan;
- Baby health in prenatal, comprehensive maternal health;
- Guidelines and postpartum follow-up for mother and baby;
- Reinsertion in school and monitoring (daycare center for children);
- Strengthening family ties;
- Offering workshops, cultural, sports and leisure activities;
- Referral to extracurricular and vocational courses;
- Assistance for insertion in the job market;
- Social Rights;
- Interlocution with the judicial system.





Employability Program for Young Mothers

- Definition of career plan;
- Connection between Social Worker and Human Resources Area of companies to enable the entry of young mothers into the job market;
- Partner companies: Engeform, Magazine Luiza, NewContent, Sebrae e Cadiz Segurança;
- Participation in a group led by Luiza Trajano, from Magazine Luiza to discuss actions on employability for young people, especially sheltered youth.

Early Childhood Care

The period of early childhood (0-6 years of age) is very rich in growth possibilities, and it's when we develop 80% of what we will be in adulthood. Consequently the importance of offering children stimuli and attendance to ensure a healthy development.

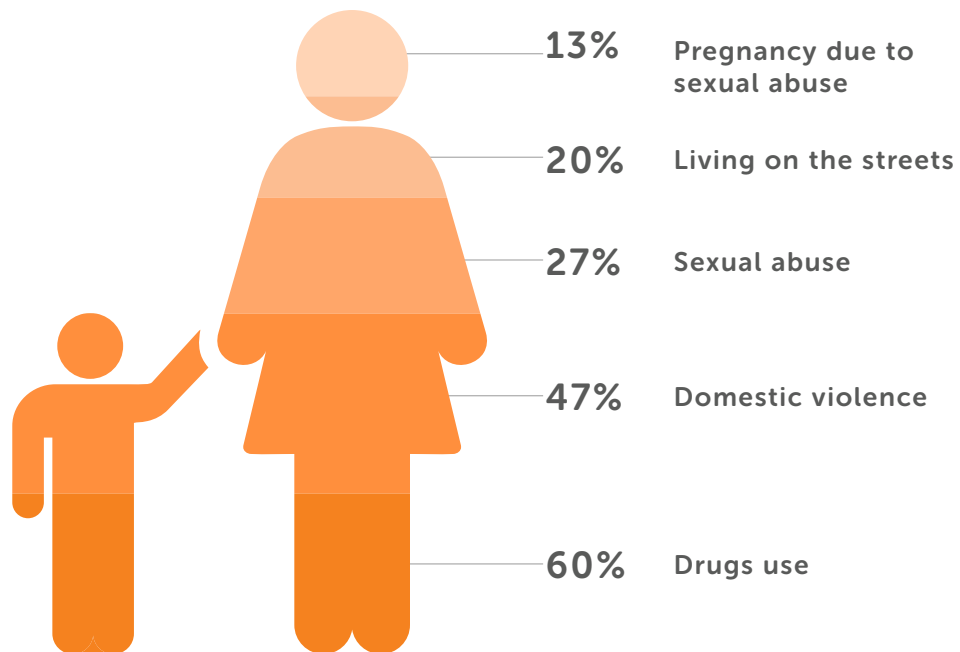
Therefore, we created a work to monitor the neuropsychomotor development of the children, offering not only a welcoming look, but mainly an intervention focused on the potential and evolution of each child.



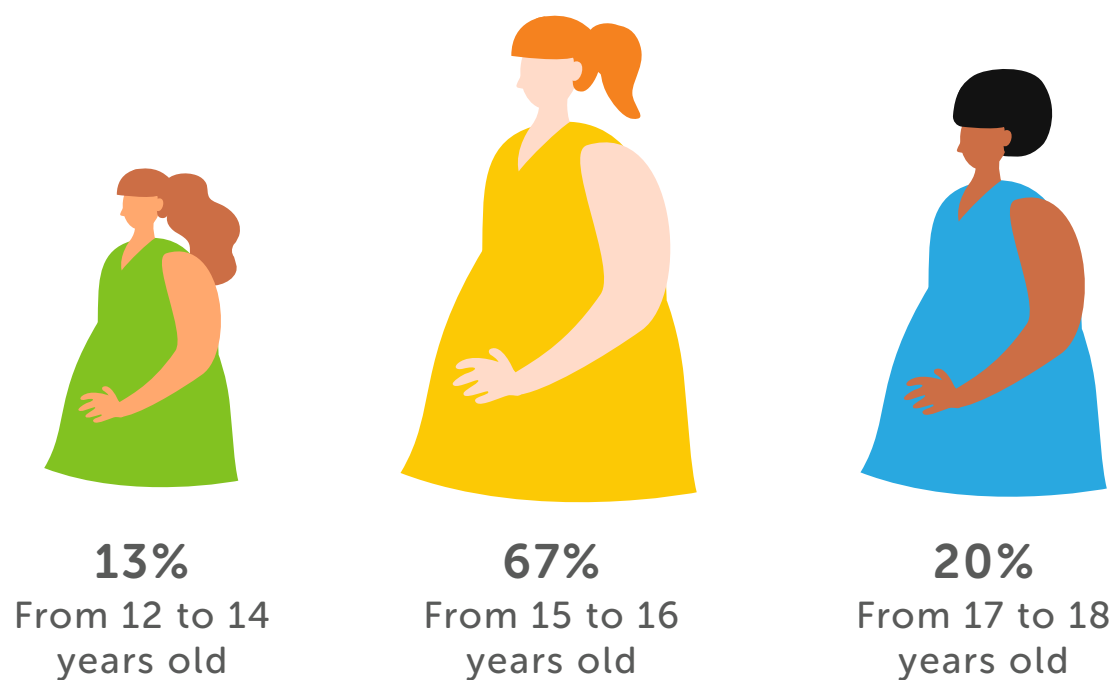
2019 NUMBERS

15 mother-girls; 13 children.

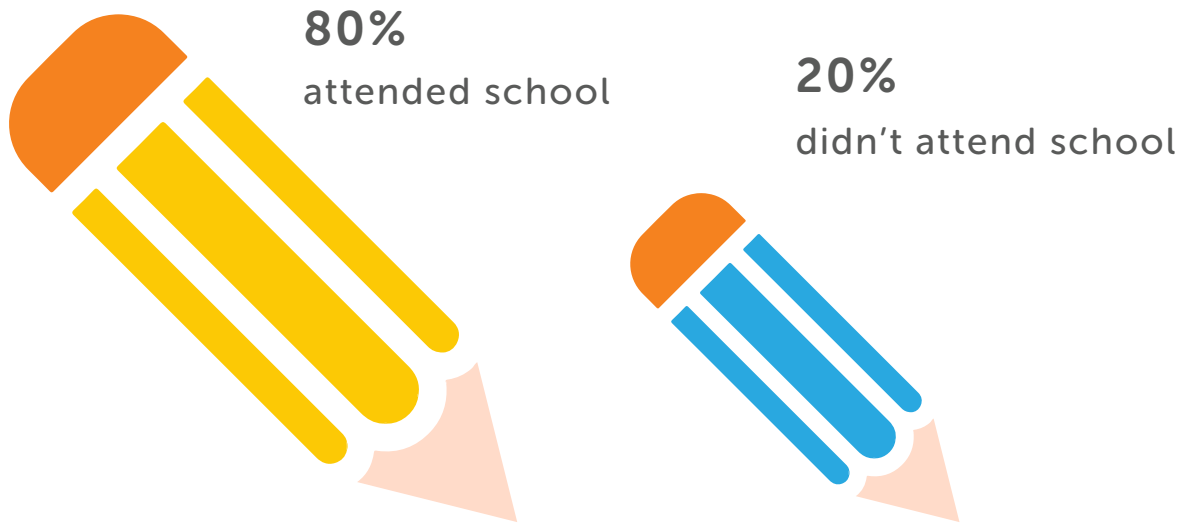
Mother-Girls' Profile



Age Group

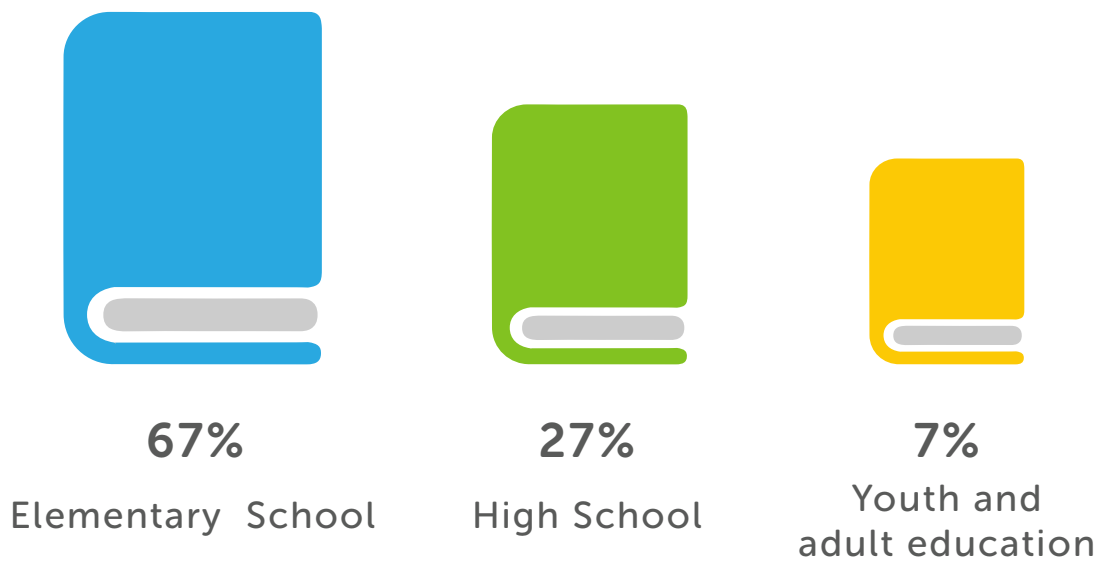


School Pre-Reception Frequency

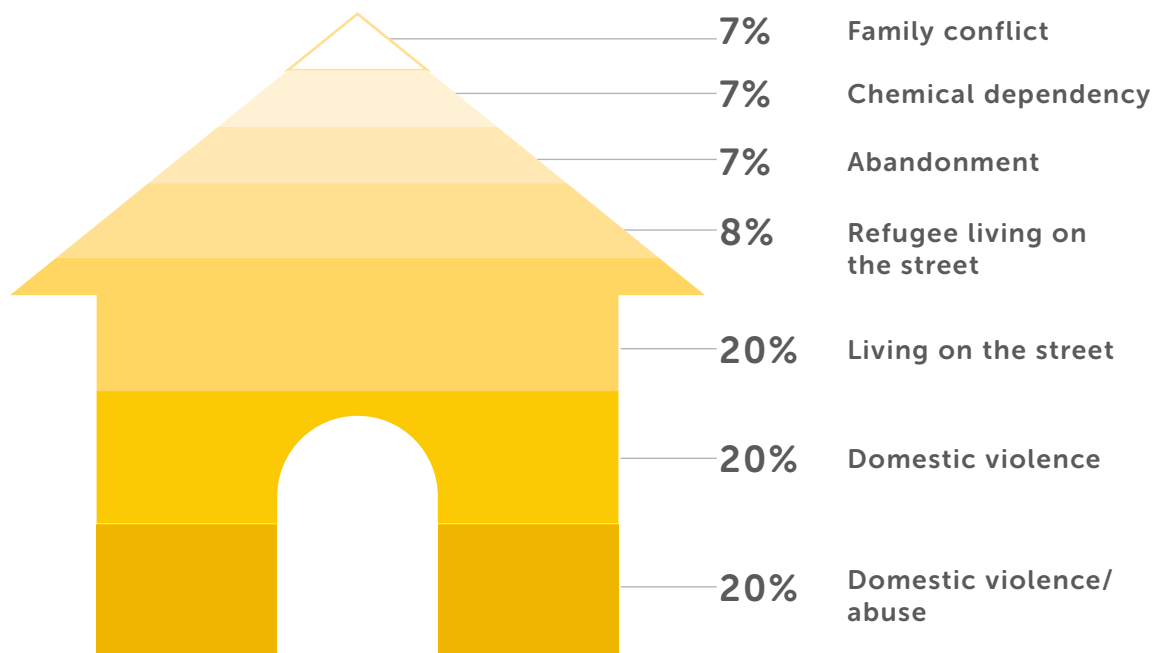


Currently, all mother-girls attend school.

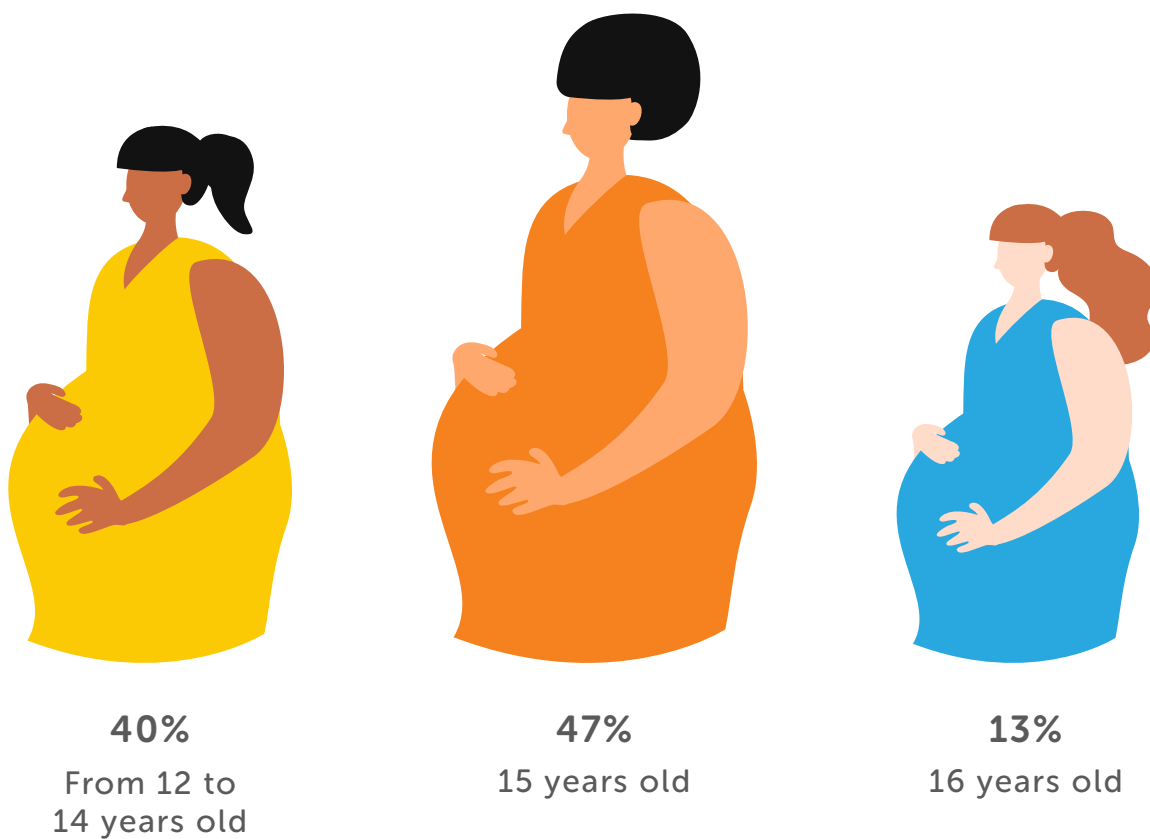
Scholarship



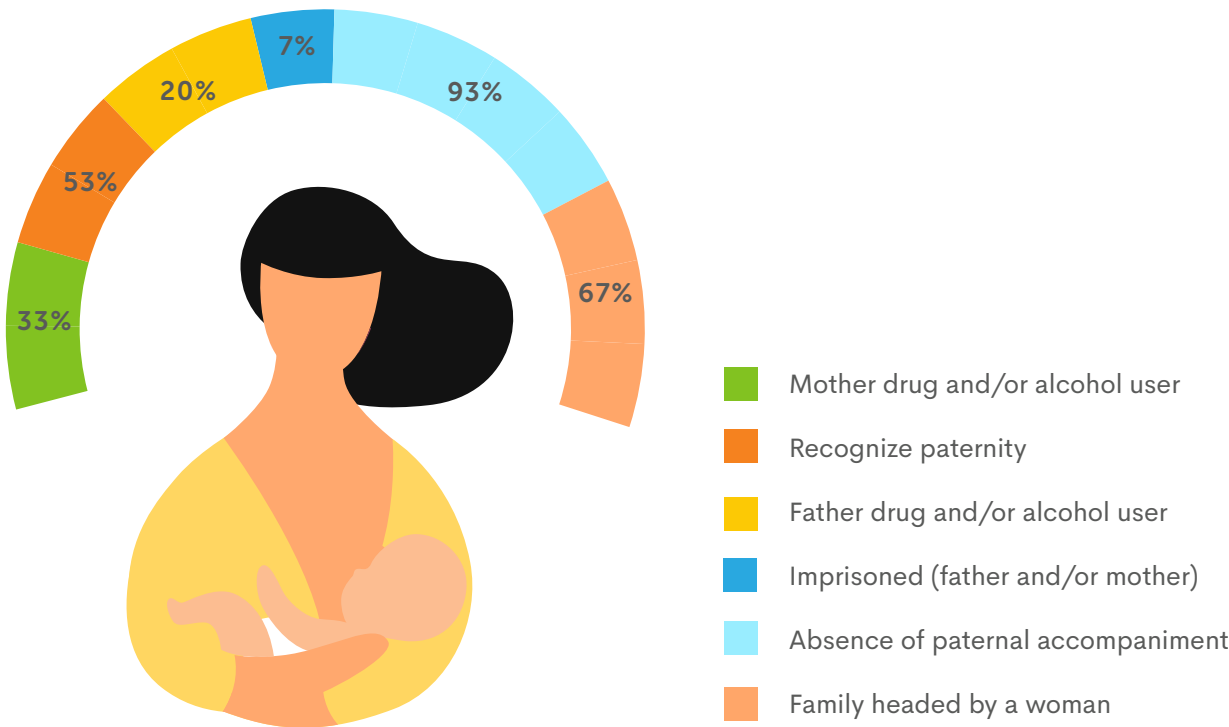
Sheltering reasons



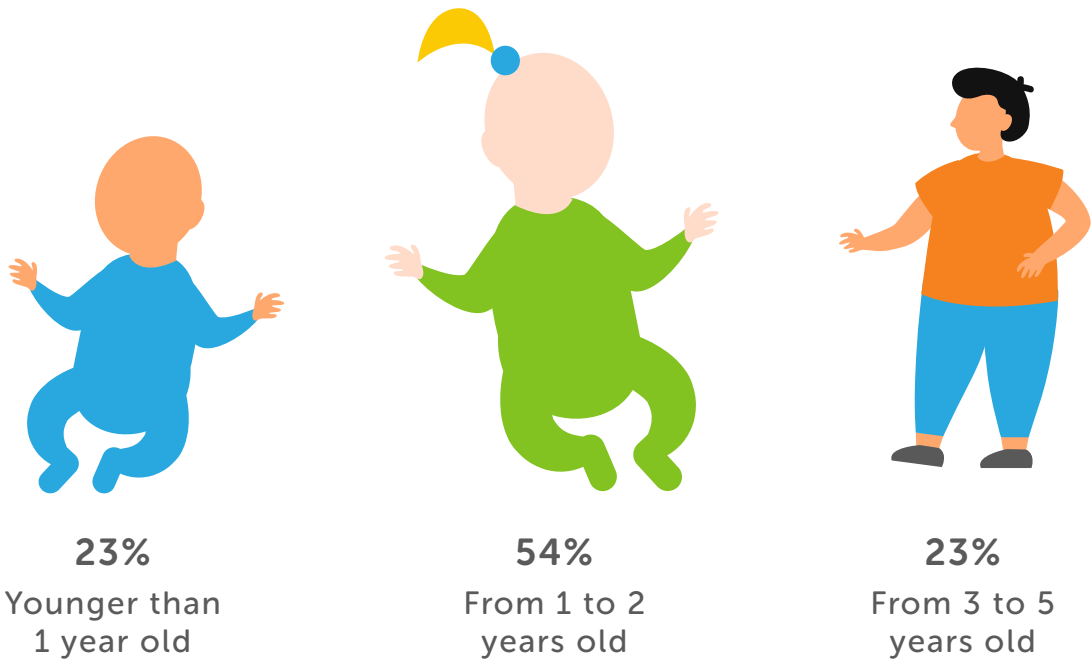
1st Pregnancy Age



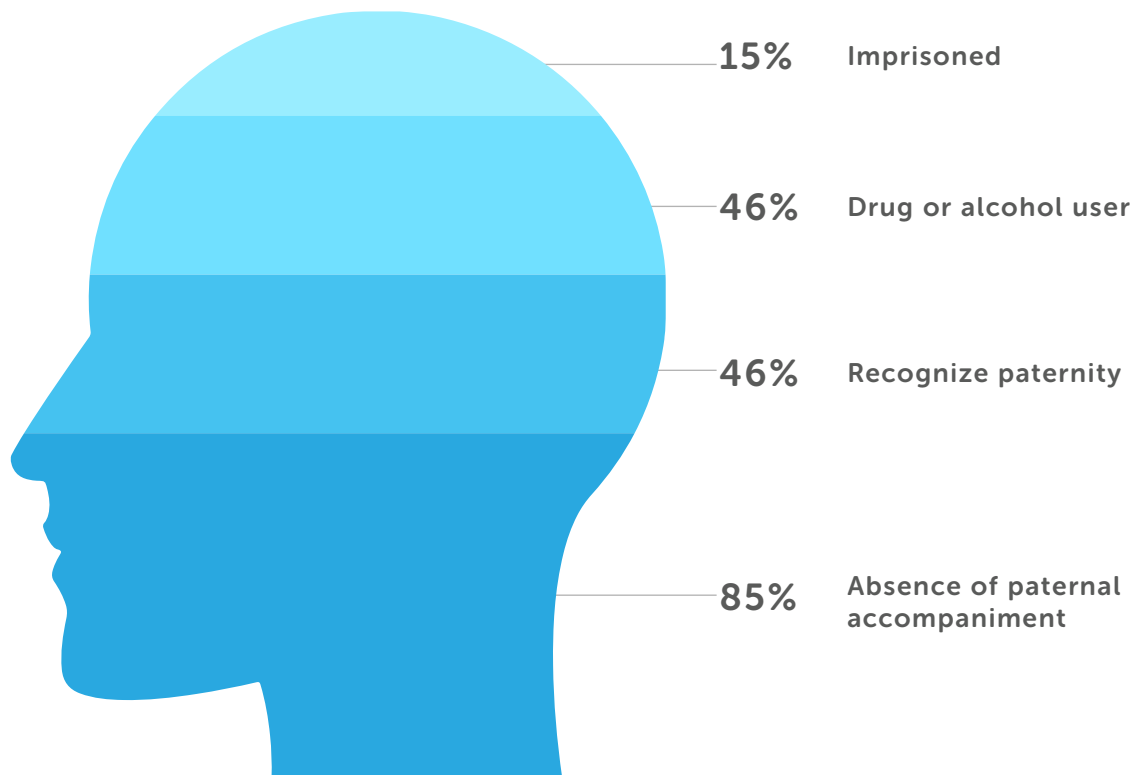
Familiar Profile



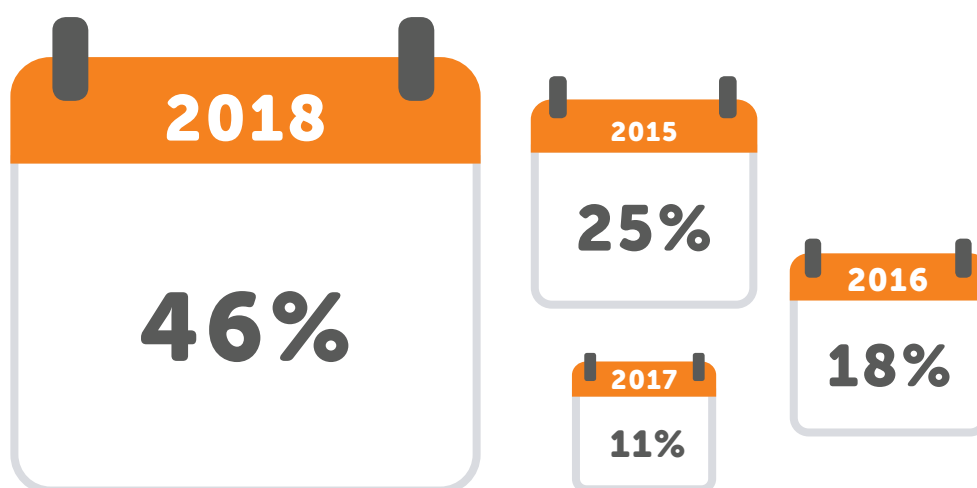
Children's Age Group



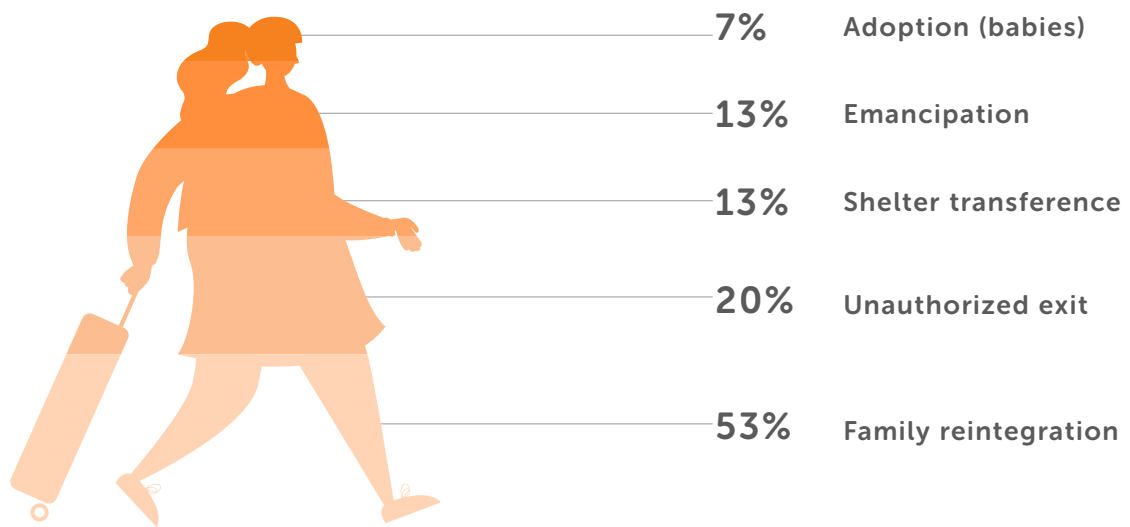
Father's profile



Year of Reception



Reason for Leaving



Health

- All children show appropriate development for their ages;
- They have regular medical care and our morbidity index is 0;
- All adolescent victims of violence receive specific and specialized treatment;
- All children have regular dental care;
- All children and teenagers have nutritional monitoring with a nutritionist who presents the food evolution and also offers lectures about the subject;
- All infants have on-going exams and vaccinations, and cognitive development appropriate for the age group according to medical evaluation.

ACTIVITIES, LEISURE AND CULTURE

Extracurricular activities:

SPORTS

Soccer Ibirapuera Park

PARTNERSHIPS

COURSES

English Cultura Inglesa

French Aliança Francesa

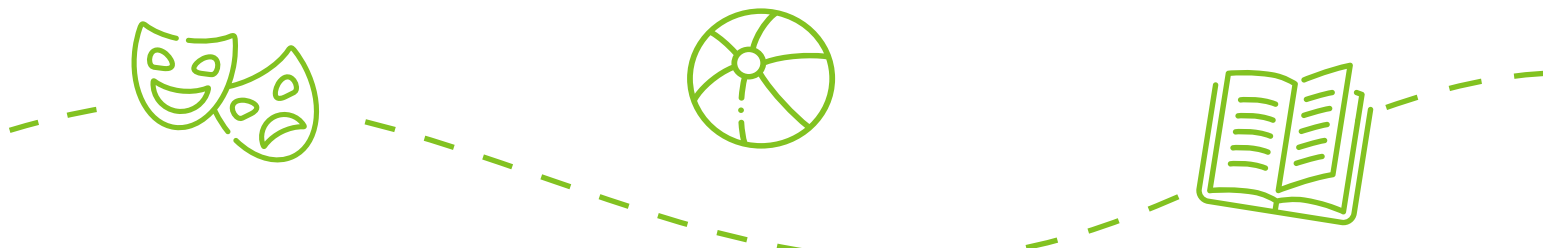
Swimming Escola Marista Arquidiocesano/
Colégio Madre Cabrini

PARTNERSHIPS

ACTIVITIES

Fazendo Minha História Instituto Fazendo Minha História

PARTNERSHIPS



PROFESSIONAL INITIATION
JOVEM APRENDIZ
(YOUNG APPRENTICE)

Sebrae

Tribunal de Justiça

Login

Magazine Luiza

Foro de Santo Amaro

Cadiz Segurança

NewContent



Leisure and Culture

| PERFORMED ACTIVITIES | NUMBER |
|---|--------|
| Beach | 1 |
| Parties promoted by companies, institutions or partners | 16 |
| Theaters, musicals, shows | 19 |
| SESC Vila Mariana and parks in the region | 59 |
| Integration and recreation with volunteers | 32 |
| Commemorative, cultural, sporting and ecological activities | 124 |



"Sunset Boulevard" Show



"O Fantasma da Ópera" Musical



"A Verdadeira História do Barão"
(Cia. Cênica Nau de Ícaros)



Visit to the
Afro Brasil Museum



"Billie Elliot" at Teatro Alfa

Cultural Exchange

In August 2019, Santa Fé received the visit of German students from the cities of Stuttgart, Mannheim and Lörrach who participated in an exchange program in partnership with the Colégio Visconde de Porto Seguro. On this occasion, the children and adolescents welcomed the students at Casa Vovó Ilza for a meeting full of culture and fun. In addition to exchanging experiences in a large conversation circle, Santa Fé's adolescents and exchange students also participated in activities and shared a delicious breakfast.



COURSES AND WORKSHOPS



Language Workshop



Goals

- The child and the adolescent perceive themselves as protagonists of their own story;
- Extension of cultural repertoire;
- Use several forms of language to express yourself.

Performed Activities

- Street Art: evaluation and execution of works focused on this theme;
- Evaluation of the work of the artists Os Gêmeos;
- Drawings, texts and painting of two paintings auctioned at the 7th Santa Fé Beneficente Auction.



Pictures produced by children and auctioned at the 7th Santa Fé Beneficente Auction

Music Workshop



Goals

- Fully develop the personality of the child/adolescent;
- Explore conventional and non-conventional musical instruments;
- Explore sounds produced by the body.

Performed Activities

- Studies of rhythms such as RAP, MPB, Hip Hop, Xote, among others;
- Experimentation with various percussion and string instruments;
- Repertoire: "Velha Infância" (Os Tribalistas), "Oração" (A Banda Mais Bonita da Cidade), "Trem das Onze" (Adoniran Barbosa), among others.

Theater and Dance Workshop



Goals

- Develop techniques of improvisation, speaking and corporal expression;
- Develop self-esteem of children and adolescents;
- Encourage skills for the visual arts;

- Knowledge, expansion and enhancement of cultural aspects of Brazil and other peoples.

Performed Activities

- Construction of a scenic proposal from round-table discussions;
- Preparation of sets and costumes.



FAMILIES FROM CHILDREN AND ADOLESCENTS





MUDANDO A HISTÓRIA (CHANGING HISTORY)

Program to support the families of children and adolescents sheltered in Santa Fé.

Target Audience: Families of children and adolescents sheltered in Minha Casa and in the Casa Vovó Ilza with the perspective for family reintegration.

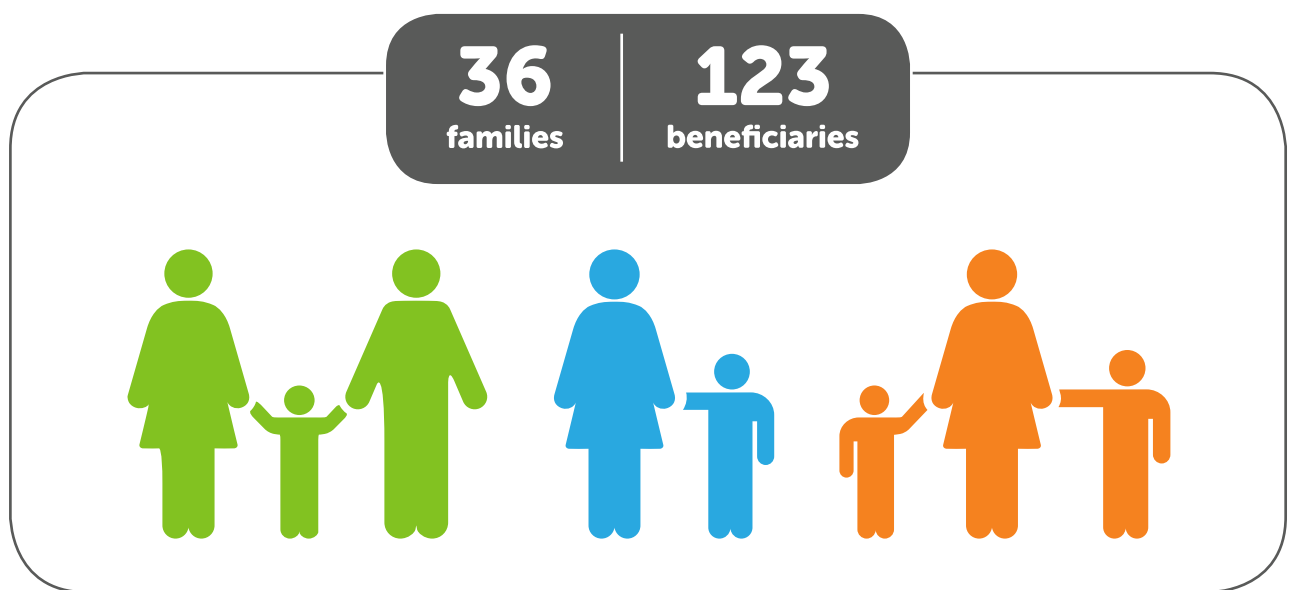
Goals

- Rescuing the autonomy so that the children and adolescents, residents of Casa Vovó Ilza and Minha Casa, return to their families in a sustainable and safe way;
- Prevent siblings of sheltered children from leaving home too.

Strategies:

- Comprehensive care to families through several treatments and supports, preparing them to receive the child and/or adolescent;
- Socioeconomic reorganization.

2019 Numbers:



HOUSING

- Assistance in the acquisition of furniture and/or layette.

CITIZENSHIP AND SOCIAL RIGHTS

- Organization of documents;
- Reclaiming the custody of children/siblings received in other institutions;
- Guarantee of the right to Education (from day-care center to high school);

- Inclusion in social and housing programs (Bolsa Família, Aluguel Social, Ação Jovem);
- Recognition of paternity.

HEALTH

- Referral for psychiatric and psychotherapy treatment and follow-up;
- Hospitalization and/or health care, including medicines purchase aid;
- Referral for treatment of alcoholism and/or chemical dependence and follow-up;
- Guarantee of medical and dental treatment and follow-up.

EMPLOYABILITY

- Referral to professional courses;
- Job search assistance.

FOOD AND TRANSPORT

- Transportation assistance;
- Basket of staples food.

MONITORING

- Home visit and family reunion;
- Meeting with family at the shelter;
- Mediation of family conflicts;

- Location of family members;
- Home visit and family reunion;
- Forum follow-up.

FORTALECENDO FAMÍLIAS (STRENGTHENING FAMILIES)

Guidance and monitoring program for families and workshops on education and income generation.

Target Audience: Children and adolescents who live in Minha Casa and Casa Vovó Ilza, their families (nuclear and enlarged), and the young people who have already been sheltered by Santa Fé.



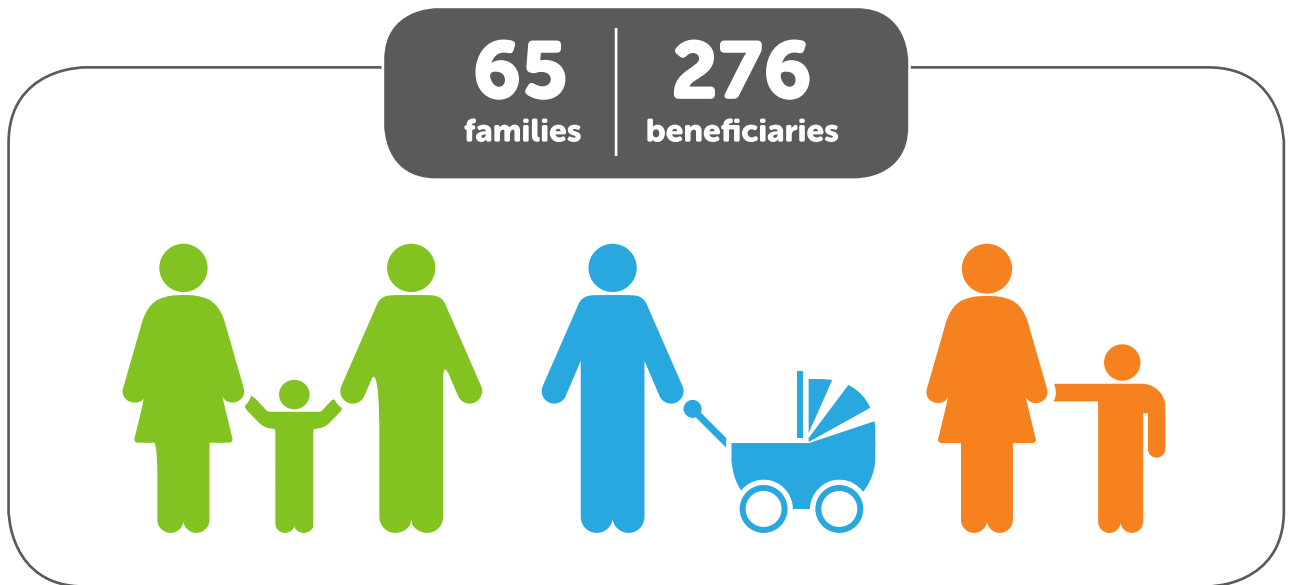
Goals:

- To combat the structural violence that permeates the majority of the families of children and adolescents;
- Promote the recovery of affective, social and cultural bonds between families and children and adolescents.

Strategies:

- Strengthening family relationships;
- Empowering families to solve conflicts;
- Rescuing the self-esteem, both of the child and adolescent, as well as of the family;
- Articulated relationship with the social network to guarantee social rights.

2019 Numbers



GATHERINGS WITH FAMILIES

- Psychodynamic Reunions;
- Speeches;
- External Activities (leisure and culture).

OFFICES

- Dance;
- Theater;
- Music;
- Sewing.

Assistance to Families

HOUSING

- Assistance in the acquisition of furniture;
- Financial aid for housing: rent and/or installment of the property (CDHU).

CITIZENSHIP AND SOCIAL RIGHTS

- Inclusion in social or housing programs;
Guarantee of the right to education
(from day-care center to high school).

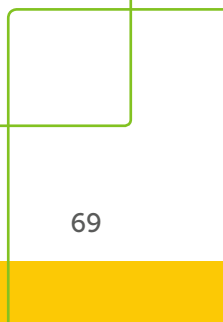
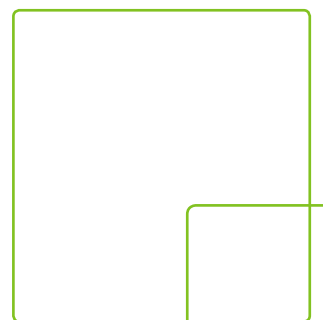
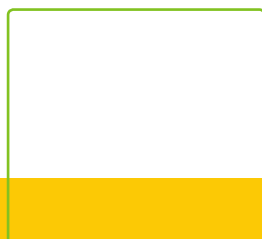
HEALTH

- Follow-up to the Centro de Atenção Psicossocial (CAPS - Psychosocial Care Center);
- Follow-up/hospitalization to the Centro de Referência Álcool, Tabaco e Outras Drogas (CRATOD - Center for Reference Alcohol, Tobacco and Other Drugs);
- Follow-up/hospitalization to the Centro de Atenção à Saúde Mental (CAISM - Center for Mental Health Care);
- Follow-up to the Emergency Room of the São Paulo Hospital
Follow-up and hospitalization – Lacan Hospital;

- Follow-up to the Centro de Referência da Criança e Adolescente (CRIA - Reference Center for Children and Adolescents) - UNIFESP;
- Sedes Sapientiae Institute;
- Quixote Project;
- Programa de Atendimento e Pesquisa em Violência e Estresse Pós-Traumático (PROVE - Post-Traumatic Stress and Violence Care and Research Program) - UNIFESP;
- Centro de Atendimento e Apoio ao Adolescente (CAAA - Adolescent Support Center) - UNIFESP.

FOOD AND TRANSPORT

- Basket of staples food;
- Transportation assistance.





AFTER THE

RECEPTION







EDUCAÇÃO CONTINUADA (CONTINUING EDUCATION)

Program of children and adolescents monitoring who were received in Santa Fé.

Target Audience: Children and adolescents who have returned to their families and emancipated youth.

Goals

- Contribute to the full emancipation of the public attended by Santa Fé;
- Mediation of family conflicts.

Strategies

- Continuity of the bond with the institution;
- A support network from Santa Fé and public agencies.

2019 Numbers



MONITORING

- Home visit and family reunion;
- Mediation of family conflicts;
- Individualized service.

HOUSING

- Financial aid for expenses: water, electricity, gas;
- Financial aid for housing: rent and/or installment of the property (CDHU);

- Assistance in the acquisition of furniture and/or layette;
- Financial aid for moving transportation;
- Financial aid or materials for construction, renovation, enlargement or painting.

CITIZENSHIP AND SOCIAL RIGHTS

- Inclusion in social or housing programs;
- Organization of documents;
- Guarantee of the right to education (from day-care center to high school);
- Guarantee of the Right to Alimony;
- Paternity Acknowledgement;
- Guidance and follow-up in cases of violence against women.

HEALTH

- Referral for psychiatric and psychotherapy treatment and follow-up;
- Guarantee of medical and/or dental treatment and follow-up;
- Treatment follow-up - People with special needs;
- Referral for treatment of alcoholism and/or chemical dependence and follow-up.

EMPLOYABILITY

- Scholarship;
- Referral to professional courses;
- Job Search Assistance.

FOOD AND TRANSPORT

- Financial aid for food;
- Transportation assistance;
- Basket of staples food.

MORADIA PARA JOVENS EMANCIPADOS (HOUSING FOR EMANCIPATED YOUNG PEOPLE)



Program that offers initial support and aid, in a decreasing way, for the maintenance of youth housing.

Target Audience: Mothers and their children from Casa Vovó Ilza and young people from Minha Casa who turned 18 and could not return to their families.

Goals

- Support young people in building their future;
- To accompany the autonomous life of young people, advising them in the process of emancipation.

Strategies

- Planning of the process of leaving the Vovó Ilza and Minha Casa houses;
- Beginning of the process of autonomy and emancipation of young people.

2019 Numbers

7 houses
with **24**
beneficiaries



HOUSING

- Financial aid or materials for construction, remodelling, enlargement or painting.

CITIZENSHIP AND SOCIAL RIGHTS

- Guarantee of the right to education (from day-care center to high school).

FOOD AND TRANSPORT

- Financial aid for food;
- Basket of staples food.



NEWS FROM 2019



SOCIAL ACTION



Charity show

On June 8th, the magician Celio Amino presented the show "Beyond Magic" at the Teatro do Colégio Santa Cruz. The presentation tells the story of a magician who recalls the beginning of his career in the world of illusionism in Japan. While the magician relives his encounters with his masters as a child, he performs the first numbers of magic he has learned. The show was very exciting and all the income raised was reverted to Santa Fé.



Pedal of the Good

An initiative from Engeform Desenvolvimento Imobiliário, the action took place in May to celebrate the one-year anniversary of the Desafio 40K. All the income raised was reverted to Santa Fé.

SPECIAL EVENTS

26 years of Santa Fe – 7th Beneficent Auction

For the 7th consecutive year Santa Fé held a large auction of arts and experiences to celebrate our birthday and raise funds for the institution on October 23, at the club ballroom of Clube Pinheiros.

This year’s theme was “Building Bridges to a Better World”. With about 600 guests present, the auction featured works of art by renowned artists such as Antônio Peticov, Lygia Reynach and Eduardo Srur, and others. Among the auctioned experiences, a tennis match with Fernando Meligeni, goalkeeper lessons with Zetti and golf lesson with Alexandre Rocha. Aloísio Cravo conducted the auction of art and the counselor André Abucham conducted the auction of experiences. The dinner was signed by chef Morena Leite, repeating the partnership from 2017, and the night show was on account of the singer and counselor Suhai.



Sponsors and supporters - Santa Fé 26 Years

MAINTAINER Engeform

DIAMOND..... Magazine Luiza

PLATINUM..... Centerval | ControlTec | Libercon
| Racional | Roldão Atacadista |
Sabesp | Suhai Segurança Pessoal |
Telar | Temon

GOLD..... Arpol | Bichara Advogados | BMPI |
BRG Pinturas | Capta-DI | Fechando
o Gol | Freitas Leite | Garagelnn |
JF Citrus | Pashal | SDI

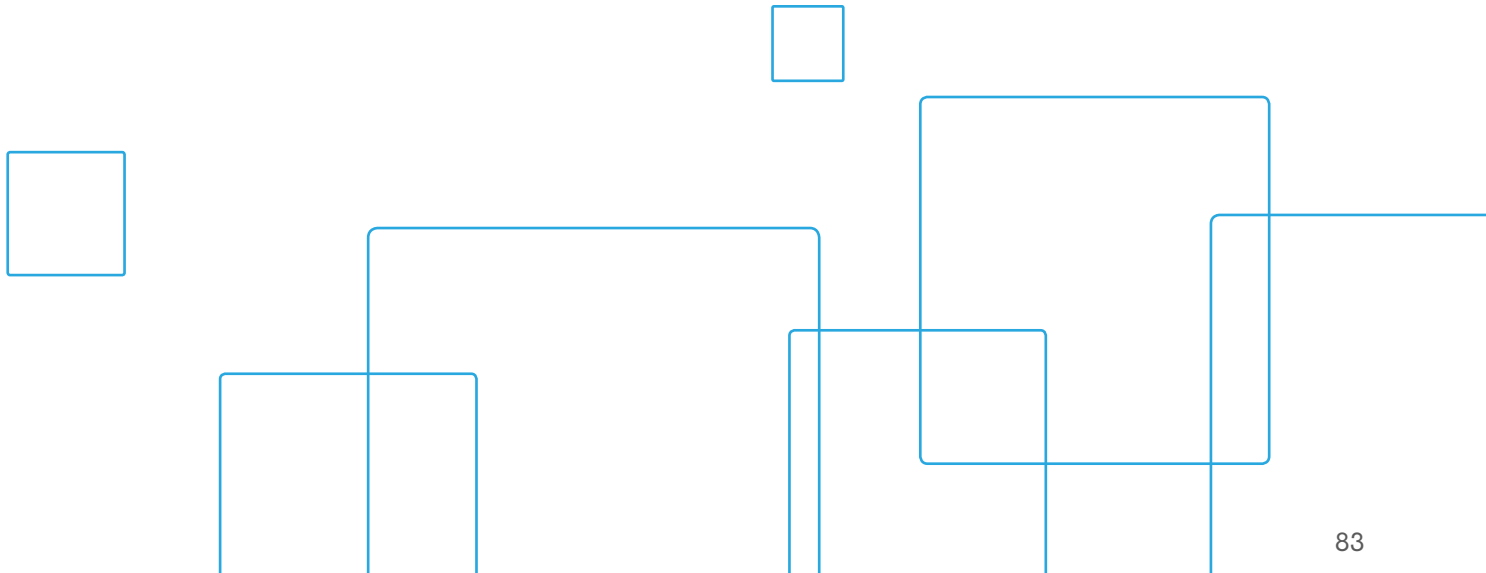
SILVER..... A.M. Marxsen | Alano | BBL
Engenharia | CDKENG | Colorado |
Controller BMS | Cordeiro
CS Brasil | Daikin | Decorplac |
Dramm Drywal | Embu | Estapar |
Furukawa & Klint | GeoCompany |
Grupo GPS | Habitacional | Iguaçu
Energia | Keller Tecnogeo |
LVTEC | Symphony Latam | Sysfort |
Target Trading | Totvs | Unis |
Verus Ambiental

SUPPORTERS

Aloisio Cravo | As Meninas
Produções | Braga | By Kamy Eventos
| Capim Santo | Casa das Festas |
Epifania | Esporte Clube Pinheiros
| Família Geisse | Grupo Gaia |
iArremate | Jim Beam | Manacá |
MBacellar | Noono | Party | P.P.S.
Vinhos | Social For Sales | Stick
Paper | StockTotal | Suhai |
Tom Catan

SUPPORTERS - PRIZE

Agência Multicase | Andrea
Annunziata | CAU Chocolates |
Cecilia Annunziata | Cinegastroarte
Clandestino | Cristaleria Nacional
| Entrepoto | Le Jazz | Geiko San
| Mori Ohta Sushi | NOVOTEL |
Openbox2 | Phenicia Concept |
Rubayat | Casa Santa Luzia |
Sta. Parrilla | SAJ | Studio W |
TA Gastronomia | Txai Resorts |
Pizzaria Veridiana | Viva! Experiência



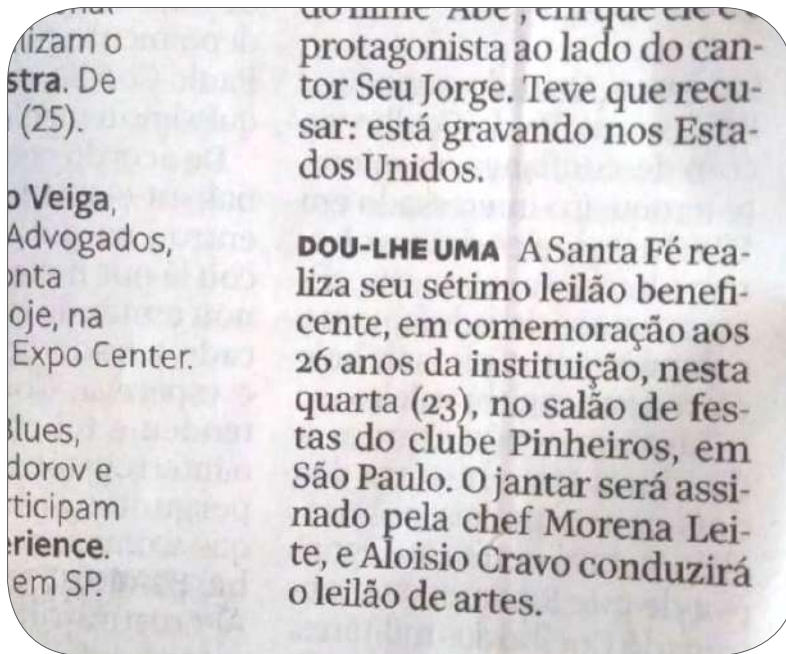
DONORS - ARTS AUCTION

Alex Cerveny | Ana Calzavara | André Paoliello | Antônio Peticov | Beto Sanovicz | Camila Boranga Claudio Tozzi | Cynthia Lagrotta | Daniel Ribeiro | Danilo Blanco | Dextron Consulting | Didu Losso Eduardo Srur | Gabriel Nehemy | Gabriela Costa | Galeria Almeida e Dale | Galeria Brasileira | Galeria Estação | Galeria Marília Razuk | Galeria Raquel Arnaud | Graziela Pinto | Gregório Gruber Guto Lacaz | Heloisa Zanaga | Iran do Espírito Santo | Kimi Nii | Leandro Spett | Luciana Luchesi | Lygia Reinach | Marcelo Cipis | Marepe | Maria Luisa Editore | Newton Mesquita | Orandi Momesso | Ovo | Renato Sacerdote | Rogério de Medeiros | Taly Cohen | Tuca Reinés | Yara Dewachter | Zezão

EXPERIENCE DONORS

Abrigo Minha Casa | Abrigo Vovó Ilza | Alexis de Vault | Alexandre Rocha | André Coji | Antônio Peticov | Carlinhos Brown | Dani Azevedo | Drive4Fun | Fechando o Gol | Fernando Meligeni | Frederico Moscardi | Gabriel Medina | Gustavo Pintor | Henrique Narita | Juanfran | Jun Sakamoto | Kitchin em Casa | La Cura | Luizão | Marcio Lui | Paulo Nishimura | Purowake | RepLago | Rodrigo Del Arc | Santa Clara Eco Resort | Sophia Moscardi | Special Trip | Suhai | Veronica Sierras

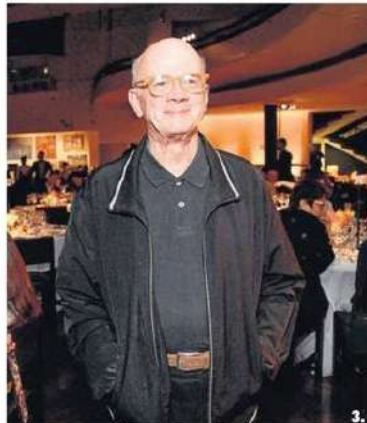
Press Release



Left: Folha de São Paulo;
Below: Estadão.



1. Marcia Pastore e Sonia Teixeira foram ao 7º Leilão Beneficente Santa Fé. **2.** Claudio Tozzi. **3.** Guto Lacaz. **4.** Antônio Petcov. Antecotem, no Clube Pinheiros.



NA FRENTE

- Eliana Goes estará entre os artistas presentes ao Happening, dia 29. No Jardim América.
- A Fundação Dr. Rubem Cunha, presidida por Marcelo Cunha faz almoço beneficente. Hoje, no Figueira Rubaiyat.
- Regina Silveira lança catálogo da exposição *Exit* e, junto com José Carlos Auricmo,

inaugura a obra *Glossário (Rainbow)*, da artista, no Shopping Cidade Jardim.

- A ministra Cármen Lúcia encerra hoje o 23.º Congresso de Meio Ambiente do MPSP. Em São Paulo.
- Leonardo Valente lança hoje o livro *O Beijo da Pombagira*. Na Galeria Metrópole.
- *Interinos: Gabriel Manzano, Cecília Ramos, Marcela Paes e Sofia Patsch.*

AWARENESS MOVEMENTS

8 March International Women's Day



Dia Internacional da Mulher, um dia de luta!

O Brasil ocupa a 4ª posição no número de ocorrências de gravidez na adolescência na América do Sul, ficando atrás apenas da Venezuela, Equador e Bolívia (Organização Pan-Americana da Saúde, 2018).

O Brasil ocupa a 5ª posição no ranking de países com mais casos de feminicídios do mundo, ficando atrás apenas de El Salvador, Colômbia, Guatemala e Rússia (ONU, 2018).

A cada 9 minutos uma mulher é estuprada e a cada dois minutos um caso de agressão é registrado (Fórum Brasileiro de Segurança Pública - 12º Anuário Brasileiro de Segurança Pública, 2018).

**08 de março
Dia Internacional da Mulher.**

santafa.org.br

Disque Denúncia - 100



April 15 Child Disarmament Day



18% dos homicídios no Brasil são praticados contra crianças e adolescentes

80% desses crimes são cometidos por armas de fogo

ESSA REALIDADE PRECISA MUDAR!
15 de abril - Dia do Desarmamento Infantil



Fonte: Fundação Abrinq

18 de maio - Dia Nacional de Combate ao Abuso e à Exploração



São **164 estupros** por dia no Brasil, **70% dos casos** são contra crianças e adolescentes. **77% dos agressores** fazem parte do grupo familiar da criança ou adolescente. **79% dos casos** ocorreram na casa da vítima ou do suspeito.

Denuncie! Disque 100!

santafe.org.br

Fonte: Fórum Brasileiro de Segurança Pública (2018) / Disque Denúncia (2016).

May 18 National Day to Combat Sexual Abuse and Exploitation of Children and Adolescents



Crianças e adolescentes são as principais vítimas de agressão no Brasil

| Estado | Quantidade de Vítimas |
|---------------------|-----------------------|
| Alagoas | 1.304 |
| Amazonas | 1.405 |
| Amapá | 295 |
| Bahia | 1.890 |
| Brasília | 1.000 |
| Ceará | 1.590 |
| Distrito Federal | 319 |
| Espírito Santo | 2.223 |
| Goiás | 4.207 |
| Maranhão | 1.995 |
| Minas Gerais | 19.727 |
| Mato Grosso do Sul | 2.355 |
| Mato Grosso | 1.995 |
| Paraná | 9.951 |
| Pernambuco | 4.475 |
| Piauí | 1.051 |
| Rio de Janeiro | 16.540 |
| Rio Grande do Norte | 1.273 |
| Roraima | 1.079 |
| Rondônia | 1.471 |
| Sergipe | 1.039 |
| Santa Catarina | 4.066 |
| São Paulo | 26.451 |
| Tocantins | 1.000 |

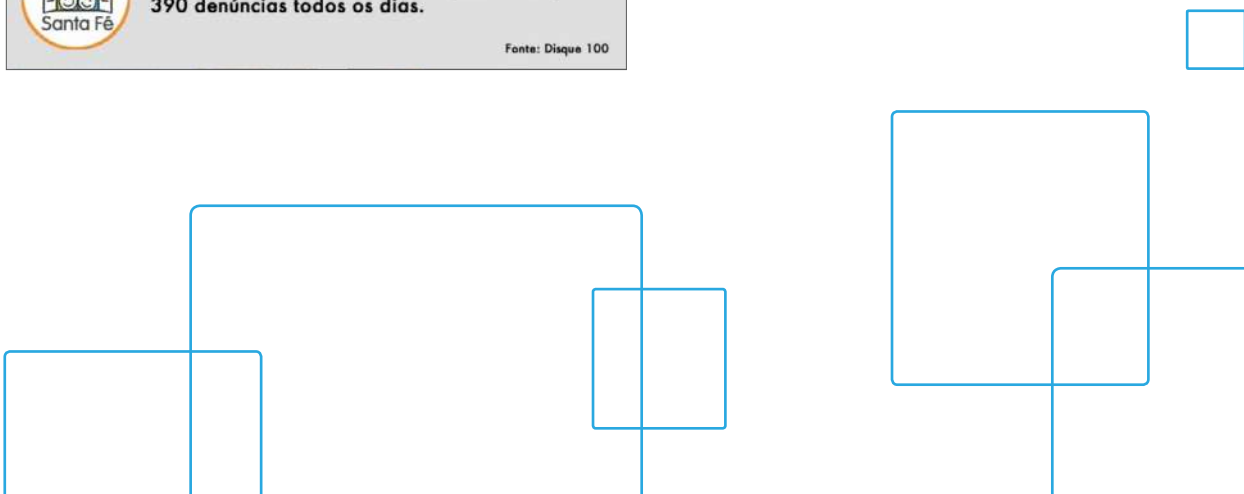
santafe.org.br

Em 2017, o Disque 100 recebeu, em média, 390 denúncias todos os dias.

Santa Fé

Fonte: Disque 100

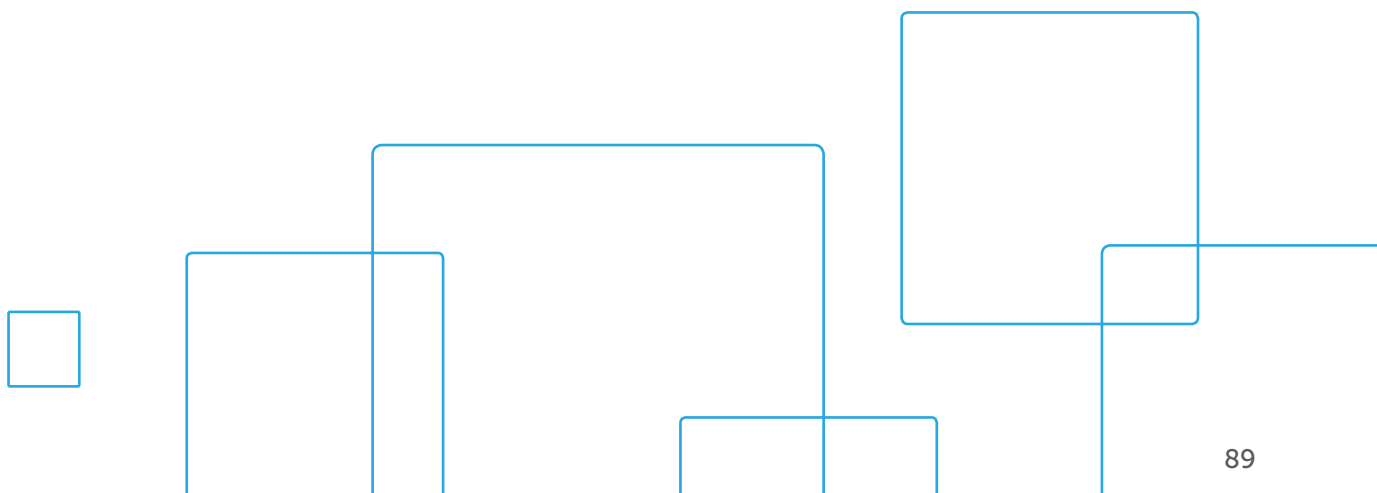
June 4 World Day for Children Victims of Aggression



AWARD



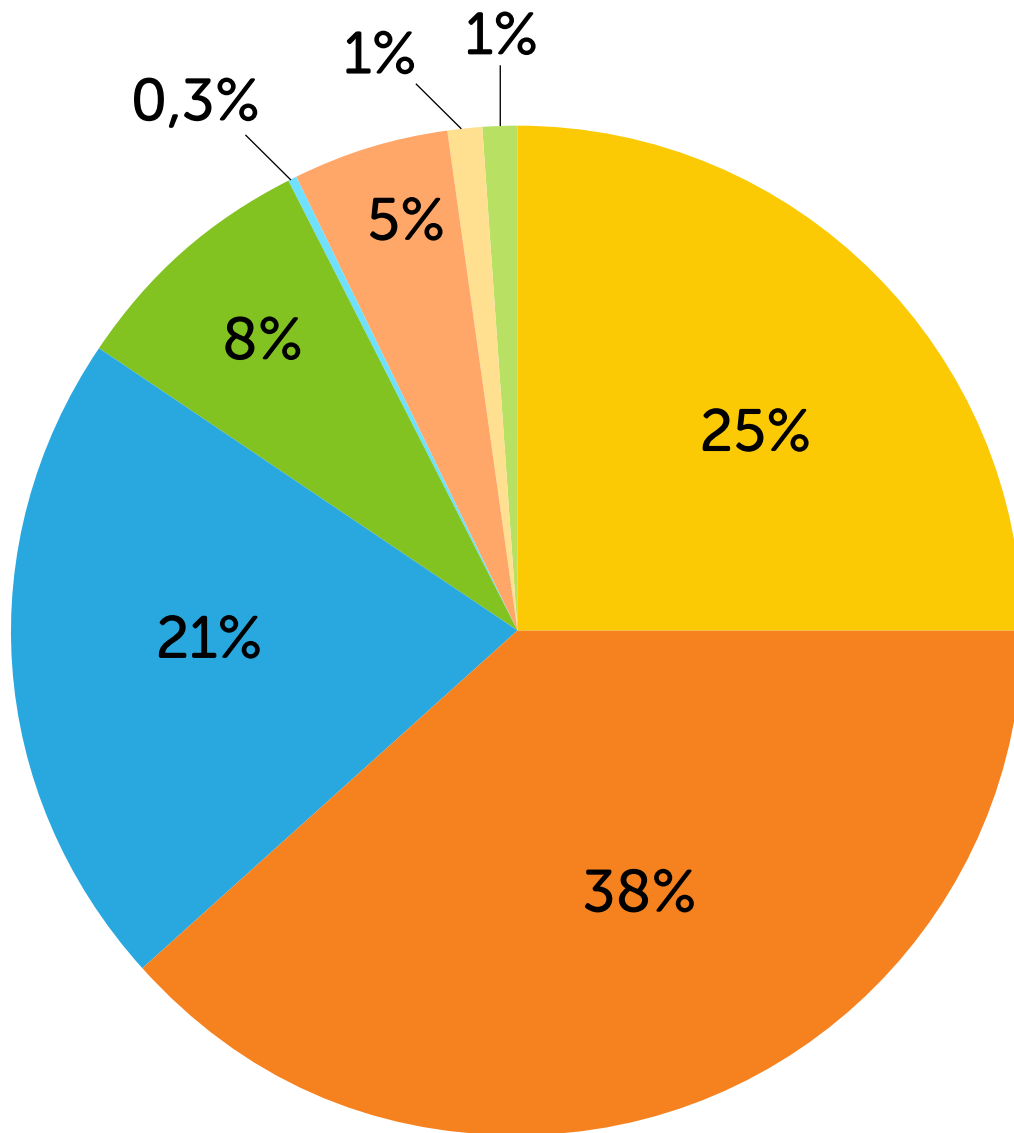
In 2019, Santa Fé was elected
one of the 100 best NGO's
by **Doar Institute**.



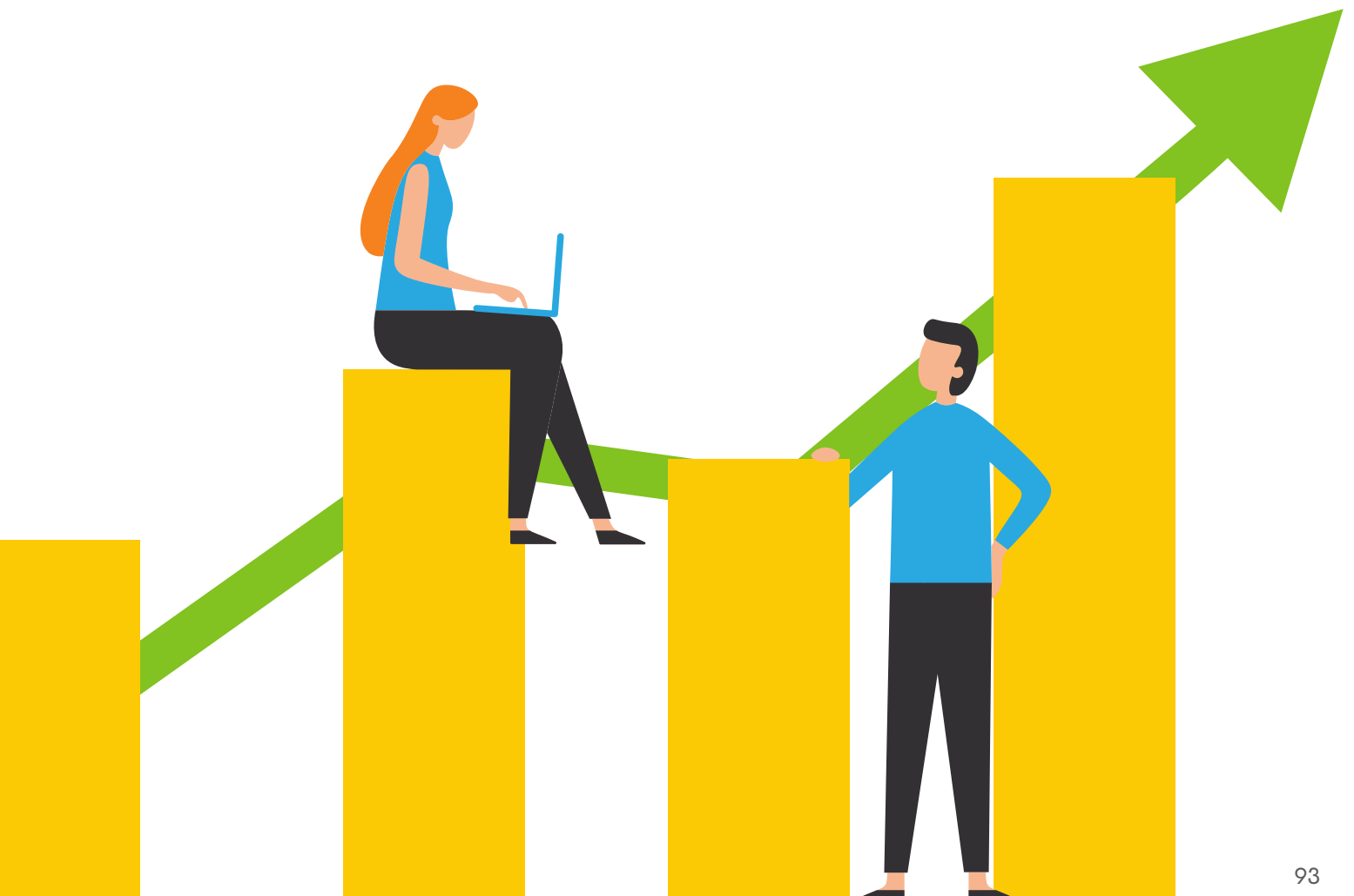


SUSTAINABILITY 2019





- International Cooperation
- Agreement with the public sector
- Own resources/Events
- Nota Fiscal Paulista
- Partnerships with foundations and institutes
- Donations of individuals
- Partnership with private entities
- Donation of products



The image features a person's hands writing in a notebook, overlaid with a semi-transparent yellow filter. Several white-outlined squares are scattered across the scene: one in the top left, one centered at the top, one on the left side, and a pair of overlapping squares on the right side. The text 'FINANCIAL MANAGEMENT' is prominently displayed in the upper left quadrant.

FINANCIAL MANAGEMENT



| | 2019 | 2018 | 2017 |
|-------------------------|---------------------|---------------------|---------------------|
| REVENUE | 6.741.584,14 | 5.962.826,29 | 6.234.183,11 |
| Public Agreement | 1.956.296,16 | 1.720.641,37 | 2.138.070,03 |
| Donations | 3.555.931,04 | 3.371.794,43 | 2.864.469,50 |
| Not Operational | 73.654,75 | 73.340,79 | 173.826,87 |
| Nota Paulista | 449.408,07 | 132.148,38 | 219.945,01 |
| Other Assets Variations | 706.294,12 | 664.901,32 | 837.871,70 |

| | 2019 | 2018 | 2017 |
|-----------------|---------------------|---------------------|---------------------|
| EXPENSES | 6.513.134,98 | 6.170.404,93 | 5.923.606,17 |
| Personal | 3.430.575,72 | 3.001.209,86 | 2.818.999,48 |
| Charges | 781.659,70 | 582.123,70 | 678.204,01 |
| Tax/Financial | 85.808,91 | 57.589,41 | 137.312,74 |
| Operational | 617.868,00 | 959.989,61 | 711.751,55 |
| Administrative | 1.578.706,50 | 1.551.263,20 | 1.559.277,72 |
| Provisions | 18.516,15 | 18.229,15 | 18.060,67 |
| RESULT | 228.449,16 | -207.578,64 | 310.576,94 |

*Values are in Reais (BRL).

*Result subject to changes until the end of the accounting audit process.

*The Associação Beneficente Santa Fé is audited annually by Cokinos Auditores e Consultores.



RECORDS AND CERTIFICATES







- CNPJ 71.729.628.0001-70;
- Conselho Nacional de Assistência Social (CNAS) 44006.003503/98-11;
- Conselho Estadual de Assistência Social (CONSEAS) 0279/SP/2000;
- Conselho Municipal de Assistência Social (COMAS) 650/2012;
- Conselho Municipal dos Direitos da Criança e do Adolescente (CMDCA) – 549/96;
- Secretaria Municipal de Assistência e Desenvolvimento Social (SMADS) – 30.4;



- Secretaria Estadual de Desenvolvimento Social - (SEADS) 5026/1998;
- Utilidade Pública Municipal - Decreto nº 36.870 de 22/05/1997;
- Utilidade Pública Federal - Portaria nº 3049 de 29/11/2012;
- Certificado de Regularidade Cadastral de Entidades (CRCE) 1100/2013;
- Imunidade do Imposto sobre Transmissão "Causa Mortis" e Doação de Quaisquer Bens ou Direitos (ITCMD)- art. 7º do Decreto 46.655/02;
- Certificado de Gestão e Transparência emitido pelo Instituto Doar.

ACKNOWLEDGMENTS





- Ranked among the 100 best social organizations in Brazil in 2019, according to the ranking of Doar Institute;
- Ranked among the world's top 500 social organizations (ranked in 284th) in the "Top 500 NGOs World" ranking of NGO Advisor, a Swiss entity that evaluates and classifies non-profit organizations;
- Marcia Dias, president of Santa Fé, selected for the "Paulistano Nota Dez" section of Veja São Paulo magazine, a space that gathers stories of people who make a difference in the city of São Paulo - 2014;
- Selected for a visit by the Queen Silvia of Sweden, founder of the World Childhood Foundation, an organization dedicated to preventing and combating child sexual abuse and exploitation - 2013;
- Selected for the visit of Dr. Charles Nelson, neurologist, professor of pediatrics and researcher at Harvard University - 2013;
- Selected by IBM for the project Celebration of Service - On Demand Community Impact Grant 2011;
- Selected by Veja São Paulo in the article "35 institutions that are worth their donation" - Edition 51 - p. 42 - 2008
- Selected by Criança Esperança - TV Globo/UNESCO - 2008;
- Representative of Brazil at the International Seminar "Street Children and Adolescents" - Secretariat of Foreign Affairs of Mexico, Casa Aliança and JICA México (International Cooperation Agency of Japan) - 2007;

- Integrates the Network of Social Technologies - RTS since 2006;
- Fellow Ashoka since 2006;
- Elected the best social technology in Brazil in the category "Rights of Children and Adolescents" - Banco do Brasil Foundation, Petrobrás and UNESCO - 2005;
- Partner of Escola Paulista de Medicina - UNIFESP in the conception of the mental health unit of the Casa Foundation - 2004;
- Selected for visit by the UN Special Speaker on the sale of children, child prostitution and child pornography, Mr. Juan Miguel Petit - 2003.

PARTNERS



STRATEGIC PARTNERS



MAIN PARTNERS

- #lescréatrices;
- Aflalo e Gasperini Arquitetos;
- BRG Pinturas e Serviços;
- Central de Penas e Medidas Alternativas da Justiça Federal de São Paulo;
- Colégio alemão Hans-Thoma-Gymnasium;
- Colégio alemão Max-Planck Gymnasium Dortmund;
- Colégio alemão Ratsgymnasium - Stadthagens;
- Colégio Santa Cruz;
- Evergreen;
- Grupo GPS;
- Grupo Ohana; Santa Micaela Pães e Doces;
- Shalom Foundation;
- Sindepark;
- STCA Consultoria e Auditoria;
- Suhai Serviços e Suhai Vigilância;
- Universal Chemical;
- Geschwister Scholl Schule Mannheim;
- Gottlieb-Daimler-Gymnasium – Stuttgart;
- Käthe-Kollwitz Gymnasium – Halberstadt;

TECHNICAL PARTNERS

- Centro de Atenção Integrada à Saúde Mental - CAISM;
- Casa da Saúde da Mulher - UNIFESP;
- Centro de Recuperação e Educação Nutricional – CREN;
- Centro de Referência da Infância e Adolescência - CRIA/UNIFESP;
- Centro de Referência e Tratamento - CRT Doenças Sexualmente Transmissíveis/AIDS;
- Hospital Samaritano;
- Instituto Fazendo História;
- Instituto Sedes Sapientiae;
- Pontifícia Universidade Católica de São Paulo - PUC/Psicologia;
- Programa de Orientação e Atendimento aos Dependentes - PROAD;
- Programa de Atendimento e Pesquisa em Violência - PROVE;
- Projeto Quixote;
- Universidade Paulista – UNIP/Psicologia.

SUPPORTERS

- Ashoka;
- Associação Prato Cheio;
- Banco de Alimentos da CEAGESP;
- Banco de Alimentos da Cidade de São Paulo;
- Blombô Leilões;
- BTS – Strategy Made Personal;
- Childhood Brasil;
- Citi Esperança;
- Colégio Visconde de Porto Seguro;
- Contours Ipiranga;
- Fundação Rubem Cunha;
- Grupo New Content;
- Instituto Horas da Vida;
- Johnson & Johnson;
- Laundrette;
- Mães Solidárias;
- Manacá Comunicação;



**PREFEITURA DE
SÃO PAULO**
ASSISTÊNCIA SOCIAL

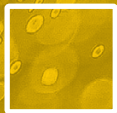


Fundo Municipal dos Direitos
da Criança e do Adolescente

- O Polen;
- Pan Seguros;
- Pay Pal;
- Printar Gráfica Rápida;
- #ShopperDoBem;
- VZ Love and Bytes;
- Wirecard;
- Wise.



HOW TO PARTICIPATE





The maintenance of the programs of Santa Fé is only possible through donations from companies and individuals that recognize and believe in the work developed by the institution.

Everyone can contribute and make a difference in the lives of Santa Fé's children and adolescents!

FINANCIAL DONATION

Occasional Donations

Financial donations, of any value, can be made by means of bank deposit, ticket or other options available on the site (credit card, debit card).

Bank data:

Name of the Bank: **Bradesco - 237**

Bank Branch: **0108**

Bank Account: **332990-9**

Address: **1164 Domingos de Moraes St.**

City: **São Paulo - SP**

Country: **Brazil**

Swift Code: **BBDEBRSPSPO**

Beneficiary Name: **Associação Beneficente Santa Fé**

Address: **853 Rio Grande St.**

City: **São Paulo - SP** Country: **Brazil**

CNPJ: **71.729.628/0001-70**

Information:

E-mail:

contato@santafe.org.br

Telephones:

+55 (11) 5083-0092 /

+55 (11) 5549-0564

To Donate:

www.santafe.org.br

– How to help

Products Donations

- Food;
- Hygiene products;
- Cleaning products;
- Basket of staples;
- Furniture, home appliances and other items that are in good condition.

Sponsorship of Projects and Events

Send a message to contato@santafe.org.br and learn how to help with Projects and Events.

DONATION OF TAX COUPON

The donation of the tax coupon of a R\$ 4 coffee, through the official application, can yield up to **R\$ 257**.

Donating the invoices, it is possible to help the children and adolescents of Santa Fé without spending anything.



Non-profit social assistance entities such as the Associação Beneficente Santa Fé, under the terms of Law No. 12.685/2007, may enjoy the credits granted by the Nota Fiscal Paulista Program, provided that they are duly registered in their respective departments and regulated in the Register State of Entities.

To donate your tax coupon with CPF³ you will need a cell phone, computer or tablet.

³ Number of personal identification card provided by the Brazilian government.

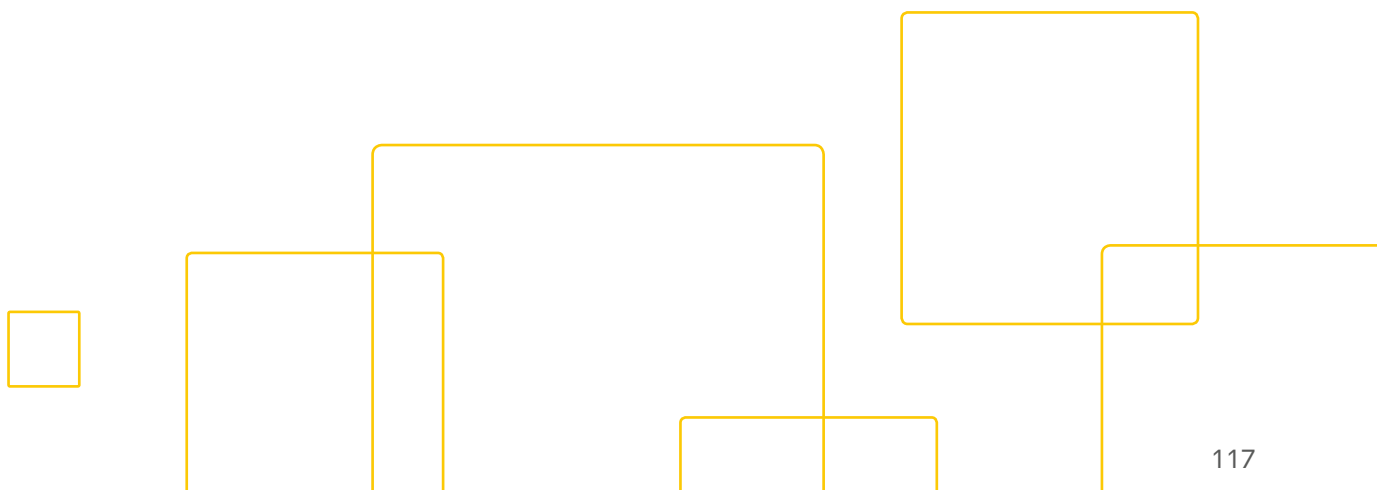
On the computer:

- Enter the website of the Nota Fiscal Paulista Program;
- Make your registration or enter your login and password;
- Enter the "Entity" tab
- Enter "Coupon Donation with CPF (automatic)";
- Select the registration period and click Search;
- Place the CNPJ of Santa Fé, 71.729.628/0001-70 and click on search. Select the first option "Associação Beneficente Santa Fé" and click on return;
- Confirm your donation! Now, every time you say your CPF on any purchase it will go to Santa Fé, helping to transform the lives of our children and adolescents.

By the Application:

- Browse the app store on your phone or tablet through the "Nota Fiscal Paulista" app and install it;
- If you already have a registration it is the same password and login that you use to check your balance, credits and make manual donations. If you do not have a registration, click on "Register your account";
- Click on "Donation with CPF";
- Place the CNPJ of Santa Fé, 71.729.628/0001-70 and click on search. Select the option "Associação Beneficente Santa Fé" and confirm your donation. Do not forget to say your CPF in your purchases.

The credits granted by the program are transformed into financial resources for the institution and represent an important contribution to the maintenance and continuity of the work of Santa Fé.





Santa Fé

CONTACT

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