

# **Activity Report 2018**



**Associação Beneficente Santa Fé**

## Letter from the President

I present to you our Activity Report 2018. It is the result of a year full of challenges.

But the important thing is that we can stay together with our values, believing that the child is the center of all action and recognition of their history, their needs and desires, the starting point of any intervention. Our results are thanks to the efforts of our employees and to the commitment and seriousness of our supporters, partners, volunteers and friends of Santa Fé.

None of this would be possible without your confidence in our work. Thank you!

Kind regards,

**Marcia Dias**

Associação Beneficente Santa Fé's President

**Letter from the President of  
the Board of Management  
Support**

In 1993, the Santa Fé was founded by a group of educators and volunteers who fully believed in the development of children and adolescents who were victims of violence.

Me, André Abucham, have had the privilege of participating in this history for more than 20 years, of which, in the last seven, as President of the Board. I ended this cycle in the leadership of the board in December 2018, but I remain on this great team to make a difference in the lives of our children and adolescents.

Throughout these years, the association was structured and gained strength. We have developed governance policies, won financial investments, structured communication and are investing more in Marketing tools, which allows us to grow to help more and more of those who need it.

Santa Fé is particularly important to me because through it we can transform many lives with education and shelter. Another privilege is to be able to contribute to this cause through Engeform, which is the main maintainer of the association and where I am director-superintendent. This work is fully aligned with the company's culture, which aims to contribute integrally to the improvement of society.

Finally, I take this message to wish Daniel Dabus, my successor in the presidency of the Board from 2019, a lot of success. I am sure you will do a great job.

**André Abucham**

Santa Fé's Board of Management Support's President

## **Board of Directors**

## **Board of Auditors**

## **Board of Management Support**

## **Coordination**

President: Marcia Ventura Dias  
Vice President: Ana Maria Garrett de Vasconcelos  
Secretary: Eliane Crisostomo de Jesus  
Treasurer: Erica Rodrigues Faria Vettore  
Substitute: Arquilena Rosa Paixão  
Substitute: Ana Lucia Darim Provasi

Vera Lucia Frayze David  
Leonardo Oliveira dos Santos  
Alessandra Fernandez Alves da Costa  
Fabiana da Silva Diaz  
Analice Oliveira Rebouças  
Luís Felipe da Gama Pinto












Ademir Scarpin  
André Abucham - President  
Arnaldo Landi  
Bia Fiuza  
Cacá Nóbrega  
Cassio Gouveia  
Celina Levy Schmidt  
Claudenice Lopes Duarte  
Daniel Dabus  
Fernando Pierri  
Joaquim Salles Leite  
Marco Suhai  
Mário Giangrande  
Melissa Moscardi  
Ricardo Roldão  
William Schmidt Ogalha

SAICA <sup>1</sup> Minha Casa – Erivelton Amaro  
SAICA <sup>1</sup> Casa Vovó Ilza - Dulce Raquel Silva Bahia  
Families Program and Courses – Maria de Fátima Colares Alarcon  
Administrative and Financial Department - Alberto Moghrabi  
Institutional Development - Márcia Pastore

<sup>1</sup> Serviço de Acolhimento Institucional para Crianças e Adolescentes (Institutional Reception Service for Children and Adolescents)





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# About Santa Fé 1

## Our Name and Inspiration

The inspiration for the institution's name comes from the flowers that spring from the cactus in the desert of the city of Santa Fe (New Mexico - USA), even in the face of all odds. The work of Santa Fé is based on this relationship, believing in the full development of each child and adolescent received, offering the conditions to flourish to their full potential.



## Mission

To include children and adolescents, who face personal or social situations of risk, in the universal category of common and total children and adolescents, providing them with a safe and adequate environment for their development, respecting their particularities and implementing care models that guarantee the defense and the promotion of their rights and their families.

## Vision

To be a reference center in the care of children and adolescents, victims of maltreating, domestic abuse and/or living on the streets, sharing experience with similar organizations and influencing public policies, in order to broaden the social impact of their programs.

## Core Principles

The children as the center of all action, starting from the recognition of their history, needs and desires;

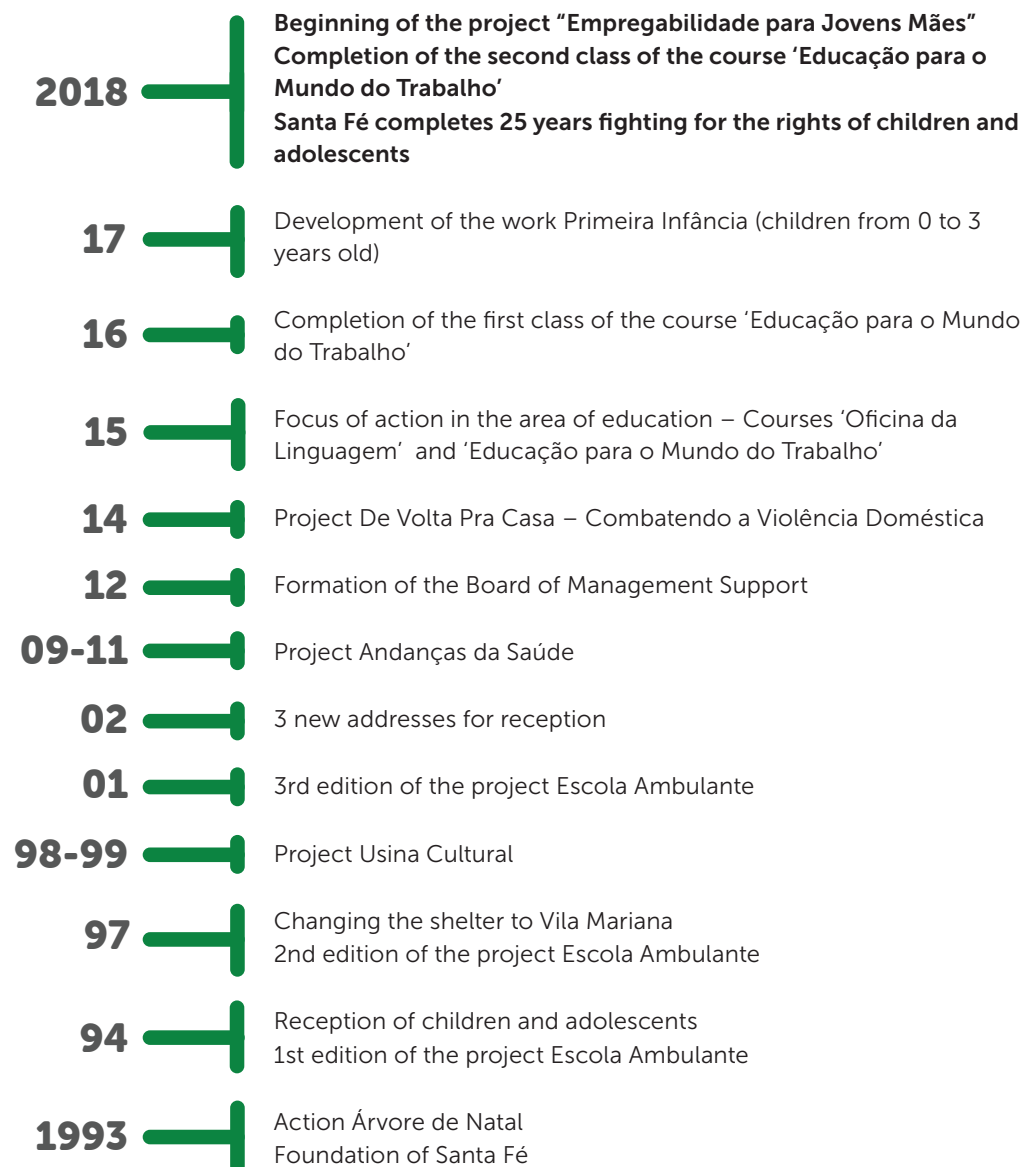
The rupture of the vicious circle of misery-violence present in the social and family spaces, and the struggle for human rights;

The stimulus to the understanding and acceptance of the other;

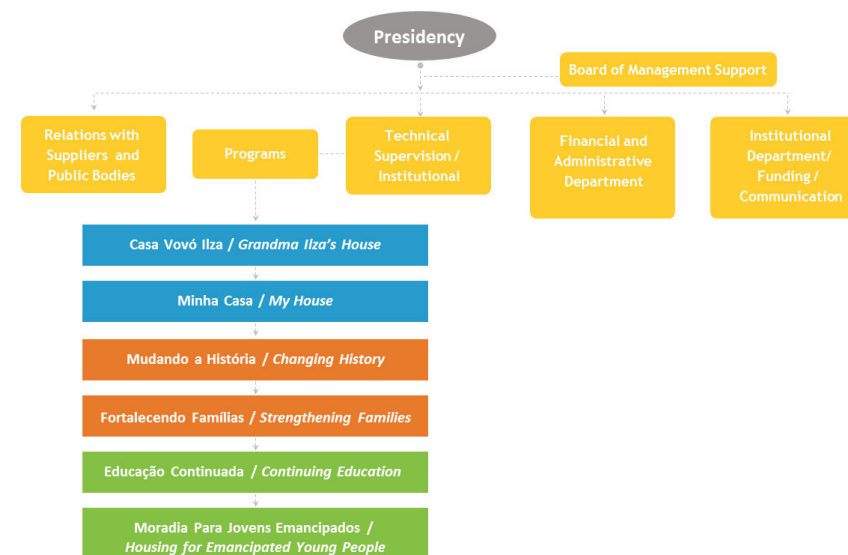
The respect for individual rights, based on tolerance, solidarity and sharing - principle of dialogue and mediation in the conflict's resolution.

The axis of education for peace, consolidating democratic values, not being possible to conceive the separation of political-economic rights from social rights.

## Timeline



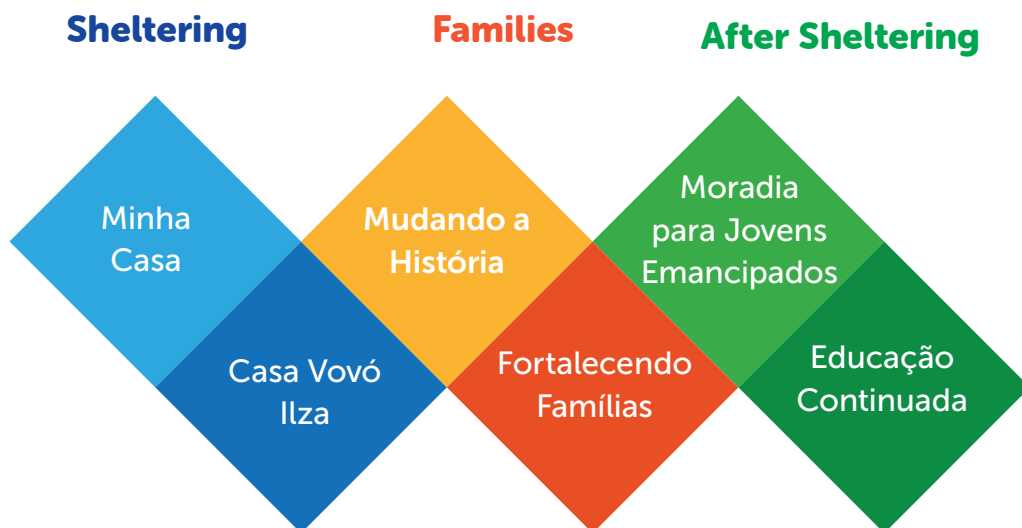
## Organization chart



## Who Does Santa Fé?

Function	Nº	Total of collaborators
HR Analyst	1	<b>60</b>
Social Worker	3	
Assistant	3	
Accounting Assistant	1	
Accountant	1	
Coordinator	6	
Cook	4	
Educator	24	
Manager	2	
Driver	2	
Psychologist	3	
General Services	9	
Supervisor	1	

## Areas of Activity



## Methodology

The work is focused on group management.

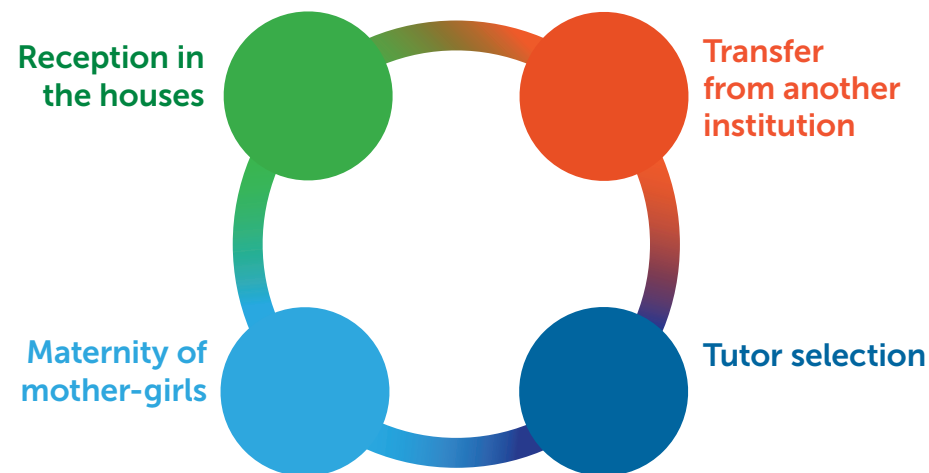


The space must be maintained and perceived as a home (Dr. Winnicott proposal<sup>2</sup>)



Social interaction routines  
Small group meetings (Speaking Groups) and Assemblies

## Pillars of Methodology



## Highlights of the Methodology

### 1 Mother-girls:

Residence house exclusively for mother-girls pregnant and/or accompanied by their children;

### 2 Individuality:

Recognition of the individual identity of each child and adolescent received;

### 3 Child & Family:

Individualized therapeutic work - extended to family members, promoting the harmonization of their bonds;

### 4 Bonds:

Preservation of relations of kinship and friendship, aiming primarily the return to the original family;

### 5 Rights:

Access of families to their rights, contributing to socioeconomic reorganization;

### 6 Education:

Educative process – creation of internal courses (Oficina da Linguagem and Educação para o Mundo do Trabalho)

### 7 Emancipation:

Directing to an autonomous and emancipated life;

### 8 Monitoring

Permanence of the bond with the institution by means of the Programs of After the Reception


# Scenario of Childhood and Adolescence in Brazil

2

## CHILDREN AND ADOLESCENTS IN BRAZIL

IBGE (2010) AND DISQUE DENÚNCIA (2016) DATA

**61 MILLION**  
of children and adolescents in Brazil (IBGE projection 2018)



**46%**  
of children and adolescents under 14 years old live in households with a per capita income of up to half a minimum wage



**132 THOUSAND**  
families are headed by children and adolescents between 10 and 14 years



**76.171**  
cases of reported violence



## ADOLESCENT PREGNANCY


DATASUS AND WHO (2018)

**ABOVE THE LATIN AMERICA AVERAGE**


Brazil has 68.4 cases of adolescent pregnancy per thousand girls (WHO, 2018).



**76%**  
of adolescent mothers do not study (IPEA, 2017)



**58%**  
of adolescent mothers do not work (IPEA, 2017)



# SEXUAL ABUSE

## DATA OF RAPE IN BRAZIL

### 60 THOUSAND CASES

In 2017, 60 thousand cases of rape were registered in Brazil (Brazilian Forum of Public Security, 2018)



### 1 TO EVERY 10 MINUTES



There are 164 rapes a day in Brazil (Brazilian Forum of Public Security, 2018)

**70%**

of rape cases are against children and adolescents (Brazilian Forum on Public Security, 2018)



### AGGRESSORS PROFILE

77% of the perpetrators are part of the child or adolescent family group, and 79% of the cases occurred at the victim's or suspect's home (Disque Denúncia, 2016).

# VIOLENCE AGAINST WOMEN COMPARATIVE

## COMPARATIVE DATA

### BRAZIL

It occupies the 5th position in the number of feminicides of the world (UN, 2018)



### 16 MILLION

women suffered some type of violence in Brazil in 2018, this is equivalent to the entire population of Ecuador (Datafolha, 2019).

**536**

women suffered some aggression per hour in Brazil in 2018 (Datafolha, 2019).

**117**

women were beaten during the period of one hour in Brazil in 2018 (Datafolha, 2019).

Reception | 3



## Minha Casa

**Description:** Housing and comprehensive care program for children and adolescents.

**Target Audience:** children and adolescents, aged 0 to 18, with problems of family disharmony, victims of domestic violence, abuse, mistreatment and abandonment.

### Goals:

The return to the family (nuclear or extensive) is prioritized. If reintegration is not possible, it is sought, depending on the age, the referral to adoption or to an autonomous and emancipated life;

Breaking the vicious circle of misery-violence, present in the social and family spaces.

### Strategies:

- Recognition of the individual identity of the child and adolescent;
- Rescue and preservation of relations of kinship and friendship, promoting the harmonization of their bonds;
- Individualized therapeutic work, extended to the relatives, to re-signify the dramatic experiences, fomenting their full development;
- Provide an environment that contributes to the therapeutic process (large, clean, airy house, colorful rooms, pleasant common environments, balanced and quality food).

### Main Actions:

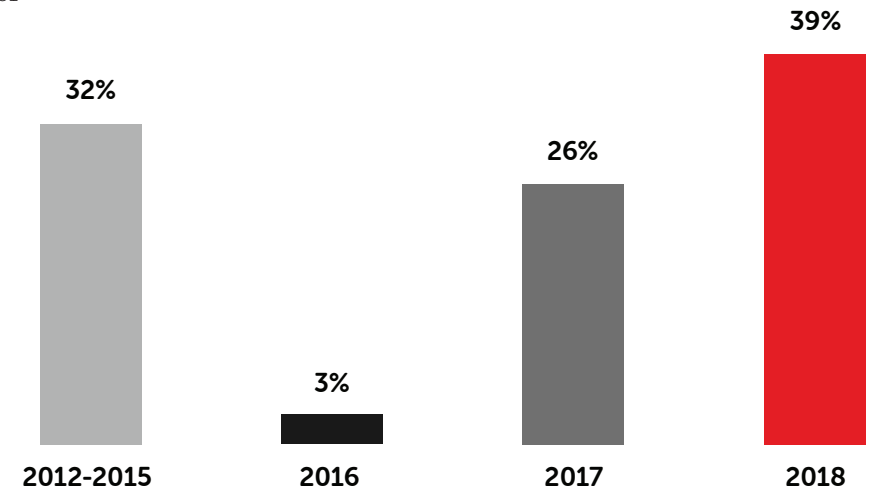
- Psychosocial diagnosis - Individual Care Plan;
- Reinsertion in school and monitoring;
- Medical, psychological and dental follow-up;
- Interlocution with the Judiciary;
- Family approach;
- Carrying out workshops, cultural, sports and leisure activities;
- Referral to extracurricular and vocational courses;
- Assistance for insertion in the labor market.





## 2018 Numbers Year of Reception

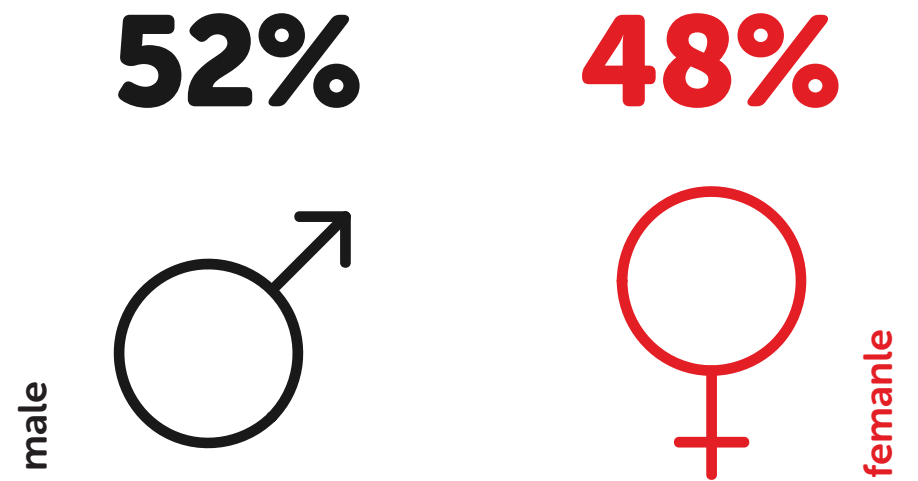
base: 31



31 children and adolescents received

## Gender

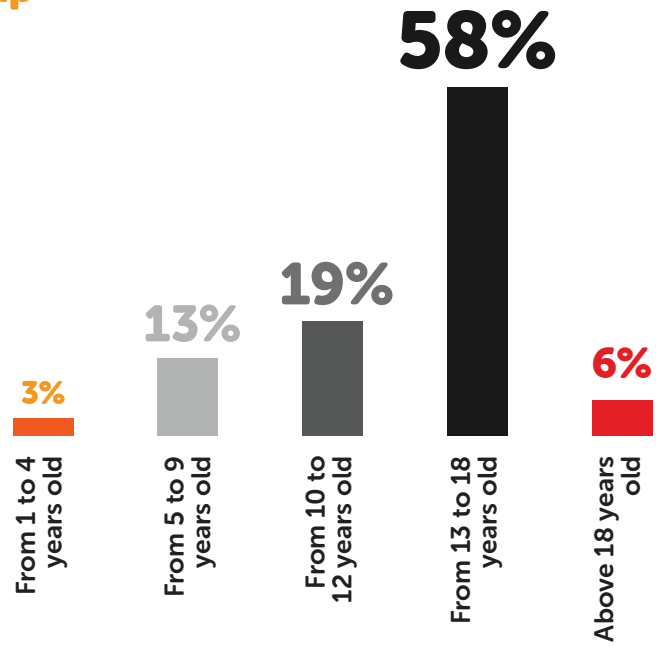
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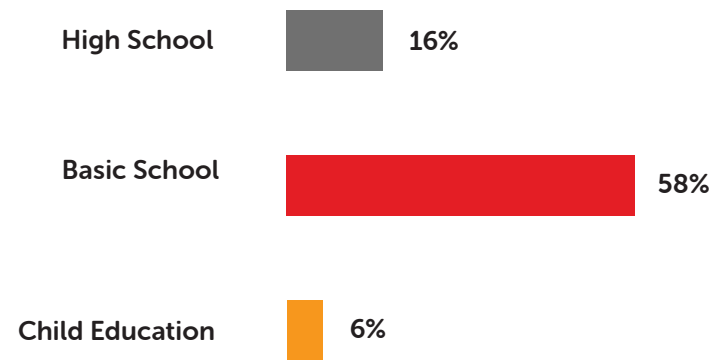
## Age Group

base: 31



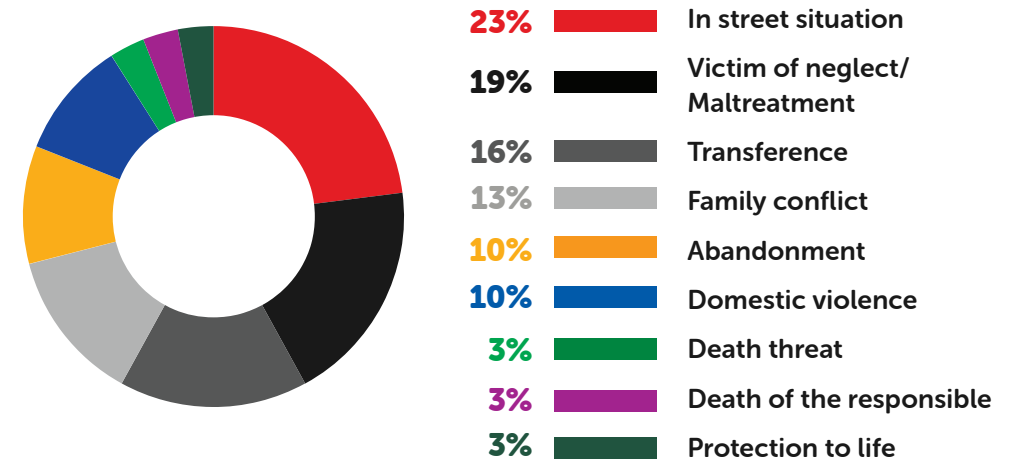
## Education

base: 31



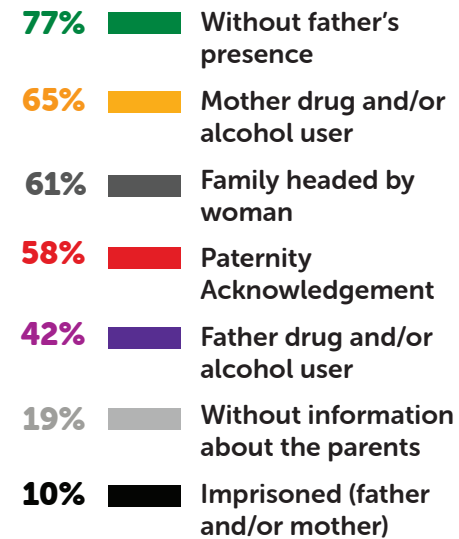
## Reason for the reception

base: 31



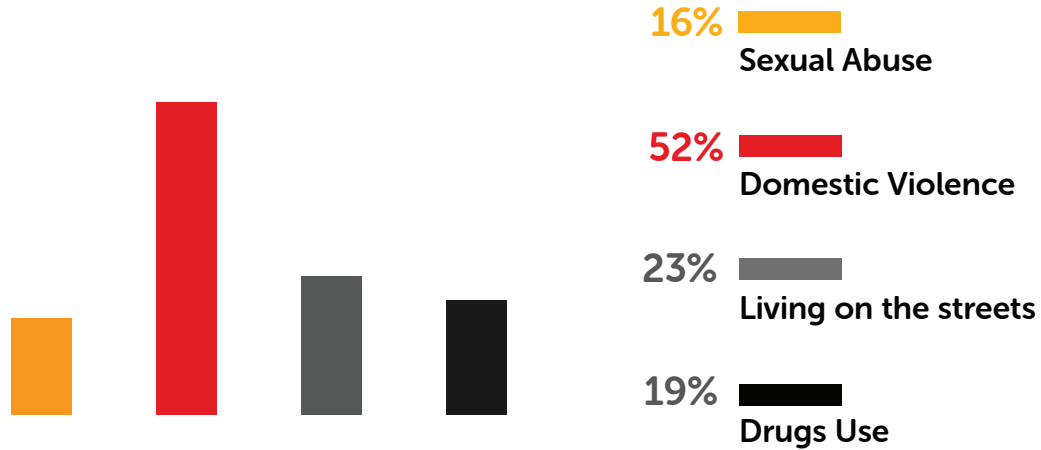
## Familiar Profile

base: 31



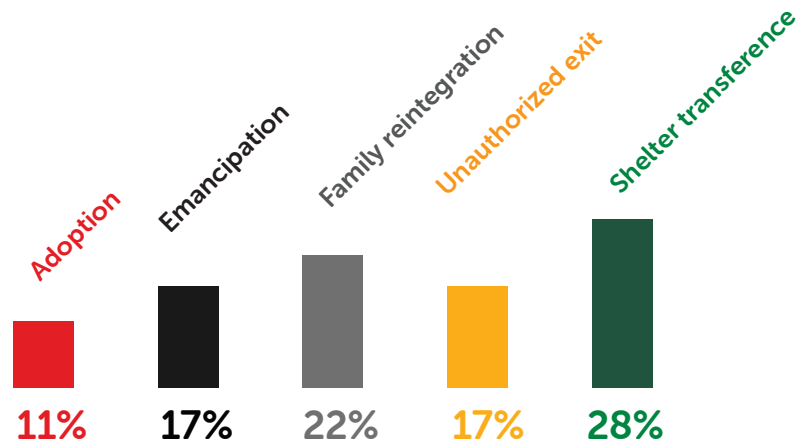
## Child and Adolescent Profile

base: 31



## Reason for Leaving

base: 18



## Health:

- All the children have the exams up to date and with adequate development according to their age groups;
- All children who are victims of violence receive specific and specialized treatment;
- The children and adolescents receive dental treatment in partnership with the Instituto Horas da Vida and Dentistas do Bem.

## Casa Vovó Ilza

**Description:** Exclusive housing and comprehensive care program for adolescent-mothers and their children.



**Target Audience:** Girls with 11 to 18 years old, pregnant or with their children. Most are victims of mistreatment and sexual abuse, living on the streets and using drugs, without family bond or with very tenuous bonds.

## Goals

- Ensure child custody; The return to the family (nuclear or extensive) is prioritized. If reintegration is not possible, it is sought the referral to an autonomous and emancipated life;
- Breaking the vicious circle of misery-violence, present in the social and family spaces, as well as the occurrence of early pregnancy; Strengthening the bond between mother and child.

## Strategies

Recognition of the individual identity of the young mother received;

Individualized therapeutic work for the experience of early motherhood in a constructive and harmonious way for mother and child;

Provide an environment that contributes to the therapeutic process (large, clean, airy house, colorful rooms, pleasant common environments, balanced and quality food);

Specialized care so that the adolescents are cared for during pregnancy and develop the maternal function. Their experiences, faced with the family conflicts experienced, did not provide them with affective repertoire. It is necessary to "mother them" so that they can take care of their children.

## Main Actions

- Psychosocial diagnosis - Individual Care Plan;
- Baby health in prenatal, comprehensive maternal health;
- Guidelines and postpartum follow-up for mother and baby;



- Reinsertion in school and monitoring (Day care for children);
- Interlocution with the Judiciary;
- Family approach;
- Carrying out workshops, cultural, sports and leisure activities;
- Referral to extracurricular and vocational courses;
- Assistance for insertion in the labor market.



## Program Employability for Young Mothers

- Support of a volunteer coach, with the aim of promoting the skills of the young mothers;
- Definition of career plan;
- Connection between Social Worker and Human Resources Area of companies to enable the entry of young mothers into the labor market;
- Partner companies: Magazine Luiza, Pluris, Loggi and NewContent;
- Participation in a group led by Luiza Trajano, from Magazine Luiza, to discuss actions on employability for young people, especially sheltered youth.
- 4 young mothers are working.



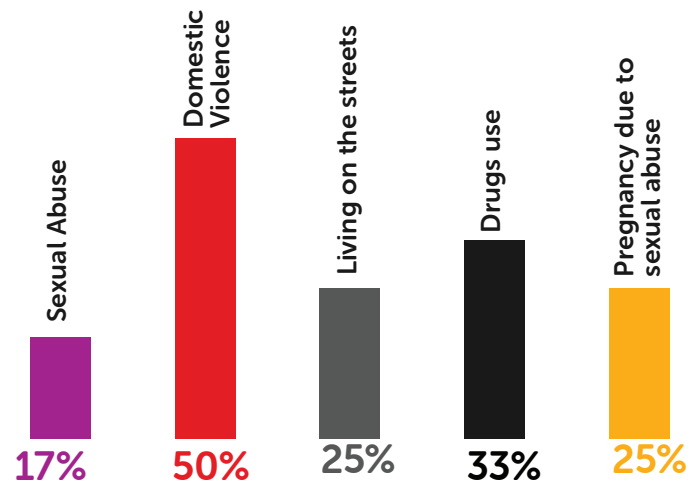


2018 NUMBERS

Mother-Girls: 12

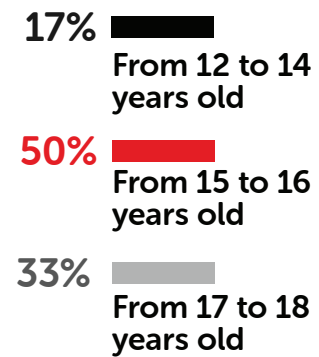
Mother-girls Profile

base: 12



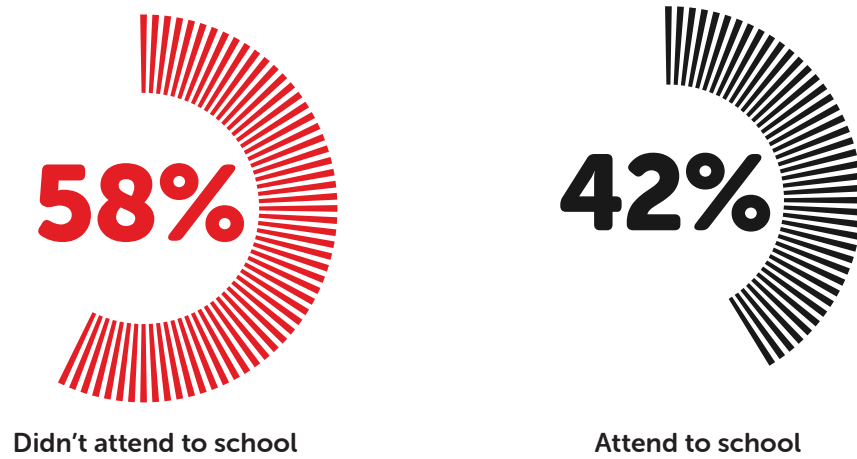
Age Group

base: 12



## School Pre-Reception Frequency

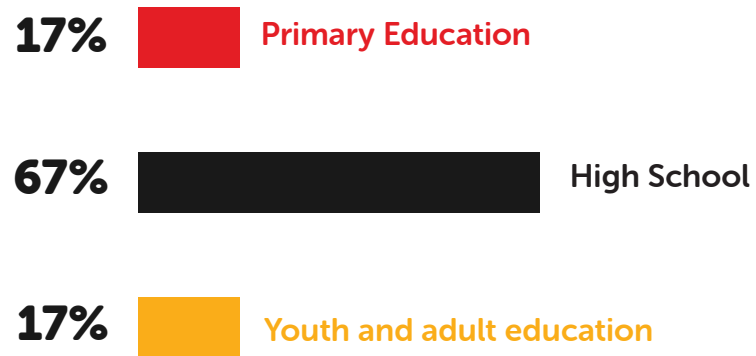
base: 12



Currently, all mother-girls attend school. \*

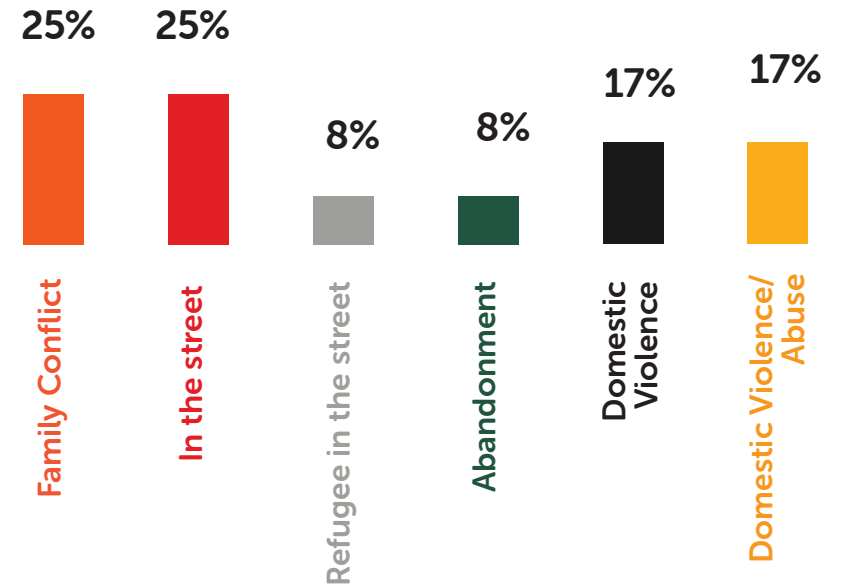
## Schooling

base: 12



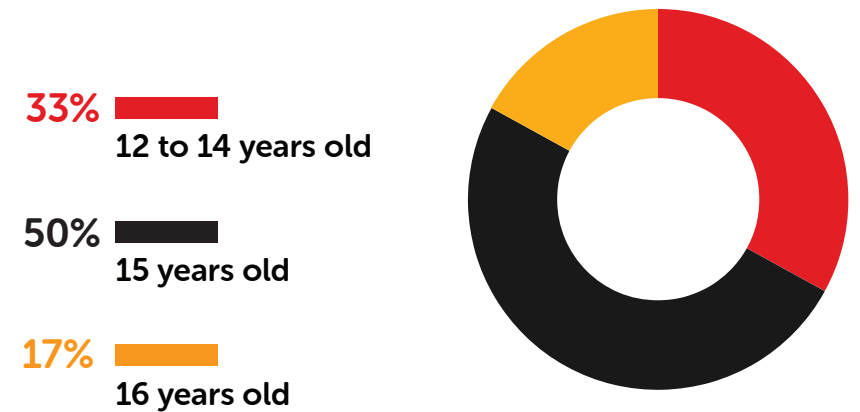
## Reason for reception

base: 12



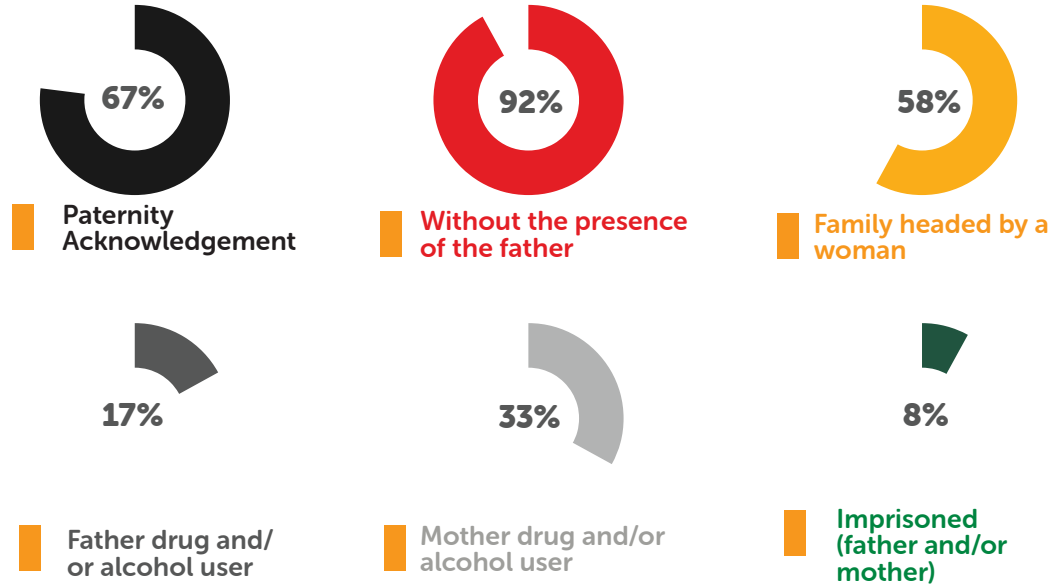
## 1st Pregnancy Age

base: 12



## Family Profile

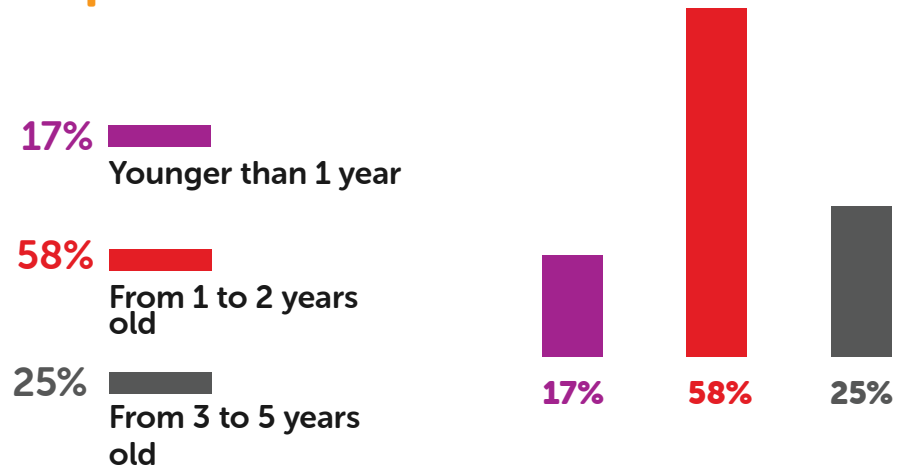
base: 12



Children: 12

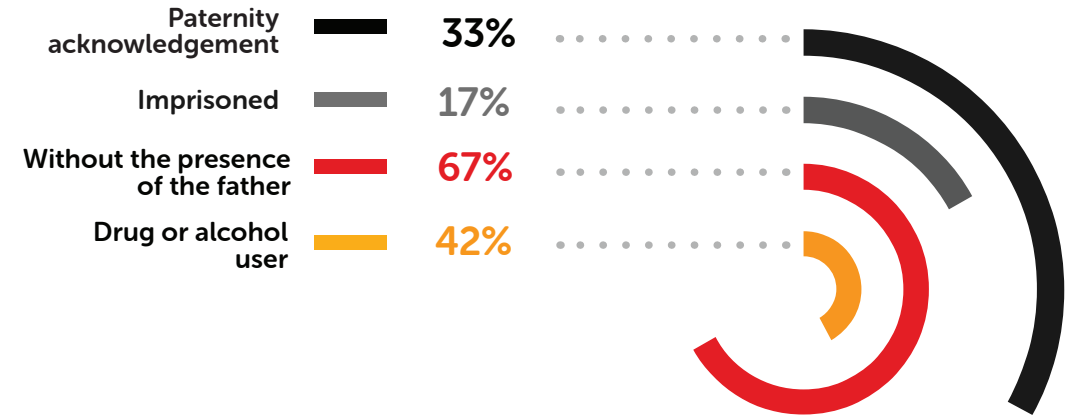
## Age Group

base: 12



## Father Presence

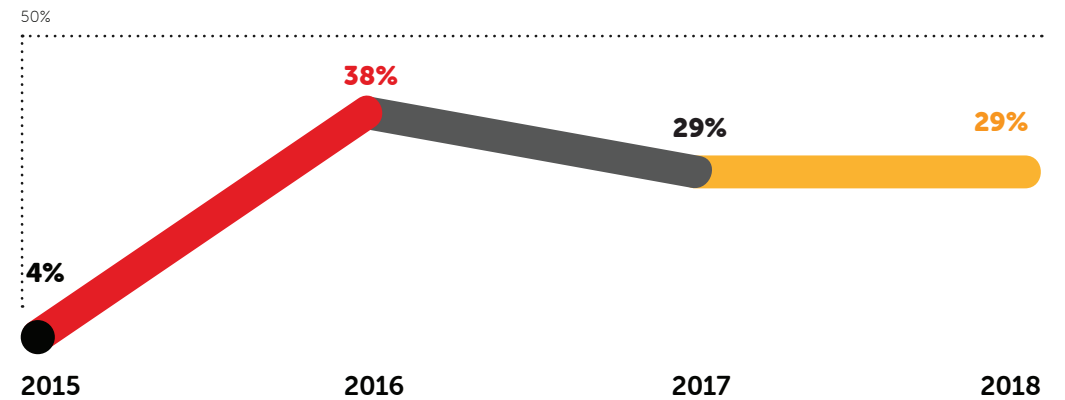
base: 12



Mother girls and their children: 24

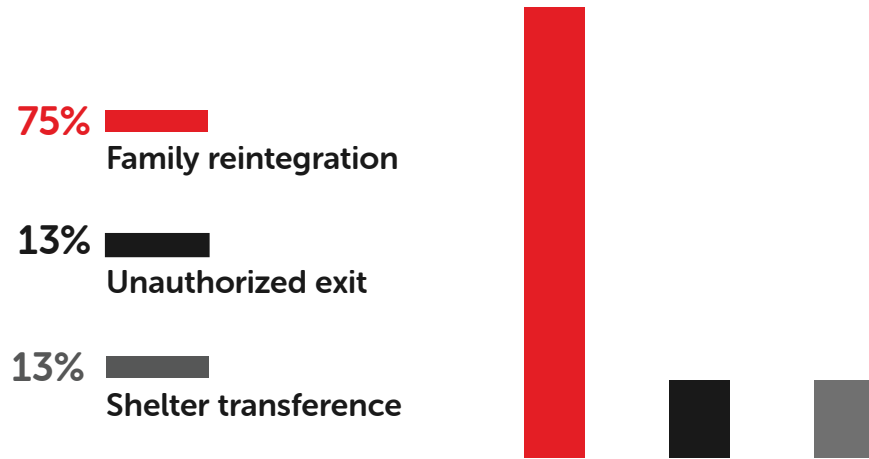
## Year of Reception

base: 24



## Reason for Leaving

base: 12



### Health

- All adolescent victims of violence continue with specific and specialized treatment;
- All children and adolescents have dental treatment on a regular basis;
- All children and adolescents have the support of a nutritionist who carries out a monthly visit to evaluate the feeding and to offer lectures on the subject, since half of the Brazilian population is obese, according to the Pesquisa de Vigilância de Fatores de Risco e Proteção de Doenças Crônicas por Inquérito Telefônico (Surveillance Research of Risk Factors and Protection of Chronic Diseases by Telephone Inquiry - Vigitel 2017);
- All infants have on-going exams and vaccinations, and cognitive development appropriate for the age group according to medical evaluation.

## Activities, Leisure and Culture

### Extracurricular Activities

Sports	Partnerships
Soccer	Ibirapuera Park
Courses	Partnerships
English	Cultura Inglesa
Swimming	Escola Marista Arquidiocesano/ Colégio Madre Cabrini
Activities	Partnerships
Fazendo Minha História	Instituto Fazendo Minha História
Professional Initiation	Place
Young Apprentice	Sebrae Pluris Mídia Subway Empresa Urbana de Alimentos Magazine Luiza





Visit to Bertioga Beach



"Num Passe de Música" show



Visit to the Catavento Museum



Visit to the São Paulo Zoo

## Leisure and Culture

### Performed Activities

Beach	1
Theaters, musicals, shows	6
SESC Vila Mariana and parks in the region	67
Integration and recreation with volunteers	25
Commemorative, cultural, sporting and ecological activities	71

## Cultural Exchange

In July and August 2018 the visit of German students from the Hans-Thoma Gymnasium and Großkrotzenburg colleges, that support Santa Fé in partnership with Colégio Visconde de Porto Seguro. In July the visit had a World Cup climate and a Junina Party specially planned for the students, and in August the visit had a presentation of Santa Fé's work and interaction with children and adolescents.





## Courses and Workshops

### Language Workshop

#### Goals:

The child and the adolescent perceive themselves as protagonists of the story itself;  
Extension of cultural repertoire;  
Use several forms of language to express yourself.

#### Performed Activities:

Readings of different textual genres;  
Drawings, art with clay, writing of texts;  
Presentation and round-table discussion of the themes worked in class.

#### Goals:

Develop the personality of the child/adolescent as a whole;  
Explore conventional and non-conventional musical instruments;  
Explore sounds produced by the body.

#### Performed Activities:

Round-table discussion to define the repertoire;  
Experimentation of several percussion instruments;  
Repertoire: "Negro Gato" (Luiz Melodia), "Asa Banca" (Luiz Gonzaga), "Marinheiro Só", among others.

### Music Workshop

#### Goals:

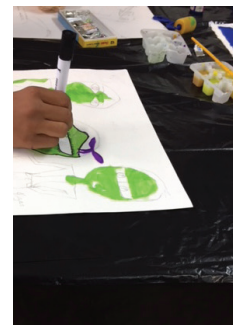
To develop techniques of improvisation, speaking and corporal expression;  
Develop self-esteem of children and adolescents;  
Encourage skills for the visual arts;  
Appreciation of Brazilian and African culture.

#### Performed Activities:

Construction of a scenic proposal from round-table discussions;  
Preparation of sets and costumes.

### Theater and Dance Workshop

Language workshop



Dance Workshop



Theater Workshop



Presentation of the Music Workshop

# 4 Families from children and adolescents

## Changing History

Description:

Program to support the families of children and adolescents received in Santa Fé.

**Target Audience:** Families of children and adolescents received in Minha Casa and in the Casa Vovó Ilza with the perspective for family reintegration.



### Goals

- Rescuing the autonomy so that the children and adolescents, residents of Casa Vovó Ilza and Minha Casa, return to their families in a sustainable and safe way;
- Prevent siblings of received children from leaving home too.

### Strategies

- Comprehensive care to families through several treatments and supports, preparing them to receive the child and/or adolescent;
- Socioeconomic reorganization.

### 2018 numbers

**29** families

**149** beneficiaries

## Main services

### Housing

Nº

Assistance in the acquisition of furniture and/or layette **2**

### Citizenship and Social Rights

Organization of documents **5**

Reclaiming the custody of children/siblings received in other institutions **2**

Guarantee of the right to Education (from day-care center to high school) **2**

Inclusion in social and housing programs (Bolsa Família, Aluguel Social, Ação Jovem) **2**

### Health

Referral for psychiatric treatment and psychotherapy and follow-up **4**

Hospitalization and/or health care, including medicines purchase aid **1**

Referral for treatment of alcoholism and/or chemical dependence and follow-up **3**

### Food and Transport

Transportation assistance **12**

Basket of staples **7**

Payment of the cost of passage and stay for visits of relatives located outside of São Paulo **3**

### Monitoring

Home visit and family reunion **15**

Meeting with family at the shelter **27**

Mediation of family conflicts **10**

Location of family members **12**

Support for parents who have left the prison system **1**

Forum follow-up **20**

## Strengthening Families



**Description:**  
Guidance and monitoring program for families and workshops on education and income generation.

**Target Audience:** Children and adolescents who live in Minha Casa and Casa Vovó Ilza, their families (nuclear and enlarged), and the young people who have already been welcomed by Santa Fé.

### Goals

● To combat the structural violence that permeates the majority of the families of children and adolescents;

● Promote the recovery of affective, social and cultural bonds between families and children and adolescents.

### Strategies

Strengthening family relationships;

Empowering families to resolve conflicts;

Rescuing the self-esteem, both of the child and adolescent, as well as of the family;

Articulated relationship with the social network to guarantee social rights.

### 2018 numbers

**68** families

**553** beneficiaries



## Main services

### Gatherings with Families



- Psychodynamic Reunions
- Speeches
- External Activities (leisure and culture)

### Offices



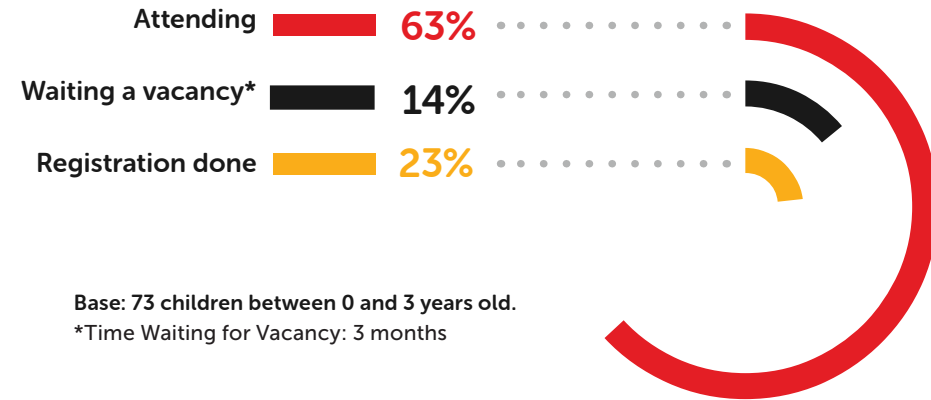
- Dance
- Music
- Theater
- Sewing

Gathering with the Families



## Data of Families Attended

### Centro de Educação Infantil - CEI (Center for Early Childhood Education)



Base: 73 children between 0 and 3 years old.

\*Time Waiting for Vacancy: 3 months

## Schooling

Base: 267 beneficiaries aged between 4 and 25 years

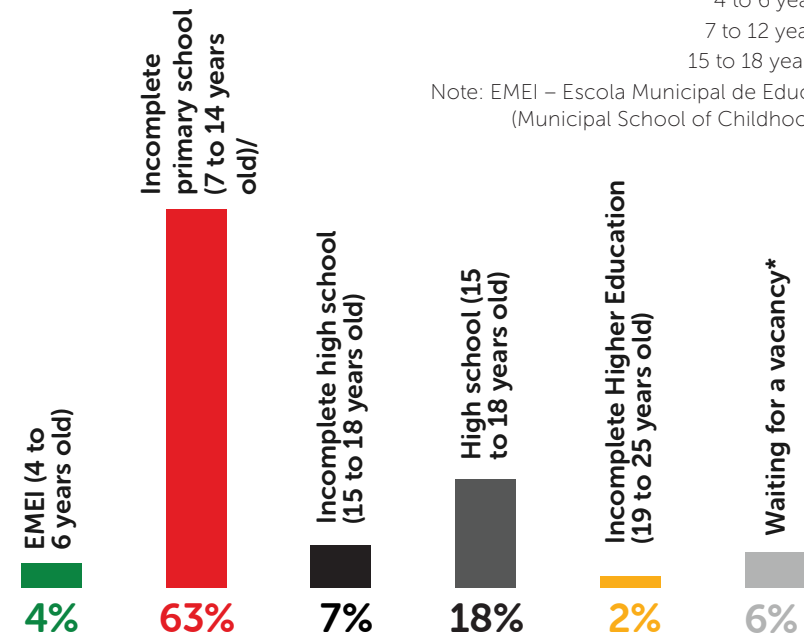
\*Time waiting for vacancy:

4 to 6 years: 5 months

7 to 12 years: 8 months

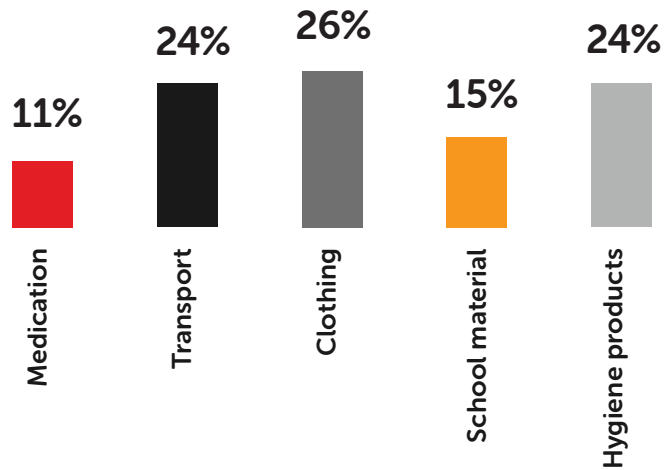
15 to 18 years: 6 months

Note: EMEI – Escola Municipal de Educação Infantil (Municipal School of Childhood Education)



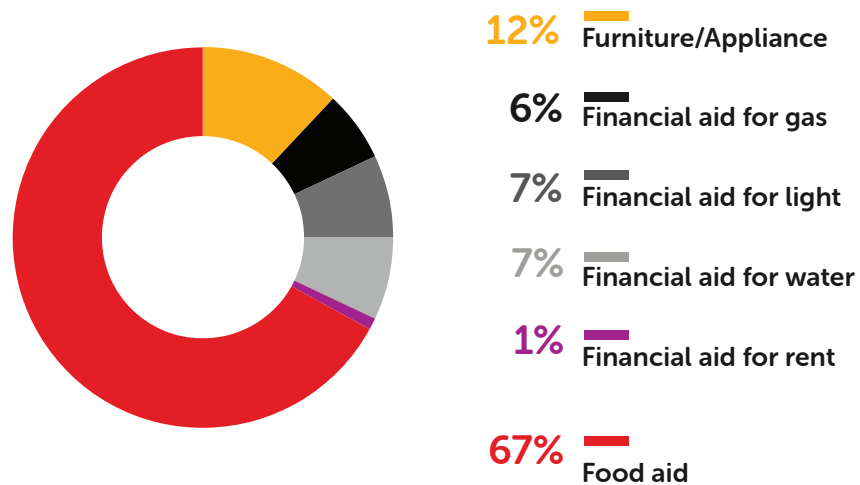
## Personal Emergency Support

Base: 553 beneficiaries



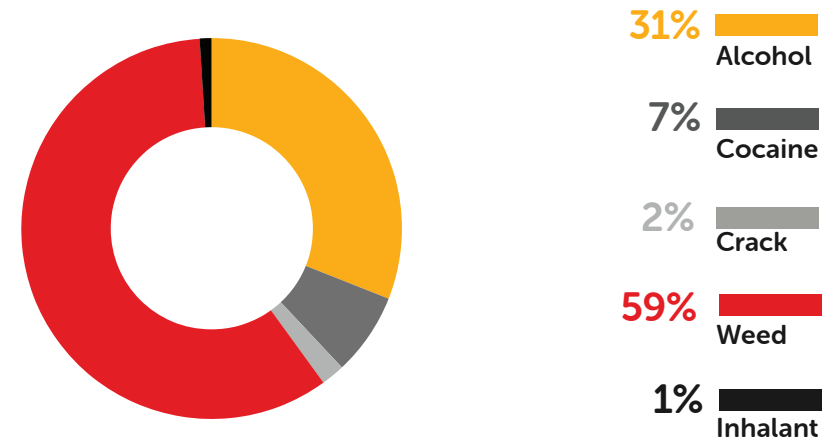
## Housing Emergency Support

Base: 553 beneficiaries



## Users of Chemical Substances

Base: 238



The following consultations were carried out with the users of chemical substances:

● Follow-up to the Centro de Atenção Psicossocial (CAPS - Psychosocial Care Center)	112
● Follow-up/hospitalization to the Centro de Referência Álcool, Tabaco e Outras Drogas (CRATOD - Center for Reference Alcohol, Tobacco and Other Drugs)	38
● Follow-up/hospitalization to the Centro de Atenção à Saúde Mental (CAISM - Center for Mental Health Care)	25
● Follow-up to the Emergency Room of the São Paulo Hospital	14
● Follow-up and hospitalization -Lacan Hospital	4
● Follow-up to the Centro de Referência da Criança e Adolescente (CRIA - Reference Center for Children and Adolescents) - UNIFESP	28
● Instituto Sedes Sapientiae	22
● Projeto Quixote	18
● Programa de Atendimento e Pesquisa em Violência e Estresse Pós-Traumático (PROVE - Post-Traumatic Stress and Violence Care and Research Program) - UNIFESP	11
● Centro de Atendimento e Apoio ao Adolescente (CAAA - Adolescent Support Center) - UNIFESP	21

## Courses

Educação Para o Mundo do Trabalho (Education for the World of Work) - In partnership with SENAC <sup>3</sup>

### Goals

Provide knowledge, skills and abilities for the personal and professional development of the participant;

Prepare the young people for their professional initiation.



### Performed activities:

Practical classes in computer science, communication, interpersonal relationship, job interview and logical reasoning;

Discussion and staging of situations related to the labor market (e.g. job interviews);

Presentation of works and research related to the theme of the classes.



### Results

30 participants throughout 2018 aged between 15 and 24 years old;

Completion of the second class of the course;

25 students employed as Young Apprentice.

## 5 | After the Reception

## Continuing Education

### Description

Program of children and adolescents monitoring who were received in Santa Fé.

**Target Audience:** Children and adolescents who have returned to their families and emancipated youth.



### Goals

Avoiding a return to the situation of social vulnerability;

Contribute to the full emancipation of the public attended by Santa Fé.

### Strategies:

Continuity of the bond with the institution;

A support network from Santa Fé and public agencies.

### 2018 numbers:

**48** received people

**233** beneficiaries (including family members)

## Main services:

### Housing

Nº

Financial aid for expenses: water, electricity, gas	<b>26</b>
Financial aid for housing: rent and/or installment of the property (CDHU)	<b>6</b>
Assistance in the acquisition of furniture and/or layette	<b>16</b>
Financial aid for moving transportation	<b>3</b>
Financial aid or materials for construction, renovation, enlargement or painting	<b>5</b>

### Citizenship and Social Rights

Inclusion in social or housing programs	<b>27</b>
Organization of documents	<b>12</b>
Guarantee of the right to education (from day-care center to high school)	<b>11</b>
Guarantee of the Right to Alimony, Inheritance	<b>6</b>
Guarantee of the right to free transportation - People with special needs	<b>5</b>
Reclaiming the custody of children/siblings received in other institutions	<b>1</b>
Guidance and follow-up - Violence against women	<b>4</b>

### Health

Referral for psychiatric treatment and psychotherapy and follow-up	<b>9</b>
Hospitalization and/or health care, including medicines purchase aid	<b>8</b>
Guarantee of medical and/or dental treatment and follow-up	<b>25</b>
Pregnancy follow-up	<b>9</b>
Treatment follow-up - People with special needs	<b>5</b>
Referral for treatment of alcoholism and/or chemical dependence and follow-up	<b>15</b>

### Employability

Financial aid for installment of post-secondary education	<b>2</b>
Referral to vocational courses;	<b>8</b>
Job Search Assistance	<b>23</b>



## Food and Transport

Financial aid for food	25
Transportation assistance	16
Basket of staples	60

## Monitoring

Tutoring/adoption monitoring	5
Home visit and family reunion	19
Mediation of family conflicts	12
Forum follow-up	4
Individualized service	64

## Housing for Emancipated Young People



**Description:** Program that offers initial support and aid, in a decreasing way, for the maintenance of youth housing.

**Target Audience:** Mothers and their children from Casa Vovó Ilza and young people from Minha Casa who turned 18 and could not return to their families.

## Goals

Support young people in building their future;  
To accompany the autonomous life of young people, advising them in the process of emancipation.

## Strategies

Planning of the process of leaving the Vovó Ilza and Minha Casa houses;  
Beginning of the process of autonomy and emancipation of young people.

## 2018 Numbers

**01** house with **05** beneficiaries

## Main services:

### Housing

Nº

Financial aid or materials for construction, remodelling, enlargement or painting	1
Financial aid for moving transportation and material for construction	1

### Citizenship and Social Rights

Guarantee of the right to education (from day-care center to high school)	1
---	---

### Employability

Job Search Assistance	1
-----------------------	---

### Food and Transport

Financial aid for food	7
Basket of staples	12



## Social Action

### Benefit Play

In June, the magician Ricardo Malerbi, accompanied by the musician Flávio Tris, presented the show "Num Passe de Música" at the Colégio Santa Cruz Theater. About 450 tickets were sold and all the income collected was reverted to the maintenance of Santa Fé's work.



### Embrace Sante Fé

The Brasil Foundation launched the Abrace o Brasil (Embrace Brazil) campaign and we participated with the Abrace a Santa Fé campaign, which aimed to raise R\$ 8,000 to acquire musical instruments so that the children and adolescents of the institution could attend the Music Workshop.

## Special events

### 25 years of Santa Fe - 6th Beneficent Auction

For the 6th consecutive year Santa Fé held a large arts auction to celebrate its 25th anniversary and raise funds for the institution on September 13 at the Pinheiros Club Hall.

With the theme "Art save lives", the auction featured more than 100 art works by renowned artists, including 12 jackets customized by names like Antonio Peticov and Zezão, and 19 experiences. The on-site auction was conducted by the auctioneer Roberto de Magalhães Gouvêa and the virtual one by the Blombô Auctions. The party had as master of ceremonies the model and presenter Bel Mota and the singer Luciana Melo was the musical attraction of the night. The dinner was signed by the chef Henrique Fogaça.



## Sponsors and supporters - Santa Fé 25 Years

### Maintainer

Engeform

### Platinum

B.R.G • Racional • Temon

### Gold

Alano • Arpol • Avianca • BMS Engenharia • Control System • Garage Inn • Grupo GPS • Iguaçu Energia • JF Citrus • Pashal • Planem Engenharia • SA Paulista • Suhai

### Silver

A.M. Marxen • Bichara Advogados • Cavan • Cdkeng Seguros • Colorado • Cordeiro • CSS Construtora • Decorplac • Dramm Drywall • Embu • Estapar • Fechando o Gol • Forbo • FranklinCovey • Furukawa Klint • GeoCompany • Habitacional • Infra • Itetal • Unidas • Dabus Arquitetura • Megaeng • Oceânica • Pertech • Promega • República Lago • Somharj • Verus Ambiental • WBL

### Supporters

Blombô • Blue Door DSGN Studio • Jack Daniels • Cielo • Esporte Clube Pinheiros • Degraus Ecorental • Eduardo Srur • Epifania • Fernanda Barbosa • Galeria Almeida e Dale • Grand Cru • Joy Eventos • Manacá Comunicação • Maria Dolores • MOIP • Negróni • Pericó • Roberto de Magalhães Gouvêa • Sal Buffet • Stemac • Stock Total • Talenses Group

## Supporters - Prize

Casa Europa • CauChocolates • Cinegastroarte • Figueira Rubayat • Grand Cru • Mori Ohta Sushi • OpenBox 2 • Restaurante Amadeus • W Studio • Thaty Adjiman • Txai Resorts • Pizzaria Veridiana

## Donors - Arts Auction

Kadima Tênis • Alex Freire • André Paoliello • Andrea Annunziata • Anna Guilhermina • Antonio Peticov • Bettina Vaz Guimarães • Beto Sanovicz • Bia Dória • Braga • By Kamy • Cabral • Carmen Nogueira • Celso Gitahy • Christina Meirelles • Choque Cultural • Claudio Tozzi • Clea Costa • Dan Galeria • Dpot • Daniela Azevedo • Fabiano Al Makul • Fernanda Naman • Gabriel Nehemy • Gabriela Costa • Galeria Berenice Arvani • Galeria Estação • Galeria Ovo • Galeria Silvio Nery • Graça Arnús • Graziela Pinto • Guto Lacaz • Helena Vasconcellos • Instituto Gustavo Rosa • Jack Vartanian • João Betti • Kimi Nii • Lombardi Galeria • Luciana Luchesi • Luhly Abreu • Luiz Olinto • Lygia Reinach • Maria Luiza Editore • Mundano • Newton Mesquita • Patrícia Magano • Studio Nóbrega • Sweet Spot • Taly Cohen • Thais Sanvitto • Tuca Reinés • Yara Dewachter

## Experience Donors

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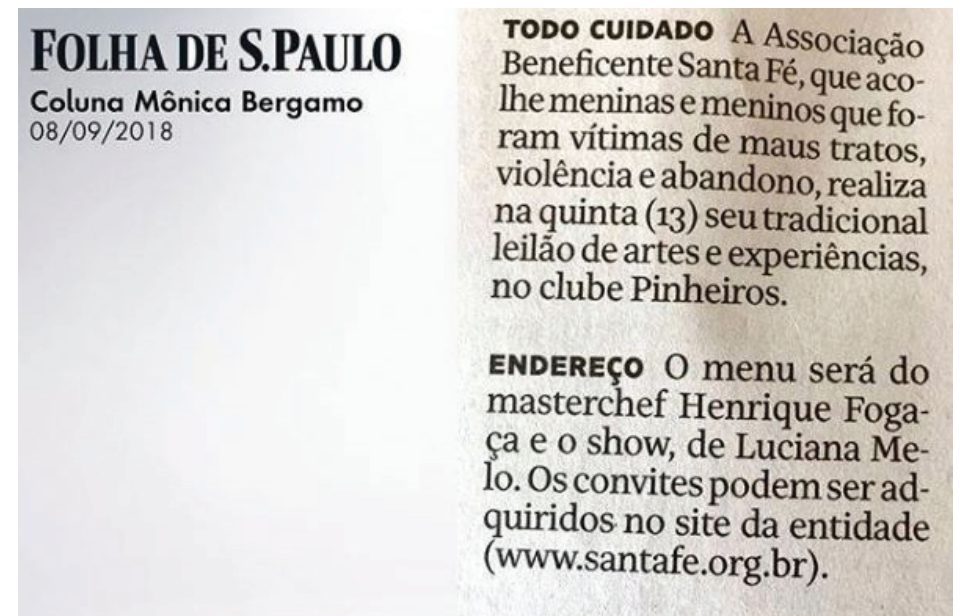
Estadão Portal

Newspaper Estadão



Glamurama

Folha de S. Paulo Newspaper



## Responsabilidade social

Henrique Fogaça assina o menu do 6º Leilão Beneficente Santa Fé. Dia 13, no salão de festas do Clube Pinheiros. O projeto AMA, da Ambev, em prol das comunidades rurais do semi-árido (...) **Lela mals**

Sonia Racy

02 Setembro 2018 | 00h25

Sonia Racy column

TV Fama



## Awareness Movements

**DIA INTERNACIONAL DA MULHER, UM DIA DE LUTA**

HÁ MAIS DE 100 ANOS ESSA DATA FOI MARCADA PARA HONRAR A LUTA PELOS DIREITOS DAS MULHERES.

ESSA LUTA CONTINUA...

- 20%** DOS BEBÊS NASCIDOS NO BRASIL SÃO FILHOS DE ADOLESCENTES (DATASUS, 2017)
- 76%** DAS MÃES ADOLESCENTES NÃO ESTUDAM (PEA, 2017)
- 58%** DAS MÃES ADOLESCENTES NÃO TRABALHAM (PEA, 2017)
- 47 mil** ESTUPROS POR ANO, ISSO REPRESENTA UM CASO A CADA 11 MINUTOS (FBSP, 2015)
- 2/3** DOS CASOS DE ESTUPRO SÃO CONTRA CRIANÇAS E ADOLESCENTES DE ATÉ 14 ANOS (SSPSP, 2017)

DISQUE DENÚNCIA: 100

Santa Fé

8 March - International Women's Day

**18%** dos homicídios no Brasil são praticados contra crianças e adolescentes

**80%** desses crimes são cometidos por armas de fogo

**ESSA REALIDADE PRECISA MUDAR!**  
15 de abril - Dia do Desarmamento Infantil

Santa Fé

April 15 - Child Disarmament Day

May 1 - Labor Day

**Os dados revelam uma negligência com os jovens brasileiros e uma situação que precisa ser revertida.**

1º de maio - Dia do Trabalho

Santa Fé

- 62%** das adolescentes que têm filhos estão fora da escola e do mercado de trabalho. \*\*
- 30%** dos jovens brasileiros estão sem trabalho. \*

\*Organização Internacional do Trabalho (OIT) / 2017  
\*\*Pesquisa Nacional por Amostra de Domicílios (Pnad) / 2015





**18 de maio** - Dia Nacional de Combate ao Abuso e à Exploração Sexual de Crianças e Adolescentes

Em 2016, o Brasil registrou **17,5 MIL** denúncias de violência sexual contra crianças e jovens. A maior parte das denúncias é referente aos crimes de abuso sexual (72%) e exploração sexual (20%).

**DENUNCIE!  
DISQUE 100!**



Fonte: Serviço Disque 100

May 18 - National Day to Combat Sexual Abuse and Exploitation of Children and Adolescents



A cada hora, 5 casos de violência contra crianças são registrados no Brasil.

**ISSO PRECISA ACABAR!**

**04 DE JUNHO - DIA MUNDIAL DAS CRIANÇAS VÍTIMAS DE AGRESSÃO**



Fonte: Disque 100

June 4 - World Day for Children Victims of Aggression

## Santa Fé Online



**LEILÃO DE ARTE ONLINE BLOMBÔ**

Leilão dia 11 de junho (segunda-feira)

Contamos com a participação de vocês!

Interessados por favor entrem em contato no email atendimento@blomboleiloes.com.br ou no tel. 11 94512-0354



ASSOCIAÇÃO BENEFICENTE SANTA FÉ  
A BLOMBÔ LEILÕES APOIA!

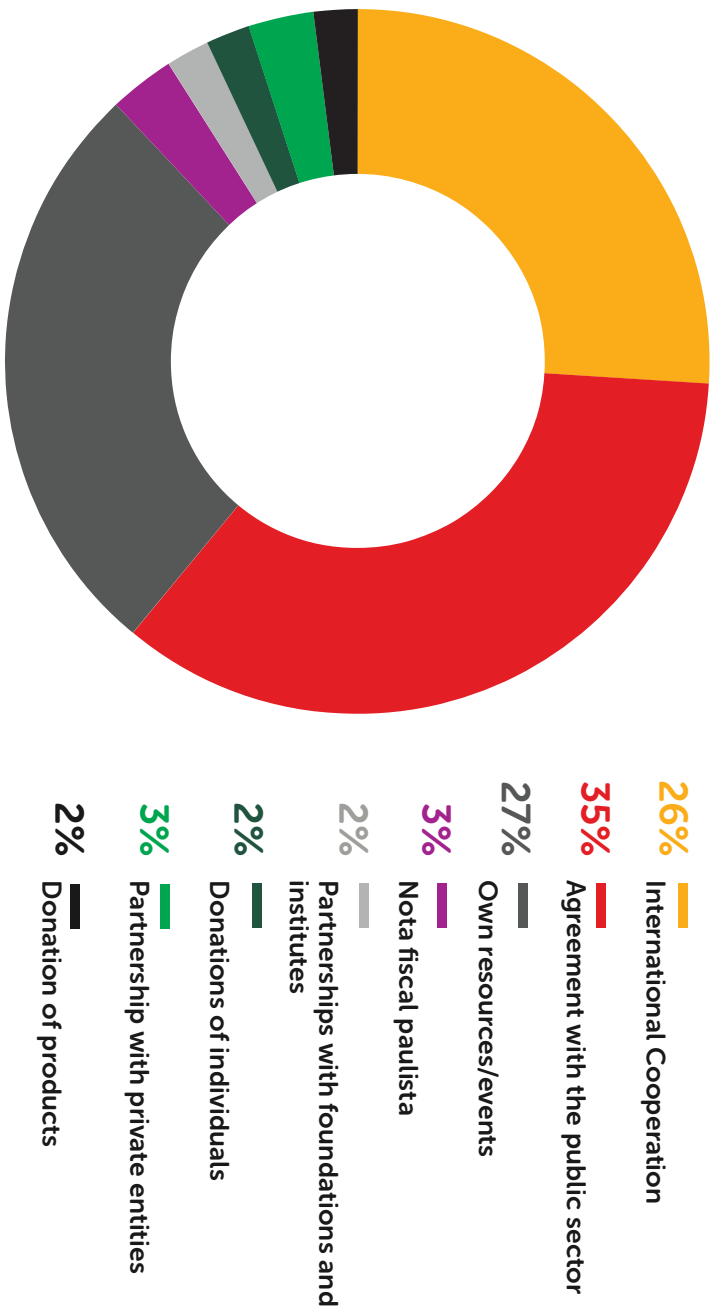
In 2018 the Santa Fé website gained a new interface

In June Santa Fé participated in a virtual auction promoted by Blombô.

# Sustainability



## Sustainability



## Financial Management

	2018	2017	2016	2015
<b>Revenue</b>	<b>5.962.826,29</b>	<b>6.234.183,11</b>	<b>5.922.409,47</b>	<b>3.743.425,58</b>
Public Agreement (1)	1.720.641,37	2.138.070,03	1.957.558,20	1.894.927,36
Donations (2)	3.371.794,43	2.864.469,50	2.858.627,47	1.503.387,92
Not Operational (3)	73.340,79	173.826,87	182.573,27	101.354,37
Nota Paulista (4)	132.148,38	219.945,01	173.078,18	243.755,93
Other Assets Variations (5)	664.901,32	837.871,70	750.572,35	
<b>Expenses</b>	<b>6.170.404,93</b>	<b>5.923.606,17</b>	<b>5.609.106,35</b>	<b>4.308.968,53</b>
Personal (6)	3.001.209,86	2.818.999,48	2.433.680,89	2.028.872,92
Charges (7)	582.123,70	678.204,01	554.345,18	528.453,19
Tax/Financial (8)	57.589,41	137.312,74	196.624,26	61.573,17
Operational (9)	959.989,61	711.751,55	863.708,42	606.906,79
Administrative (10)	1.551.263,20	1.559.277,72	1.542.789,67	1.083.162,46
Provisions	18.229,15	18.060,67	17.957,93	
<b>Result</b>	<b>-207.578,64</b>	<b>310.576,94</b>	<b>313.303,12</b>	<b>-565.542,95</b>

\*Result subject to changes until the end of the accounting audit process

\*The Associação Beneficente Santa Fé is audited annually by Cokinos Auditores e Consultores



## Records and Certificates



- CNPJ 71.729.628.0001-70
- Conselho Nacional de Assistência Social (CNAS - National Council of Social Assistance) 44006.003503/98-11
- Conselho Estadual de Assistência Social (CONSEAS - State Council of Social Assistance) 0279/SP/2000
- Conselho Municipal de Assistência Social (COMAS - Municipal Council of Social Assistance) 650/2012
- Conselho Municipal dos Direitos da Criança e do Adolescente (CMDCA - Municipal Council of the Rights of Children and Adolescents) – 549/96
- Secretaria Municipal de Assistência e Desenvolvimento Social (SMADS - Municipal Department of Social Assistance and Development) - 30.4
- Secretaria Estadual de Desenvolvimento Social - (SEADS - State Secretariat of Social Development) 5026/1998
- Municipal Public Utility - Decree No. 36.870 dated 05/22/1997
- Federal Public Utility - Ordinance No. 3049 dated 11/29/2012
- Certificado de Regularidade Cadastral de Entidades (CRCE - Certificate of Regularity of Cadastral Entities) 1100/2013
- Imunidade do Imposto sobre Transmissão "Causa Mortis" e Doação de Quaisquer Bens ou Direitos (ITCMD - Immunity from the Tax on "Cause Mortis" Transmission and Donation of any Goods or Rights) - art. 7 of Decree 46.655/02
- Certificate of Management and Transparency issued by Instituto Doar

## Accreditations

- Ranked among the world's top 500 social organizations (ranked in 284th) in the "Top 500 NGOs World" ranking of NGO Advisor, a Swiss entity that evaluates and classifies non-profit organizations
- Marcia Dias, president of Santa Fé, selected for the "Paulistano Nota Dez" section of Veja São Paulo magazine, a space that gathers stories of people who make a difference in the city of São Paulo - 2014
- Selected for a visit by the Queen Silvia of Sweden, founder of the World Childhood Foundation, an organization dedicated to preventing and combating child sexual abuse and exploitation - 2013
- Selected for the visit of Dr. Charles Nelson, neurologist, professor of pediatrics and researcher at Harvard University - 2013
- Selected by IBM for the project Celebration of Service - On Demand Community Impact Grant 2011
- Selected by Veja São Paulo in the article "35 institutions that are worth their donation" - Edition 51 - p. 42 - 2008
- Selected by Criança Esperança - TV Globo/UNESCO - 2008
- Representative of Brazil at the International Seminar "Street Children and Adolescents" - Secretariat of Foreign Affairs of Mexico, Casa Aliança and JICA México (International Cooperation Agency of Japan) - 2007
- Integrates the Network of Social Technologies - RTS since 2006
- Fellow Ashoka since 2006
- Elected the best social technology in Brazil in the category "Rights of Children and Adolescents" - Banco do Brasil Foundation, Petrobrás and UNESCO - 2005
- Partner of Escola Paulista de Medicina - UNIFESP in the conception of the mental health unit of the Casa Foundation - 2004
- Selected for visit by the UN Special Speaker on the sale of children, child prostitution and child pornography, Mr. Juan Miguel Petit - 2003

## Strategic Partners



# ENGEFORM

## Main Partners

- #lescréatrices
- Aflalo e Gasperini Arquitetos
- Algrad Esquadrias Fachadas Especiais
- Associação CitiEsperança
- BRG Pinturas e Serviços
- Cápua Engenharia
- Colégio alemão Hans-Thoma-Gymnasium
- Colégio alemão Max-Planck Gymnasium Dortmund
- Colégio alemão Ratsgymnasium - Stadthagens
- Colégio Santa Cruz
- Evergreen
- Fundação Galetó's
- GeoCompany
- Grupo GPS
- Grupo Ohana
- Instituto Renovo
- Malwee
- Restaurante Maracujá
- Rivetti, Feres e Alcântara Participação
- Santa Micaela Pães e Doces
- Shalom Foundation
- Sindepark
- Speceng Engenharia e Fundações Especiais
- STCA Consultoria e Auditoria
- Suhai Serviços e Suhai Vigilância
- Swiss Philanthropy Foundation
- Universal Chemical

## Technical Partners

- Centro de Atenção Integrada à Saúde Mental - CAISM
- Casa da Saúde da Mulher - UNIFESP
- Centro de Recuperação e Educação Nutricional - CREN
- Centro de Referência da Infância e Adolescência - CRIA / UNIFESP
- Centro de Referência e Tratamento - CRT Doenças Sexualmente Transmissíveis/AIDS
- Hospital Samaritano
- Instituto Fazendo Minha História
- Instituto Sedes Sapientiae
- Pontifícia Universidade Católica de São Paulo - PUC / Psicologia
- Programa de Orientação e Atendimento aos Dependentes - PROAD
- Programa de Atendimento e Pesquisa em Violência - PROVE
- Projeto Quixote
- Universidade Paulista - UNIP / Psicologia

## Supporters

- Actra
- Ashoka
- Associação Prato Cheio
- Banco de Alimentos da CEAGESP
- Banco de Alimentos da Cidade de São Paulo
- Biotecmed
- Blombô Leilões
- Bok2
- BrazilFoundation
- BTS - Strategy Made Personal
- Childhood Brasil
- Cia do M<sup>2</sup>
- Colégio Visconde de Porto Seguro
- Contours Ipiranga
- Fundação Rubem Cunha
- Grupo New Content
- Habitacional
- Manacá Comunicação
- O Polen
- Pan Seguros
- Pay Pal
- Printar Gráfica Rápida
- Programa Horas da Vida
- #ShopperDoBem
- Wirecard
- Wise



## How to participate

The maintenance of the programs of Santa Fé is only possible through donations from companies and individuals that recognize and believe in the work developed by the institution.

Everyone can contribute and make a difference in the lives of Santa Fé's children and adolescents!

## Financial Donations

### Occasional Donation

Financial donations, of any value, can be made by means of bank deposit, ticket or other options available on the site (credit card, debit card)

#### Bank data:

Name of the Bank: Bradesco - 237

Bank Branch: 3450-9

Bank Account: 9990-2

Address: 1164 Domingos de Moraes St.

City: São Paulo - SP Country: Brazil

Swift Code: BBDEBRSPSPO

Beneficiary Name: Associação Beneficente Santa Fé

Address: 853 Rio Grande St.

City: São Paulo - SP Country: Brazil

CNPJ: 71.729.628.0001-70

#### To Donate:

[www.santafe.org.br](http://www.santafe.org.br) – How to help

#### Information:

E-mail: [contato@santafe.org.br](mailto:contato@santafe.org.br)

Telephones: 5083-0092/5549-0564



## Products Donations

Food

Hygiene products

Cleaning products

Basket of staples

Furniture, home appliances and other items that are in good condition

## Sponsorship of Projects and Events

Send a message to [contato@santafe.org.br](mailto:contato@santafe.org.br) and learn how to help with Projects and Events.

## Donation of Tax Coupons

The donation of the tax coupon of a R\$ 4 coffee, through the official application, can yield up to R\$ 257.



Donating the invoices, it is possible to help the children and adolescents of Santa Fé without spending anything.

Non-profit social assistance entities such as the Associação Beneficente Santa Fé, under the terms of Law No. 12.685/2007, may enjoy the credits granted by the Nota Fiscal Paulista Program, provided that they are duly registered in their respective departments and regulated in the Register State of Entities.

To donate your tax coupon with CPF you will need a cell phone, computer or tablet. See the step by step in the computer:

- Enter the website of the Nota Fiscal Paulista Program;
- Make your registration or enter your login and password;
- Enter the "Entity" tab;
- Enter "Coupon Donation with CPF (automatic)";
- Select the registration period and click Search;
- Place the CNPJ of Santa Fé, 71.729.628/0001-70 and click on search. Select the first option "Associação Beneficente Santa Fé" and click on return;
- Confirm your donation! Now, every time you say your CPF on any purchase it will go to Santa Fé, helping to transform the lives of our children and adolescents.

### By the Application:

- Browse the app store on your phone or tablet through the "Nota Fiscal Paulista" app and install it;
- If you already have a registration it is the same password and login that you use to check your balance, credits and make manual donations. If you do not have a registration, click on "Register your account";
- Click on "Donation with CPF";
- Place the CNPJ of Santa Fé, 71.729.628/0001-70 and click on search. Select the option "Associação Beneficente Santa Fé" and confirm your donation. Do not forget to say your CPF in your purchases.

The credits granted by the program are transformed into financial resources for the institution and represent an important contribution to the maintenance and continuity of the work of Santa Fé.

[contato@santafe.org.br](mailto:contato@santafe.org.br)

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