



Santa Fé

Activities
Report
2017



Santa Fé

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About Santa Fé

Our Name and Inspiration



The inspiration for the institution's name comes from flowers that spring from the cactus in the desert of the city of Santa Fe (New Mexico - USA), even in the face of all odds. The work of Santa Fé is based on this relationship, believing in the full development of each child and adolescent welcomed, offering conditions to flourish to its full potential.

Mission

To include children and adolescents who have faced personal and social risk situations in the universal category of common children and adolescents, providing them a safe and appropriate environment for their development, respecting their particularities, implementing models of care, assuring the protection and promotion of their rights and that of their families.

Vision

Be a center of reference in the care of children and adolescents victims of abuse, domestic abuse and / or street living, sharing experience with similar organizations and influencing public policies, in order to increase the social impact of their programs.

Guiding Principles

The child as the center of all action, starting from the recognition of its history, needs and desires;

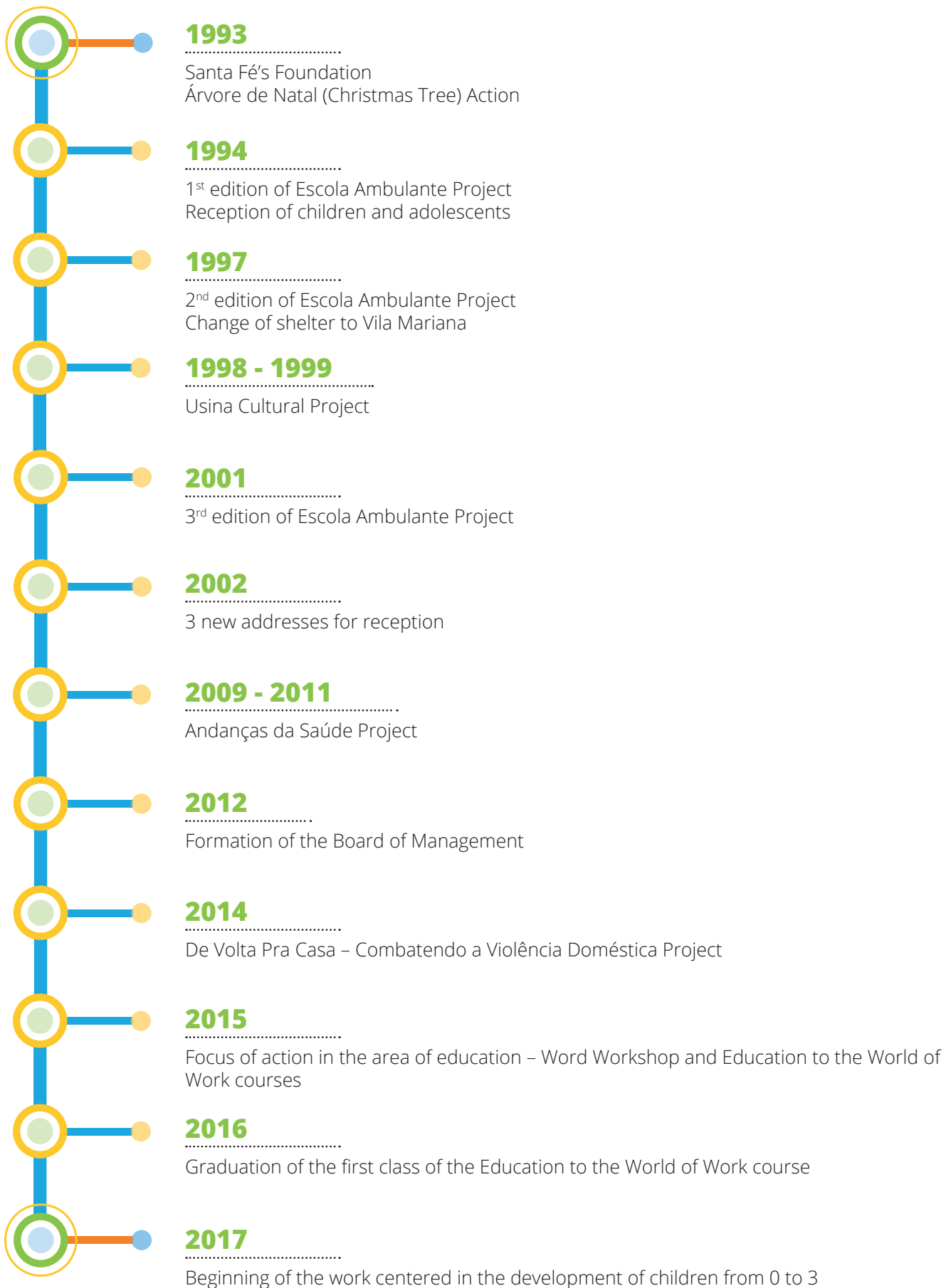
The breakdown of the vicious circle of misery-violence present in the social and family spaces, and the struggle for human rights;

Encouraging the understanding and acceptance of the other;

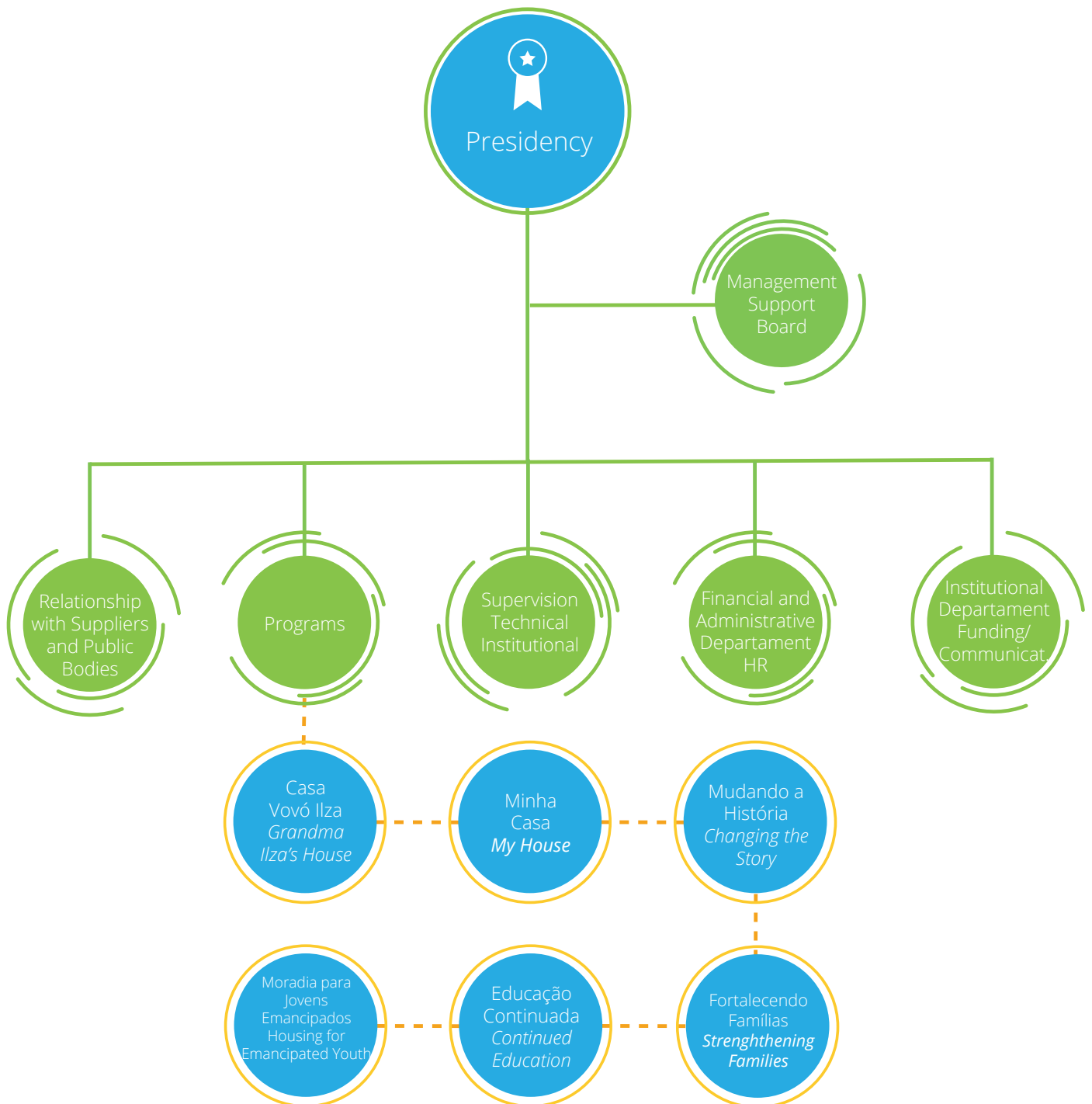
Respect for individual rights, based on tolerance, solidarity and sharing - principle of dialogue and mediation in conflict resolution;

The axis of education for peace, consolidating democratic values, and it is not possible to conceive the separation between political-economic rights and social rights.

Timeline



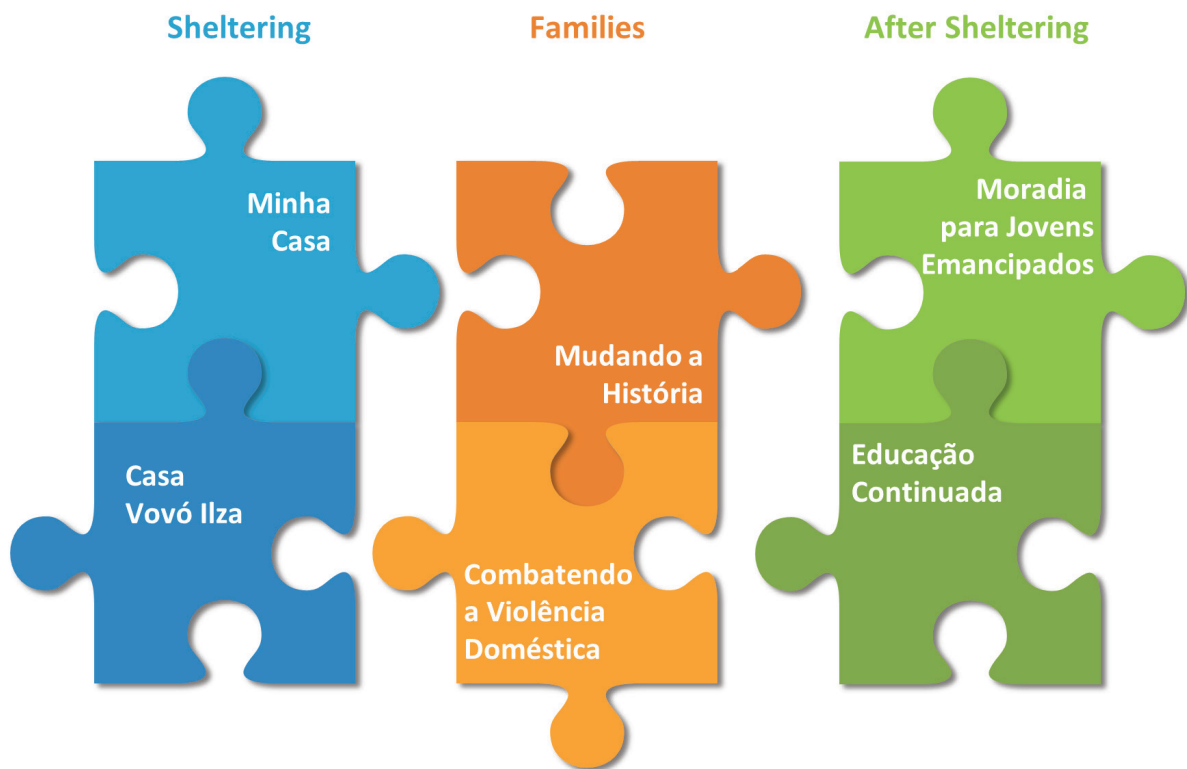
Organization Chart



Who Makes Santa Fé

HR Analyst	1
Social Worker	3
Assistant	3
Counter	1
Coordinator	1
Cooking	5
Educator	4
Manager	2
Driver	2
Psychologist	1
General Services	4
Supervisor	9
Total employees	60

Areas of Expertise



Methodology

The work is focused on group management.

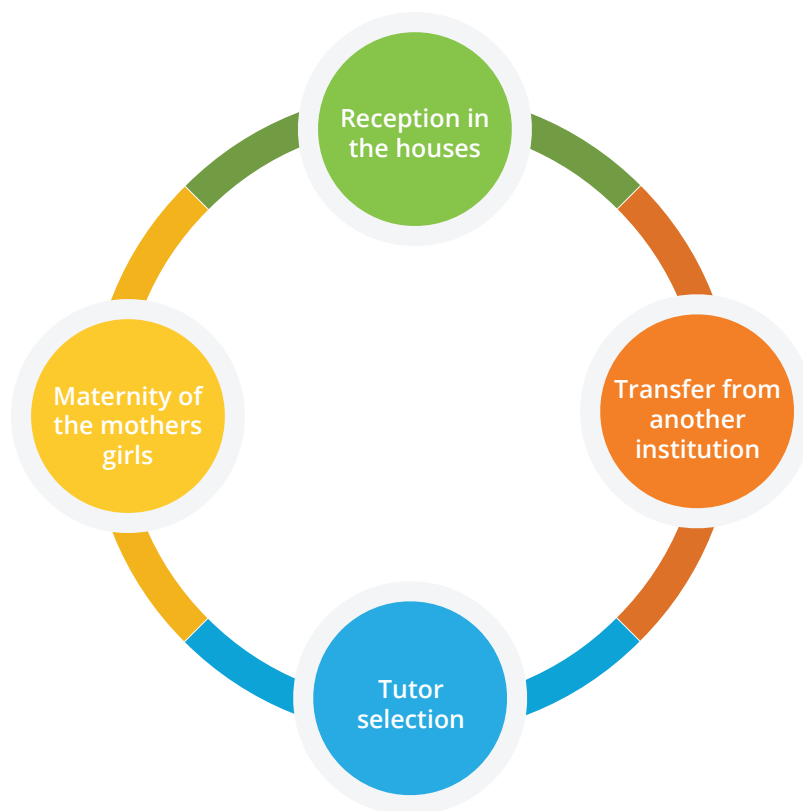
Environment-therapy

Space must be maintained and perceived as a home.

Routine

- Social Routine
- Small group meetings (Speaking Groups) and Assemblies

Pillars of Methodology



Highlights of the Methodology

1

Girls-Mothers

House residence exclusively for pregnant mothers and / or accompanied by their children;

2

Individuality

Recognition of the individual identity of each child and adolescent welcome;

3

Child & Family

Individualized therapeutic work - extended to family members, promoting the harmonization of their links;

4

Linking

Preservation of relations of kinship and friendship, aiming primarily, the return to the original family;

5

Rights

Access of families to their rights, contributing to socioeconomic reorganization;

6

Emancipation

Routing to a autonomous life and emancipated;

7


Follow-up

Continuity of the link with the institution through the Programs of Post-Acceptance;

8

Education

Educational process - creation of internal courses (Word Workshop and Education for the World of Work).



Scenario of Childhood and Adolescence in Brazil

Childhood and Adolescence

CHILDHOOD AND ADOLESCENCE

DATA: IBGE (2010), DISQUE DENÚNCIA (2014)

63
MILLIONS

of children and
adolescents in Brazil

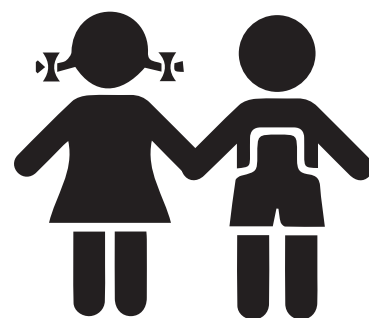


46%

of children and adolescents under 14
live in households with per capita
income up to a half minimum wage

132 THOUSAND

families are headed by children
and adolescents between 10
and 14 years of age



91.300

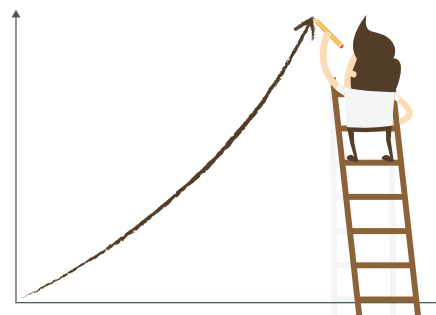
cases of reporting violence

VIOLENCE AGAINST CHILDREN AND ADOLESCENTS

DATA: IBGE (2010), DISQUE DENÚNCIA (2014)

91.342

complaints against children and adolescents in 2014, cases are underreported



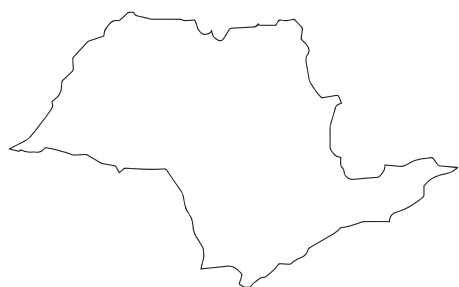
CAUSE



neglect, psychological violence, physical violence and sexual violence lead the ranking of complaints

SEX AND AGE

the majority of the victims are girls and are between 8 and 14 years old



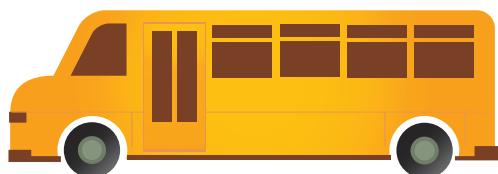
SÃO PAULO

followed by Rio de Janeiro and Bahia is the State with the highest number of complaints

TEENAGE PREGNANCY DATA FROM BRAZIL

1 IN 5

born in Brazil is the child of and adolescent mother, this represents 20% of the total (DATASUS, 2017)



76%

of teenage mothers are out of school (IPEA, 2017*)

58%

of adolescent mothers do not work (IPEA, 2017)

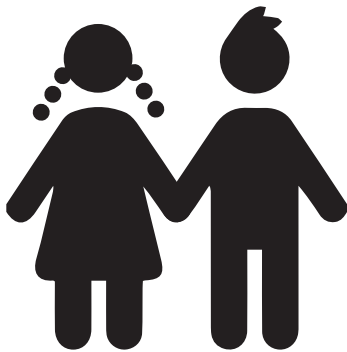


VIOLENCE AGAINST WOMAN

COMPARATIVE DATA

BRAZIL

it is the worst country in South America and America's third worst to be born girl (Save The Children, 2016)



CHILD MARRIAGE

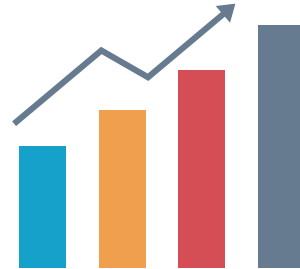
Brazil is the fourth country with the highest number of child marriage in the world (World Bank, 2017)

SEXUAL ABUSE

DATA FROM RAPE IN BRAZIL

47 THOUSAND

in 2014, more than 47,000 cases of rape were registered in Brazil (Brazilian Forum on Public Security, 2015)



5 CASES P/H

every 11 minutes, a woman is raped in Brazil (Brazilian Forum on Public Security, 2015)

2/3

of São Paulo's rapes are against children up to the age of 14 (Brazilian Forum on Public Security, 2015)



AGGRESSOR PROFILE

24% of the perpetrators of the children are the parents or setpfathers themselves, and 32% are known or known to the victim (IPEA, 2014)



Sheltering

Minha Casa

Description

Housing and comprehensive care program for children and adolescents.

Target group

Children and adolescents aged 0 to 18, with family disharmony problems, victims of domestic violence, abuse, mistreatment and abandonment.

Goals

- The return to the family (nuclear or extensive) is prioritized. If reintegration is not possible, it is sought, depending on the age, the referral to adoption or to an autonomous and emancipated life;
- Breaking the vicious circle of misery-violence, present in the social and family spaces.

Strategies

- Recognition of the individual identity of each child and adolescent;
- Rescue and preservation of relations of kinship and friendship, promoting the harmonization of their links;
- Individualized therapeutic work, extended to the relatives, to re-signify the dramatic experiences, fomenting their full development;
- Provide an environment that contributes to the therapeutic process (large house, clean, airy, colorful rooms, pleasant common environments, balanced and quality food).

Main Actions

- Psychosocial diagnosis - Individual Care Plan;
- Reinsertion in school and accompaniment;
- Medical, psychological and dental follow-up;
- Interlocution with the Judiciary;
- Family visits;
- Workshops, cultural, sports and leisure activities;
- Referral to extracurricular and vocational courses;
- Assistance for insertion in the labor market.

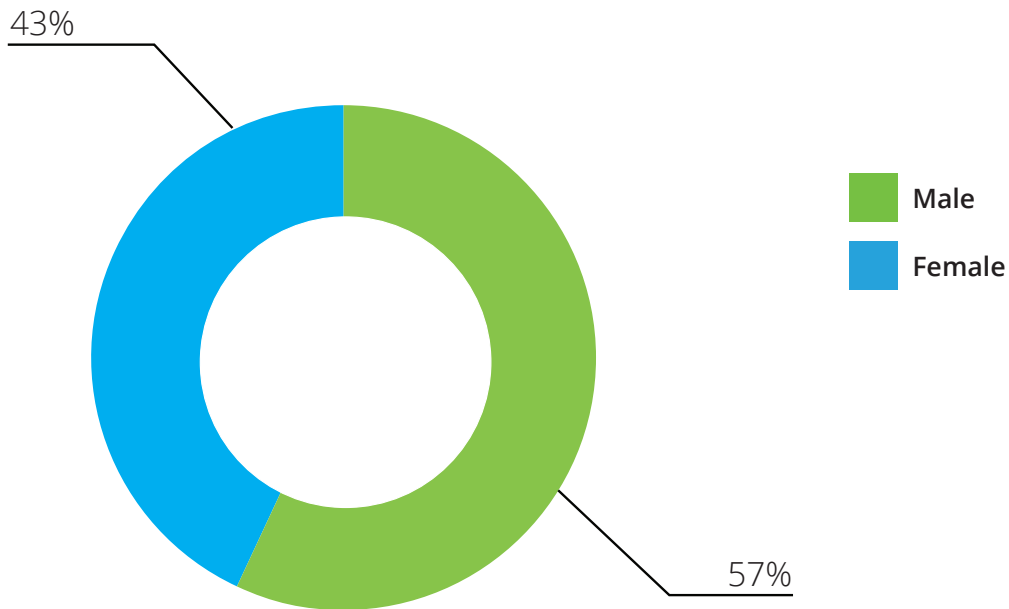
Photos



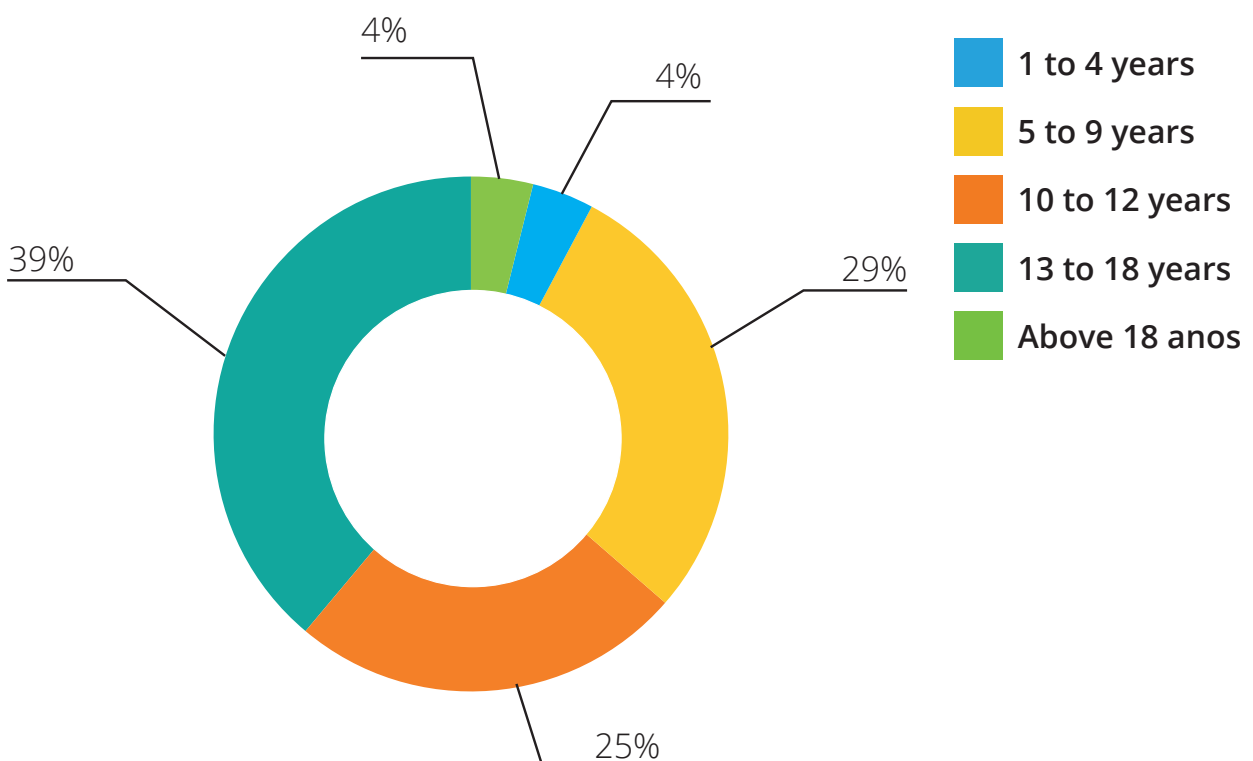
Numbers of 2017

28 children and adolescents

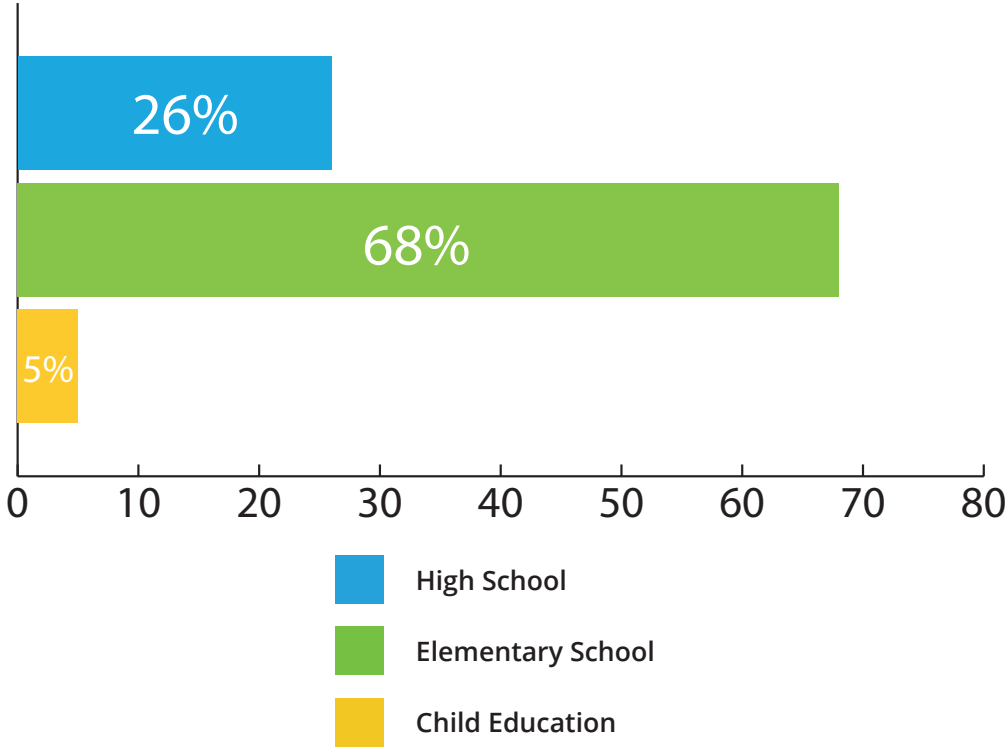
Gender



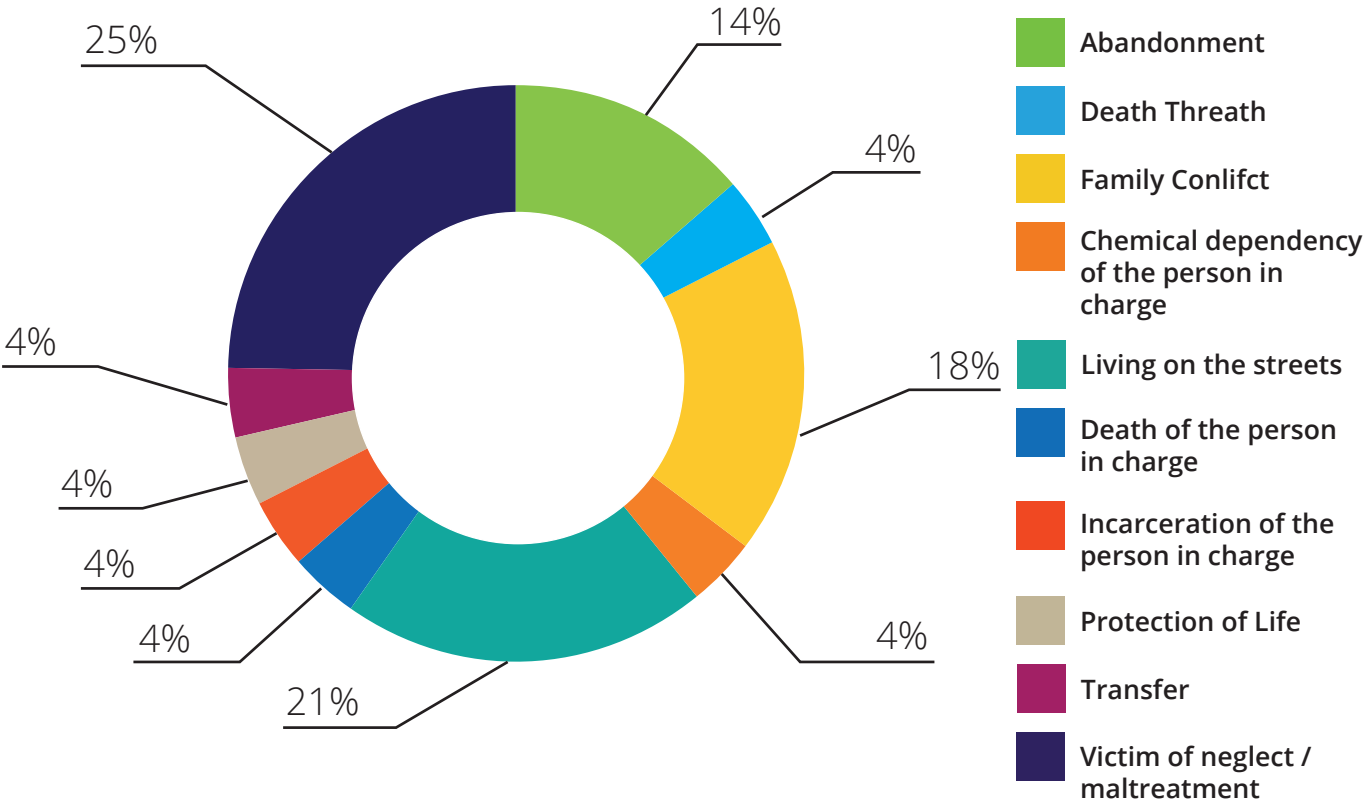
Age Group



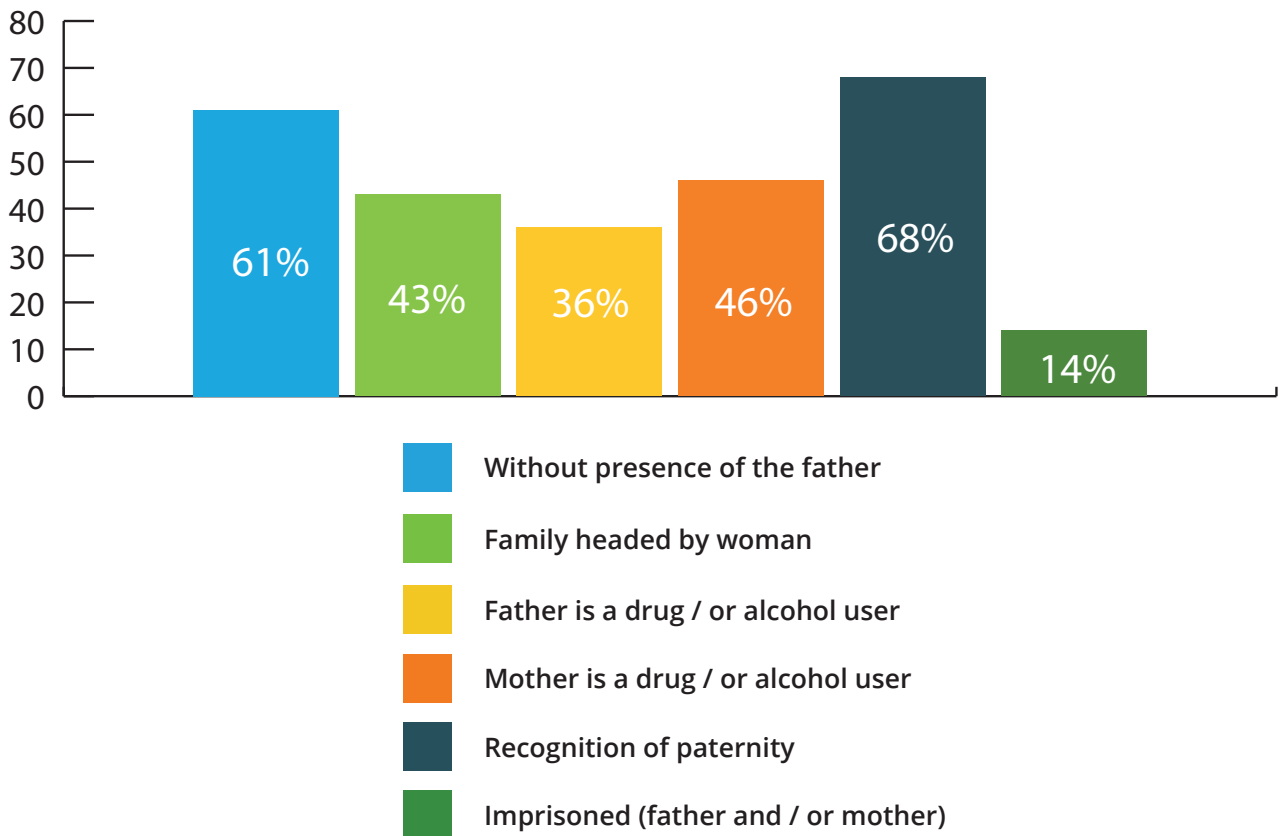
Education



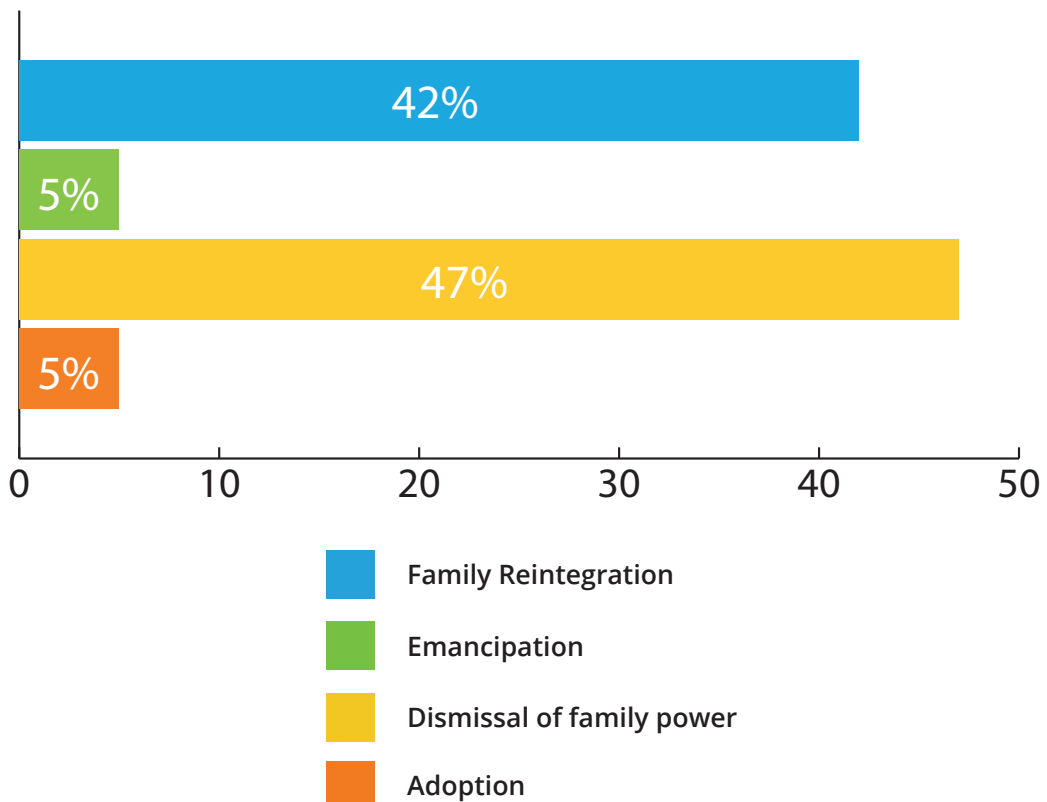
Reason for Reception



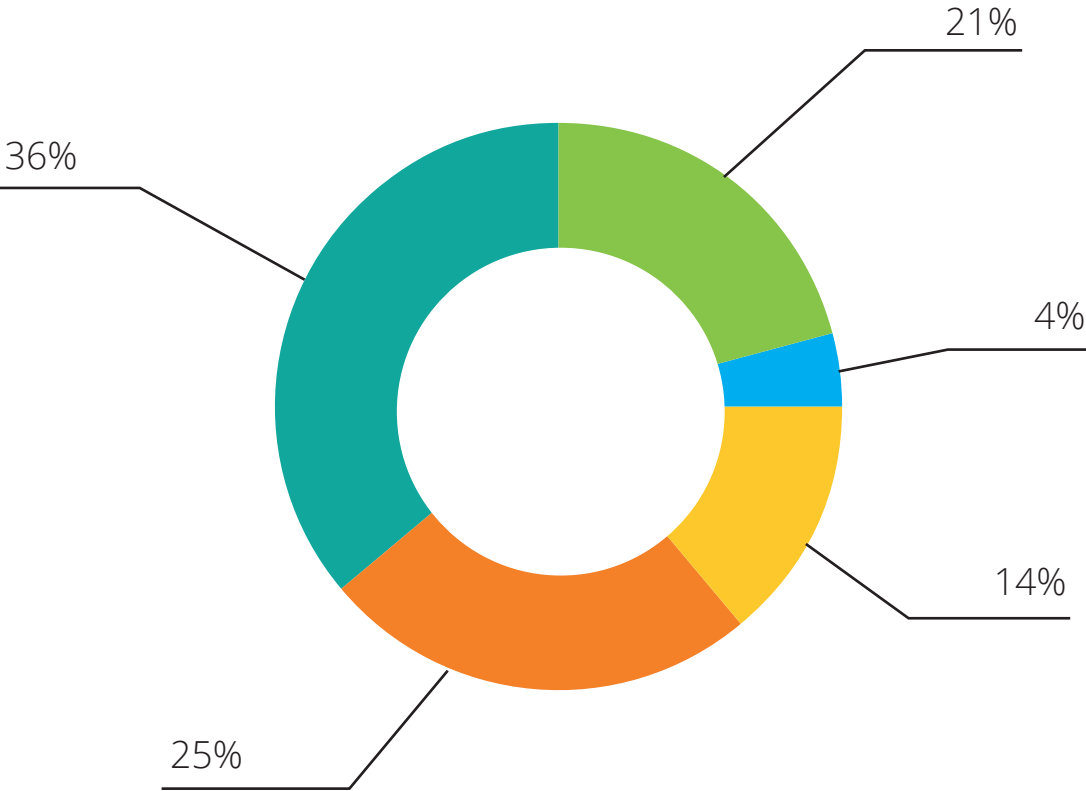
Family Profile



Judicial Process



Year of Reception



- 2011 - 2013
- 2014
- 2015
- 2016
- 2017

Casa Vovó Ilza

Description

Exclusive housing program and comprehensive care for adolescent mothers and their children.

Target Audience

Girls between the ages 11 and 18, pregnant or accompanied by their children. Most are victims of abuse and sexual abuse, living on the streets and drugs abuse, without family ties or with very tenuous bonds.

Goals

- Ensure child custody;
- The return to the family (nuclear or extensive) is prioritized. If reintegration is not possible, the search for an autonomous and emancipated life is sought;
- Breaking the vicious circle of misery-violence, present in the social and family spaces, as well as the occurrence of early pregnancy;
- Strengthening the bond between mother and child.

Strategies

- Recognition of the individual identity of the young mother;
- Individualized therapeutic work for the experience of precocious maternity in a constructive and harmonious way for mother and child;
- Provide an environment that contributes to the therapeutic process (large house, clean, airy, colorful rooms, pleasant common environments, balanced and quality food);
- Specialized care for adolescents to be cared for during pregnancy and to develop the maternal function. Their experiences, faced with the family conflicts experienced, did not provide them with affective repertoire. It is necessary to “mother them” so that they can take care of their children.

Main Actions

- Psychosocial diagnosis - Individual Care Plan;
- Baby health in prenatal care, comprehensive maternal health, including sexually transmitted diseases;
- Comprehensive postpartum guidance and follow-up for mother and baby;
- Reinsertion in school and accompaniment (Kindergartens);
- Interlocution with the Judiciary;
- Family visits;
- Workshops, cultural, sports and leisure activities;
- Referral to extracurricular and vocational courses;

Attention to babies

In 2017, Casa Vovó Ilza started to count on the work of a therapist and physiatrist specializing in child development who, once a week, in partnership with a speech therapist / psychopedagogue, is dedicated to the bond between mother and baby, especially those who are in the age group of 0 to 3 years, relating it to the development of the child and guiding the Santa Fé team in the best way to improve the work. The sooner you invest in the child's development, the greater the return to the child and to society. The first three years of a baby's life are extremely important to its development. Studies indicate that if the child is not well cared for in this age group, it will have problems in adulthood. Especially in early childhood, learning is strongly influenced by the environment in which the child interacts with. The child learns in the environment of their relationships which, in turn, affect all aspects of their development. Child development and learning processes occur continuously in the relationships that the child establishes from birth, starting with their parents and then with caregivers and teachers, health professionals, other children and individuals in the community in which they are growing.

Photos

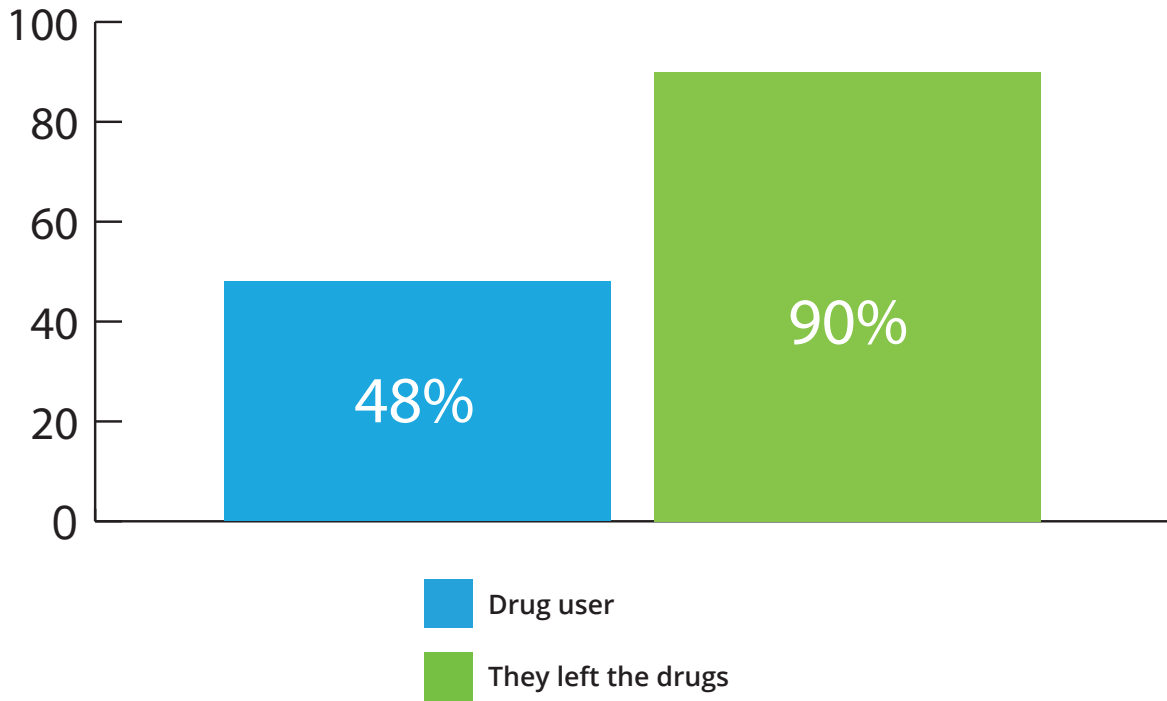


Numbers of 2017

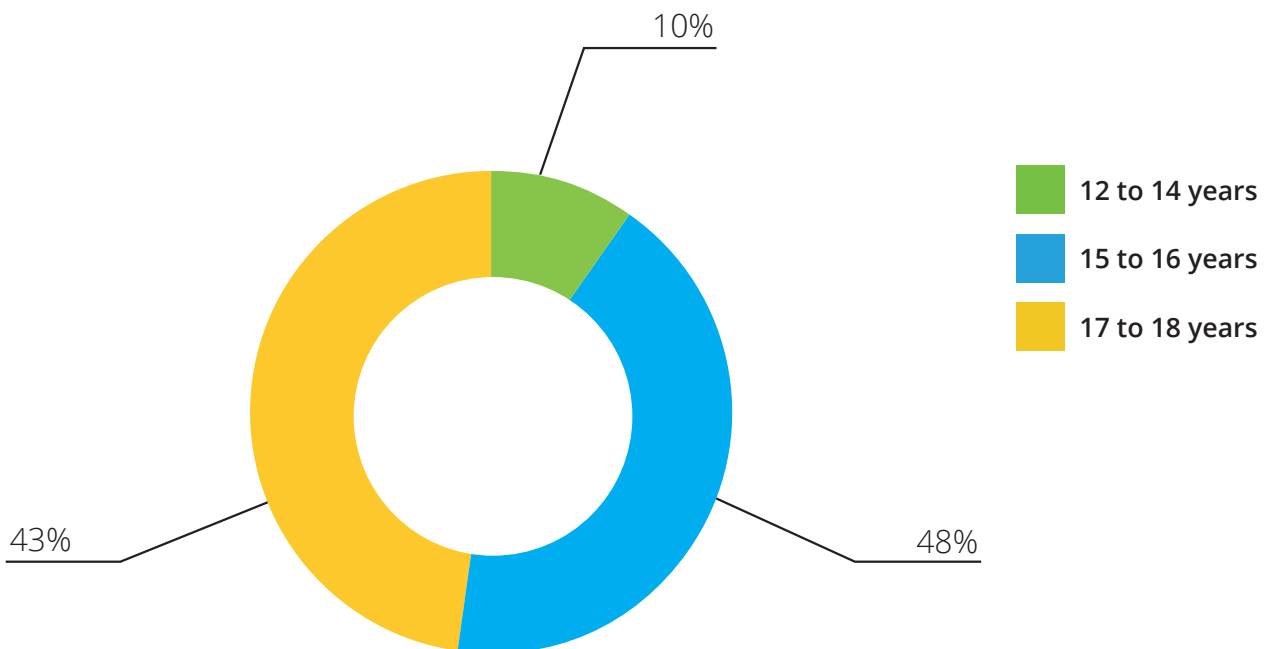
37 mothers and children

Mother: 21

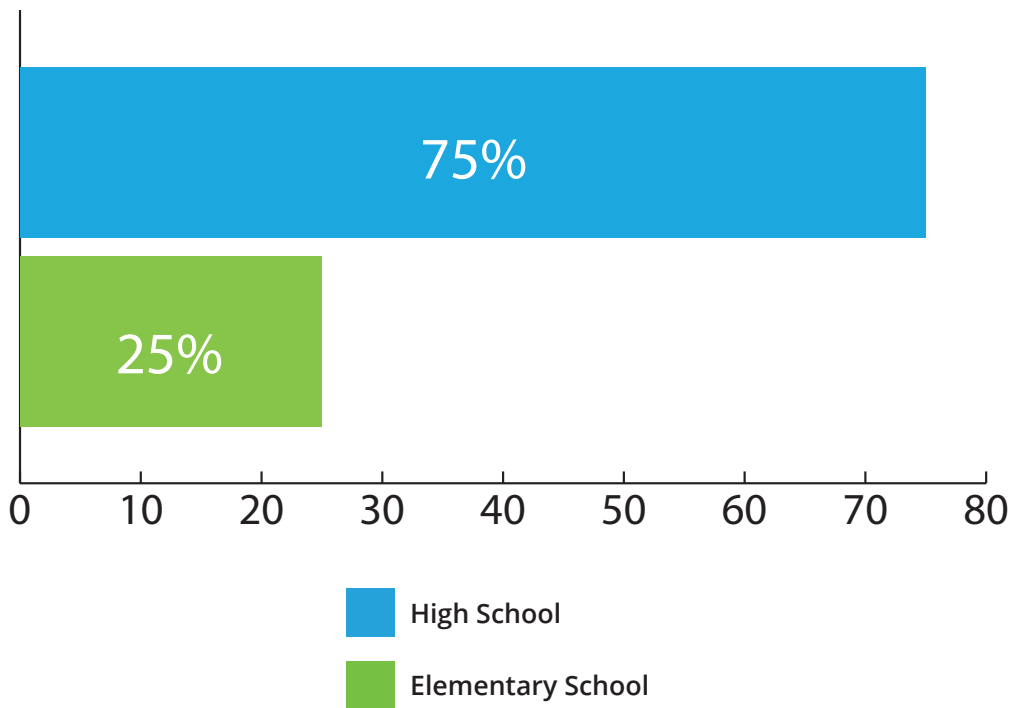
Drug Use



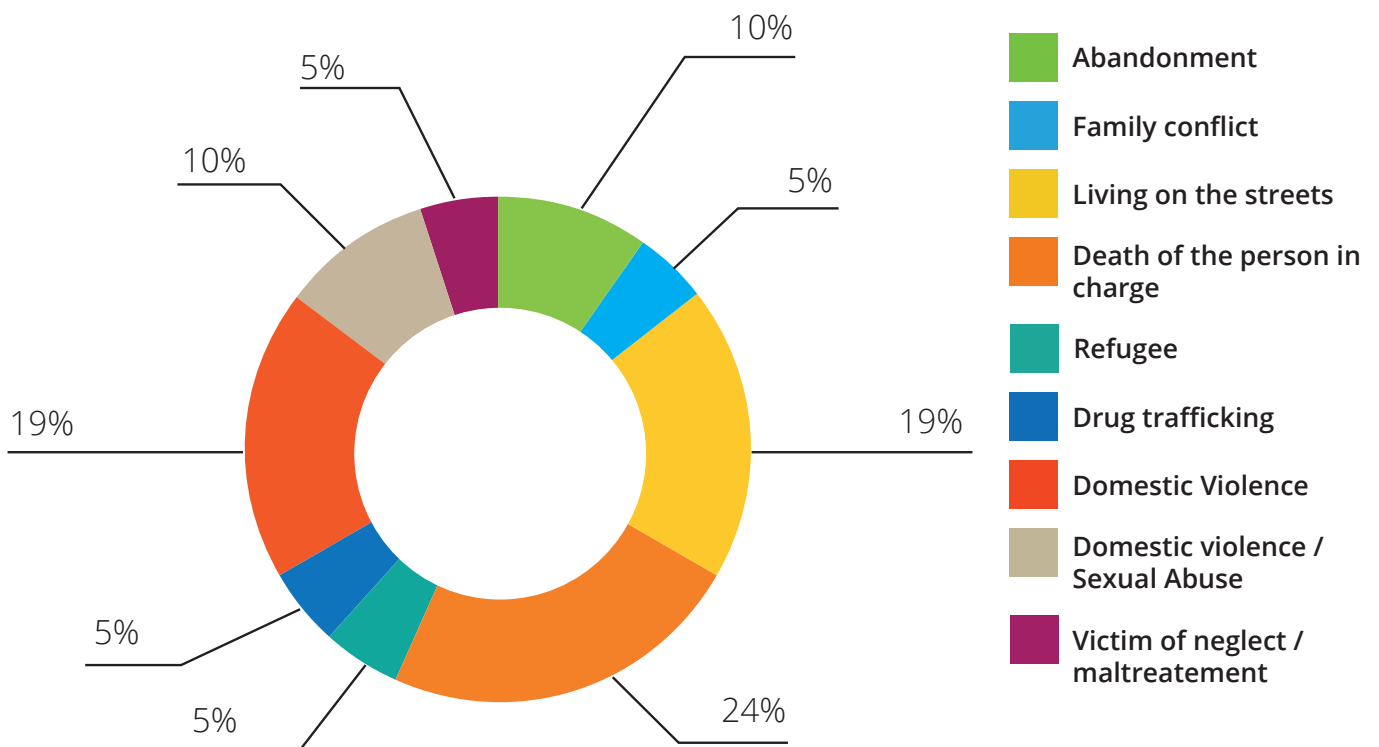
Age Group



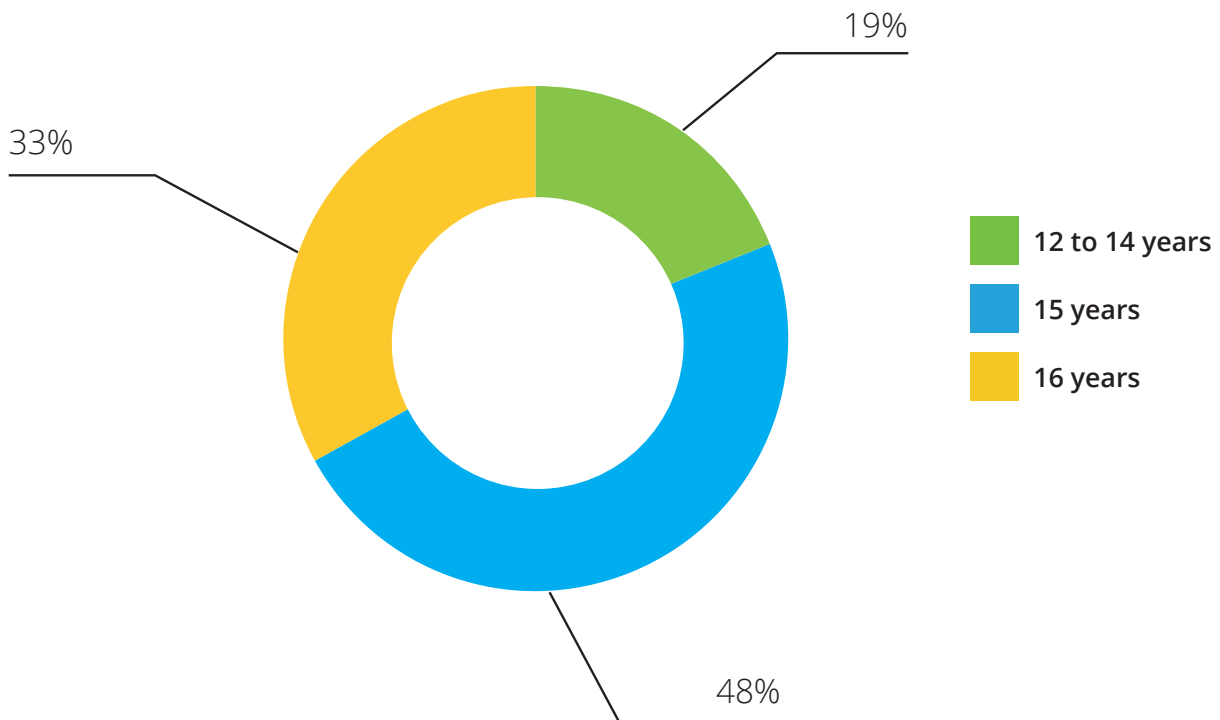
Education



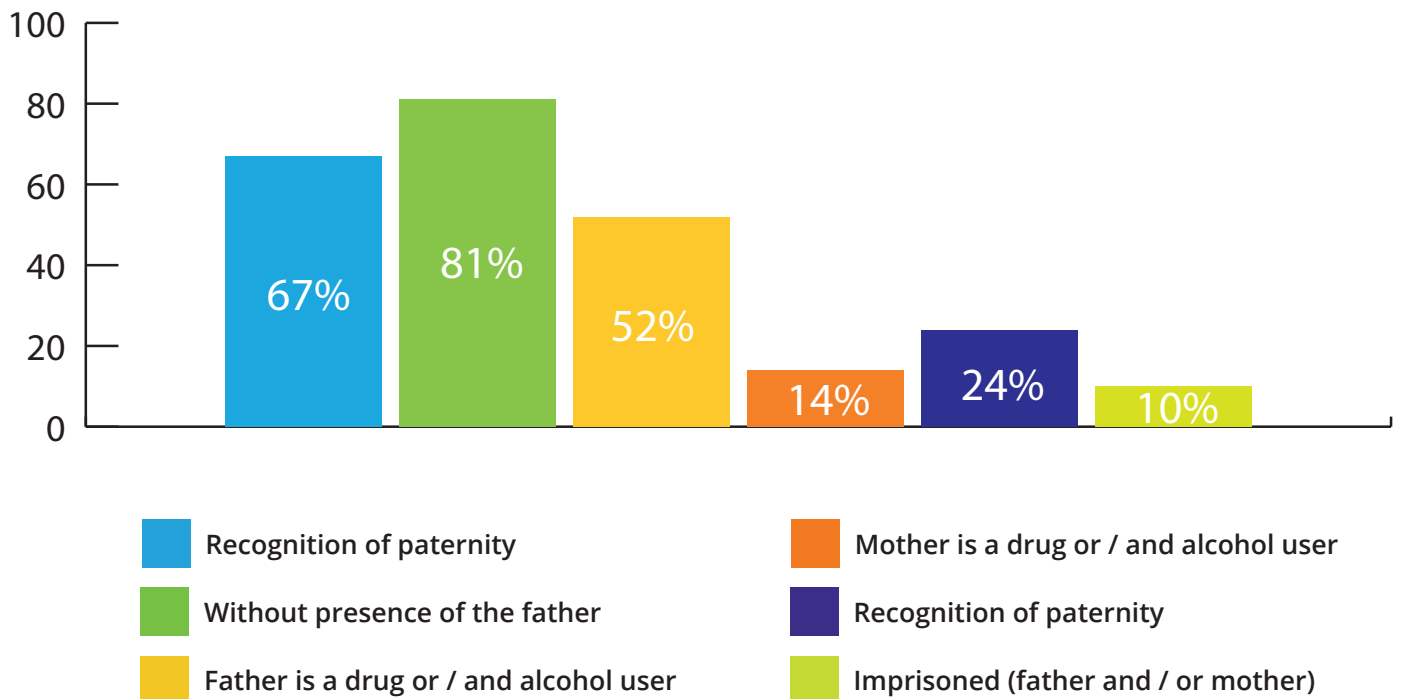
Reason for Reception



Age of First Pregnancy

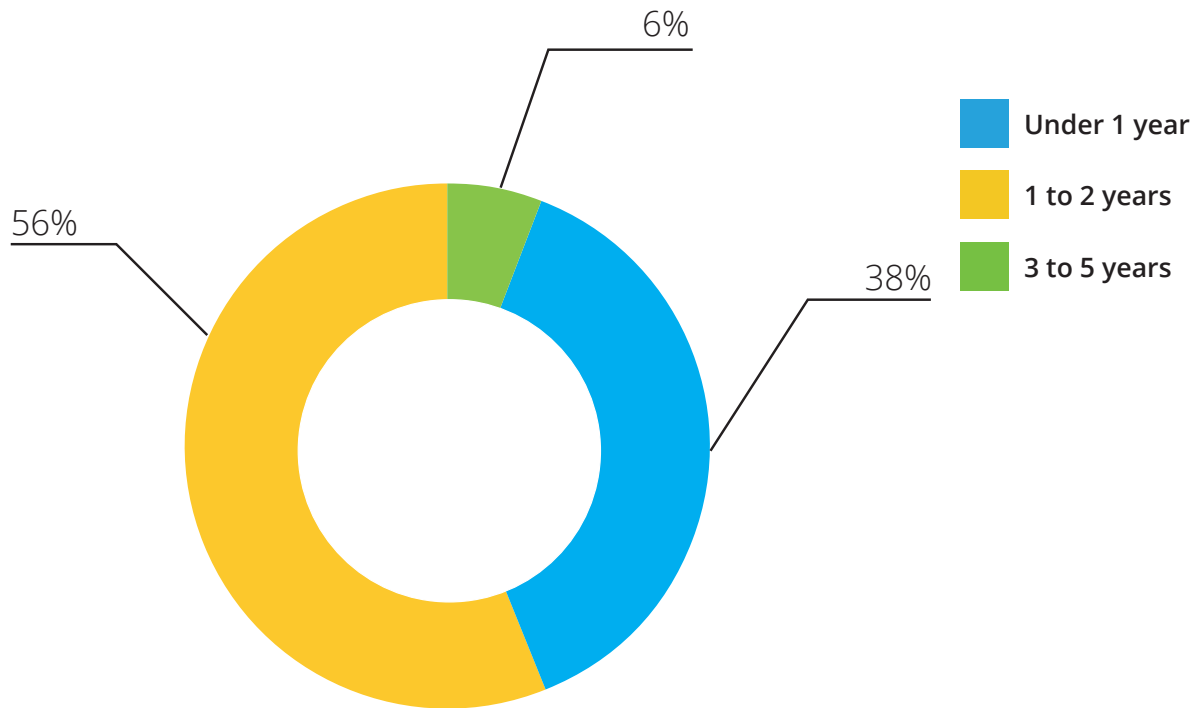


Family Profile

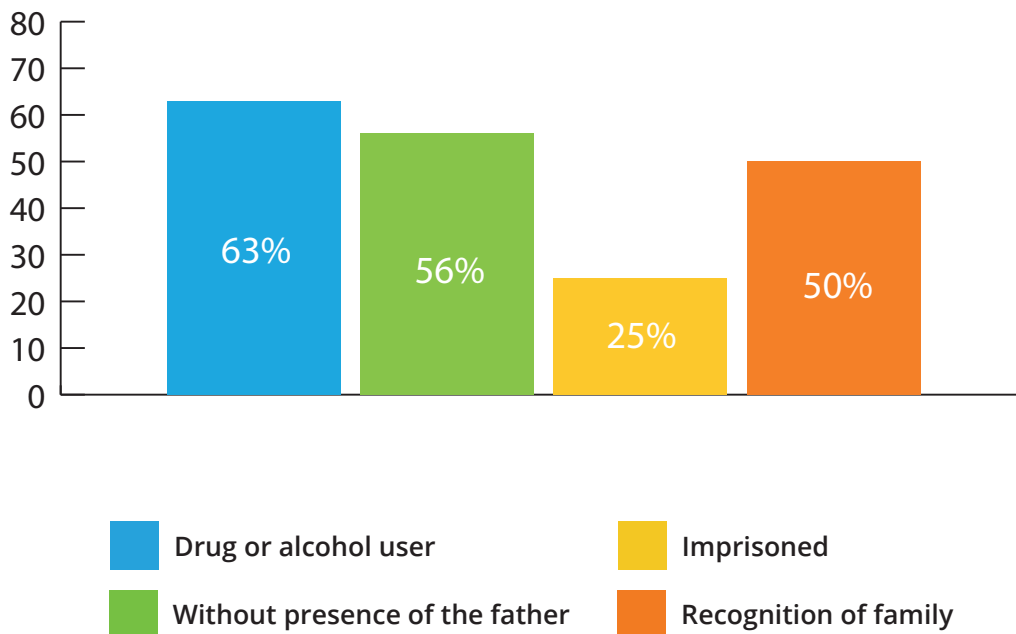


Children: 16

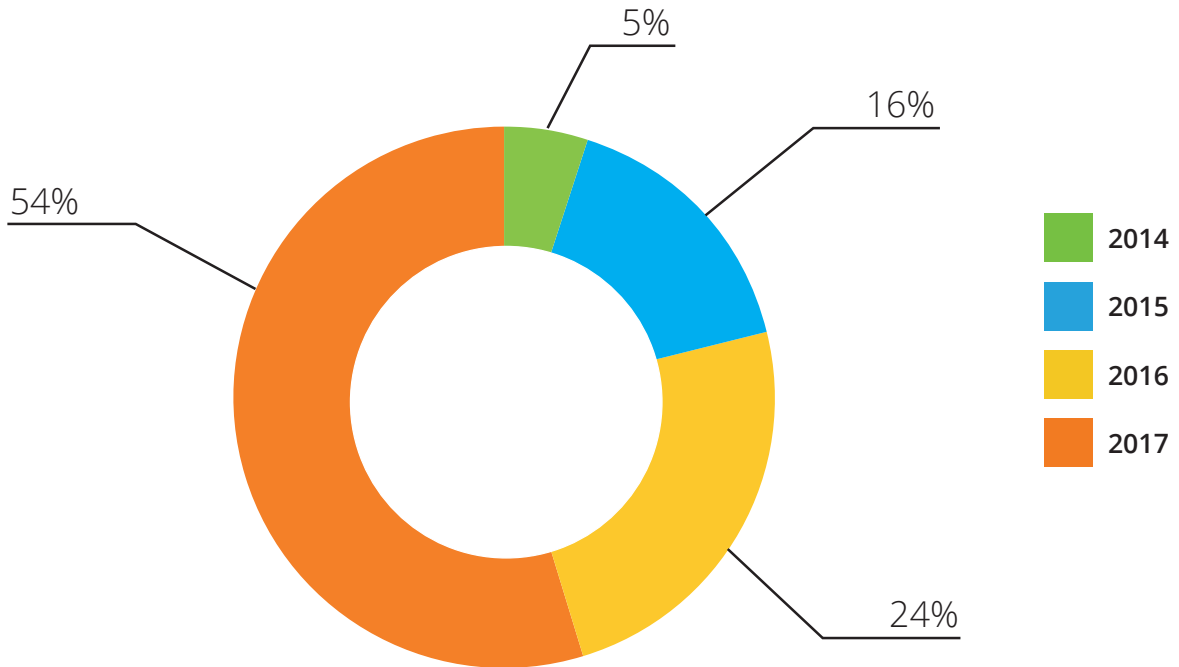
Age Group



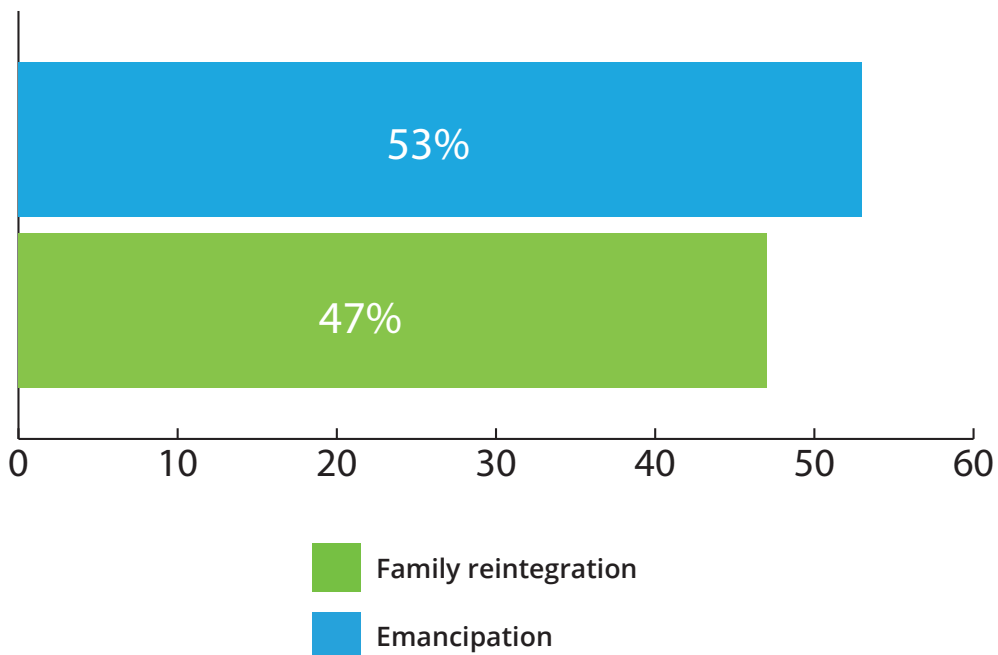
Father Profile



Year of Reception



Judicial Process





Activities, Fun and Culture

Extracurricular Activities

Courses, Workshops and Activities

Sports

Break

Capoeira

Partnership

Projeto Quixote

Projeto Quixote

Courses

English

Autocad

Partnership

Cultura Inglesa

SENAC

Activities

Fazendo Minha História (Making My History) Instituto Fazendo Minha História

Oficina do Brincar (Play Workshop)

Partnership

Psychology PUC - SP

Professional Initiation

Jovem Aprendiz (Youth Apprentice)

Jovem Aprendiz (Youth Apprentice)

Local

New Content

Liquigás

Fun and Culture

Fun and Culture

Nº

Beach

1

Theaters, musicals, shows

11

SESC Vila Mariana and parks in the region

51

Integration and recreation with volunteers

30

Commemorative, cultural, sporting and ecological activities

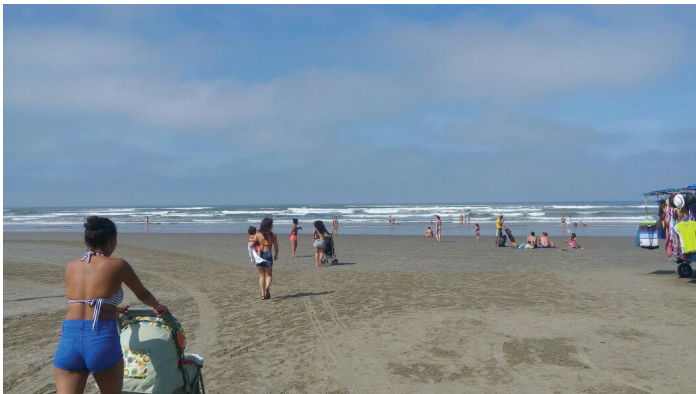
49



Show "Les Misérables"



Play "A Famosa Invasão dos Ursos na Sicília"



Bertiooga Beach



Ecological tour in Sitolândia



"Os Artistas" in the Ibirapuera Park

Cultural Exchange



In August 2017, about 20 German students from the Hans-Thoma-Gymnasium and the Geschwister Scholl Schule Max-Planck colleges, who support Santa Fé in partnership with Visconde de Porto Seguro School, visited the institution. At the time, the children and adolescents prepared a presentation on Brazilian folklore, a musical number and fraternized with the foreign students in a breakfast specially prepared for them.



Courses and Workshps

Word Workshop

Goals

- The child and the adolescent perceive themselves as protagonists of their own history;
- Extension of cultural repertoire;
- Use the various forms of language to express yourself.

Performed activities

- Readings of different textual genres;
- Drawings, art with clay, writing of texts;
- Presentation and discussion wheels of the themes worked in class.

Music Workshop

Goals

- Develop the personality of the child / adolescent as a whole;
- Explore conventional and unconventional musical instruments;
- Explore sounds produced by the body.

Performed activities

- Conversation groups to set repertoire;
- Experimentation of several percussion instruments;
- Repertory: "O Leãozinho" (Caetano Veloso), "Suíte do Pescador" (Dorival Caymmi), "Boas Festas" (Assis Valente), among others.

Theater and Dance Workshop

Goals

- To develop techniques of improvisation, orality and corporal expression;
- Develop self-esteem of children and adolescents;
- Encourage skills for the visual arts;
- Valorization of Brazilian and African culture.

Performed activities

- Construction of a scenic proposal from group talks;
- Preparation of sets and costumes;
- Organization and rehearsal of repertory, both musical and theatrical.



Children and teenagers during the Music Workshop



Child participates in the Workshop of Language



Families of children and adolescents

Mudando a História



Description

Program to support families of children and adolescents hosted in Santa Fé.

Target Audience

Families of children and adolescents hosted in Minha Casa and in Casa Vovó Ilza with prospects of family reintegration.

Goals

- Rescue of autonomy so that the children and adolescents, residents of Casa Vovó Ilza and Minha Casa, return to their families in a sustainable and safe way;
- Avoid siblings of foster children also leaving home.

Strategies

- Comprehensive care to families through various treatments and supports, preparing them to receive back the child and / or adolescent;
- Socioeconomic reorganization.

Numbers of 2017

- 29 families
- 149 benefited

Main Services

Housing	N°
Financial aid for expenses: water, electricity, gas	1

Citizenship and Social Rights	N°
Organization of documents	5
Resumption of custody of children / siblings housed in other institutions	1
Guarantee of the Right to Alimony, Inheritance	2
Inclusion in social and housing programs (Bolsa Família, Social Rent, Youth Action)	2

Health	N°
Referral for psychiatric treatment and psychotherapy and follow-up	4
Hospitalization and / or health care, including medicines purchase aid	1
Referral for treatment of alcoholism and / or dependence and follow-up	3

Food and Transportation	N°
Financial aid for food	1
Transportation assistance	8
Basic basket	9

Employability	N°
----------------------	-----------

Referral to vocational courses	1
--------------------------------	---

Monitoring	N°
-------------------	-----------

Home visit and family reunion	30
-------------------------------	----

Mediation of family conflicts	11
-------------------------------	----

Locatilization of family members	7
----------------------------------	---

Support for parents who have left the prison system	1
---	---

Fortaleciendo Familias



Description

Orientation and follow-up program for families and education and income generation workshops.

Target Audience

Children and adolescents who live in Minha Casa and Casa Vovó Ilza, their families (nuclear and extended) and the young people who have already been welcomed by Santa Fé.

Goals

- To combat the structural violence that permeates the majority of the families of children and adolescents;
- Promote the recovery of affective, social and cultural bonds between families and children and adolescents;

Strategies

- Strengthening family relationships;
- Empowering families to resolve conflicts;
- Redemption of self-esteem, both for the child and adolescent, as well as for the family;
- Articulated relationship with the social network to guarantee social rights;

Numbers of 2017

- 68 families;
- 355 benefited;

Main services

Families Reunion

Psychodynamic Meetings

Workshops

External Activities (leisure and culture)

Workshops

Dance

Music

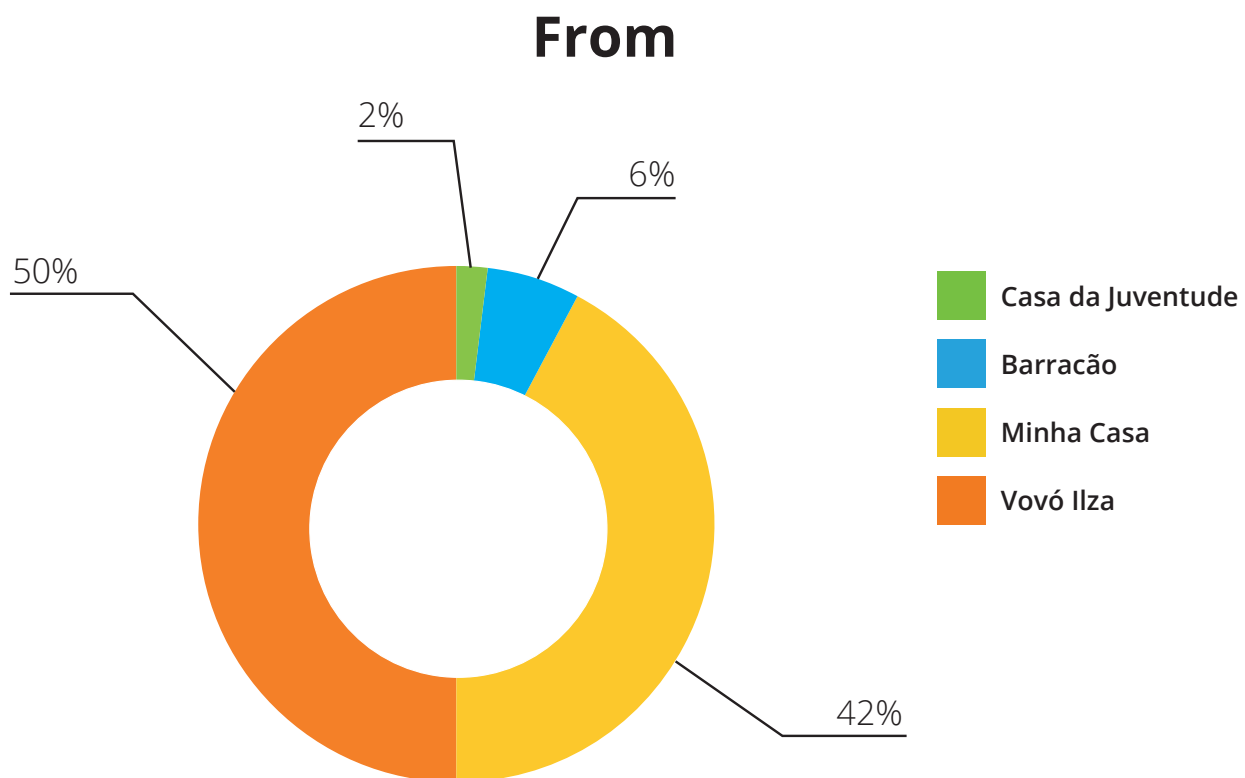
Theatre

Cutting and Sewing

Families Reunions

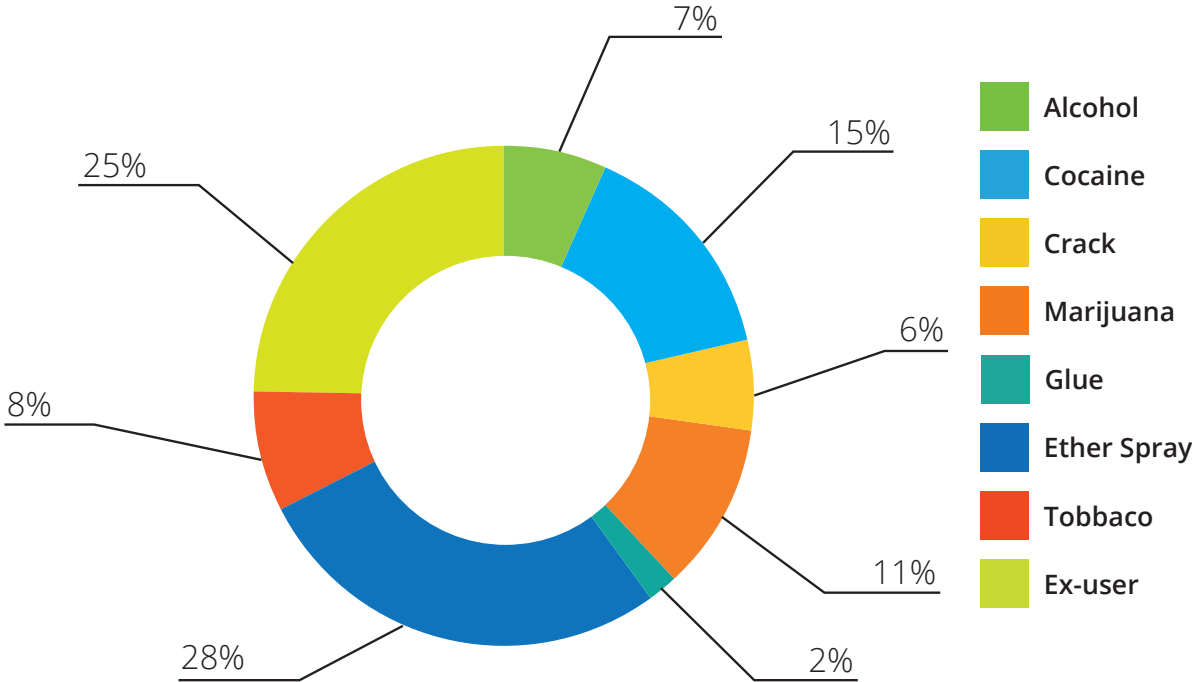


Data from Families Served



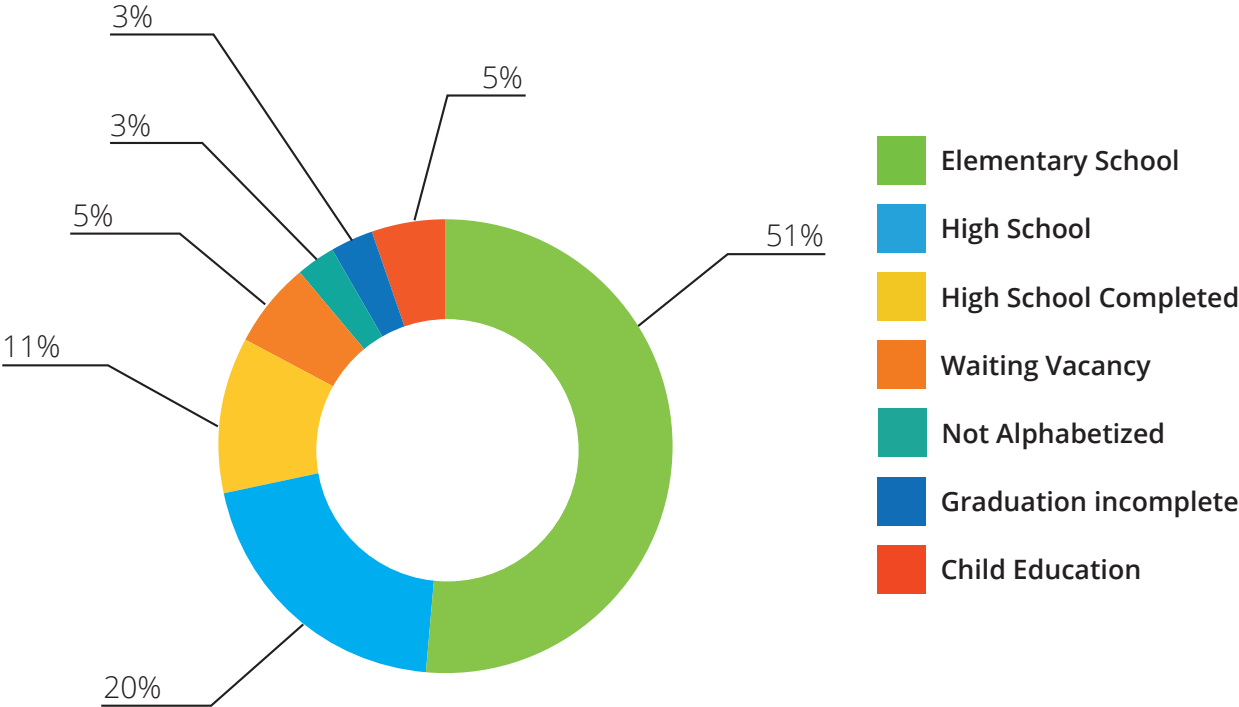
Base: 88

Drug Abuse



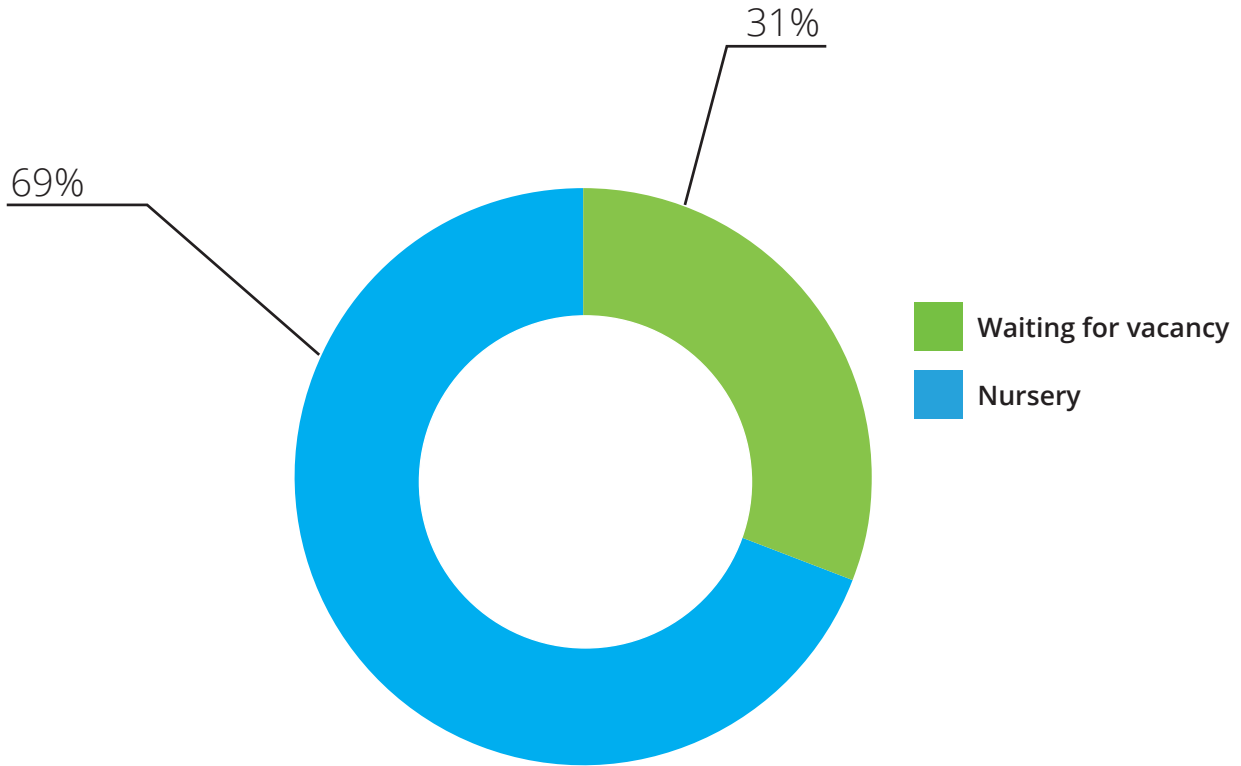
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Education



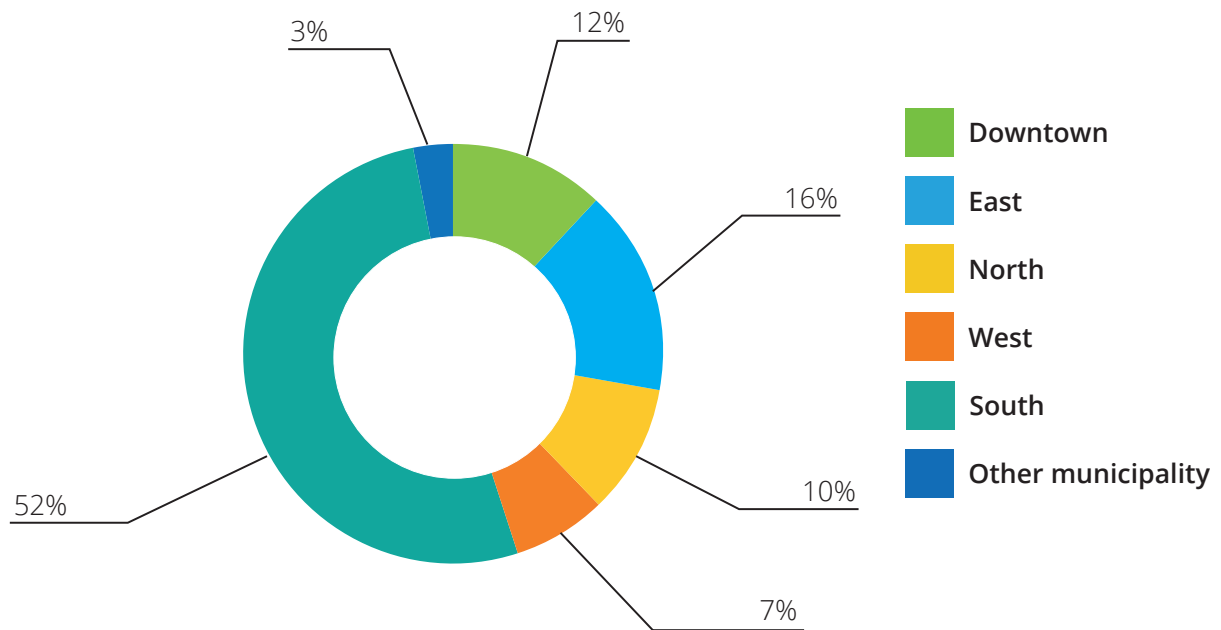
Base: 147

Nursery



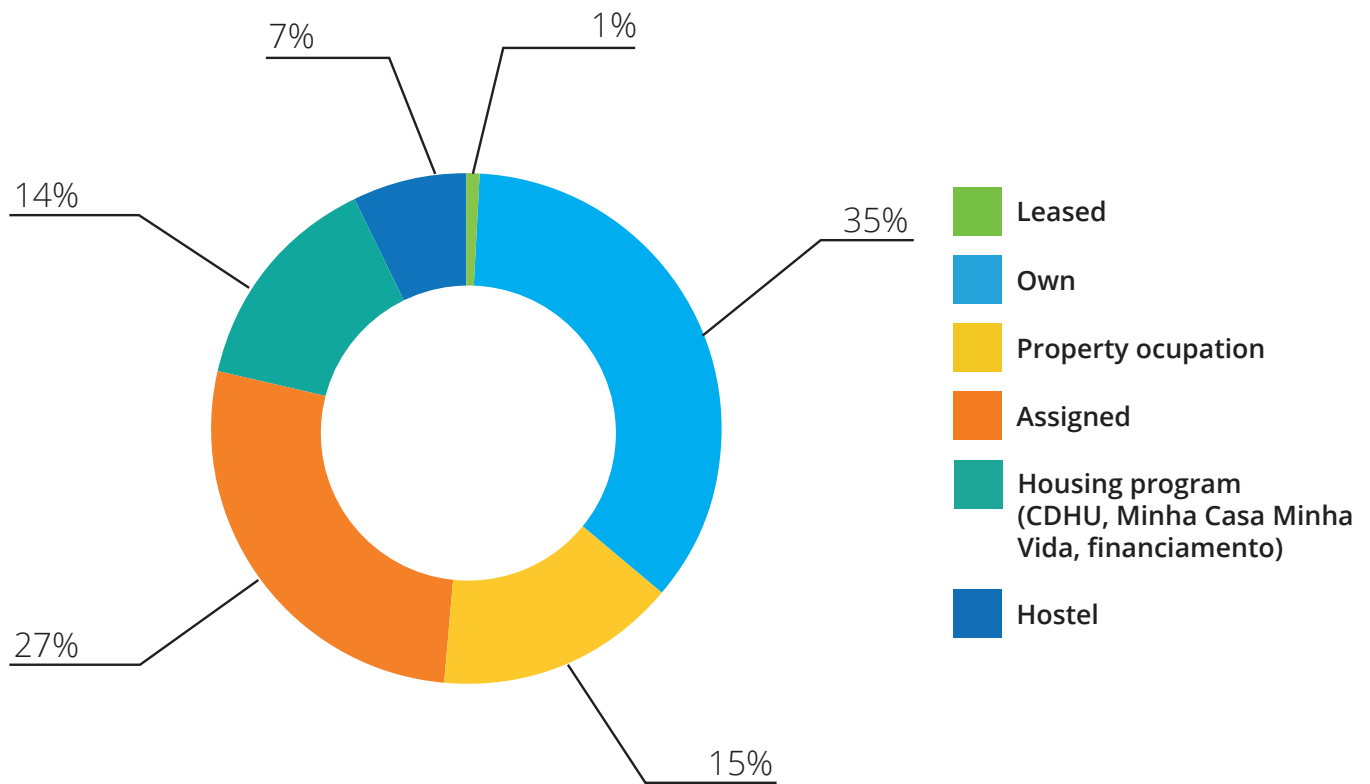
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Housing Region



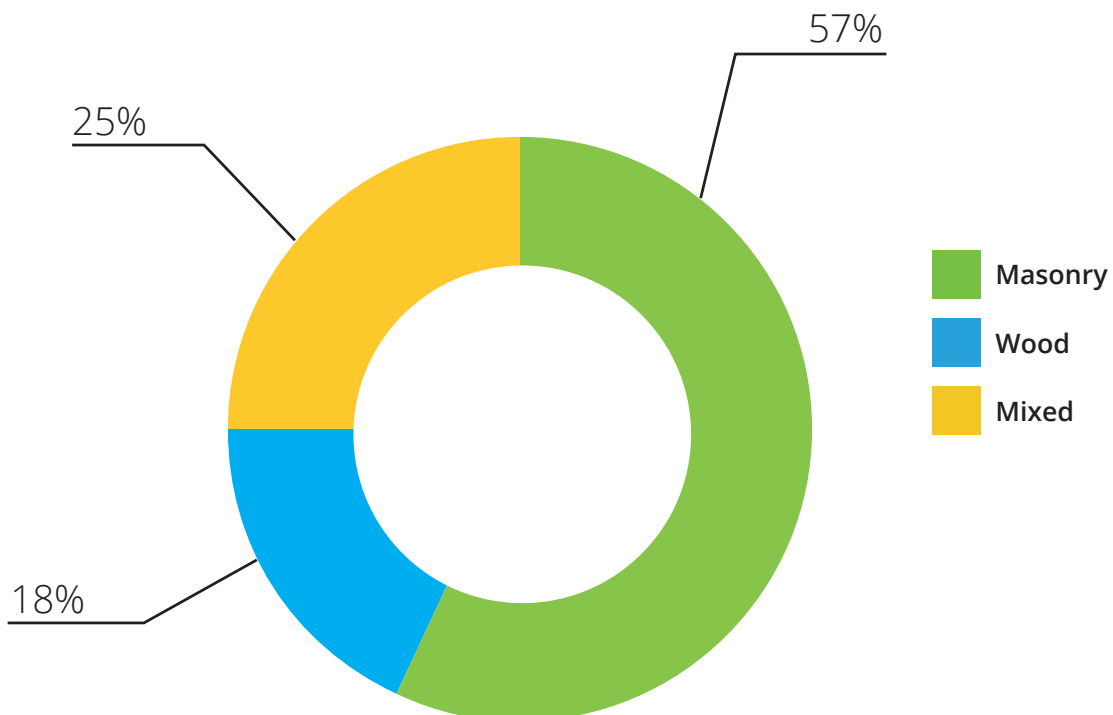
Base: 355

Type of Property



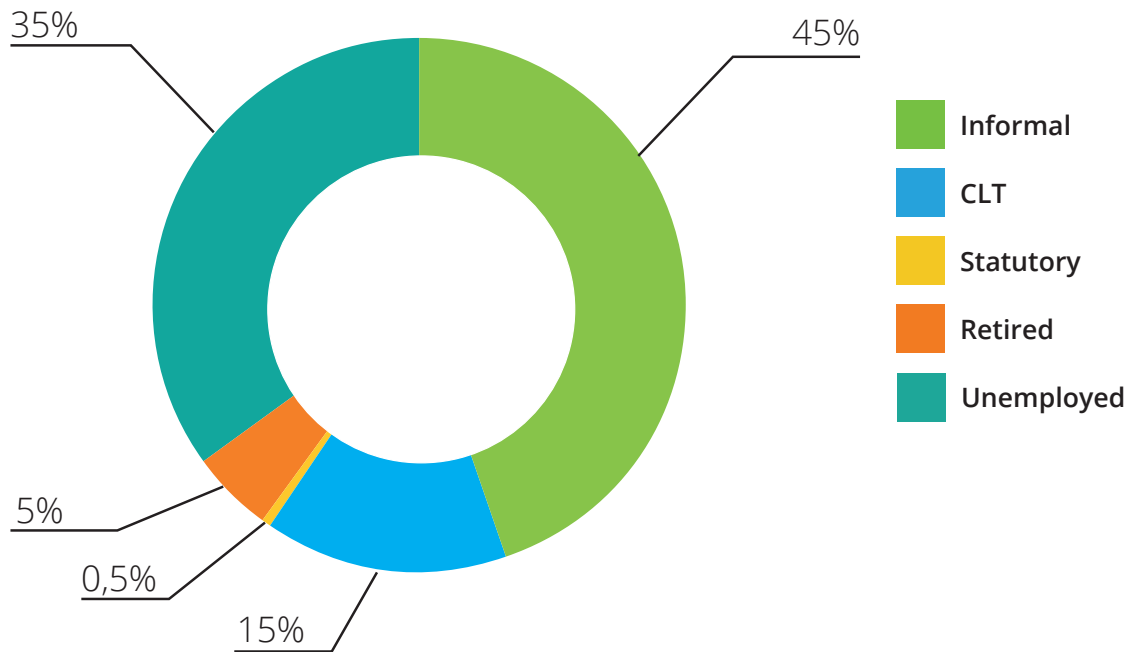
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Type of Construction



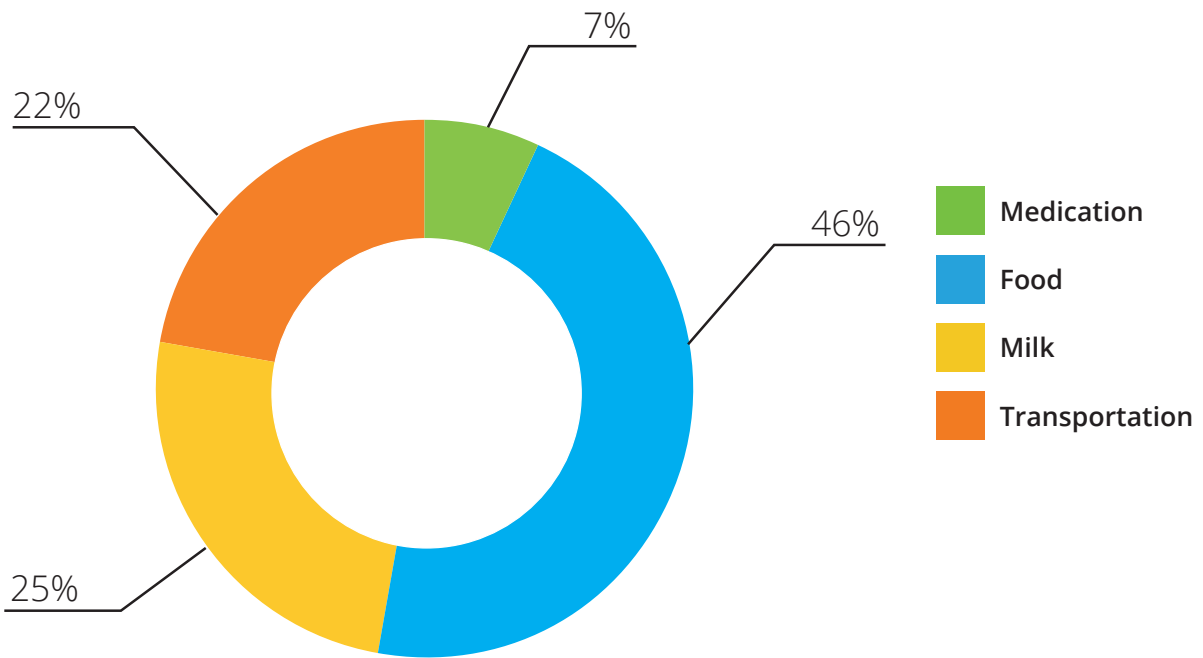
Base: 355

Work Regime



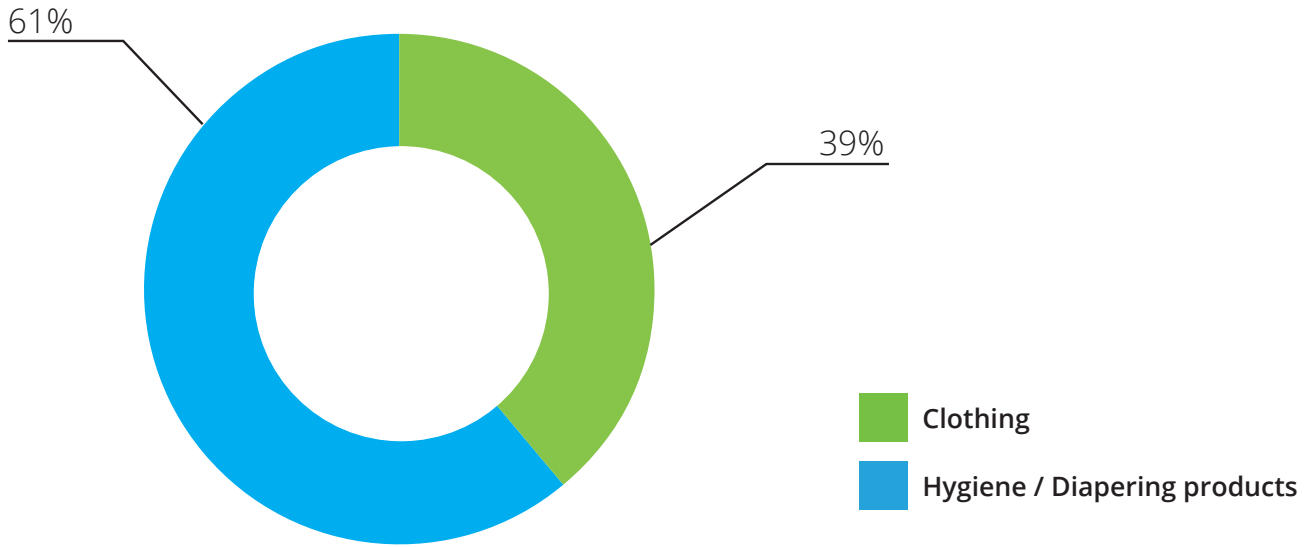
Base: 220

Emergency Support



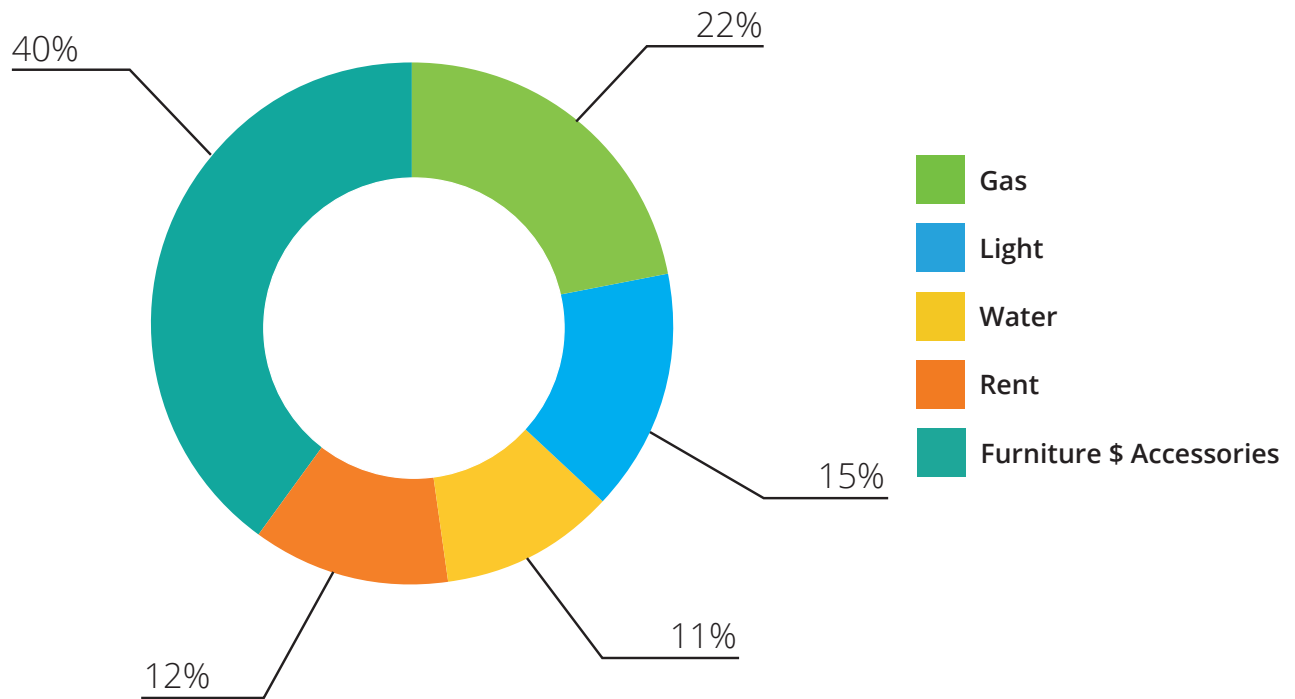
Base: 441

Emergency Support Clothing



Base: 276

Emergency Support Housing



Base: 298

Activities with Families



Mother's Day Event with Families



Christmas Picnic held at Ibirapuera for the families benefited by the project.

Courses

Education for the World of Work - In partnership with SENAC*

Goals

- Provide knowledge, skills and abilities for the personal and professional development of the participant;
- To prepare the young person for his professional initiation.

Performed activities

- Practical classes in computer science, communication, interpersonal relationship, job interview and logical reasoning;
- Discussion and staging of situations related to the labor market (job interviews);
- Presentation of works and research related to the theme of the classes.

Results

- 30 participants throughout 2017 aged between 15 and 24 years;
- Professional Initiation: 2 young people now act as Young Apprentice in the company New Content.



*: SENAC - National Service of Commercial Learning

The background features a vibrant blue field with abstract, overlapping geometric shapes in yellow, orange, and green, creating a dynamic and modern aesthetic.

After Sheltering

Educação Continuada



Description

Program that accompanies children and adolescents who have been welcomed in Santa Fé.

Target Audience

Children and adolescents who have returned to their families and emancipated youths.

Goals

- Avoiding a return to the situation of social vulnerability;
- Contribute to the full emancipation of the public attended by Santa Fé.

Strategies

- Continuity of the bond with the institution;
- A support network from Santa Fé and public agencies.

Números de 2017

- 48 ex-sheltered
- 233 beneficiaries (including family members)

Main services

Housing	N°
Financial aid for expenses: water, electricity, gas	1
Financial aid for housing: rent and / or installment of the property	4
Assistance in the acquisition of furniture and / or layette	14

Citizenship and Social Rights	N°
Inclusion in social or housing programs	12
Organization of documents	8
Guarantee of the right to education (from kindergarten to high school)	7
Guarantee of the Right to Alimony, Inheritance	2
Guarantee of the right of free transport - Persons with special needs	4
Resumption of custody of children / siblings housed in other institutions	1
Guidance and follow-up - Violence against women	3

Health	N°
Referral for psychiatric treatment and psychotherapy and follow-up	8
Hospitalization and / or health care, including medicines purchase aid	4
Guarantee of medical and / or dental treatment and follow-up	9
Pregnancy monitoring	6
Treatment follow-up - People with special needs	5
Referral for treatment of alcoholism and / or dependence and follow-up	7

Employability	N°
----------------------	-----------

Financial aid for monthly tuition	1
Referral to vocational courses	6
Job Search Assistance	11

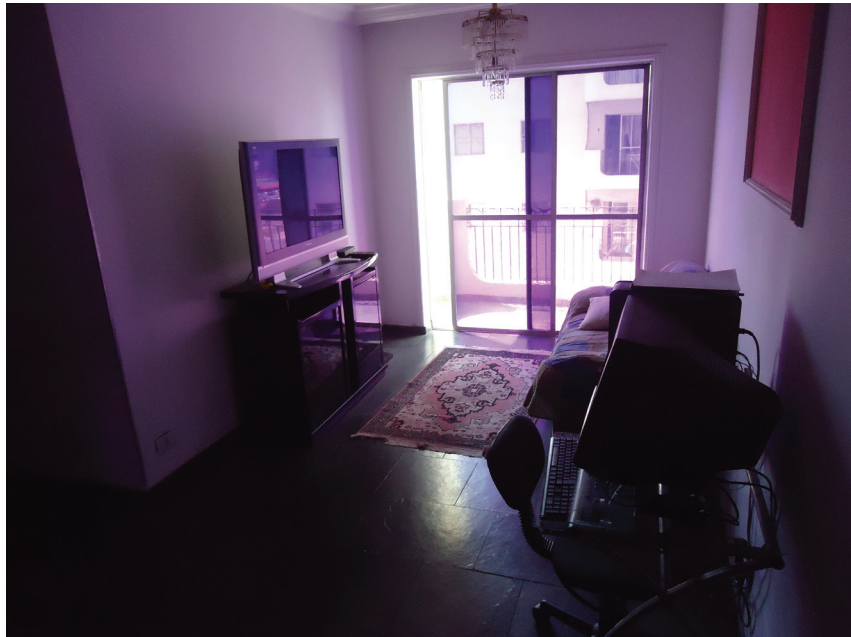
Food and Transportation	N°
--------------------------------	-----------

Financial aid for food	19
Transportation assistance	17
Basic basket	29

Monitoring	N°
-------------------	-----------

Guard / Adoption Tracking	5
Home visit and family reunion	13
Mediation of family conflicts	9
Forum Tracking	3

Moradia para Jovens Emancipados



Description

Program that offers initial support and aid, in a decreasing way, for the maintenance of housing to young people who have left Santa Fé.

Target Audience

Mothers and their children from Casa Vovó Ilza and young people from Minha Casa who turned 18 and could not return to their families.

Goals

- Support young people in building their future project;
- To accompany the autonomous life of young people, advising them in the process of emancipation.

Strategies

- Planning of the process of disenrollment of the youths of the Vovó Ilza and Minha Casa houses;
- Beginning of the process of autonomy and emancipation of young people.

Números de 2017

- 02 houses with 02 beneficiaries

Main services

Housing	N°
Aid, financial or material, for construction, renovation, enlargement or painting	2
Assistance in the acquisition of furniture and / or layette	1
Financial aid for expenses: water, electricity, gas	1
Financial aid for housing: rent and / or installment of the property	2
Financial aid for transport of materials and materials	1

Citizenship and Social Rights	N°
Organization of documents	1

Health	N°
Referral and follow-up of treatment for alcoholism and / or chemical dependence	1
Referral for medical and / or dental treatment and follow-up	1
Referral for psychiatric treatment and psychotherapy and follow-up	1
Hospitalization and / or health care	1

Employability	N°
Financial aid for tuition	1
Job Search Assistance	1

Food and Transportation	N°
Transportation assistance	1
Financial aid for food	1
Basic basket	1

Monitoring

Nº

Mediation of family conflict	1
Home visit and family reunion Visita domiciliar e reunião com a família	1



2017 News

Social Action



Beneficent Theater Play

In June, Delas Company presented the children's show "The Famous Invasion of the Bears in Sicily" at the Colégio Santa Cruz Theatre. Over 300 people were honored the play that had all the income collected from the sale of tickets reverted to Santa Fé.



Afternoon Tea

Santa Fé organized an afternoon tea for guests, with the purpose of presenting the institution, its work and the children and adolescents attended, in order to publicize the cause and win more supporters.

Special Events


24 years of Santa Fé - 5th Beneficent Auction

In September, for the fifth consecutive year, Santa Fé celebrated its anniversary by organizing a large auction to raise funds and continue the work it has been doing since 1993. This time, the celebration was attended by around 700 guests and took place in the Pinheiros Club Hall.

Numerous special guest appearances have contributed to the success of the event, such as presenter Rafael Cortez, who acted as the MC alongside Kelly Nascimento. This time, dinner was signed by super chef Morena Leite, who commands the kitchen of the restaurant Capim Santo.

The auction of works of art was conducted again by Aloisio Cravo and the novelty of the evening was the Virtual Auction, conducted by Superbid. To close the party with great style, the singer Maria Gadú.





Sponsors and supporters

Santa Fé - 24 Years

Maintainer

Engeform

Diamond

Garage Inn

JF Citrus

Racional Engenharia

Platinum

Alano

B.R.G. Pinturas

GeoCompany

Grupo GPS

OpenBox 2

Planem Engenharia

S.A. Paulista

Sabesp

Suhai Segurança Pessoal

Grupo Vistaitec

Gold

A&L Engenharia

Arpol

Cavan

CDKENG

Centerval

Cimax

CS Brasil

Daemon Investimentos

Fechando o Gol

Forbo

Furukawa e Klint

HRD Investment

Itefal

JAM

JP Morgan

Konar

Lemar Transporte

Locamerica

Massoco

Oceânica

Pashal

Prática

Procurement Garage

Queiroz Maluf

Stemac

Sysfort

Tecnisa

Tratenge

Verus Ambiental

Silver

Graziela Pinto

Habitacional

Supporters

99

Blue Door DSG Studio

Capim Santo

Casa Europa

Degraus

Esporte Clube Pinheiros

Grand Cru

Joy Eventos

Lolô Ascar

Madalena

Mary Esses

Moip

Moka

Mori Ohta Sushi

Nau de Ícaros

Pericó

Rio Samba & Carnaval

Rizoma Branding

SEO Marketing

Taregue

Tatá Sushi

Tesis

Thaty Adjiman

Unico

Viagem Express

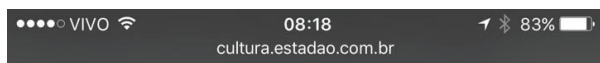
World Wine

XDO Digital Intelligence



Press Release

Releases



•A Santa Fé faz seu leilão beneficente anual no Clube Pinheiros, com show de a Maria Gadú e jantar da chef Morena Leite.

•A ONG acolhe vítimas de maus tratos, abandono, violência sexual. Hoje.

SIGA O ESTADÃO



Column Sonia Racy - Estadão



DOU-LHE TRÊS

A Associação Beneficente Santa Fé realiza na quinta (14) seu leilão anual para levantamento de recursos com uma novidade: lances poderão ser feitos pela internet até o dia 19. Entre os objetos estão quadros de pintores como Iran do Espírito Santo e um bate-bola de mais de uma hora com o ex-tenista Fernando Meligeni. O evento, no Clube Pinheiros, terá show de Maria Gadú.

Column Mônica Bergamo - Folha de S. Paulo



A Santa Fé faz leilão beneficente nesta quinta (14), às 18h30, no Esporte Clube Pinheiros.

com **BRUNA NARCIZO**, **BRUNO B. SORAGGI** e **JOÃO CARNEIRO**



mônica bergamo



Jornalista, assina coluna com informações sobre diversas áreas, entre elas, política, moda e coluna social. Está na **Folha** desde abril de 1999. Escreve diariamente.

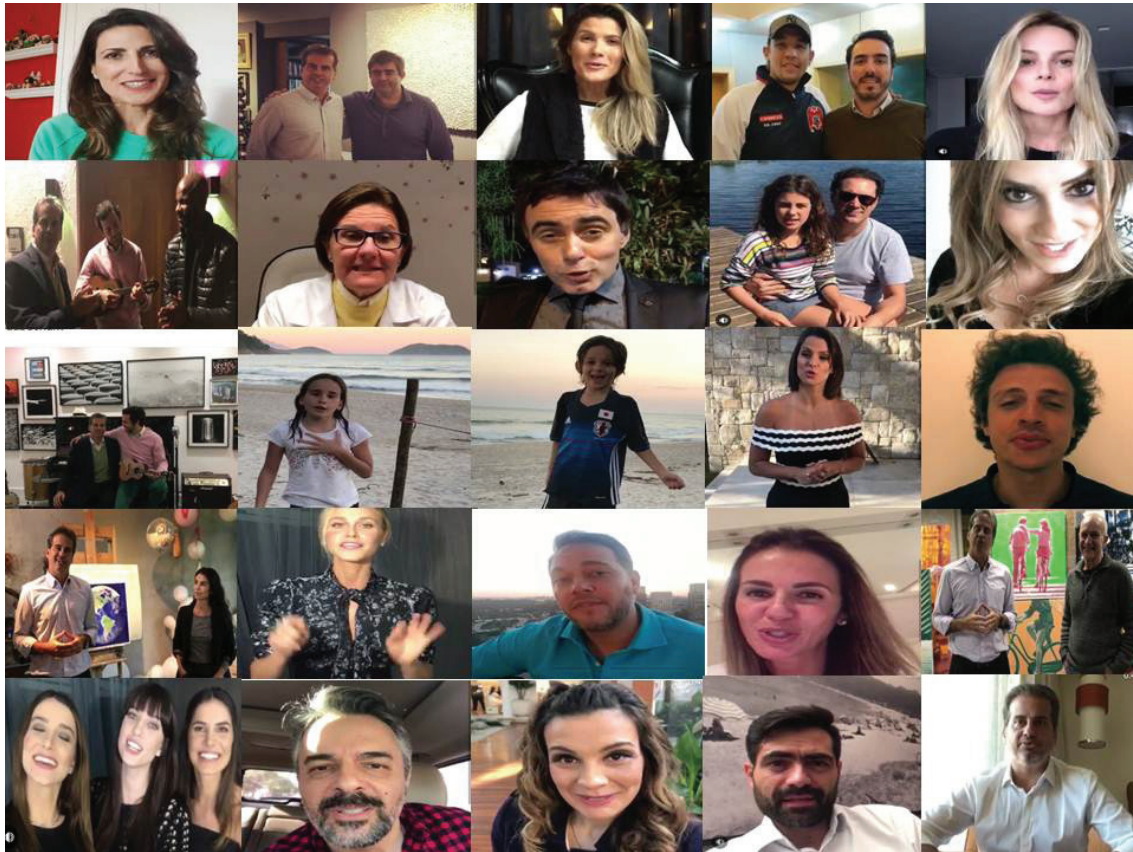
 monica.bergamo@grupofolha.com.br

comentários

Column Mônica Bergamo - Folha de S. Paulo

To publicize our 24-year event, Santa Fé once again had the most special help from various artists and personalities who sent videos inviting the audience to participate in the celebration.





Longa Manus Party

In 2017, Santa Fé was one of the NGOs that participated in the Long Manus Festival, which had part of the sale of their tickets reverted to the association. The ballad happened at Espaço It and also featured an art auction.





Awareness Movements

18 DE MAIO

DIA NACIONAL DE COMBATE A EXPLORAÇÃO SEXUAL DE CRIANÇAS E ADOLESCENTES

HÁ 24 ANOS, A SANTA FÉ TRABALHA COMBATENDO O ABUSO INFANTIL.


JUNTE-SE A NÓS NESTA CAUSA! CLIQUE AQUI E DOE

DISQUE 100 PARA DENUNCIAR

CERCA DE 100 MIL CASOS DE ABUSO E EXPLORAÇÃO SEXUAL DE CRIANÇAS E ADOLESCENTES OCORREM POR ANO NO BRASIL.

80% DAS VÍTIMAS DE ABUSO SEXUAL SÃO MENINAS E 85% DOS AGRESSORES SÃO DO SEXO MASCULINO.

2/3 DOS ESTUDOS REGISTRADOS NA CIDADE DE SÃO PAULO SÃO DE VULNERÁVEIS.



Fontes: Organização Internacional do trabalho
Secretaria de Segurança Pública

www.santafe.org.br

May 18

National Day to Combat Sexual Abuse and Exploitation of Children and Adolescents

Dia das Boas Ações

JÁ ESTAMOS INSCRITOS NO DIA DAS BOAS AÇÕES

PARTICIPE!



Good Deeds Day

For the first time, Santa Fé participated in this campaign that calls each of us to do good and spread it around the world.

Santa Fé Conectada com o Mundo!

É HOJE!!

Ajude-nos nessa causa.

DIADEDOAR
28 de novembro




November 28

For the 4th consecutive year, Santa Fé participated in this campaign, whose goals are to promote the donation culture in Brazil. This time, the objective of the campaign was to collect computers so that the children and adolescents of Santa Fé could have computer classes.



Santa Fé Online

O seu presente do **Dia das Crianças** pode ajudar a Santa Fé. Apoie a nossa causa e doe sem gastar nada mais com isso! Veja como:



Utilizando **O Polen** uma porcentagem do valor de suas compras online pode ser direcionada para a Santa Fé sem custo adicional. São mais de 250 lojas parceiras!

Passo a Passo:

- 1 – Acesse o site www.opolen.com.br
- 2 – Selecione a Associação Beneficente Santa Fé para apoiar
- 3- Aceite adicionar o "Raio Polinizador" em seu navegador Chrome, Firefox ou Safari
- 4- Cadastre-se ou conecte-se com o Facebook
- 5 – Todas as vezes que você entrar em lojas parceiras, o raio polinizador irá te lembrar que você pode ajudar a Santa Fé

Veja algumas lojas parceiras:



NETSHOES

MALWEE



Mais informações: contato@santafe.org.br • www.santafe.org.br



Pólen

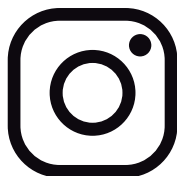
New fundraising tool, in which a percentage of purchases at registered stores is destined for Santa Fé.

Shopper do Bem

Online Market in which selected products are donated to Santa Fé.

Virtual Auction

For the first time, Santa Fé performed a virtual auction of the remaining works of the 5th Beneficent Dinner, in December, through the Superbid.



Instagram

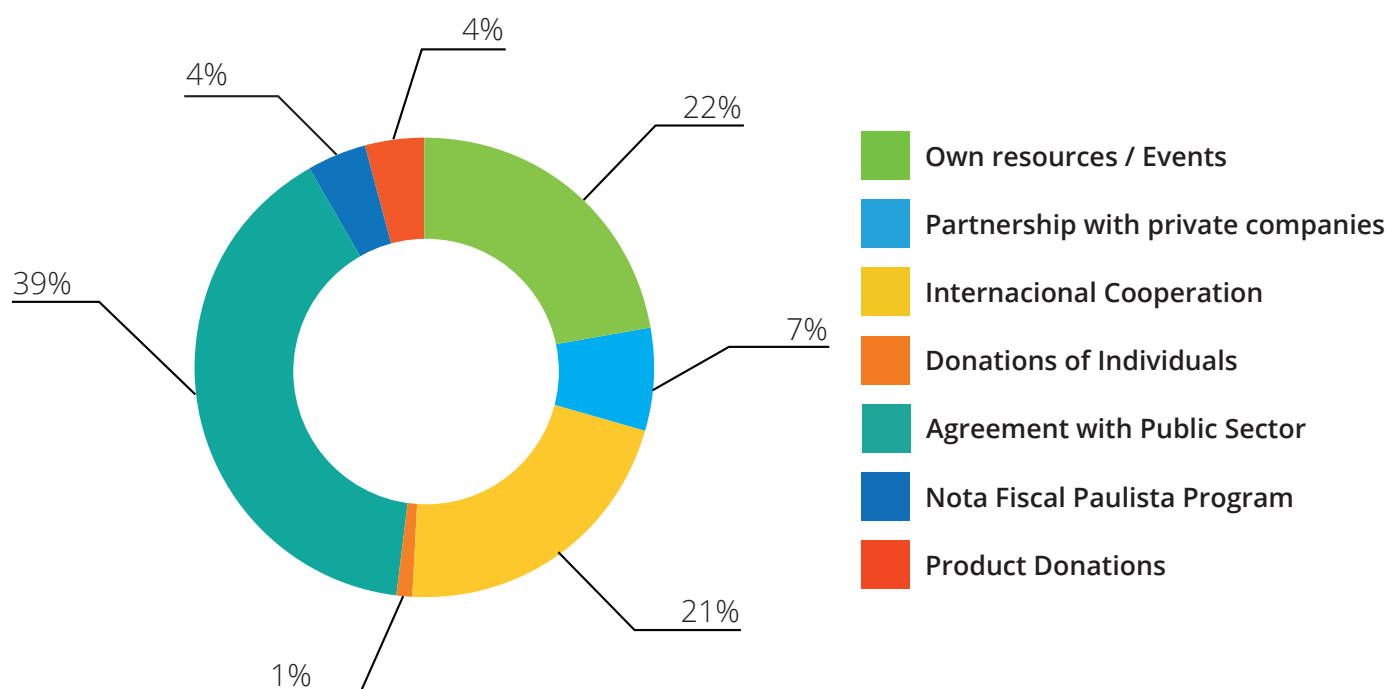
Now Santa Fé is also on Instagram!

@ongsantafe



Management

Sustainability



Financial Management

	2017	2016
Income	6.234.181,11	5.922.409,47
Public Agreement	2.138.070,03	1.957.558,20
Donations	2.864.467,50	2.858.627,47
Non-Operational	173.826,87	182.573,27
Nota Paulista	219.945,01	173.078,18
Other equity variations	837.871,70	750.572,35
Outgoing	5.923.606,17	5.609.106,35
Employees	2.818.999,48	2.433.680,89
Charges	678.204,01	554.345,18
Tributary/Financial	137.312,74	196.624,26
Operational	711.751,55	863.708,42
Administrative	1.559.277,72	1.542.789,67
Provisions	18.060,67	17.957,93
Result	310.574,94	313.303,12

* Result is subject to change until the end of the accounting audit process

* Associação Beneficente Santa Fé is audited annually by Cokinós Auditores y Consultores

Acknowledgments

- Ranked among the 500 best social organizations in the world (ranked 380th), according to the “Top 500 NGOs World” ranking of the NGO Advisor, a Swiss entity that evaluates and classifies non-profit organizations
- Marcia Dias, president of Santa Fé, selected for the “Paulistano Nota Dez” section of Veja São Paulo magazine, a space that gathers stories of people who make a difference in the city of São Paulo - 2014
- Selected for the visit of Queen Silvia of Sweden, founder of the World Childhood Foundation, an organization dedicated to preventing and combating child sexual abuse and exploitation - 2013
- Selected for visit of Dr. Charles Nelson, neurologist, professor of pediatrics and researcher at Harvard University - 2013
- Selected by IBM for the Celebration of Service project - On Demand Community Impact Grant 2011
- Selected by Veja São Paulo magazine in the article “35 institutions that are worth their donation” - Edition 51 - p. 42 - 2008
- Selected by Criança Esperança - TV Globo / UNESCO - 2008
- Representative of Brazil at the International Seminar “Street Children and Adolescents” - Secretariat for Foreign Affairs of Mexico, Casa Aliança and JICA Mexico (Japan International Cooperation Agency) - 2007
- Integrates the Network of Social Technologies - RTS since 2006
- Ashoka Fellow since 2006
- Elected the best social technology in Brazil in the category “Rights of Children and Adolescents” - Banco do Brasil Foundation, Petrobrás and UNESCO - 2005
- Partner of Escola Paulista de Medicina - UNIFESP in the conception of the mental health unit of Fundação Casa - 2004
- Selected for the visit of the UN Special Rapporteur on the sale of children, prostitution and child pornography, Mr. Juan Miguel Petit - 2003

Records and Certificates

- CNPJ 71.729.628.0001-70
- (CNAS) 44006.003503/98-11
- Conselho Estadual de Assistência Social (National Council of Social Assistance) (CONSEAS) 0279/SP/2000
- Conselho Municipal de Assistência Social (Municipal Council of Social Assistance) (COMAS) 650/2012
- Conselho Municipal dos Direitos da Criança e do Adolescente (Municipal Council for the Rights of Children and Adolescents) (CMDCA) - 549/96
- Secretaria Municipal de Assistência e Desenvolvimento Social (Municipal Department of Social Assistance and Development) (SMADS) - 30.4
- Secretaria Estadual de Desenvolvimento Social (State Department of Social Development) - (SEADS) 5026/1998
- Utilidade Pública Municipal (Municipal Public Utility) - Decreto nº 36.870 de 22/05/1997
- Utilidade Pública Federal - Portaria nº 3049 de 29/11/2012
- Certificado de Regularidade Cadastral de Entidades (Certificate of Cadastral Regularity of Entities) (CRCE) 1100/2013
- Immunity from the Tax on Transmission “Causa Mortis” and Donation of any Goods or Rights (ITCMD)- art. 7º do Decree 46.655/02
- Certificate of Management and Transparency issued by Instituto Doar

Partners

Strategic Partners



Top Partners

- #lescréatrices
- Aflalo e Gasperini Arquitetos
- Algrad Esquadrias Fachadas Especiais
- BRG Pinturas e Serviços
- Cápuia Engenharia
- Colégio alemão Hans-Thoma-Gymnasium
- Colégio alemão Max-Planck Gymnasium Dortmund
- Colégio alemão Ratsgymnasium - Stadthagen
- Colégio Santa Cruz
- Fundação Galeto's
- Grupo GPS
- Grupo Ohana
- Instituto Renovo
- Malwee
- Restaurante Maracujá
- Rivetti, Feres e Alcântara Participação
- Santa Micaela Pães e Doces
- Shalom Foundation
- Speceng Engenharia e Fundações Especiais
- STCA Consultoria e Auditoria
- Suhai Serviços e Suhai Vigilância
- Swiss Philanthropy Foundation
- Universal Chemical

Supporters

- Ah! Digital Comunicação
- Ashoka
- Associação Prato Cheio
- Banco de Alimentos da CEAGESP
- Banco de Alimentos da Cidade de São Paulo
- Biotecmed
- Bok2
- BTS – Strategy Made Personal
- Childhood Brasil
- Cia do M²
- Hattor Web

Technical Partners

- Centro de Atenção Integrada à Saúde Mental - CAISM
- Casa da Saúde da Mulher - UNIFESP
- Centro de Recuperação e Educação Nutricional - CREN
- Centro de Referência da Infância e Adolescência - CRIA / UNIFESP
- Centro de Referência e Tratamento - CRT Doenças Sexualmente Transmissíveis/AIDS
- Hospital Samaritano
- Instituto Fazendo Minha História
- Instituto Sedes Sapientiae
- Pontifícia Universidade Católica de São Paulo - PUC / Psicologia
- Programa de Orientação e Atendimento aos Dependentes - PROAD
- Programa de Atendimento e Pesquisa em Violência - PROVE
- Projeto Quixote
- Universidade Paulista – UNIP / Psicologia

- Colégio Visconde de Porto Seguro
- Fundação Oftalmológica Dr. Rubem Cunha
- Grupo New Content
- Habitacional
- Moip Pagamentos
- Movimento Think&Love
- O Polen
- Pan Seguros
- Pay Pal
- Printar Gráfica Rápida
- Programa Horas da Vida



How to participate

The maintenance of Santa Fé programs is only possible through donations from companies and individuals that recognize and believe in the work developed by the institution.

Everyone can contribute and make a difference in the lives of children and adolescents of Santa Fé!

Financial Donations

- **Monthly Associate Member**

Individual or legal entity can contribute, financially, through monthly quotas. The payment can be by ticket, bank deposit or even directly charged to the credit card invoice.

For example, with only R \$ 1.70 / day, the monthly contribution will be R\$ 50.00.

- **One-off Donations**

Financial donations, of any value, can be made through bank deposit, ticket or other options available on the site (credit card, debit card)

Information

- E-mail: contato@santafe.org.br
- Phones: +55 (11) 5083-0092 / 5549-0564

Banking Data

- Name of the Bank: Bradesco - 237
- Bank Branch: 3450-9
- Bank Account: 9990-2
- Address: 1164 Domingos de Moraes St.
- City: São Paulo - SP Country: Brazil
- Swift Code: BBDEBRSPSPO
- Beneficiary Name: Associação Beneficente Santa Fé
- Address: 853 Rio Grande St.
- City: São Paulo - SP Country: Brazil
- CNPJ: 71.729.628.0001-70

To Donate

- www.santafe.org.br – Como Ajudar

Product Donations

- Foods
- Personal hygiene products
- Cleaning products
- Basic baskets
- Furniture, appliances, and other items that are in good condition

Sponsorship of Projects and Events

Projects

- Music and choir workshops, dance, theater, sewing, beauty, computer science, cooking, reading and writing;
- Cultural tours to museums, exhibitions, shows, and plays.

Beneficent Events

- Breakfast, dinner, party, bingo, auction, show, among others.

contato@santafe.org

(11) 5083-0092 / 5549-0564

santafe.org.br



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Beneficente
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