

Annual Report 2021

ASSOCIAÇÃO BENEFICENTE SANTA FÉ



Santa Fé

Advisory Board

- Alessandra Fernandez Alves da Costa
- Anna Flora Werneck dos Santos
- Claudia Magalhães Eloy
- Luiz Guilherme Villac L. Da Silva
- Marcelo Castro

Board of Directors

- Executive Director: Glorialuz Lanz
- Institutional Director: Marcia Ventura Dias
- Technical Director: Ângela Cristina de Souza Valério
- Financial Administrative Director: Alberto Moghrabi

Fiscal Council

- Thaisa dos Santos Lopes
- Marco Vettore
- Ilka Travassos da Rocha

Board of Management Support

- Ademir Scarpin
- André Abucham – Presidente

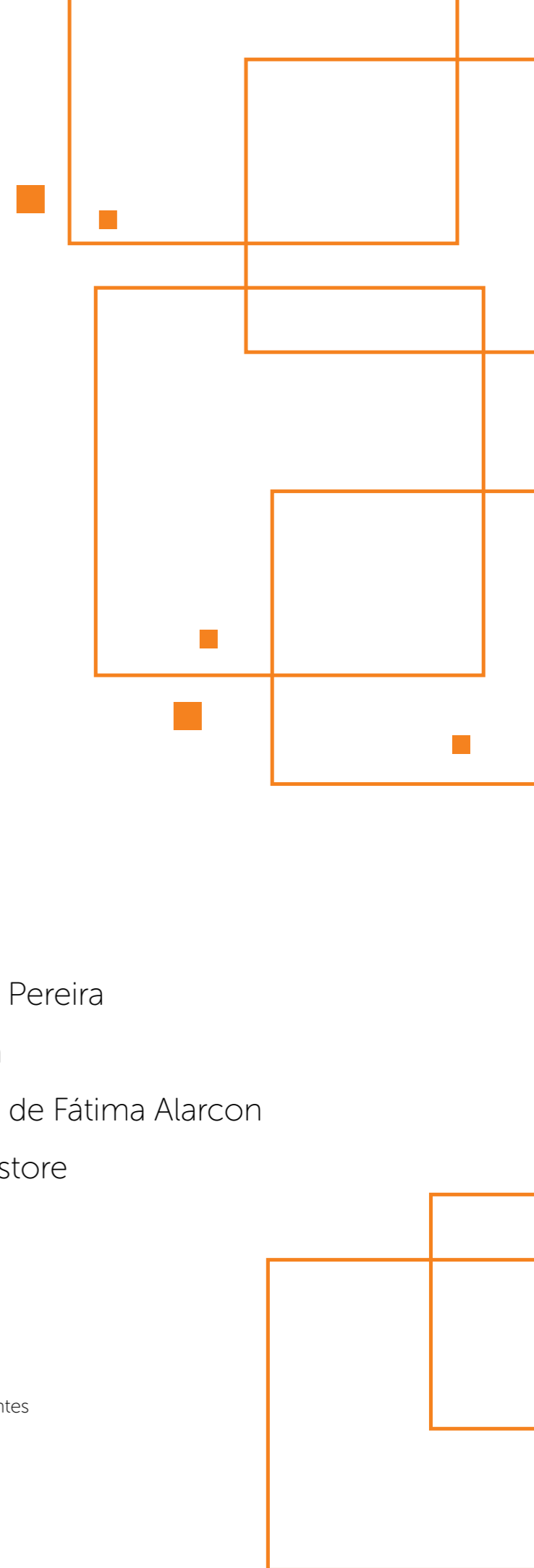
- Arnaldo Landi
- Cacá Nóbrega
- Camila Namura
- Daniel Dabus
- Daniel Simões
- Frederico Pedreira
- João Pacífico
- Joaquim Salles Leite
- Marco Suhai
- Melissa Moscardi
- Ricardo Roldão
- Taiza Krueder
- William Schmidt

Management

- SAICA¹ Minha Casa: Ivanir dos Santos Pereira
- SAICA¹ Casa Vovó Ilza: Joyce Oliveira
- Families and Courses Program: Maria de Fátima Alarcon
- Institutional Development: Márcia Pastore

¹ Serviço de Acolhimento Institucional para Crianças e Adolescentes

(Institutional Reception Service for Children and Adolescents)



Letter from the Board of Directors



For another year, we wish to present the results of our collective effort in the struggle for the enforcement of the Child and Adolescent Statute, a work that is only possible through the trust of our partners and supporters. It is with joy that today we present to you the Activities Report 2021, a feedback to each one of you who believed that it is necessary, possible, and urgent to look at and transform the trajectory of those who found in Santa Fé a continent, a space of affection and welcome.

Without the presence of those who trust in our commitment to social change, we would not continue building bridges to a bright future for our children, adolescents, and also for their families.

Besides our annual event, there were many fundraising campaigns, the continuous effort to expand our partnerships with both public authorities and the private sector, and the search to improve our actions on a daily basis, so that we can continue to be a reference in customer service, but especially so that we are able to honor the challenge of welcoming hundreds of people, considering their trajectories, experiences and multiple realities, always remembering that every person who comes to us is unique and allows us to grow as an institution committed to change.

It is for this reason that we cannot fail to remember the challenges that our public faces. The economic crisis scenario implies directly in the increase of unemployment, precariousness, and violence; the numbers are alarming and the sad consequences are staring us in the face when we walk through the streets of the country's largest metropolis and see entire families in a context of impoverishment and observe children and adolescents having their right to life brutally violated. When this keeps happening and getting worse, we fail as a society and we are all affected, it is the citizens' duty to understand that such issues are ours and need to have an end!

We thank you for continuing to dream with us and for being a multiplier of our work. We hope to continue side by side, believing that despite the challenges we cannot stop! We hope that next year we can celebrate a new context, with the expansion of our actions and an even greater number of people who engage in the promotion and guarantee of social rights, because we know that it is possible and that it depends on us!

Glorialuz Lanz e Marcia Ventura Dias
Executive Director and Institutional Director of Associação Beneficente Santa Fé

Letter from the President of the Board of Management Support



We present to you the 2021 Annual Report of the Associação Beneficente Santa Fé, with feelings of satisfaction and gratitude. These two emotions stand out, especially in the construction of the retrospective of the last two years. A pandemic period, which deepened the social inequality in our country, and through which we managed to pass successfully, including receiving representative awards, such as the victory in the Global Impact Award Latin America Regional Honoree, promoted by YPO, a global community that connects about 30 thousand young CEOs from 142 countries, of which I am part as President of the Metropolitan São Paulo Chapter

This recognition and the sustainable continuity of the association's work, transforming the lives of an increasing number of children, adolescents, and families in extremely vulnerable situations, are possible thanks to

the commitment and solidarity of every collaborator, volunteer, advisor, partner, supplier, and maintainer. After all, the change we want for the young lives we welcome is structural and depends directly on the collective efforts of civil society and the State.

Speaking not only as president of the Board of Management Support of Santa Fé, but also as CEO of ENGEFORM, the main sponsor of the institution, I also take the opportunity to make a connection with an important topic: purpose! When there is a solid purpose and rooted in the culture, such as ours, of making a difference in people's lives, acting in causes such as Santa Fé's becomes part of the corporate social commitment, besides being a pillar of the company's ESG strategy. And I am sure that all those who are with us share this same goal!

The result of such dedication by so many protagonists in the history of Santa Fé is the breaking of the cycle of poverty and the improvement in the schooling levels of the beneficiaries, the abandonment of drug use, our ability to mediate family conflicts, the entry of young people into higher education and the job market. In addition, the professionalization of the association, which will reach its 29th year with a structured governance policy, solidity, communication and marketing strategy, and the capacity to assist an even greater number of children and adolescents.

For so much effort, passion, and solidarity, I reinforce my gratitude to all those who have helped and will continue to help and ensure the continuity of Santa Fé! This is a necessary, precise and urgent work!

May we have a prosperous year of celebration for new resigned lives!

André Abucham
President of the Board of Management Support

Summary

Our Numbers in 2021	8	Families of children and adolescents	40
Covid-19 Actions	10	Mudando a História / Construindo Pontes	42
About Santa Fé	12	After Reception	44
Our Name and Inspiration	14	Educação Continuada	46
Mission and Vision	14	Moradia para Jovens Emancipados	48
Guiding Principles	15	2021 News	50
Areas of Expertise	16	Financial Management	59
Reception	20	Acknowledgments	66
Minha Casa	22	Partners	68
Casa Vovó Ilza	28		
Activities, Fun and Culture	35		
Workshops	36		



Our Numbers in 2021

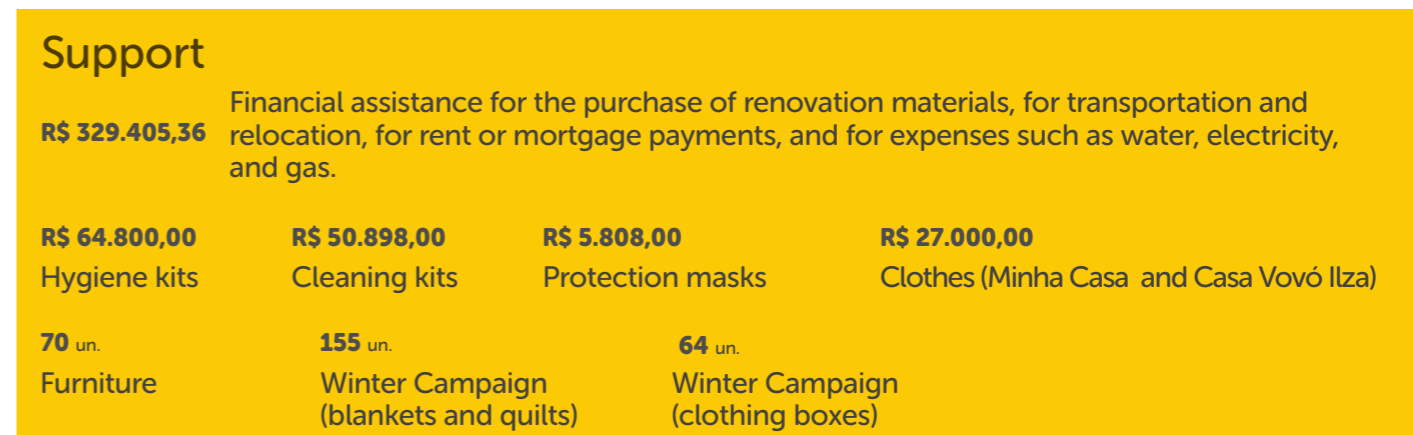
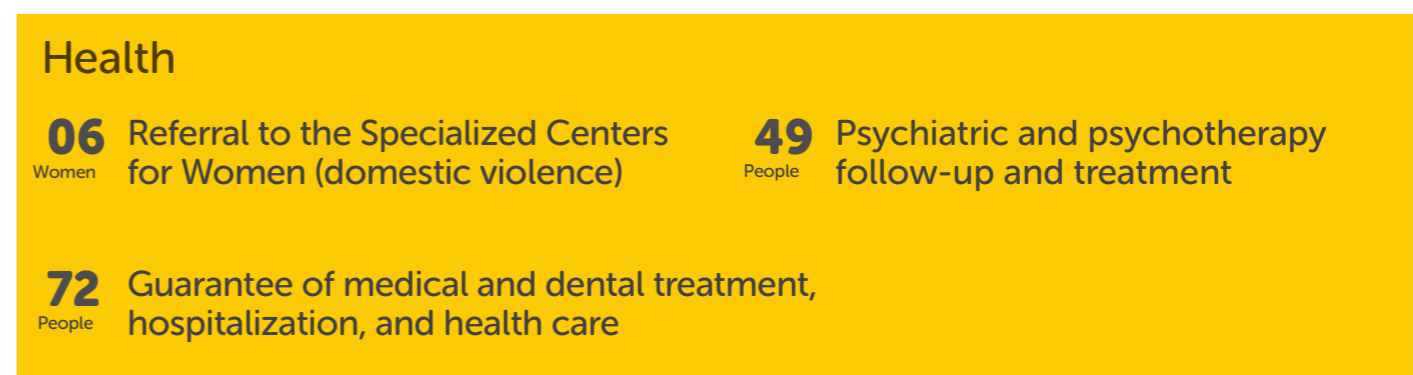
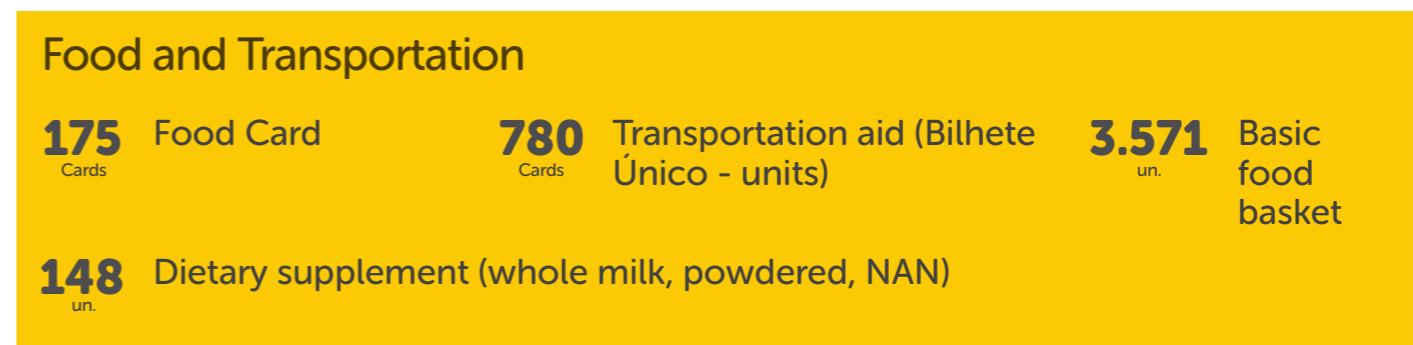
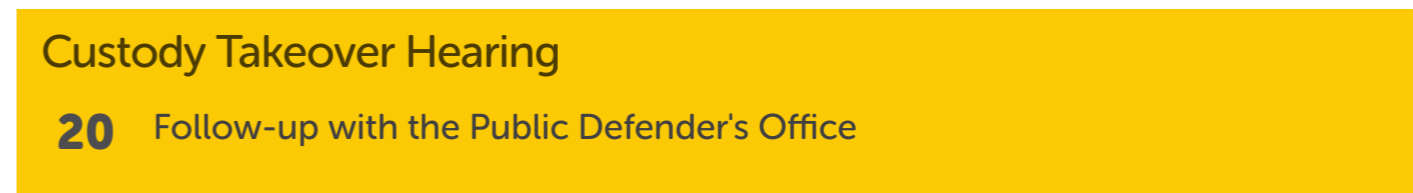
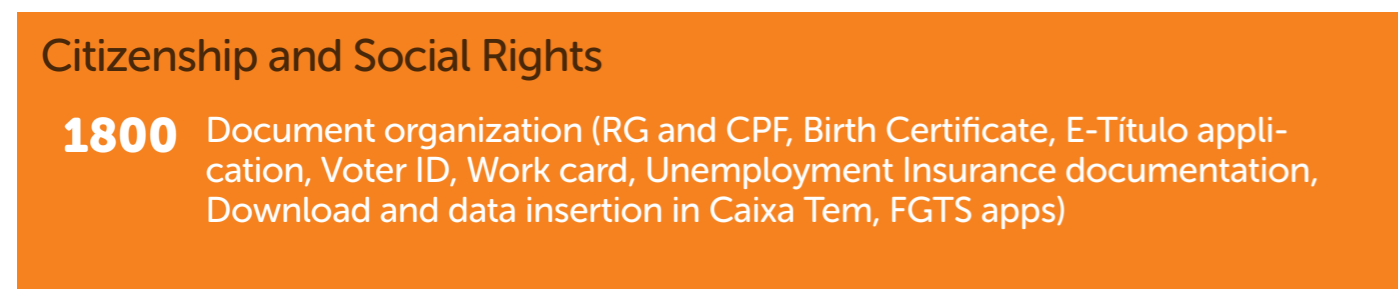
Beneficiaries



Impact of Santa Fé's Actions



Actions



Covid-19 Actions

In order to guarantee to the assisted families the protection of the right to life, liberty, equality, security and property, among others, home visits to families were maintained. Despite the pandemic moment, Santa Fé's team, following the health protocols, made home visits to the 110 families being cared for and ensured, little by little, that the 30 children and adolescents in the Santa Fé Houses would receive visits from their families (one at a time) until December 2021.

Considering the worsening conditions of the families assisted, we have dedicated efforts to ensure food security with the distribution of food baskets, complemented with powdered and whole milk for the children, hygiene kits and cleaning materials to 300 families, benefiting 989 people, being 110 accompanied families and 190 families only with the supply of food baskets, hygiene, and cleaning kits.

There were 90 meetings with 110 families, in groups of approximately five people, to monitor and understand their demands and to develop strategies for care with appropriate interventions and guidance that each situation required, always with the health care determined by the health agencies, as well as contacts for guidance via video and telephone.

The pandemic contributed to the increased vulnerability of families and insecurity in returning to school, although at a distance or through remote means, it was possible to guarantee school support to 112 children, adolescents, and young people, providing them with the opportunity to acquire knowledge, competence and skills that are indis-

pensable to their personal and professional development.

We ensured the supply of the necessary school supplies and also the insertion in online courses, scholarships, including at university, and workshops in art, dance, music, theater, income generation and technology, however it was not possible to ensure the totality of adolescents and young people in vocational courses. Some young people were included in online courses in partnership with RECODE, Empoderamento Digital, SQIP - Serviço de Qualificação e Inclusão Profissional of the Jô Clemente Institute, and ETEC. And young people benefited from the donation of some used computers, donated by private partners, as well as the supply of school materials by Santa Fé.

Facing such complex and plural challenges in relation to health, aggravated by the pandemic period, and aiming at the qualification of strategies and actions directed towards the Health of Children and Adolescents and their families, we work intensely, even in hybrid form, to improve nutritional and environmental conditions, always encouraging breastfeeding, full vaccination coverage, and prenatal care.

In order to make the families aware of the importance of family planning and also of financial planning, we used meetings and discussions, always in small groups for guidance and awareness about the prevention of early pregnancy, contraceptive methods, care with sexual health and STIs - (Sexually Transmitted Infections), and also about the Pandemic and the care with everyone's health, especially the importance of the Covid-19 vaccination, the

use of masks and alcohol gel. There was no lecture held by health professionals due to the pandemic period, but we had the attendance of health professionals for the vaccination of children and teenagers and employees of Santa Fé. We highlight the great impact on the drop in child morbidity.

Considering that everyone suffered from the consequences of social isolation due to the pandemic that contributed to the increase of women and girls' vulnerability, the increase of sexual abuse and domestic violence and, in some cases, resulting in the increase of early pregnancies, the team continued the individual reception in order to identify new cases of domestic violence in the group of families assisted, orienting them and jointly elaborating a service plan, guaranteeing them social,

psychological and legal follow-up when necessary.

There was an increase in the number of families who sought support in Santa Fé for their members, chemical and alcoholics addicts, whose conditions worsened due to Covid-19, because the consumption of "psychoactive drugs" affects people in different ways, especially the immune system. Thus, the team worked, in small groups, specific themes, with a view to the development of the dependent beneficiaries, the resilience in the psycho-affective aspects and the expansion of the social and educational universe, for their strengthening and family ties, referring them to treatment and psychotherapeutic monitoring in the CAPS of their region of residence, with the accompaniment of Santa Fé.

Supporters

- Agnes Pilates
- Alimento da Alma
- Bar Rockwheels
- Caça Fome
- Cidade Solidária
- Club Athletico Paulistano
- Colgate
- Cooperativa do Bem
- Cozinha Solidária Shalom
- Daibase
- Fundação Amor Horizontal
- Fundação Itaú Social
- Fundo Social São Paulo
- GFC Solidário
- Instituto Devolver
- Mães Solidárias
- Mães Voluntárias Colégio Bandeirantes
- Projeto Almateia
- RedHat
- Talk Communications
- União BR

About Santa Fé



About Santa Fé



Our Name and Inspiration

The inspiration for the name of the institution comes from the flowers that bloom from the cacti in the desert of the city of Santa Fe (New Mexico - USA), even in the face of adversity. Santa Fé's work is based on this relationship, believing in the full development of each child and adolescent, offering conditions for their full potential to flourish.

Mission and Vision

Mission

Include children and adolescents, who face personal or social situations of risk, in the universal category of common and total children and adolescents, providing them with a safe and appropriate environment for their full development, respecting their particularities and implementing service models that ensure the defense and promotion of their fundamental rights and those of their families.

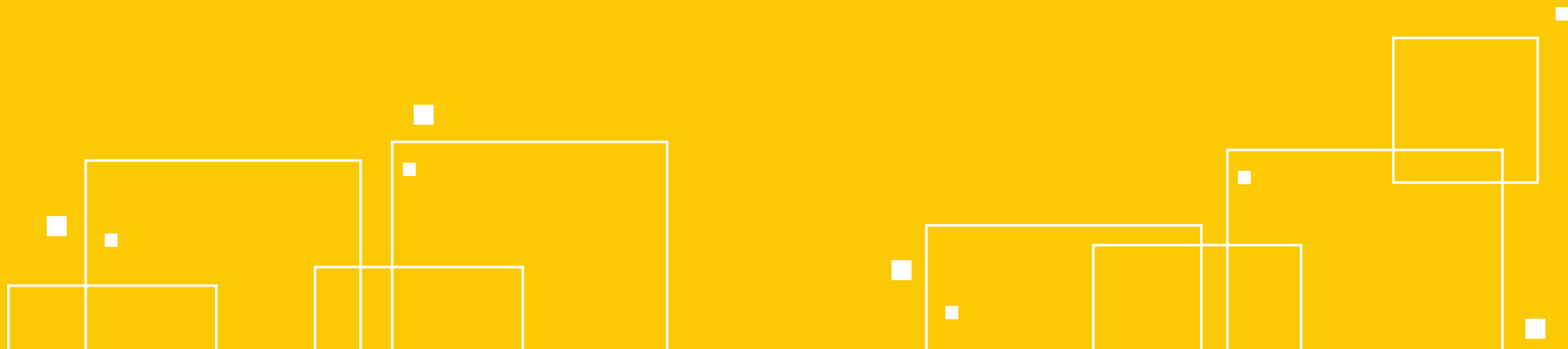
Vision

To be a reference center in the care of children and adolescents with a history of mistreatment, domestic abuse and/or living on the streets, sharing the experience with similar organizations and influencing public policies, aiming to expand the social impact of our programs.

Guiding Principles

- The child as the center of all action, starting with the recognition of his or her history, needs, and desires.
- The breaking of the vicious circle of misery-violence present in the social and family spaces, and the fight for human rights.
- The stimulus to understanding and acceptance of the other.
- The respect for individual rights, based on tolerance, solidarity, and sharing - the principle of dialogue and mediation in conflict resolution.
- The axis of education for peace, consolidating democratic values, not being possible to conceive the separation between political-economic rights and social rights.

Areas of Expertise



Areas of Expertise

Reception

Minha Casa
Casa Vovó Ilza

Families

Mudando
a História
Construindo
Pontes

After Reception

Educação
Continuada
Moradia
para Jovens
Emancipados

Highlights of the Methodology

Mother-girls:

Residence house exclusively for mother-girls pregnant and/or accompanied by their children.

Individuality:

Recognition of the individual identity of each child and adolescent receive.

Child & Family:

Individualized therapeutic work - extended to family members, promoting the harmonization of their bond.

Bonds:

Conflict mediation and preservation of kinship and friendship relationships, aiming at the return to the family.

Rights:

Access of families to their rights, contributing to socioeconomic reorganization.

Employability:

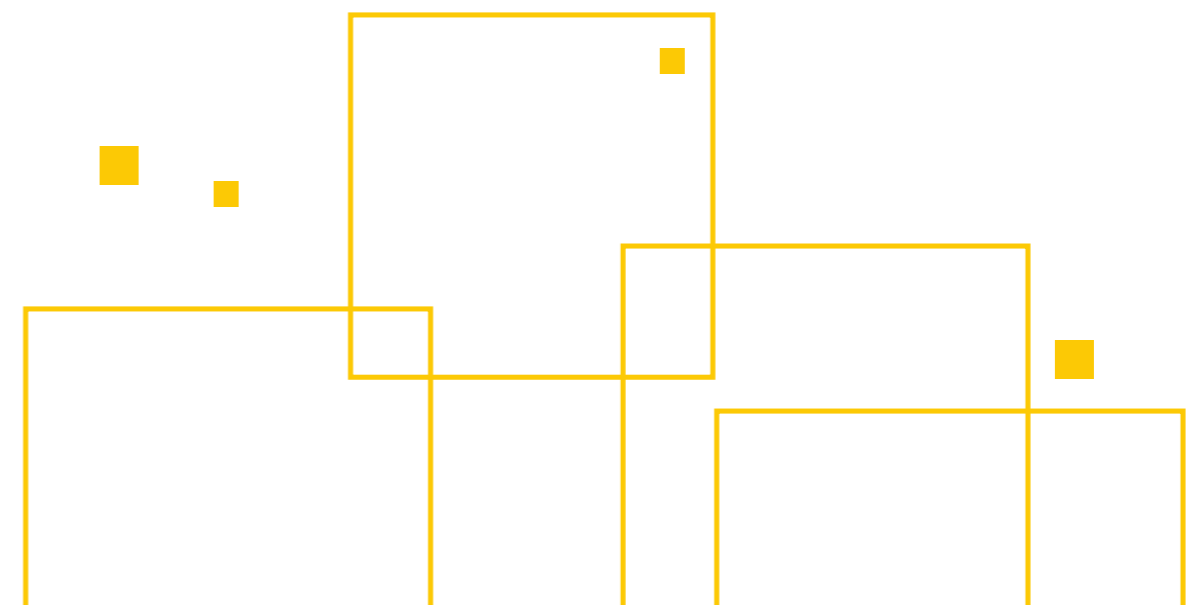
Access to quality education and professionalizing courses for insertion in the labor market.

Emancipation:

Directing to an autonomous and emancipated life.

Follow-up:

Continuity of the link with the institution through the post reception programs.



Reception



Minha Casa

Description:

Housing and comprehensive care program for children and adolescents.

Target Audience:

Children and adolescents, from 0 to 18 years old, with problems of family disharmony, victims of domestic violence, abuse, mistreatment, and abandonment.

Goals

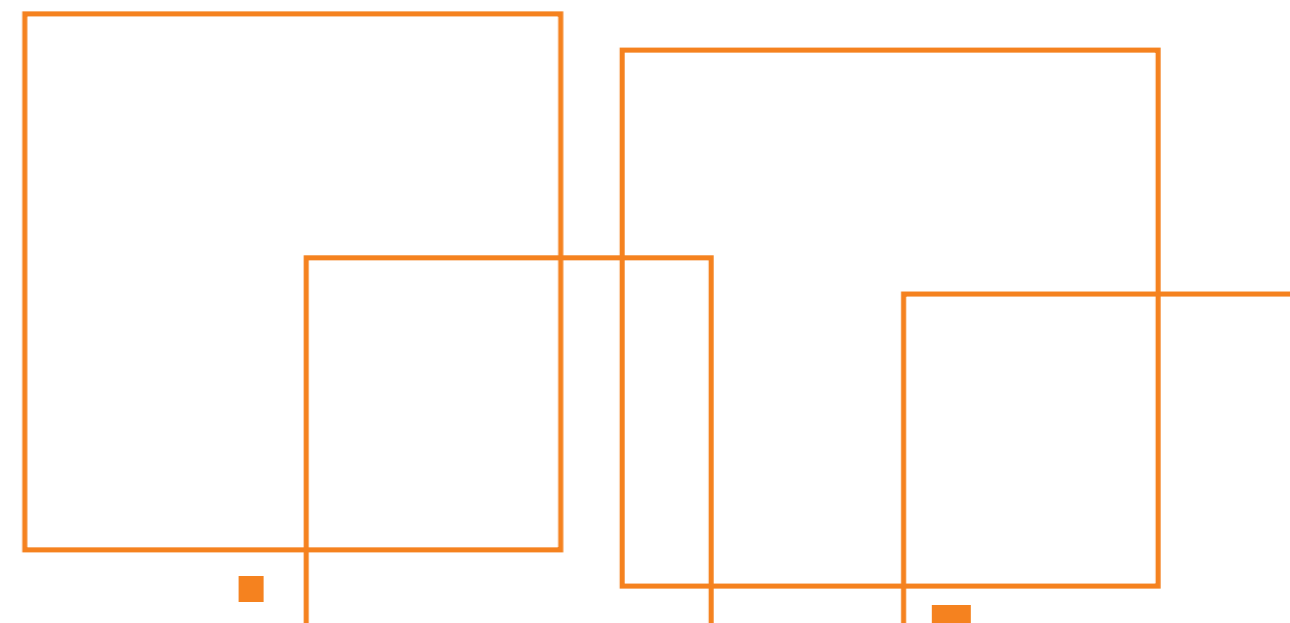
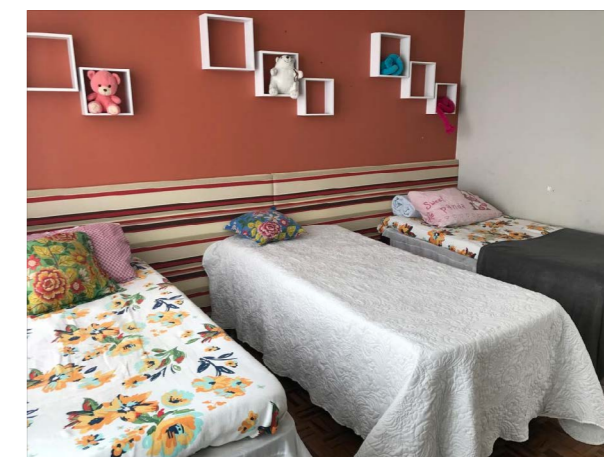
- The return to the family (nuclear or extensive) is prioritized.
- Breaking the vicious circle of misery-violence, present in the social and family spaces.

Strategies:

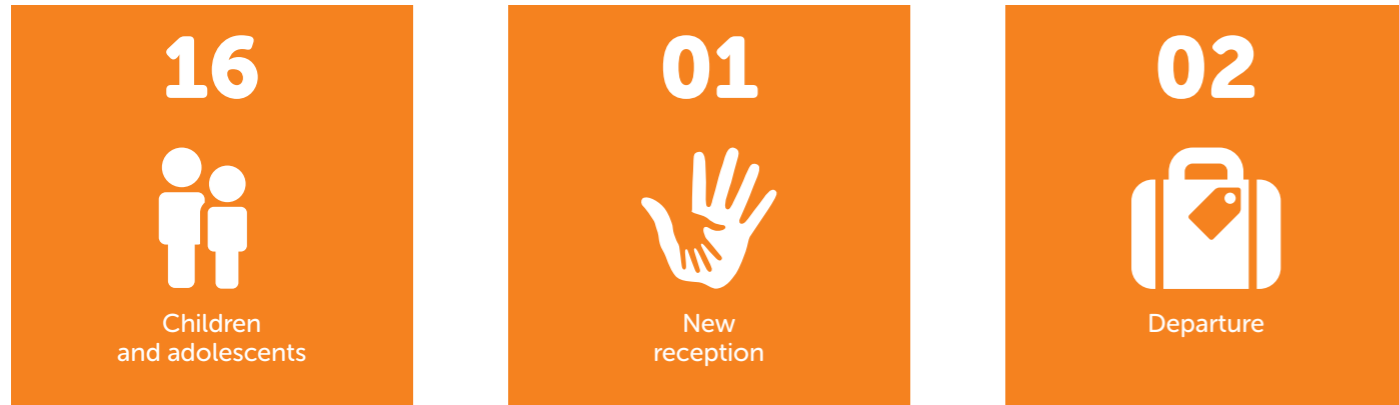
- Recognition of the individual identity of the child and adolescent.
- Rescue and preservation of relations of kinship and friendship, promoting the harmonization of their bonds.
- Individualized therapeutic work, extended to the relatives, to re-signify the dramatic experiences, fomenting their full development.
- Providing an environment that contributes to the therapeutic process by breaking the aesthetics of violence.

Main Actions:

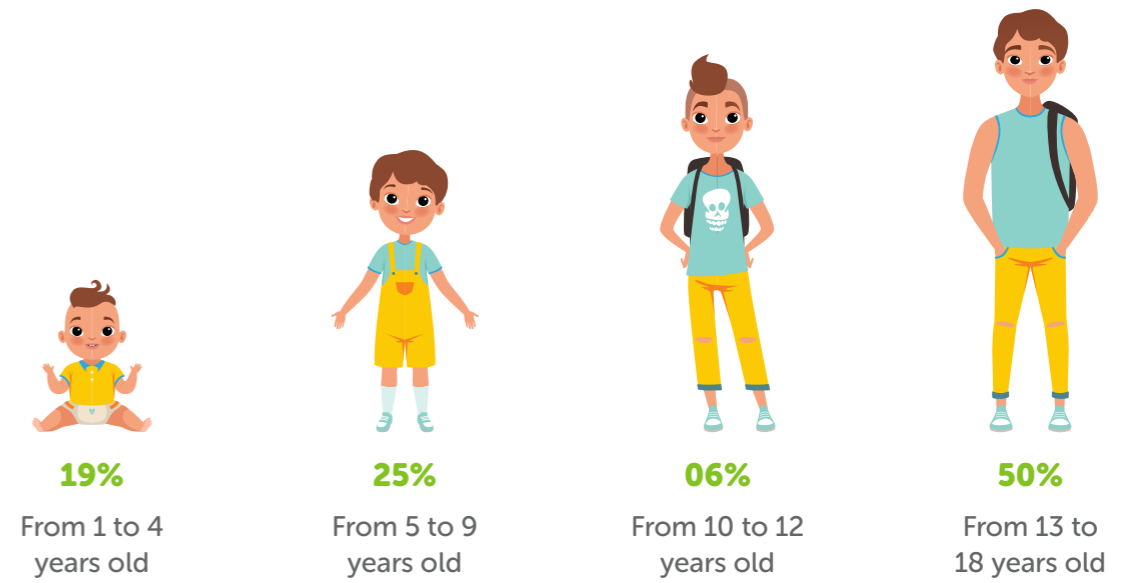
- Psychosocial diagnosis - Individual Plan of Care.
- Reintegration into school and follow-up.
- Health care.
- Family approach.
- Workshops, cultural activities, sports and leisure.
- Referrals to extracurricular and vocational courses.
- Help with insertion in the job market.
- Monitoring the return home or to an autonomous and emancipated life, remaining as a support network.



Numbers of 2021

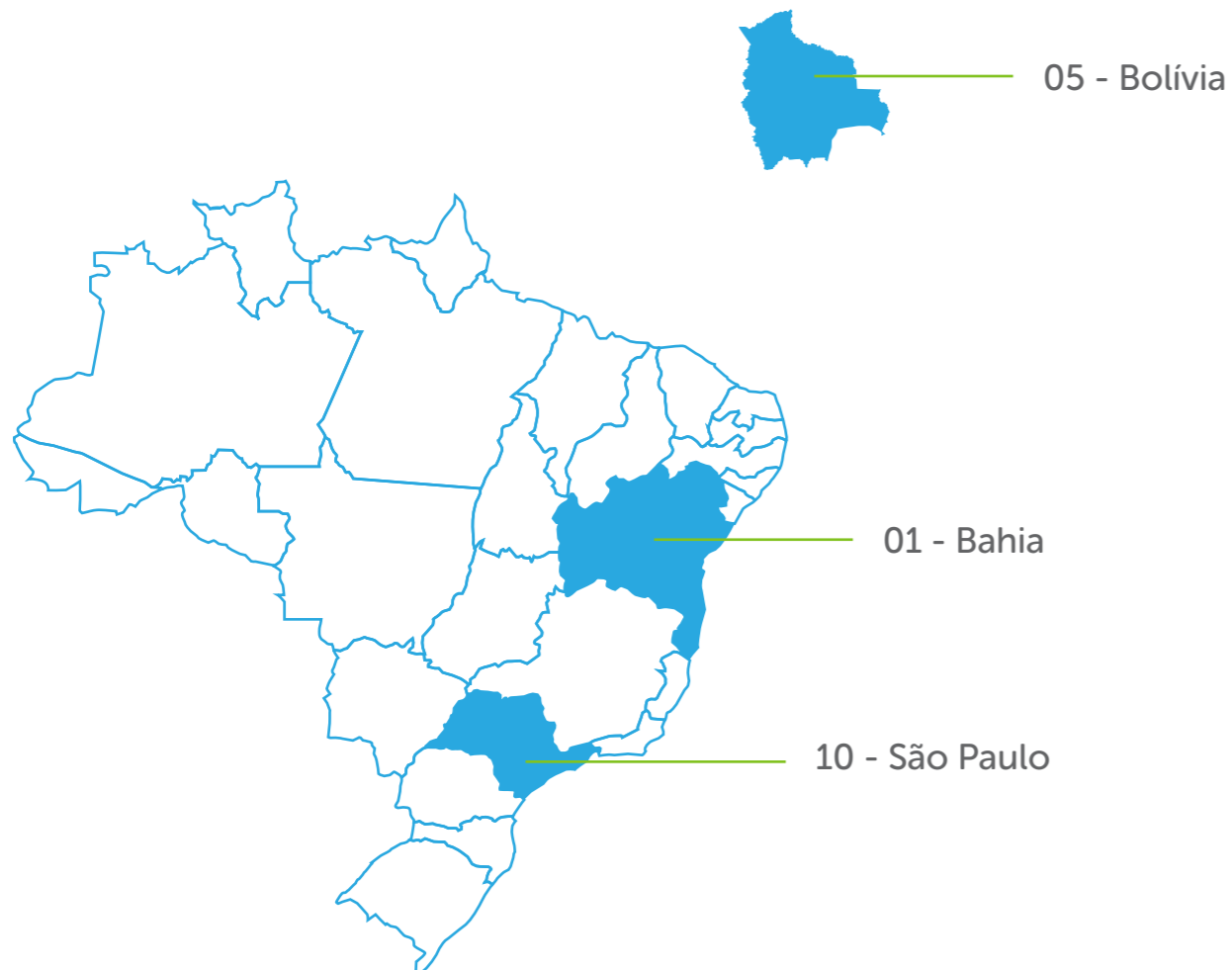


Age Group

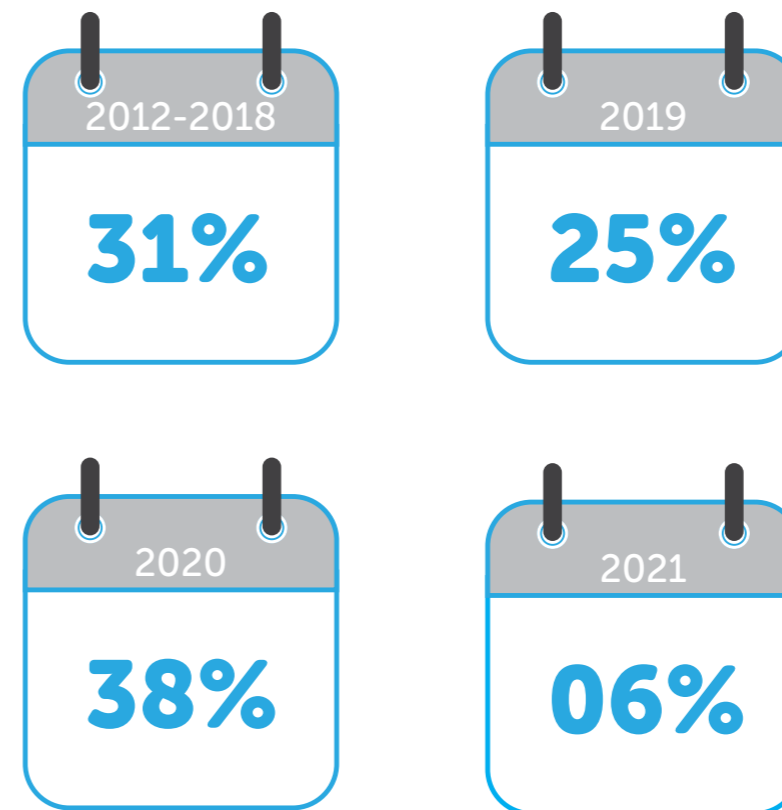


Base: 16

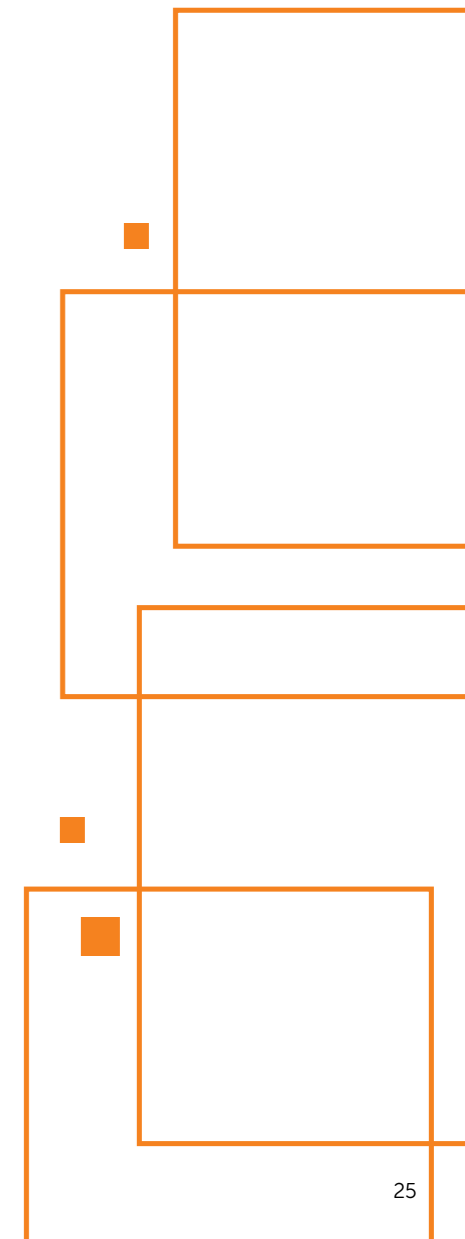
Origin



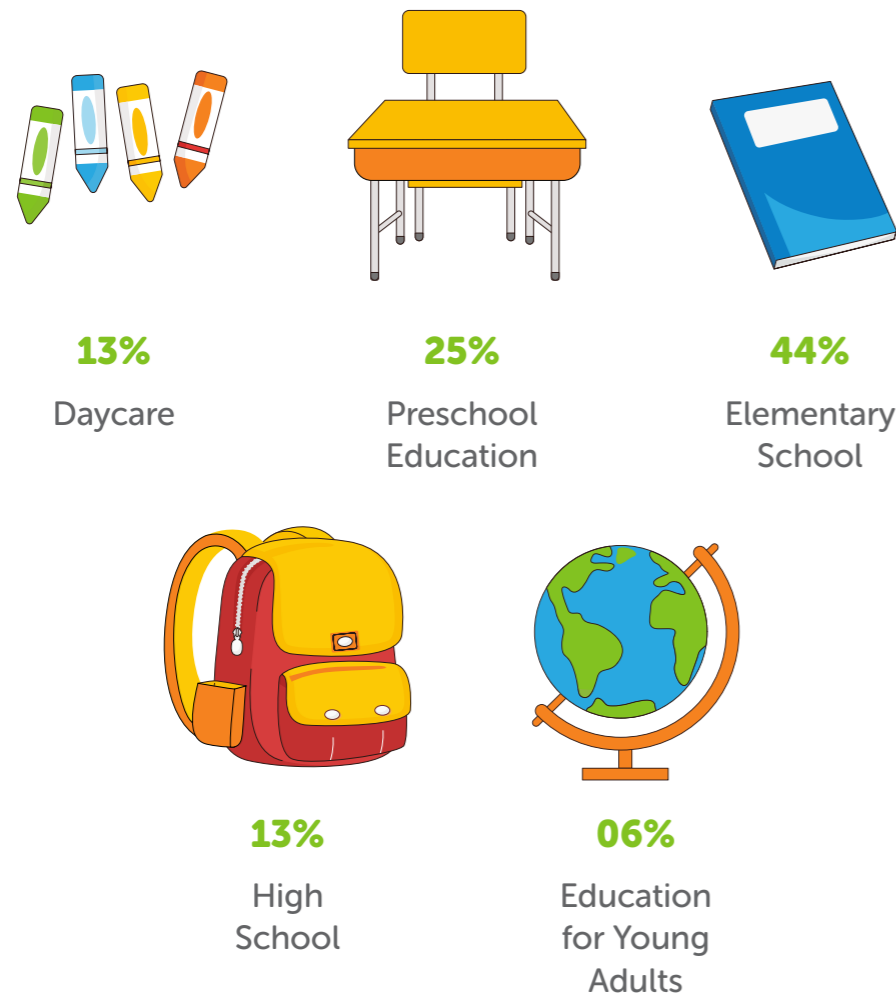
Year of Reception



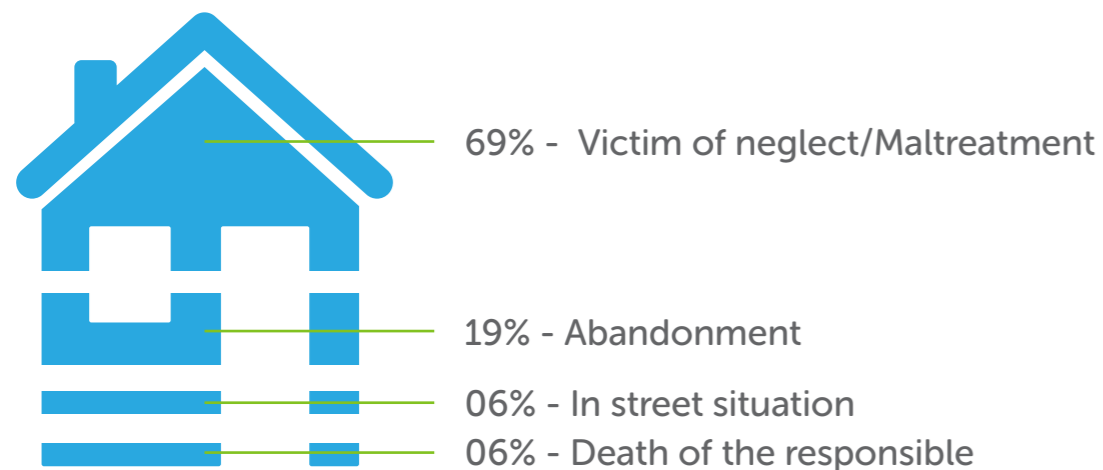
Base: 16



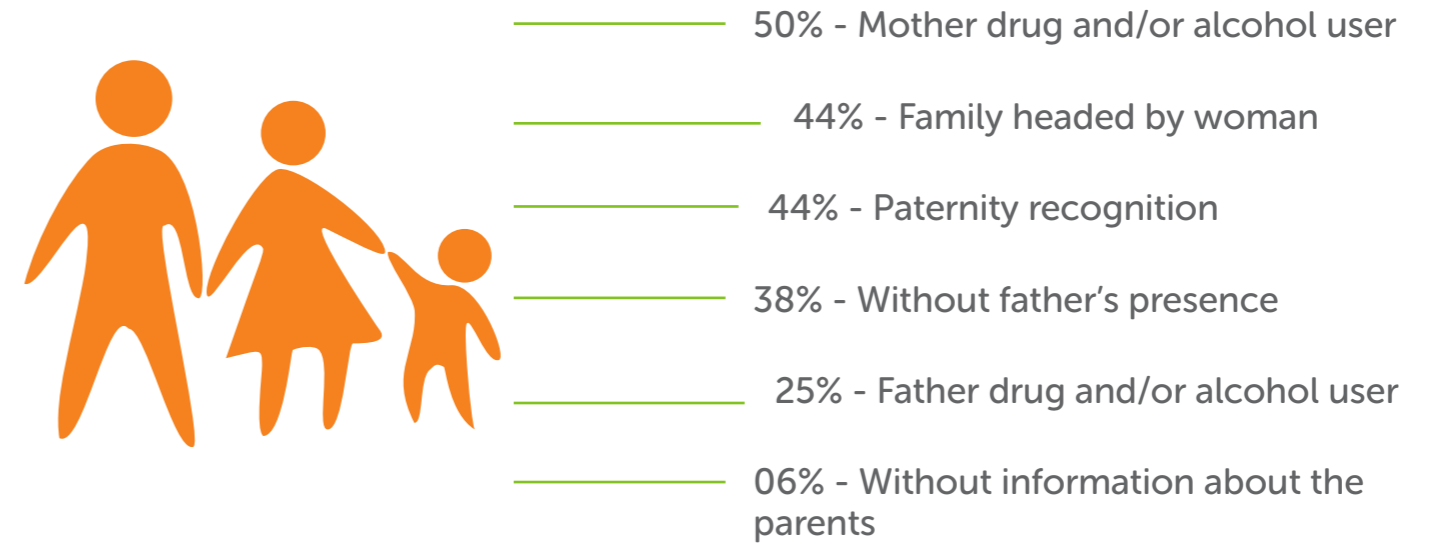
Education



Reason for Reception



Family Profile



Reason for Leaving



Health

- All children show development according to their age group and clinical controls.
- Children who need it, continue with psychotherapeutic treatment.
- All children and adolescents have access to preventive medicine in all specialties to ensure their healthy development.
- Low morbidity rate.
- All children and adolescents followed the hygiene and mask use standards imposed by the World Health Organization and the São Paulo State Government.

Casa Vovó Ilza

Description:

Program of exclusive housing and integral attention for teenage mothers and their children, the only one in the city/state of São Paulo.

Target audience:

Girls from 11 to 18 years old, pregnant or with children. Most of them are victims of mistreatment and sexual abuse, homeless and using drugs, with no or very tenuous family ties.

Goals:

- Breaking the vicious cycle of misery-violence, present in social and family spaces, as well as preventing the occurrence of new pregnancies and STDs.
- Strengthening of the bond between mother and child.
- Priority is given to the return to the family (nuclear or extended). If reintegration is not possible, it is sought to be directed to an autonomous and emancipated life.
- Return to school and guarantee educational continuity and entry into the job market.
- Guaranteeing the conditions to have custody of the child.

Strategies:

- Acquisition of mothering repertoire.
- Recognition of the identity of the foster mother.
- Individualized therapeutic work for the experience of early motherhood in a constructive and harmonious way for mother and child.
- Provide an environment that contributes to the therapeutic process by breaking the aesthetics of violence.

Main Actions:

- Psychosocial diagnosis - Individual Plan of Care.
- Health of the baby since prenatal care, integral maternal health.
- Pre and postpartum guidance and follow-up for mother and baby.
- Reinsertion in school and follow-up (day care for children).
- Family closeness, including the father and the father's family.

- Conducting workshops, cultural, sports and leisure activities.
- Referrals to extracurricular and vocational courses.
- Aid for insertion in the job market.
- Social rights.
- Follow-up on the return home or for emancipation.

Young Mothers Employability Program

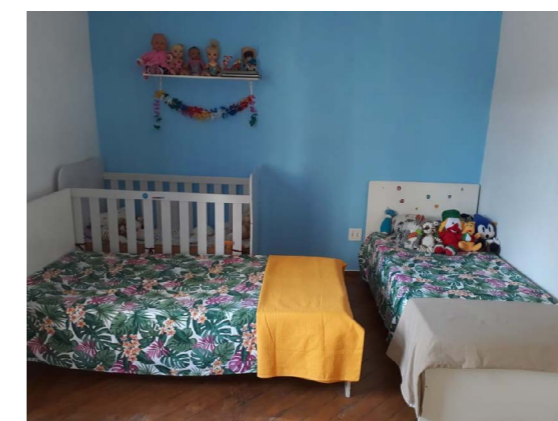
- Definition of career plan.
- Bridge between the Social Worker and the Human Resources Department of the companies to make it possible for young mothers to enter the job market.



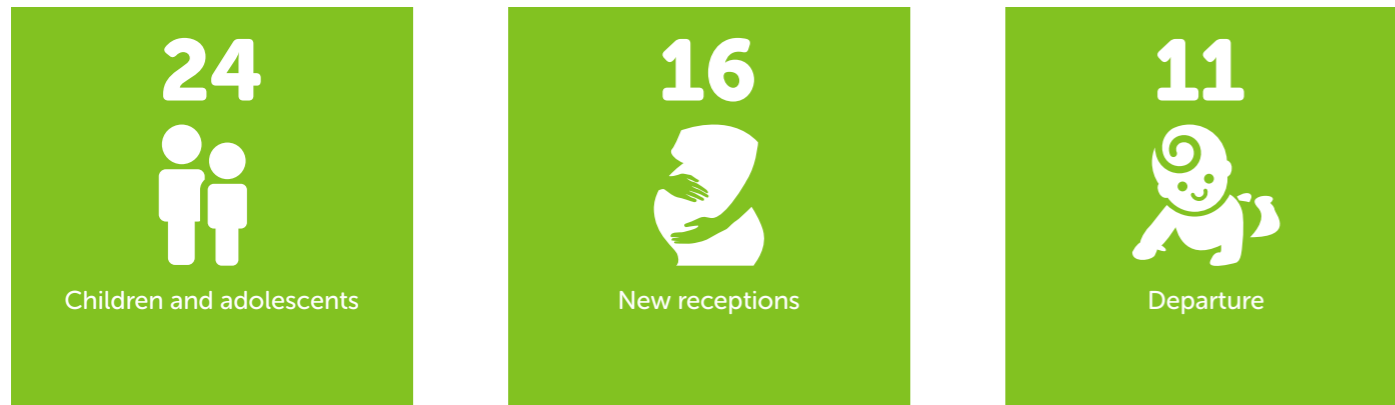
Early Childhood Care

Early childhood (0-6 years) is a period rich in possibilities for growth, in which we develop 80% of what we will be in adulthood. Hence the importance of offering children stimuli and follow-ups that ensure a healthy development.

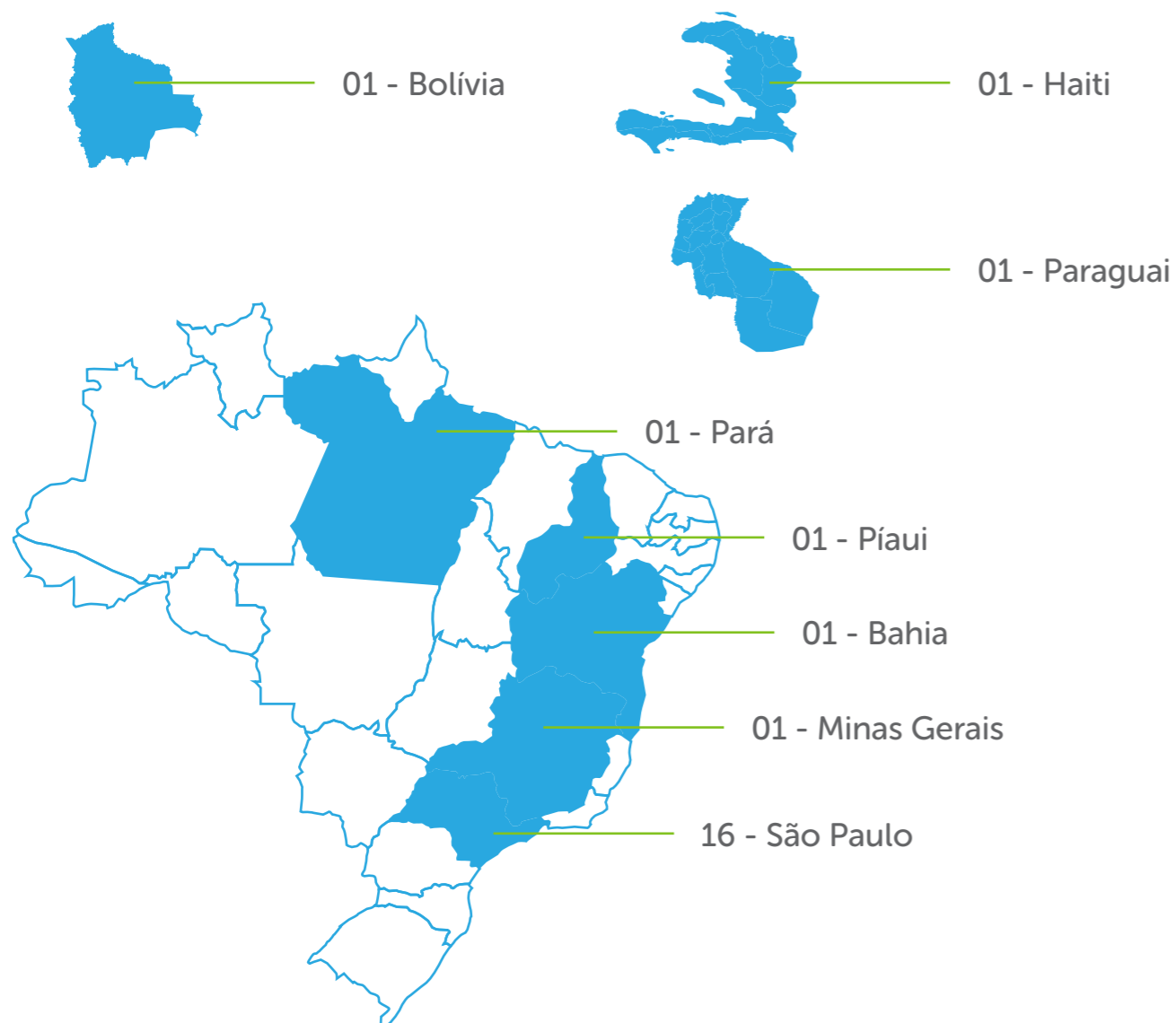
In view of this, we created a follow-up work of the children's neuropsychomotor development, offering not only a welcoming look, but mainly an intervention focused on the potential and evolution of each child.



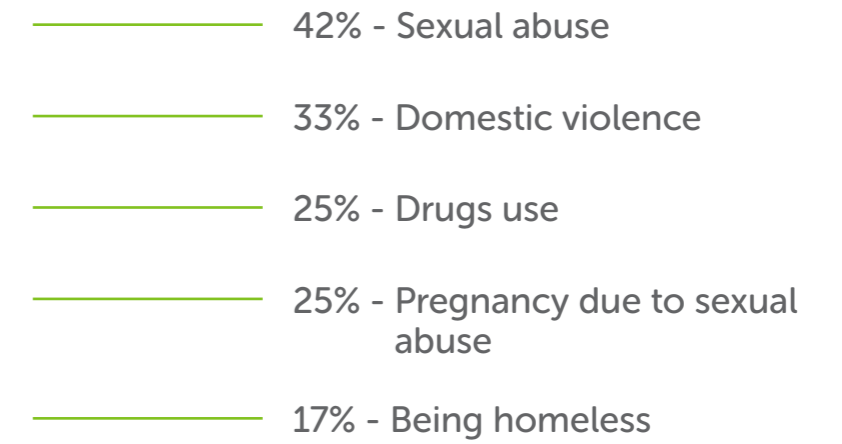
Numbers of 2021



Origin

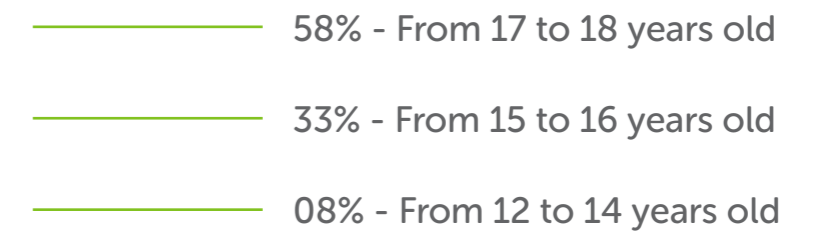


Profile of the Girl-Mothers Girl-mothers: 12



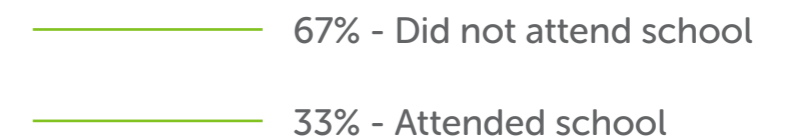
Base: 12

Age Group



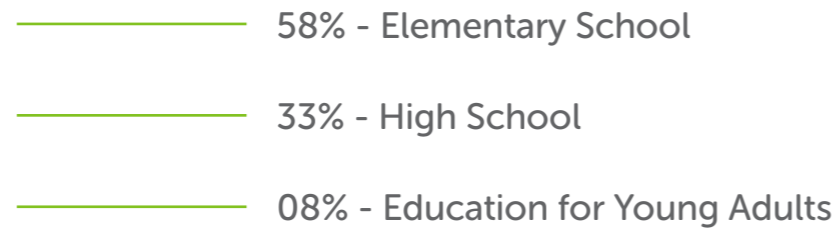
Base: 12

School Attendance Before Reception



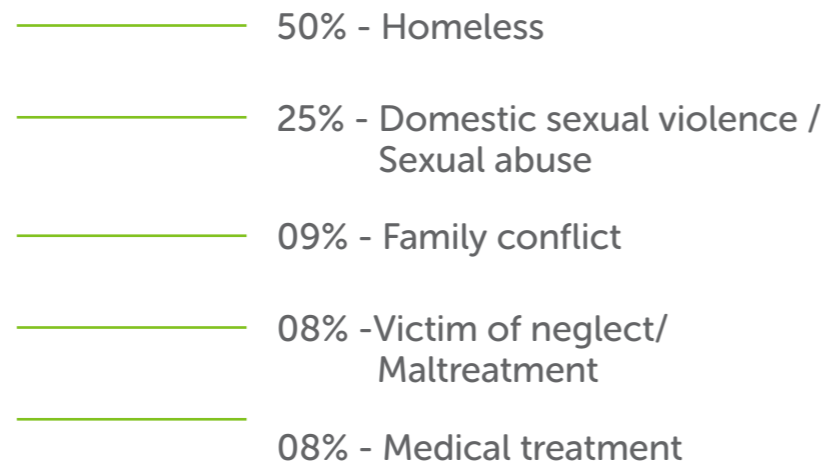
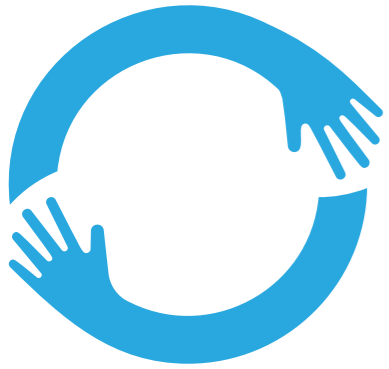
Base: 12

Education



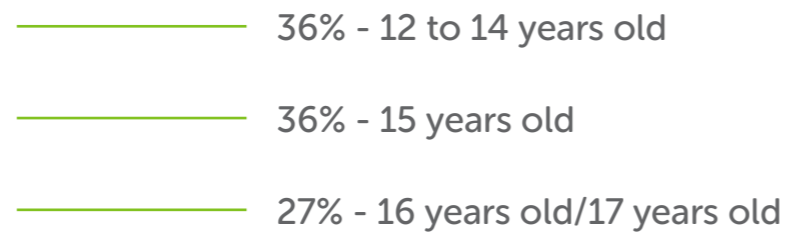
Base: 12

Reason for Reception



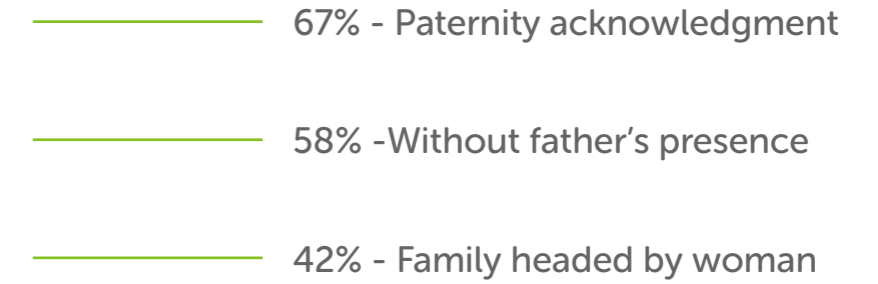
Base: 12

Age of First Pregnancy



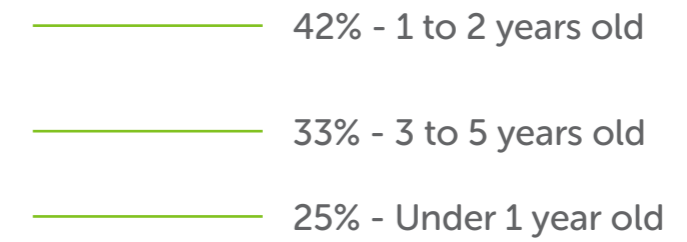
Base: 11

Family Profile



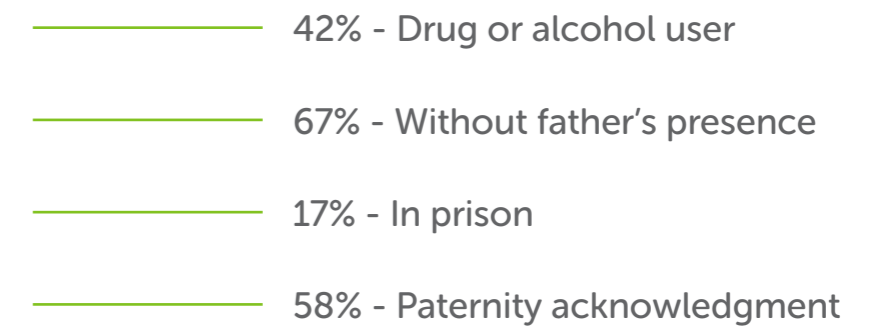
Base: 12

Age Group Children: 10



Base: 12

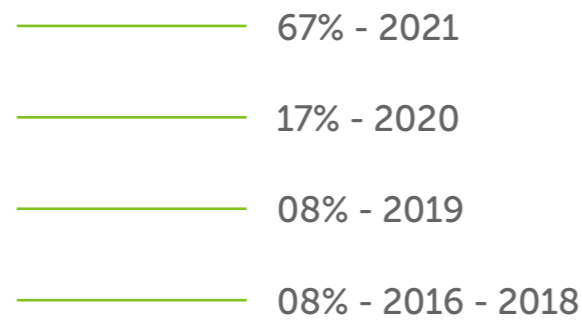
Father Profile



Base: 12

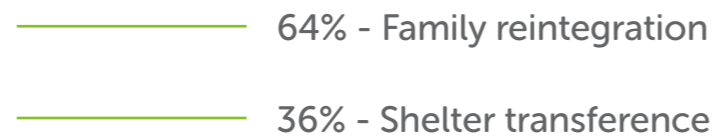
Year of Reception

Girl-mothers and their children: 19



Base: 24

Reason For Departure



Base: 11

Health

- All young victims of violence are in specialized treatment to give new meaning to their experiences.
- All children and adolescents receive preventive care in all health specialties. All children/adolescents have up-to-date vaccination cards.
- All children and adolescents have the support of a nutritionist who makes a monthly visit to evaluate their diet and offer lectures on the subject.
- The children and youngsters present a good health picture with low morbidity rates.
- The young mothers receive all the information regarding STD/AIDs and pregnancy prevention.
- All the children and youngsters followed the hygiene and mask use standards imposed by the World Health Organization and by the São Paulo State Government.

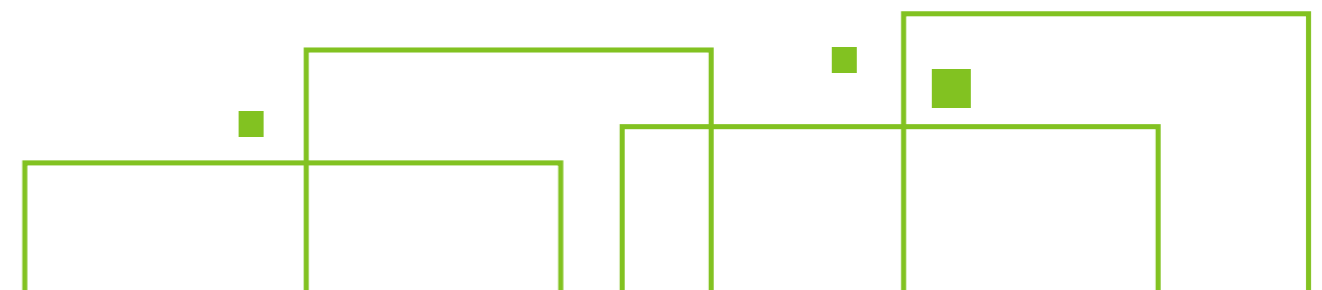
Activities, Fun and Culture

Courses, Workshops and Activities

Courses English	Partners Cultura Inglesa
Activities Affective Sponsorship Literacy Training for the Job Market Entrepreneurship the Future	Partners Instituto Fazendo História Instituto Uno Instituto Devolver Projeto Quixote
Professional Initiation Young Apprentice	Local Programa Operação Trabalho

Fun and Culture

Extracurricular Activities	Nº
Theaters, musicals, shows	1
SESC Vila Mariana and parks in the region	18
Commemorative, cultural, sports, ecological activities	60



Workshops

Language Workshop

After 18 months of online activities, the face-to-face classes were resumed, respecting all protocols, with the use of masks, social distancing, and the use of alcohol gel. The workshops continued to contribute to the process of building the social and cultural identity of each of the participants, and to the development of language, the habit of reading, concentration, development of creativity, expressiveness, logical reasoning, and communication.

Goals

- The child and adolescent perceive themselves as protagonists of their own history.
- Expansion of the cultural repertoire.
- Use the various forms of language to express themselves.

Performed Activities

- Themes: Pandemic; Education for Peace; Inequality; Childhood; Prejudice; Appreciation of Brazilian Culture; Appreciation of Women; Fears and Insecurities; Racism; Xenophobia; Refugees; Back to School.
- Authors: Ruth Rocha; Sean Taylor; Nick Sharratt; Cecília Meireles; Clarice Lispector; Teruko Oda; Bia Ferreira; Luana Hensen; Ana Maria Machado; Vinicius de Moraes; Valéria Belém; Adriana Mendonça; Ana Vilela; Felipe Resk; Caroline Nunes; Lia Zatz; Bertold Brecht; Chico Buarque; Edu Lobo.
- Artists: Paulo Chavanga; Deborah Paiva; Tarsila do Amaral; Kandinsky; Gildásio Jardim Barbosa; Os Gêmeos; Crico Lins; Hely Costa; Valéria Trofino Fambrim.
- Text writing, drawing and painting.

Results

- Vocabulary expansion.
- More appropriate use of arguments.
- Greater willingness to verbalize and narrate facts experienced individually.
- Greater mastery in written narrative - considering temporal sequence.
- Greater resourcefulness to retell stories.
- Greater suitability for expressing opinions.
- Being able to relate some of the proposed themes to their own experiences by giving examples.
- Concentration time increased (young children).
- Words are more understandable (young children).

Music Workshop

Goals

- Develop the personality of the child/adolescent as a whole.
- Explore conventional and non-conventional musical instruments.
- Explore sounds produced by the body.

Performed Activities

- Rhythm Studies;
- Experimentation with various percussion and string instruments.
- Repertoire: "Valeu Pequeno" (MC Pequeno and MC Menor), "Asa Branca" (Luiz Gonzaga), "Negro Gato" (Luiz Melodia), "Velha Infância" (Tribalistas), "Yellow Submarine" (The Beatles), "We Will Rock You" (Queen).

Results

- The students acquired the ability to make the new chords proposed above during the lessons.
- After much practice and repetition the students, little by little, acquired the ability to change a chord into another chord.
- The students learned rhythmic accompaniment by developing eighth and sixteenth note divisions.
- Students joined chords to rhythmic accompaniment by playing the songs proposed in class.
- Development of musical perception by recognizing and intoning the notes G A B B D C R E M F.
- The students learned to play the accompaniment along with the chords and singing the proposed songs simultaneously.

Theater and Dance Workshop

Goals

- Develop improvisation, speaking, and body expression techniques.
- Develop the self-esteem of children and adolescents.
- Encourage artistic skills.
- Knowledge, expansion, and appreciation of Brazilian cultural aspects and those of other people.

Performed Activities

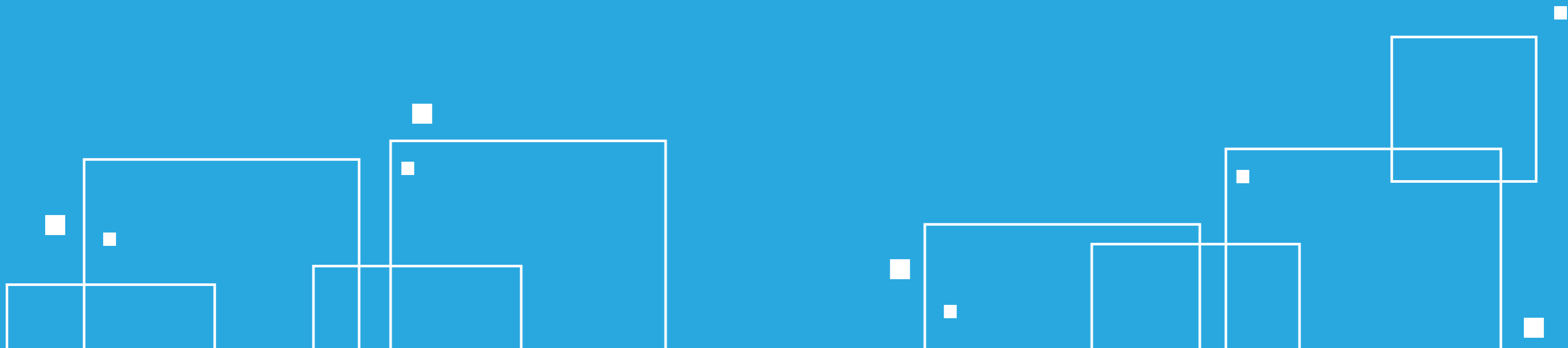
- Construction of a scenic proposal from conversation wheels.
- Production of scenery and costumes.

Results

- Increased engagement of children and adolescents in expressing themselves; in warm-up and body play.
- Greater understanding of how to develop a story and how to act it out on stage.
- Better articulation when dancing and developing a scene.
- Engagement with other students when developing the proposed scenes or dances.
- Good development of the Brazilian dances described in step and rhythm providing a good motor development.
- Relationship between the dance and the stories involving Brazilian cultural diversity.



Families of children and adolescents



Mudando a História / Construindo Pontes

Numbers of 2021



Description: Program to support the families of children and adolescents sheltered at Santa Fé and of former shelters.

Target Audience: Children and adolescents who live in Minha Casa and Casa Vovó Ilza, their families (nuclear and extended), and the young people who have already been welcomed by Santa Fé.

Goals:

- To fight the structural violence that permeates most families of fostered children and adolescents.
- To promote the recovery of affective, social and cultural bonds between families and fostered children and adolescents;

Strategies:

- Strengthening family relationships.
- Empowerment of families to solve conflicts.
- Regain the self-esteem of both the child and the adolescent, as well as the family.
- Articulated relationship with the social network to guarantee social rights.

Food

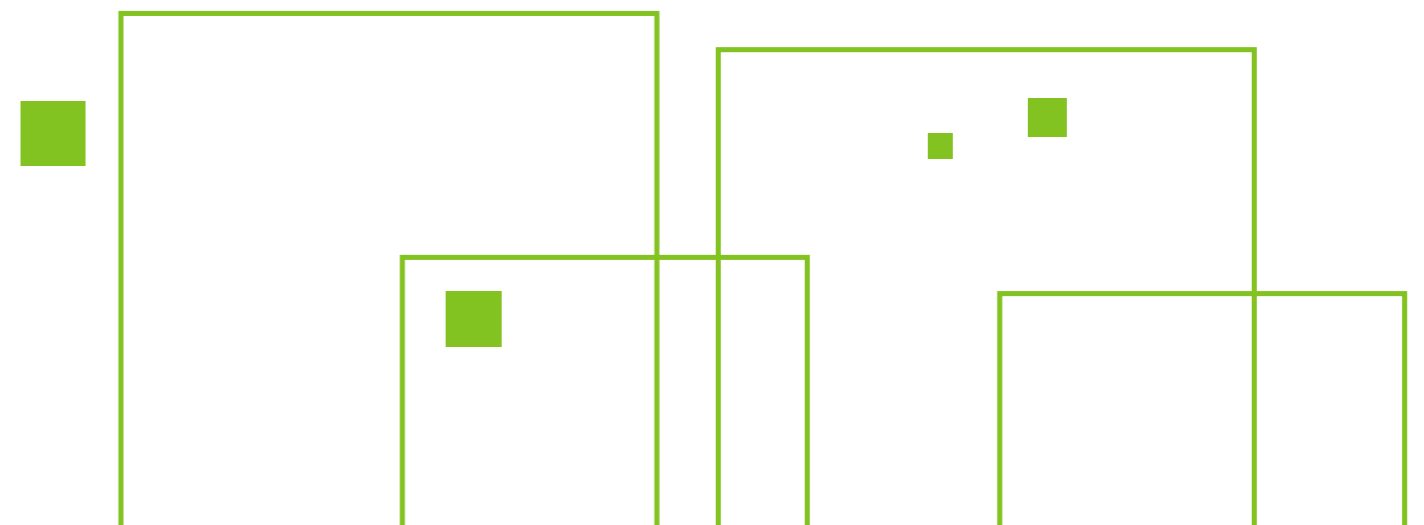
- Food basket
- Meal supplement

Citizenship

- Organization of documents
- Going to court and to the Public Defender's Office
- Conflict mediation
- Transportation

Guarantee of Rights

- Guardianship/adoption follow-up
- Guarantee of the right to transportation - people with special needs
- Inheritance



Educação Continuada

Numbers of 2021



Description: Follow-up program for children and adolescents who have already left Santa Fé.

Target Audience: Children and adolescents who have returned to their families and emancipated youth.

Goals:

- Contribute to the full emancipation of the public served by Santa Fé;
- Mediation of family conflicts.

Strategies:

- Continuity of the bond with the institution.
- Santa Fé as a support network for children and adolescents..

Follow-up

- Home visits and family meetings
- Individualized care
- Mediation of family conflicts

Housing

- Financial assistance for expenses: water, electricity, gas
- Financial assistance for housing: rent and/or mortgage (CDHU)
- Aid for the purchase of furniture and/or outfits
- Financial or material aid for construction, renovation, expansion or painting

Citizenship and Social Rights

- Inclusion in social or housing programs
- Organization of documents
- Guarantee of the right to education (from kindergarten to high school)
- Custody / adoption follow-up
- Courts / Public Defender's Office follow-up

Health

- Referrals for treatment of alcoholism and chemical dependency
- Guarantee of medical and/or dental treatment and follow-up
- Pregnancy follow-up

Employability

- Scholarships
- Referrals to vocational courses
- Job search assistance

Food and Transportation

- Financial aid for food
- Food basket
- Transportation

Moradia para Jovens Emancipados

Numbers of 2021



Description: Program that offers initial support and housing maintenance assistance on a decreasing basis to young people.

Target Audience: Mothers and their children from Casa Vovó Ilza and young people from Minha Casa who have turned 18 and could not return to their families and are already working.

Goals:

- Support young people in building their project for the future.
- To accompany the autonomous life of young people, advising them in the emancipation process.

Strategies:

- Planning of the process of leaving the houses Casa Vovó Ilza and Minha Casa.
- Beginning of the process of autonomy and emancipation of young people.

Follow-up

- Home visits and family meetings
- Mediation of family conflicts

Housing

- Financial or material aid for construction, renovation, expansion, painting, or moving
- Financial assistance for expenses: water, electricity, gas
- Financial assistance for housing: rent and/or mortgage (CDHU)

Citizenship and Social Rights

- Organization of documents

Food and Transportation

- Financial aid for food
- Food basket
- Transportation

Employability

- Job search assistance
- Scholarships

Health

- Referrals for treatment of alcoholism and chemical dependency
- Guarantee of medical and/or dental treatment and follow-up
- Referrals for psychiatric treatment and psychotherapy

Total number of people served by Santa Fé in 2021: 989 beneficiaries

2021 News



Specials

André Abucham,
Chairman of Santa Fé's Management Support Council, wins Latin America's 2021 YPO Global Impact Awards.



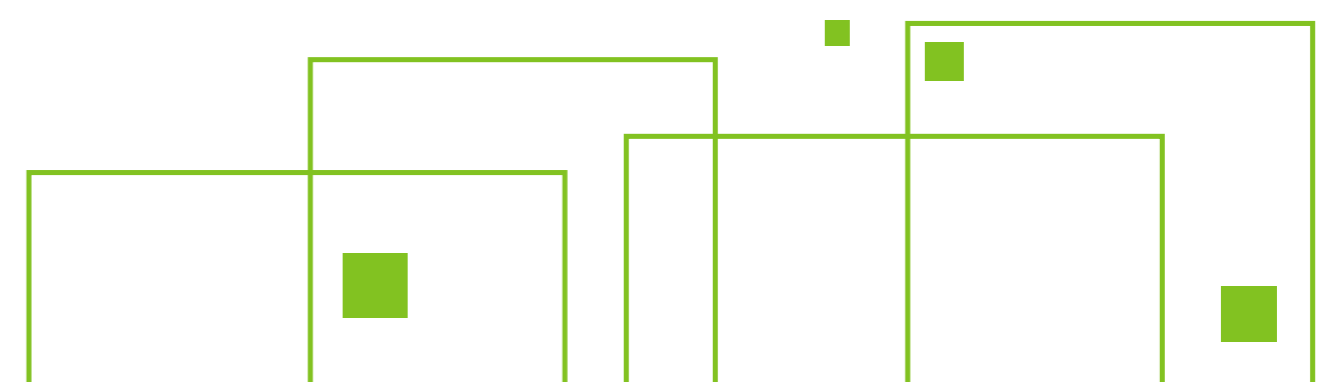
Fátima Alarcon,
Project Coordinator of Associação Beneficente Santa Fé, was elected councilor of the CMDCA - Municipal Council for the Rights of Children and Adolescents.

Event - Santa Fé 28th Anniversary

In 2021 Santa Fé completed 28 years of operation and, to celebrate, once again organized its already traditional anniversary event. This time it was two days, October 25th and 26th, in a hybrid format, with the first day entirely online and the second broadcasted live from the Ibirapuera Auditorium.

The 25th was totally online and included a lecture by Dr. Ana Escobar and Marcio Atalla, talking about physical and mental health, and a chat between Luiza Trajano, owner of Magazine Luiza, Marcia Dias, Institutional Director of Santa Fé, Glorialuz Lanz, Executive Director of Santa Fé, and André Abucham, President of the Management Support Council of the organization.

On the 26th, there was the traditional Auction of Artworks and Experiences, conducted by the Auctioneer Flávia Cardoso Soares, and a concert of the Heliópolis Symphony Orchestra that received the singers Cristopher Clark and Luciana Mello as guests. On the occasion, there was also the pre-release of the book Santa Fé: Bridges, Crossroads and Links.





Sponsors and Supporters

Diamond

Engeform

Platinum

Atmo • Dopp • Libercon • Temon • Urbia

Gold

Grupo Binário • BMPI • B.R.G • Clara Resorts • J.P. Morgan • Tellus
• Suhai Seguradora • Target Trading • Eco-X • VPBG: Vella Pugliesi Buosi Guidoni

Silver

Allonda • Arpol • BB • CMAA • Controller BMS • Daus • ED&F Man • Freitas Leite
• Garage Inn • Grupo Melo Cordeiro • Habitacional • IZA • J.F. Citrus • MCDI • Mo-
rocó • Omar Maksoud • Pashal • PHL • Tecnisa • Topper

Bronze

2Tree Ambiental • A.M. Marxen • Açospontocom • AG7 • Alano • AL4 Digital
• Alubauen • Ambar • ARA • Aramis • Aster • Atex • AVR • BMS • Capta DI
• Casablanca Online • V3 Alumínio • Constrac • Construbase • CS Brasil
• CSS Construtora • CTL • Daikin • Dal Pozzo Advogados • Decorplac Drywall
• Embu S.A. • Estapar • Fechando o Gol • Fesa Group • Fix • Full Safe • Furukawa
Electric • GeoCompany • Go Public • Grupo GPS • Teracon • Itefal • Laguna
• Mosello Lima Advogados • Ô Insurance Group • OpenBox2 • Passarelli
• PG Advogados • PGMAK • Prática • Procurement Garage • RDI • Reis Advogados
• SH • Sondotécnica • Superbac • Sysfort • Tecnogeo • VBSO Advogados • Vectora
• Verus Ambientel • Vista Light

Supporters

BenCorp • Blombô • C-est La Vie

Midia



Mônica Bergamo column - F. de São Paulo and Instagram Associação Beneficente Santa Fé (@ongsantafe)

Social Action



To celebrate Women's Day Consigaz launched the campaign **Consigaz por Elas** to support institutions that fight for women's rights and Santa Fé was one of the supported organizations.

Organized by the Devolver Institute, the **Devolvedores Roxos** campaign aimed to collect food baskets for families affected by the Covid-19 pandemic.



Roldão Atacadista launched the book **51 Ideias Para Economizar na Sua Casa / 51 Ideias Para Economizar no Seu Negócio** (51 Ideas to Save You Home / 51 Ideas to Save You Business) and part of the proceeds was donated to 4 institutions, among them the Santa Fé.

Biblanche, Acrescentar and Devolver Institute got together and launched the **Take the Chance** T-shirt. All the money raised from the sale of the t-shirt was reverted to Santa Fé.



Sustainability



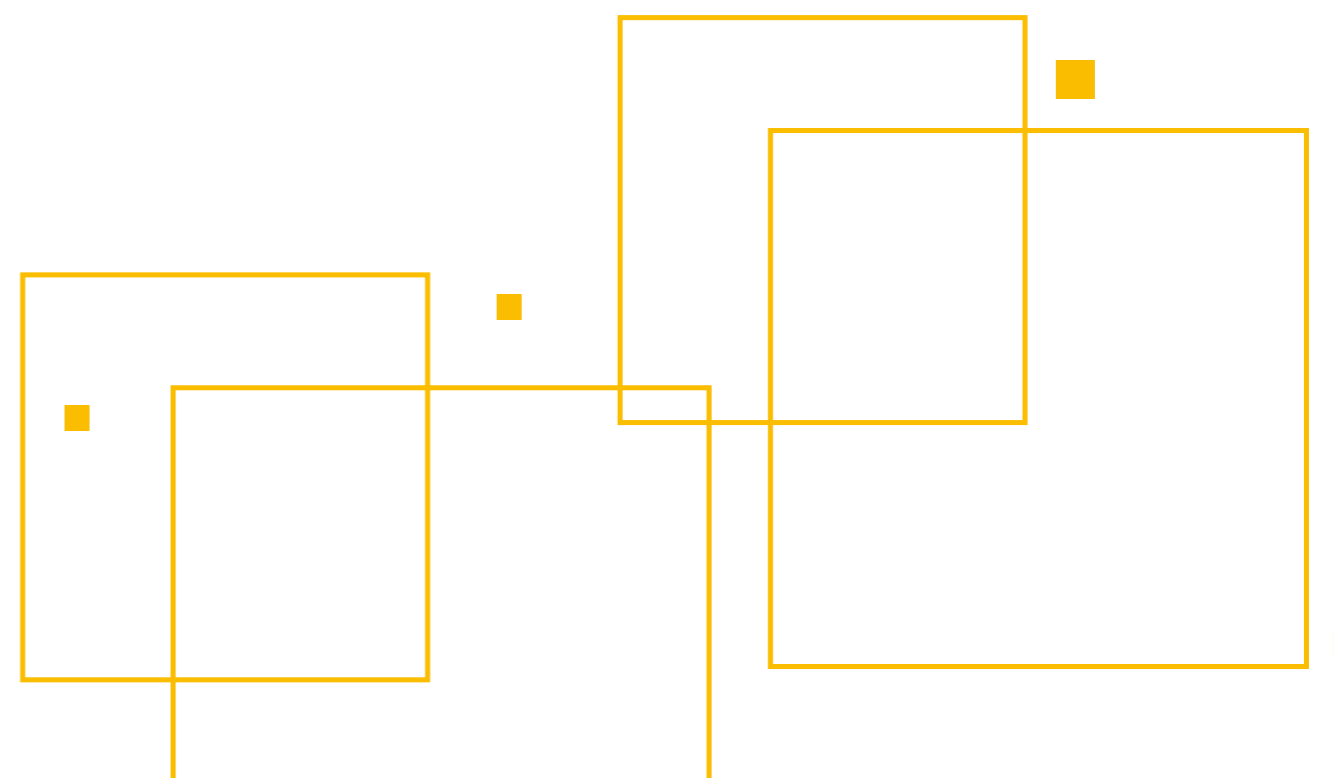
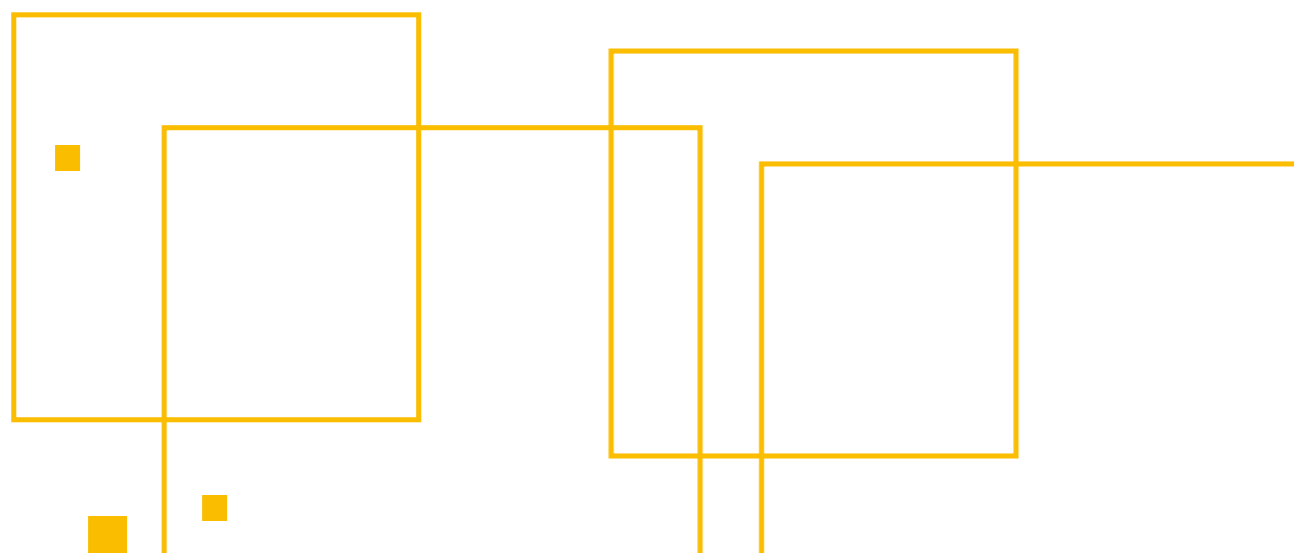
- 33% - Partnership with the Public Sector
- 28% - International Cooperation
- 21% - Events
- 06% - Product Donations
- 04% - Partnership with Foundations and Institutes
- 04% - Personal Donations
- 02% - Nota Fical Paulista
- 02% - Partnership with Private Companies

Financial Management

	2021*	2020	2019	2018
Revenues	7.759.709,40	8.512.519,85	6.898.802,87	6.125.566,06
Public Agreement (1)	2.416.661,10	2.850.620,52	1.956.296,16	1.720.641,37
Donations (2)	4.230.128,93	4.353.353,81	3.555.930,57	3.381.894,20
Non Operational (3)	22.705,23	49.115,67	73.654,75	73.340,79
Nota Fiscal Paulista (4)	176.968,14	146.667,49	449.408,07	132.148,38
Other Asset variations (5)	913.246,00	1.112.762,36	863.513,32	817.541,32
Expenses	6.698.912,30	6.999.348,69	6.706.026,16	6.363.446,76
Staff (6)	3.869.769,44	3.697.071,57	3.430.575,72	2.983.157,60
Change (7)	1.055.039,18	1.041.273,52	781.766,87	610.130,30
Tax/Financial (8)	75.606,56	57.498,54	121.374,19	83.721,34
Operational (9)	900.023,98	561.704,40	775.086,73	1.125.098,57
Administrative (10)	776.202,65	1.622.047,75	1.578.706,50	1.543.184,39
Provision (11)	22.270,49	19.752,91	18.516,15	18.154,56
Result	1.060.797,10	1.513.171,16	192.776,71	-237.880,70

* Figures above are being audited and may change

* Associação Beneficente Santa Fé is audited annually by Cokinós Auditores e Consultores



Records and Certificates





CNPJ 71.729.628.0001-70

Conselho Nacional de Assistência Social (CNAS) 44006.003503/98-11

Conselho Estadual de Assistência Social (CONSEAS) 0279/SP/2000

Conselho Municipal de Assistência Social (COMAS) 650/2012

Conselho Municipal dos Direitos da Criança e do Adolescente (CMDCA) – 549/96

Secretaria Municipal de Assistência e Desenvolvimento Social (SMADS) - 30.4

Secretaria Estadual de Desenvolvimento Social - (SEADS) 5026/1998

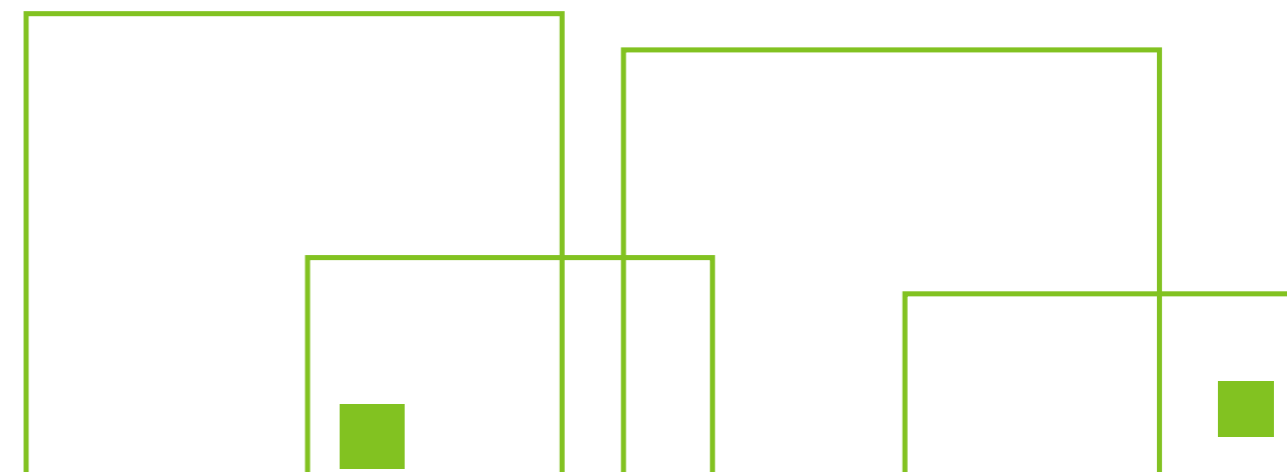
Utilidade Pública Municipal - Decreto nº 36.870 de 22/05/1997

Utilidade Pública Federal - Portaria nº 3049 de 29/11/2012

Certificado de Regularidade Cadastral de Entidades (CRCE) 1100/2013

Imunidade do Imposto sobre Transmissão "Causa Mortis" e Doação de Quaisquer Bens ou Direitos (ITCMD)- art. 7º do Decreto 46.655/02

Certificado de Gestão e Transparência emitido pelo Instituto Doar



Acknowledgments



Acknowledgments

Ranked among the 100 best social organizations in Brazil in 2020, according to the ranking of the Instituto Doar.

Santa Fé is one of the NGOs mentioned in the publication YPO 3.0: Be More Impactful - Mapping Education Projects - 2020 | Brazil.

Ranked among the 100 best social organizations in Brazil in 2019, according to the ranking of Instituto Doar

Ranked among the world's top 500 social organizations (ranked in 284th) in the "Top 500 NGOs World" ranking of NGO Advisor, a Swiss entity that evaluates and classifies non-profit organizations

Marcia Dias, president of Santa Fé, selected for the "Paulistano Nota Dez" section of Veja São Paulo magazine, a space that gathers stories of people who make a difference in the city of São Paulo - 2014

Selected for a visit by the Queen Silvia of Sweden, founder of the World Childhood Foundation, an organization dedicated to preventing and combating child sexual abuse and exploitation - 2013

Selected for the visit of Dr. Charles Nelson, neurologist, professor of pediatrics and researcher at Harvard University - 2013

Selected by IBM for the project Celebration of Service - On Demand Community Impact Grant - 2011

Selected by Veja São Paulo in the article "35 institutions that are worth their donation" - Edition 51 - p. 42 – 2008

Selected by Criança Esperança – TV Globo/UNESCO – 2008

Representative of Brazil at the International Seminar "Street Children and Adolescents" - Secretariat of Foreign Affairs of Mexico, Casa Aliança and JICA México (International Cooperation Agency of Japan) - 2007

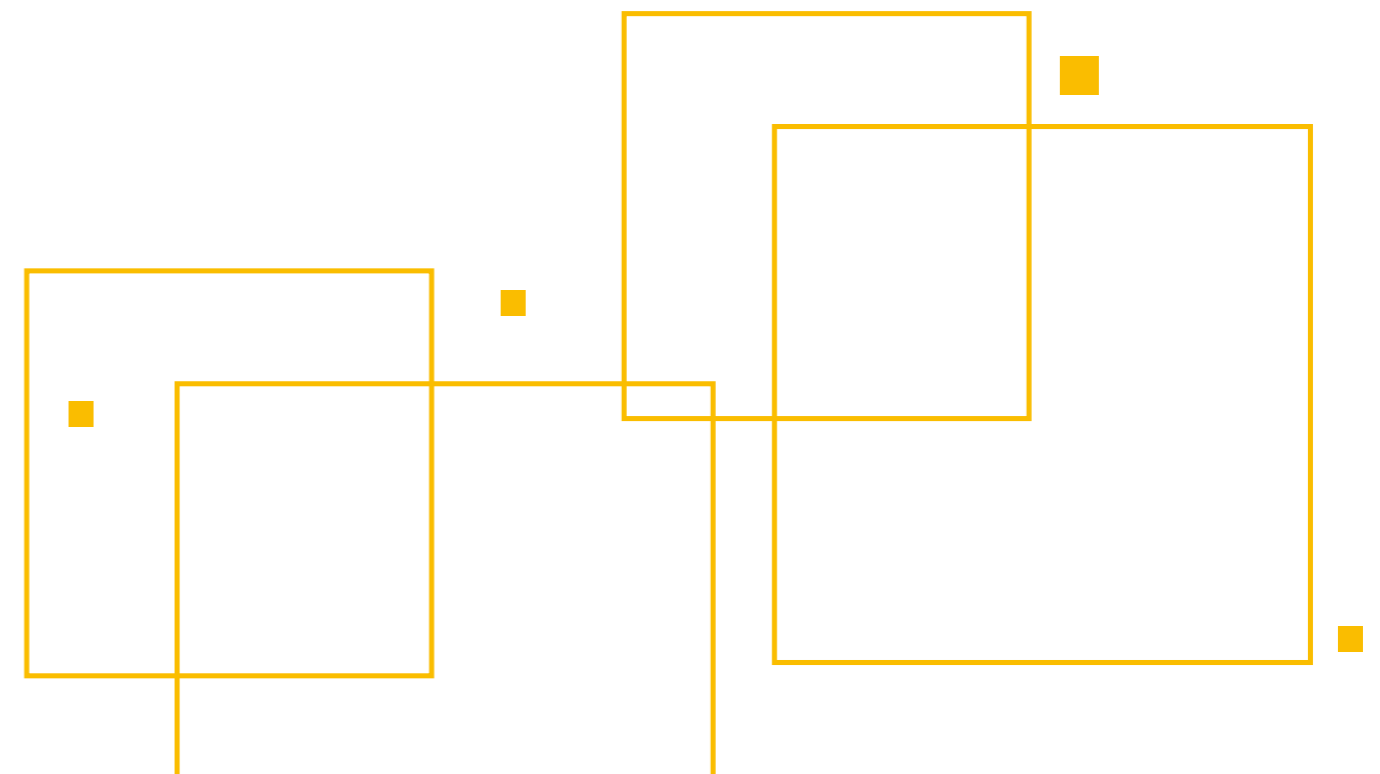
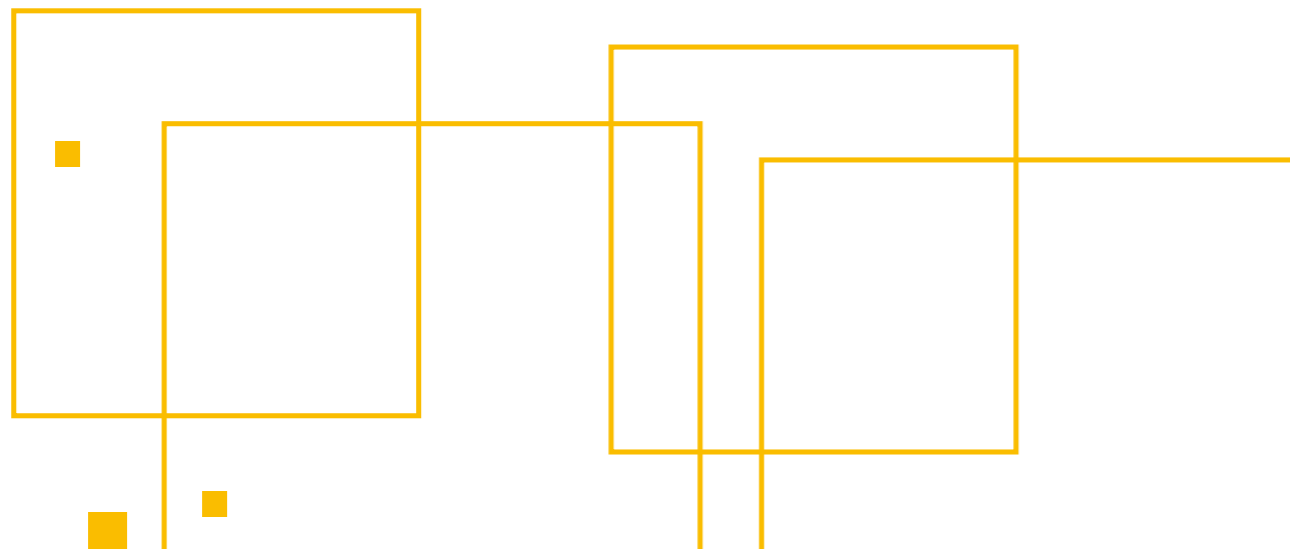
Integrates the Network of Social Technologies - RTS since 2006

Fellow Ashoka since 2006

Elected the best social technology in Brazil in the category "Rights of Children and Adolescents" - Banco do Brasil Foundation, Petrobrás and UNESCO - 2005

Partner of Escola Paulista de Medicina - UNIFESP in the conception of the mental health unit of the Casa Foundation - 2004

Selected for visit by UN's special rapporteur concerning children traffic, prostitution and children pornography, Mr. Juan Miguel Petit – 2003



Partners

Maintainer



PRIVATE
DONOR

Partnership



Financials

Diamond



Platinum



RATSGYMNASIUM
STADTHAGEN
EUROPASCHULE

Gold



Newfoundland
Capital Management



Roldão
ATACADISTA

MOL
EDITORA



Silver



Products and Services

Diamond

HEADS.

Gold



Silver



Support

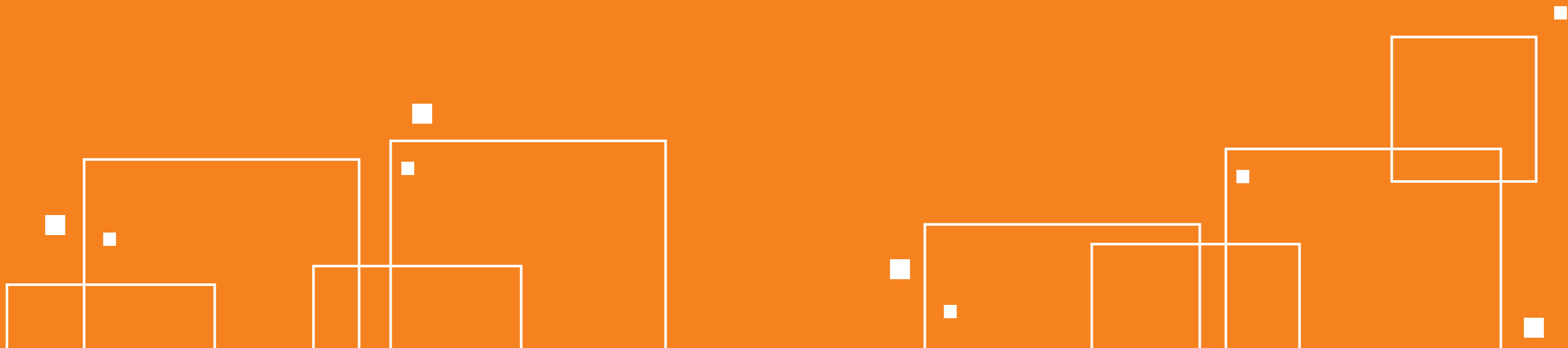
Ashoka

Blombô Leilões

Manacá Comunicação

STCA Consultoria e Auditoria

How to Help



How to Help

The maintenance of Santa Fé's programs is only possible through donations from companies and individuals who recognize and believe in the work developed by the institution.

Everyone can contribute and make a difference in the lives of children and teenagers from Santa Fé!

Financial Donations

One-Time Donations: Financial donations, of any amount, can be made by bank deposit, bank draft or other options available on the site (credit card, debit card)

Bank Data:

Name of the Bank: Bradesco – 237

Bank Branch: 0108

Address: 716 Domingos de Moraes St.

City: São Paulo - SP Country: Brazil

Bank Account: 332.990-9

Swift Code: BBDEBRSPPO

IBAN number: BR25 6074 6948 0010 8000 3329 909C 1

To donate:

www.santafe.org.br – DONATE NOW

Information:

E-mail: contato@santafe.org.br

Phone: +55 (11) 5083-0092/5549-0564

Products Donation:

Food

Hygiene products

Cleaning products

Baskets

Furniture, appliances and other items that are in good condition

Sponsorship of Projects and Events

Send a message to contato@santafe.org.br and find out how to help with Projects and Events.



You can make
a difference

in the lives of
children and
teenagers!



Santa Fé is committed to the
UN's Agenda 2030 Sustainable
Development Goals





Santa Fé

Thank You!